



Santa Monica AIRPORT

PAST, PRESENT AND FUTURE

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SANTA MONICA AIRPORT: FROM BI-PLANES TO THE JET-AGE ... AND BEYOND

As early as 1917—among the homes and bean fields that had grown up around what is now Ocean Park Boulevard—there was an informal landing strip for bi-planes that, by 1923, was known as Clover Field. The City of Santa Monica acquired much of the existing property through a voter-approved park bond measure in 1926, renaming the site Santa Monica Airport in 1927. With the formation of the Douglas Aircraft Company in 1922, both military and civilian aircraft production at the site—from the B-18 bomber and C-47 military transport to the DC-1 through DC-7 commercial airliners—led to the post-World War II growth of general aviation. All of this activity over the course of some 50 years cemented the airport’s role in aviation and wartime history.

Additional land acquisitions over the years grew the site to its current 227 acres. Twenty-year grant agreements with the Federal Aviation Administration (FAA), the first signed in 1944 and others entered into or amended in later years, ensured the city would maintain the airport and operate it in compliance with federal regulations. (At least one of these agreements will become a source of significant—and on-going—dispute in the years ahead.)

By the late 1950s, the advent of jet aircraft with its accompanying noise, pollution and safety concerns led to a souring of the relationships among Douglas Aircraft Company, the city and its residents. Although it was among Santa Monica’s strongest engines of economic activity, the company was unable to convince city officials to lengthen the airport runway to accommodate the jet-age DC-8 and began phasing out its operations, finally closing its local facilities in 1975. But even without the DC-8, the airport became a hub of activity in the 1960s for smaller civilian jet aircraft. By the end of the decade—with airport use at an all-time high—there were more frequent complaints from neighbors and rising concerns about the attendant impacts associated with that use.

The city’s adoption in 1975 of several ordinances designed to reduce aircraft noise—including a ban on jet traffic at the airport and a noise limit of 100 decibels—was challenged in court by a coalition of airport users and businesses. Only the jet ban was overturned; in 1981, the Ninth Circuit Court of Appeals affirmed the city could adopt the other ordinances to limit its liability and protect its “human environment.” That same year, the City Council declared its

intention to close the airport when legally possible. Three years later, the FAA and the city reached a 30-year comprehensive settlement agreement, obligating the city to operate the airport until July 1, 2015 but recognizing its authority to mitigate impacts through existing restrictions.

TODAY’S AIRPORT

The general public’s use of the airport land previously released from aviation use has increased dramatically over the years. On the southern and eastern sides of the property have grown an artists’ community, a well-used 8.3-acre park, a monument to the Douglas DC-3, the Museum of Flying and sustainable demonstration gardens. There is now a Council-approved plan for the park’s expansion to accommodate growing demand for recreational and outdoor opportunities. Monthly and annual events—including an antiques and collectibles market and the Airport Artwalk—attract residents and visitors alike. To be sure, adverse impacts remain—among them, the significant increase in jet aircraft operations, continued use of leaded fuel and the fear and actuality of accidents—with 250 small aircraft and jets flying in and out of the airport daily.

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SANTA MONICA AIRPORT

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LOOKING TO THE FUTURE

On August 23, 2016, the Santa Monica City Council took the historic step of passing a resolution confirming its intent to close the storied Santa Monica Airport to aviation use as soon as legally permitted, but no later than July 1, 2018. The City Manager was directed to implement a series of interim measures to reduce the adverse impacts of the airport on Santa Monica and Los Angeles residents. They include enforcing a recently adopted leasing policy, replacing existing private fixed-base operators with a city-established FBO, more robust enforcement of the airport noise ordinance, elimination of leaded-fuel usage, and increased airport security. Further, the master planning process and environmental analysis is to begin for transitioning the land currently occupied by the airport into a “Great Park,” consistent with the terms of 2014’s Measure “Local Control” (LC). This Santa Monica voter-approved ballot measure, which amended the City Charter, specified that the airport property should be converted to serve and enhance the quality of

life for residents and neighbors of the city for generations to come, through the development of public parks, open spaces and recreational facilities, as well as through support of existing cultural, arts and education uses. Any other development or use can be approved only by a vote of the people. On September 27, the City Council took another step toward the airport property’s full conversion to civilian use by approving the master plan concept for Airport Park’s expansion to 20 acres. *(See below for details.)*

Two federal lawsuits will determine when the city can close the airport. The first involves the 1948 Instrument of Transfer (IOT), which returned the airport land to the city from federal jurisdiction after World War II. The main question is whether the IOT requires the land be used—forever—as an airport. While the federal government insists it does, the City of Santa Monica contends that the IOT does not, and that, as the original land owner, the city has the right to use its property as it sees fit. The case is scheduled for trial in federal court in August 2017.

The second case is an appeal of an administrative determination made by the FAA. The core question is when federal grant obligations expire, thus freeing Santa Monica from the need to comply with key federal regulations regarding the airport. The city argues the obligations incurred as a result of a 1994 grant of federal funds to the city expired in 2014 because such obligations last 20 years. The FAA, however, claims a minor modification made to the grant in 2003 was, in effect, a new grant that extended those obligations until 2023. The city has rejected that claim and has notified FAA that it will appeal to the federal courts. No trial date has been set yet, but this case will likely also be heard in 2017.

The recent actions of the City Council align not just with the wishes of Santa Monica residents, but also with its adoption of five Strategic Goals that address the safety, wellbeing, prosperity and sustainability of life in Santa Monica. Finally resuming full control over airport use—including the ability to close it—is a top priority for the city.

CONCEPT FOR PARK EXPANSION APPROVED



The Santa Monica City Council gave its approval on September 27 to the proposed concept for 12 additional acres at Airport Park, bringing it to a total of 20 acres! The Rios Clementi Hale Studios plan includes the addition of two large multi-use fields, a large recreational path connecting to Barker Hangar, 60 community gardens, six pickleball courts, two restroom facilities, 128 parking spaces, all within a healthy natural ecology.

There was strong community engagement in the expansion’s design phase, including 689 voices contributing ideas, comments and concerns both online and in person. Pending the identification of funding, work is expected to begin in spring 2018.



WHAT'S NEW. SANTA MONICA?

SANTA MONICA PARKS UPDATE



Reed Park

Among Santa Monica's greatest resources are its open spaces—from the 245 acres of sandy beaches stretching for three miles along the coast to the 134 acres of parkland (and another 14 acres in the works). Here's a quick review of the city's most recent efforts to make these important community resources even more enjoyable for use by people of all ages. We encourage you to take advantage of these and many other amenities—as well as our great year-round weather—by visiting your favorite spot for recreation, relaxation and gatherings of families, friends and neighbors.



Done, done and done!

Beach Park 1 (2600 Barnard Way at Ocean Park Blvd.) got a new shade structure, in response to resident requests for more shade in our playgrounds.

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CITY PARKS UPDATE

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The **2030 Ocean Way** beach parking lot has received a number of safety and circulation improvements, including a shared promenade/plaza for bicycles and pedestrians that provides safer access to and from the beach trail, expansion of the short-term parking area, relocation of the vehicle exit lane away from the trail, and repavement of portions of the lot.



Ozone Park (720 Ozone Street) now enjoys a toddler-sized picnic table, generously donated by the Borderline Neighborhood Group through the city's "Give Santa Monica" program. Kudos to this community group for serving residents and taking pride in their neighborhood park! (For information on the Give program and donating to your local park, visit parks.smgov.net.)



Underway!

Ishihara Park (Exposition Blvd. between Stewart St. and Dorchester Ave.) construction is moving along, with completion due in early 2017. This 2.35-acre park will feature a learning garden, community pavilions with barbecues, fitness equipment, native plants, and a children's play area with natural features as well as universally accessible equipment.

Reed Park (7th St. and Wilshire Blvd.) is undergoing a renovation of its northeast quadrant, work that is expected to be completed in early 2017. The one-acre open, grassy space is being transformed with a new design that features a flowing pedestrian path, exercise stations, chess tables, outdoor performance space and enhanced seating and lighting. All existing trees in this area of the park will remain, with the exception of two: a 10,000-pound Camphor and a 22,000-pound Jacaranda that have been transplanted to other locations in the park.

In design:

Airport Park Expansion. [Click here](#) for information on this project.

Clover Park Restroom Replacement. The restrooms at Clover Park (2600 Ocean Park Blvd.) are decades old and both will be replaced with a more functional design that will better serve park-goers. The innovative design concepts were vetted by the community at a public event in August and through an online survey conducted in September. The new restroom buildings will provide single stalls accessed directly from the exterior, with natural sunlight and passive ventilation. Construction is expected to begin in 2017 and will take approximately one year.



Ishihara Park

North Beach Playground. Design is underway for a new, universally accessible playground on the North Beach at Montana Avenue. Construction is expected to begin in March 2017 and will take about a year to complete.

Waiting in the wings:

North Beach Bike Path Improvements. Planning began in October for the long-awaited project to improve portions of the Beach Bike Trail that will add a pedestrian path at the north end of Santa Monica Beach, renovate Ocean Front Walk north of the Pier, improve the circulation around the 1550 Ocean Way parking lot and under the Pier, and add a pedestrian path from the Pier to Bay Street.

Visit SantaMonicaParks.org for updates on all these projects and more.

HELP THE HOLIDAYS SHINE BRIGHTER FOR ALL

People count in Santa Monica. This is reflected in the extensive partnerships among and between this community’s local and regional service providers, whose efforts are aimed at enhancing the quality of life of people experiencing homelessness. Their collaboration perfectly represents the concept of collective impact, a framework for tackling important social issues by working together.



Collective impact was at work in getting housing for John, a proud Army veteran who completed three tours of duty during the Vietnam War. John experienced street homelessness in Santa Monica for 14 years. Through the efforts of OPCC’s Veteran Affairs Supportive Housing (VASH) program, he now lives in his own apartment. John says, “I’m happy I have a home for the holidays and look forward to watching the football games in my own living room!”

Your own efforts can make a difference in the lives of those who are working hard to get off the streets. Please consider taking some time during the busy holiday season to support the community-wide effort to help someone who is newly housed. Collect household items and linens to create “welcome home” boxes, donate food to your local food pantry, or make a financial contribution to your favorite non-profit. A list of local agencies can be found at smgov.net/homelessness/agencies.

John relaxing in his home



Calling All Counters!

SANTA MONICA PREPARES FOR 2017 HOMELESS COUNT

The 2017 Homeless Count is set for Wednesday, January 25. We need YOU—along with 250 other volunteers—to walk and drive every park, street and alley across the city and count the individuals who are sleeping outdoors on that date. Santa Monica’s annual count is part of a national effort that tracks community efforts to reduce homelessness.

Make it your New Year’s Resolution to Count! Visit smgov.net/homelessness, email humanservices@smgov.net or call 310.458.8701 to get on our interest list and we’ll let you know when volunteer registration opens in November. We’re counting on you!



Photo by Salim Lakhani



COMMUNITY UPDATE

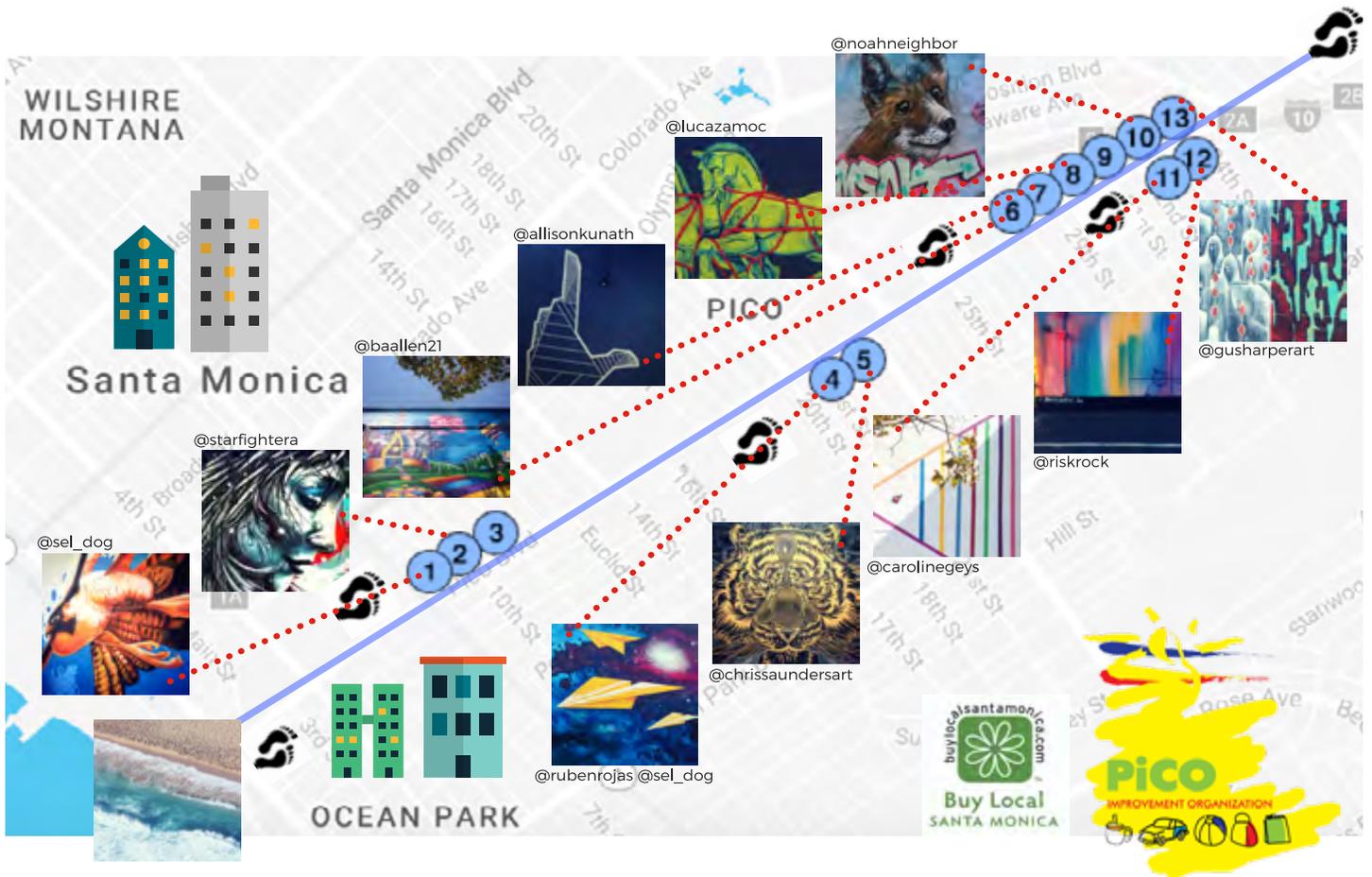
PICO BOULEVARD MURAL TOUR

Beautify Pico

Mural Tour



BEAUTIFY EARTH
painting the world in color



Buy Local Santa Monica and the Pico Improvement Organization (PIO) have partnered with Beautify Earth to bring colorful inspiration to Pico Boulevard in Santa Monica. Encompassing an approximately two-mile stretch of the boulevard, this self-guided tour of an ever-growing collection of murals from local and international artists not only invites you to enjoy some great art, it will also bring you into contact with some very special, unusual and often unique merchants along the way. It's

a great way to spend a day (or more). A downloadable tour guide is available online at buylocalsm.com/explore. Just as you can begin your journey at any point along the tour route, there are many ways to navigate this colorful stretch of Pico: Walk, hop on a Breeze bike (or ride your own), or grab the #7 Big Blue Bus to ride the entire length in both directions. We offer these descriptions to whet your appetite for this artistic adventure!

(1) 823 Pico: Dubbed by locals as “The Falcon,” this is one of three murals by artist Marcel “Sel Dog” Blanco. **(2) 825 Pico:** A hummingbird guides the viewer around the corner to see artist Christina Angelina’s colorful mural inspired by Brazilian singer Claudia Leitte. The combination of colors and birds is music to your eyes! **(3) 1021 Pico:** A new Beautify Earth color transformation with art by Clinton Bopp will soon be completed here.

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PICO BOULEVARD MURAL TOUR

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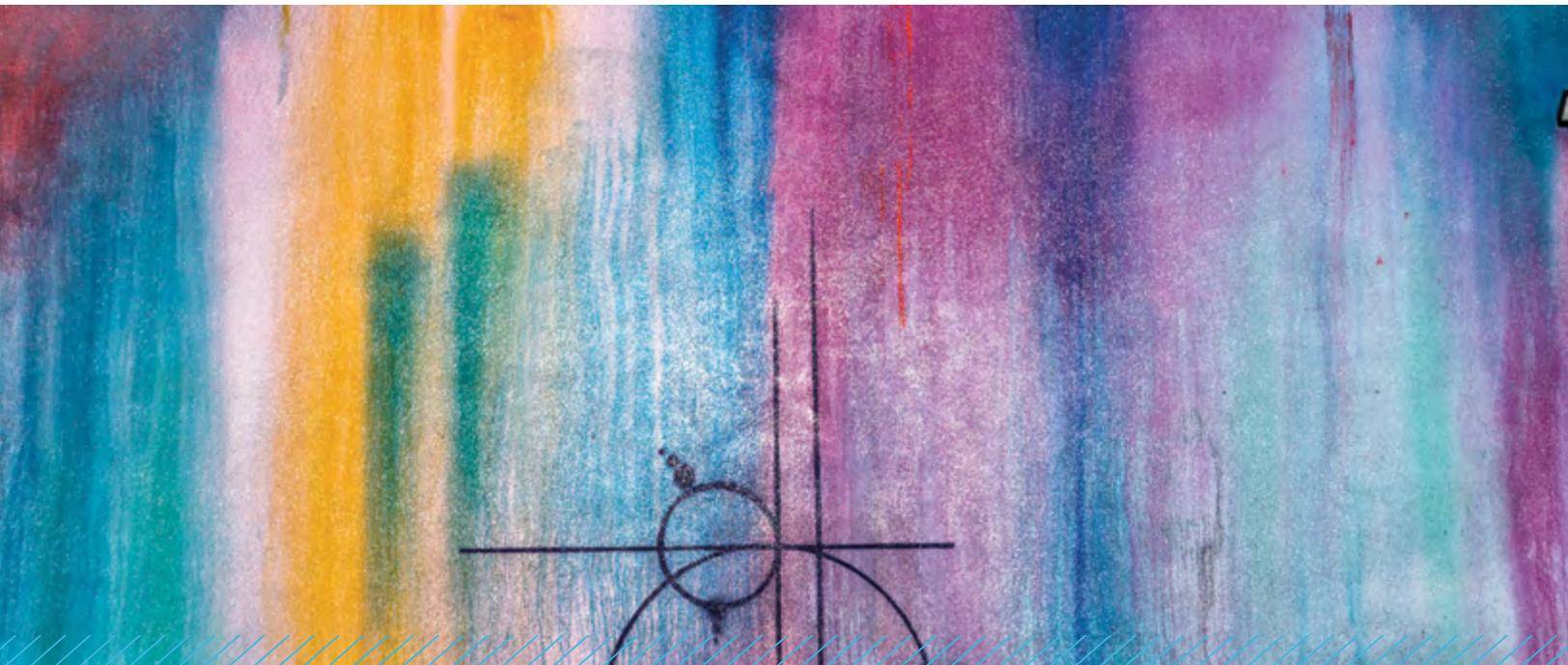


(4) 2114 Pico: The “Create” mural by artists Ruben Rojas and Sel Blanco has paper airplanes that will have you pondering your next creation and adventure. **(5) 2202 Pico:** “The Eye of the Tiger” mural by artist Chris Saunders will have you feeling fierce and inspired. **(6) 2815 Pico:** Feast your eyes on the Candyland-inspired creation by artist Brian Allen. And nearby, **(7) 2827 Pico:** You’ll love the LOVE mural intricately illustrated in sign language by artist Allison Kunath. **(8-9) 3015 and 3017 Pico:** You’ll be drawn to the working-stronger-together horses by artist Luca Zamoc and an out-of-this-world “Live in Color” mural with a paint-flinging astronaut by artist Ruben Rojas, in collaboration with Elizabeth Zamora, student-winner of the latest BE Art Project contest. **(10) 3211 Pico:** View the foxy “Life Is Full of Wonderment” mural by artists Noah Neighbor, Sel, Crade and Jesse. **(11) 3306 Pico:** Here, artist Caroline Geys’ work will leave you feeling refreshed and smiling. **(12) 3328 Pico:** The mural by artist Risk

showcases his signature rainbow-inspired style. And finally, **(13) 3325 Pico:** Pause for a few moments to take in the intriguing mural by artist Gus Harper, titled “Identity Crisis.” The colors of this mural are captivating and moving. See if you can find the conveniently positioned crown, perfect for royal selfies. (Tip: Remember to use hashtags [#BeautifyEarth](#) [#BeautifyPico](#) and [#PicoBlvdSM](#) if you snap pics along the tour).

While you’re on Pico, we encourage you to also explore the fun businesses along the route ... shop, eat and buy local! For more information about Buy Local Santa Monica and the Pico Improvement Organization, visit their websites: [buylocalsm.com](#) and [picopassport.com](#).

Beautify Earth (BE) is a 501(c)3 nonprofit organization with the mission of “painting the world in color.” To date, Beautify Earth has completed over 50 murals in Santa Monica. Learn more at [beautifyearth.org](#).



CITY'S EFFORTS RECOGNIZED WITH CULTURE OF HEALTH AWARD

Providing affordable housing. Addressing homelessness with compassion. Doing whatever it takes to help children and families thrive. Genuinely understanding wellbeing in the community and working together to actively improve it. These are some of the reasons that Robert Wood Johnson Foundation recently named Santa Monica a Culture of Health Prize winner for 2016. This prestigious award is given to communities across the country that have made significant progress toward improving the health and wellbeing of people of all ages.

For Santa Monica, the Culture of Health Prize is a tremendous validation of a series of accomplishments that have evolved over the past 40 to 50 years, embodying our community's shared values of equity, inclusivity and diversity. These accomplishments were possible because of the hard work of hundreds of people representing a strong network of public, private and nonprofit partners, as well as highly engaged community members.

Acknowledging the foundation's award, the mayor of Santa Monica observed, "From increasing the minimum wage and our hands-approach to addressing homelessness, to using data to measure the wellbeing of our community, building a culture of health is part of the Santa Monica ethos."

Looking forward, there is more work to be done. Santa Monica is a real place with real people facing real



issues. The city will continue to serve as the catalyst for bringing partners together to address complex health and wellbeing challenges faced by our community. We will continue to work together to find solutions that can be sustained over time, using data to drive change and cultivate a city of wellbeing that works for everyone—including the most vulnerable among us.

For more on Santa Monica and the Robert Wood Johnson Foundation Culture of Health Prize, visit rwjf.org/Prize.

BRIEFLY

CITY HALL, 1685 MAIN STREET, is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. All city offices are closed on alternate Fridays as part of the city's commute trip reduction plan to improve air quality (October 28, November 11 and 25, and December 9 and 23). City Hall will also be closed on Thursday, November 24, Monday, December 26, and Monday, January 2.

NOMINATIONS FOR THE FIFTH ANNUAL ARTS LEADERSHIP AWARDS are being accepted by the nonprofit Santa Monica Arts Foundation to recognize exemplary leaders who have supported Santa Monica's creative community. Honorees for 2017 will be selected in each of three categories based on the significance of their leadership and contributions in service to the arts. Guidelines and nomination forms are available at smgov.net/artsleaders. The deadline is midnight, Wednesday, December 14, 2016. Honorees will be named in January 2017, with a ceremony to be held at a later date.

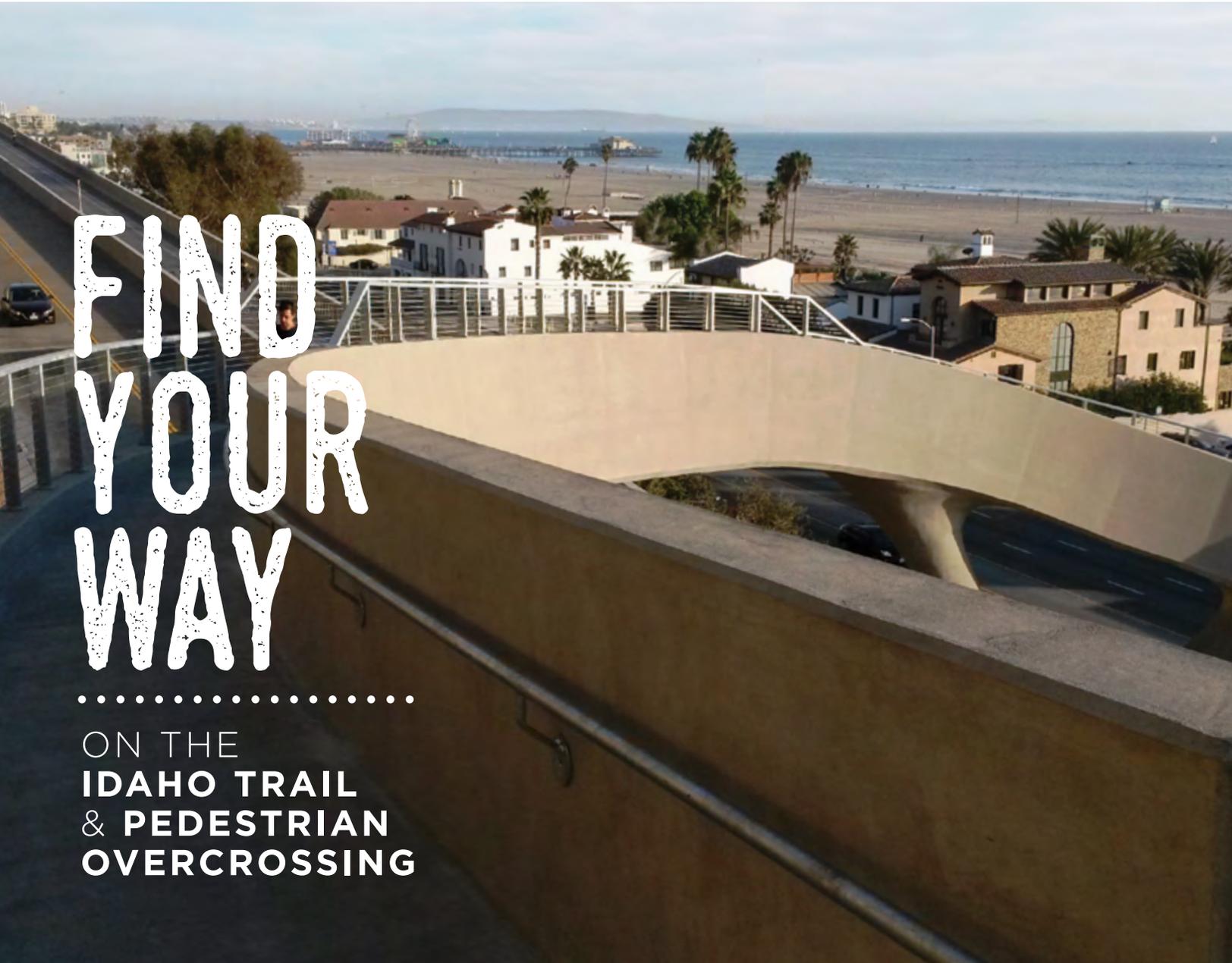
A FREE FORUM FOR LANDLORDS AND TENANTS will be presented on Tuesday, December 6 by the Santa Monica City Attorney's Office and the Rent Control Agency on landlord/tenant rights and responsibilities. The forum is part of the city's ongoing effort to increase public awareness of how local and state laws impact landlords and tenants.

This program will be held from 9 to 11:30 a.m. at the Thelma Terry Center in Virginia Avenue Park. All Santa Monica tenants, property owners, property managers and advocates are invited to attend. A continental breakfast will be served and some parking is available at the park (2200 Virginia Avenue).

Registration by November 18 is encouraged, either online at smconsumer.org, or by calling 310.458.8691.

TRAVEL SMARTER

NEWLY COMPLETED PROJECT OFFERS IMPROVED BEACH ACCESS



FIND YOUR WAY



ON THE IDAHO TRAIL & PEDESTRIAN OVERCROSSING

Originally built in 1958, the Idaho Trail and pedestrian overcrossing provide a direct path from Palisades Park to the California Incline and the beach. Fast-tracking a planned improvement project in 2014 to take advantage of the Incline's

17-month closure for reconstruction, the city has now replaced the old overcrossing with a safer and more aesthetically pleasing bridge, which officially opened to pedestrian use on October 7. Along with this new structure that offers sweeping views of Santa Monica Bay, the

Idaho Trail portion in Palisades Park enjoyed a beautification effort of its own, including a footpath that is 1.5 feet wider than before. Why not put a visit on your "to-do" list today? The weather's fine!



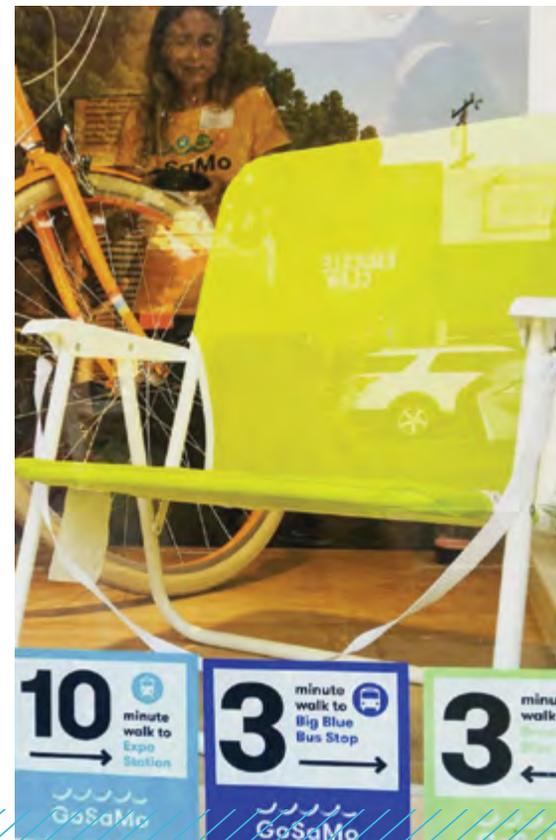
OPENING DAY ON THE CALIFORNIA INCLINE

Thank you to the more than 1,000 people who came out on September 1 to enjoy a car-free day on the new California Incline before it opened to vehicles shortly after 5 p.m. Following a morning ribbon-cutting ceremony, residents and visitors were treated to a photo booth, historic exhibit and activities with the Santa Monica Public Library. And they clearly appreciated the opportunity to try out the new dedicated bike and pedestrian lanes, which safely connect those not on four wheels with the beach. Relive the fun on social media by looking up #CAIncline or visit CityTV Channel 16 on YouTube for coverage of the festivities. And if you haven't already, head out to the new Incline to see it for yourself!



CALLING ALL BUSINESSES: POST A GOSAMO WINDOW STICKER!

Local businesses are invited to be part of letting customers and passersby know where to find the closest Expo station, Big Blue Bus stop or Breeze Bike Share location. Colorful window stickers can be picked up at the Santa Monica City Hall information booth or obtained by mail by completing an online form (visit smgov.net/gosamo and click on the "Get Involved" link). We look forward to your participation!



TAKE YOUR BIKE FOR A RIDE ON THE BIG BLUE BUS!

At Big Blue Bus, we believe we've got the best wheels around. Of course, sometimes our customers like to bring their own two wheels, traveling part of the way by bike and part by bus. That's why all of our buses are equipped with convenient and easy-to-use, front-mounted bike racks. Here's how to take your bike with you when you go:

Always load your bike on the available slot closest to the bus windshield.

This makes it easier for other customers to load and unload after you.

No bikes on board, please.

We need to make sure that aisles are clear for all customers. However, if the rack is full on the last trip of the evening and there is room on the bus, you may take your bike on board.

Full bike rack? Please wait for the next bus.

Our bike racks can only safely accommodate bikes in the slots provided. If all slots are full, please wait for the next bus with available space.

Bikes cannot be locked to the rack.

Please note that Big Blue Bus is not liable for damage or loss while your bike is on the rack; use at your own risk.

As you exit the bus, let the driver know that you will be removing your bike from the rack.

The driver will wait for you to retrieve your bike before pulling away.

Be the good guy! If your bike is the last on the rack, please return the rack to its upright position.

This helps the bus driver make turns more easily, and leaves room for other motorists and cyclists on the road.

Remember to take your bike!

If you do forget, please call customer service at 310.451.5444.

Following these tips will help you earn #BikeKarma points for loading your bike efficiently and responsibly, so that all passengers (and bikes) have a great ride!



Bike Sharing in Santa Monica: Breeze's First Year in Review

After one year of operation in Santa Monica, Breeze Bike Share presented by Hulu is more popular than ever. In November 2015, the City of Santa Monica launched Breeze—the first public bike-share system in Los Angeles county, making 500 “smart” bikes at 80 stations available to residents, workers and visitors throughout Santa Monica and Venice. Breeze—with both membership and pay-as-you-go options—has surpassed expectations by attracting more than 40,000 subscribers who have ridden over 570,000 miles on 260,000 trips. Since its launch, 12 stations have been added and recent program streamlining makes Breeze now even more affordable, with simplified member options, longer daily ride time for members, and an employer bulk purchase program to get more people Breezing more often.

While the program's success is no surprise, the coming year will bring more bike share expansion. Santa Monica is working to integrate Breeze with new partner systems on the Westside, including Beverly Hills, West Hollywood and the UCLA campus, to create a seamless regional bike-share experience that enables users to roam from city to city while using a single account. They'll be able to ride farther, connect to transit and always have a bike waiting on the other end. For more information or to join the thousands of others who are already Breezing along, visit breezebikeshare.com.



SPOTLIGHT SANTA MONICA

AN UPDATE ON THE CITY'S STRATEGIC GOALS: METRICS AND WORK PLANS (PART 1)



Last summer, the City Council assessed a dozen major initiatives and chose to narrow the focus to five Strategic Goals, which were adopted in August 2015:

- **Maintaining an inclusive and diverse community;**
- **Establishing a new model for mobility;**
- **Closing the Santa Monica Airport when legally permissible;**
- **Taking a leadership role in regional efforts addressing homelessness; and**
- **Fostering a community partnership to Learn + Thrive.**

The Council's action reflected and reinforced long-standing policies, priorities, community partnerships and financial investments, and, in the case of the Santa Monica Airport, a mandate from the voters. And though none

of these are new efforts, each involves a refocusing on tangible, long-term outcomes.

To begin, senior staff led and developed each strategy, along with an implementation framework, based in part on the *Bloomberg Philanthropies' Innovation Team Playbook*. Interdepartmental teams were formed and community partners identified. Teams met regularly, conducted research, gathered and analyzed data, identified and evaluated current work efforts, and looked at existing metrics.

We offer this look at progress made to date on three of the five goals—Mobility, Learn + Thrive, and Santa Monica Airport—with the remaining two to be addressed in the January-February 2017 issue of *Seascope*.

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CITY'S STRATEGIC GOALS

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GOAL: Establishing A New Model for Mobility

2016 has been a year of new choices for mobility in Santa Monica. From Expo Light Rail's arrival this spring, Breeze Bike Share's launch and growing success, and bus routes offering real-time information that easily connects passengers with every light rail station, to expanded shared-ride services and safer walking and biking opportunities—the options for getting around Santa Monica and to regional destinations are almost limitless.

The recently launched GoSaMo campaign ties everything together into a coordinated information platform and resource for residents looking for mobility options. A website (gosamo.org) with information on TAP cards, how to plan a trip and how to ride Metro, BBB and Breeze will become a familiar “one-stop” resource and reference going forward.

Other recent mobility efforts include the completion of first/last mile connections so that it's easier to get to and from each Expo station; creation of a pilot car-share program with 34 ZipCars available on demand; and hosting Santa Monica's first “open streets” event (COAST, attended by an estimated 50,000 people). Big Blue Bus's new on-demand service called Blue at

Night offers safe and reliable transportation to and from Expo late on weekend nights. 2016 also brought enhancements to the city's existing electric vehicle (EV) infrastructure, introduction of Downtown crosswalk scrambles and expansion of the city's biking network to 107 miles.



Performance metrics for achieving a new model of mobility will track the use of sustainable travel modes—walking, biking, bus, rail and carpool/vanpool (non-single occupancy vehicle modes)—as well as changes in the number of crashes resulting in death or severe injury, and a complete network that supports the whole trip. Work plans to advance this goal involve increased implementation of plans developed with input from the community that target more sustainable and people-oriented mobility options: the Land Use Circulation Element, the Sustainable City Plan, Wellbeing Index, Bike Plan and Pedestrian Action Plan. This also catalyzes stronger efforts to create “complete streets” for people of ages and abilities, and to integrate new technologies (such as on-demand shared travel and connected vehicles) that advance the city's goals for access, equity, and resiliency.

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CITY'S STRATEGIC GOALS

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GOAL: A Community Partnership to Learn + Thrive

This goal aligns with the decades of collaboration between the city, Santa Monica-Malibu Unified School District (SMMUSD), Santa Monica College (SMC), nonprofit organizations and city residents to create a life-long learning community that thrives. Data from the Youth Wellbeing Report Card and the Wellbeing Index were essential to the development of two proposed metrics and work plans to achieve this dual-focused goal, “Learn” and “Thrive.”

Learn Goal and Supporting Work Plan

We're all connected. No matter your age or background, there's one thing that ties us together as a community: wellbeing. Wellbeing is characterized by feeling empowered, happy, healthy and connected to your community.

Out of the decade-old tragedies of a fatal, gang-related shooting in Virginia Avenue Park and a highly visible teen suicide there grew a public dialog on youth violence that was the genesis for the public/private collaboration known as Santa Monica Cradle to Career (SMC2C). This “collective impact” approach recognizes that youth wellbeing is a significant concern since nearly a quarter of the city's population is 24 years of age or younger.

Because scientific evidence indicates that children who are prepared for school, confident, healthy and secure are more likely to be ready to enter the workforce and be productive members of the community, the Learn Goal focuses on the wellbeing of those just beginning school. A survey completed by SMMUSD Kindergarten teachers (Early Development Instrument or EDI) measures kids' readiness for entering school from “very ready” to “vulnerable” and categorizes them as “on track” or “not on track.” While data from the EDI show that many students in Santa Monica are ready by the time they enter Kindergarten, 20% are not on track in one or more of the following areas: learning and school achievement; physical health and development; social skills and confidence; emotional maturity and mental health.

In response to these findings, SMC2C established the “Building Blocks for Kindergarten” campaign in 2014 to provide vital resources for parents, caregivers and educators with the overarching goal of having all Santa Monica children start Kindergarten ready to learn. (See santamoniacradletocareer.org/building-blocks-partners.) RAND is now working with SMC2C to establish a “Learn” goal metric of increasing the number of children that start school “on track” and decreasing the number deemed vulnerable by 2021.



Other goal-specific efforts include working with partners to broaden outreach at informal childcare settings; encouraging caregiver utilization of Pico Branch Library and Virginia Avenue Park programming; and coordinating with appropriate recreation class instructors to incorporate Kindergarten readiness materials into their curricula. Further collaboration is planned to help create a community-wide, early-warning system of potential developmental delays that can impact a child's Kindergarten readiness.

Thrive Goal and Supporting Work Plan

In 2013, Santa Monica's proposed Wellbeing Project was one of five winning entries in Bloomberg Philanthropies' Mayors Challenge competition to ignite innovation in local government. At the core of the project is establishment of the Wellbeing Index, a tool that provides a genuine, data-driven understanding of the strengths and challenges faced by Santa Monicans. The basic premise is that having a clear understanding of wellbeing at the community level will make it possible to work together to actively improve people's ability to thrive.



The first release of the Wellbeing Index indicated that just over half of residents—well below the national average of 80%. Social cohesion is known to significantly improve a community's resilience—such as the ability to make it through significant disasters or traumatic events. Santa Monica's social cohesion deficit is a key area of concern.

While local government cannot address this concern on its own, there are measures it can take to create opportunities for residents to build connections with one another. Using the data from the Wellbeing Index, the following “Thrive” metric was

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CITY'S STRATEGIC GOALS

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developed: Increase the number of Santa Monica residents who feel that they can count on their neighbors from 56% to 75% by January 2020.

The supporting work plan includes identifying both existing city programs/activities that either promote or could promote social cohesion, as well as solutions to barriers that might deter activities from taking place; developing a tool for community feedback to better understand the issues that contribute to the lack of social cohesion; and reaching out to community partners such as neighborhood associations, PTAs and other parent groups, and institutions including SMC and SMMUSD, to discuss this finding and seek their assistance in advancing social cohesion among neighbors.

GOAL: Closing the Santa Monica Airport When Legally Permissible

On November 4, 2014, Santa Monica voters approved Measure Local Control (LC) which was designed to require voter approval for any alternate or new developments on the airport land, except parks, open space and recreational areas, but would leave the fate and governance of the airport in the hands of the City Council. The Council referred this measure to the ballot in response to a proposal by the Aircraft Owners and Pilots Association (Measure D) that sought voter control over both the operation and governance of the airport, as well as use of the airport land. Measure LC garnered 60% of the vote, Measure D just 40%.

On August 23, 2016, the Council passed a resolution confirming its intent to close the airport to aviation use by July 1, 2018, and sooner if possible. It has also established a new month-to-month leasing policy, is taking steps to replace private fixed-base operators with a city-run operation, and acting to reduce air quality and noise impacts from aircraft use. *(For a review of the history and an update on the status of the airport, please [click here.](#))*

What's Ahead

An active partnership with citizen volunteers and activists, other public agencies, community, civic, neighborhood and business organizations is critical to achieving transformative results. To this end, the city is committed to engaging the community through fresh approaches to public interaction as exemplified through events like COAST; through outreach efforts like the one for the Downtown Community Plan; through partnerships like the Wellbeing Initiative; and through marketing efforts such as GoSaMo. These are shaping new “best practices” to improve our ability to build broad and sustainable, multi-year community participation in each and every one of the Strategic Goals. We invite you to join us in this journey.

Be sure to watch for a comprehensive update on the Homelessness and Maintaining an Inclusive and Diverse Community goals in the next edition of *Seascape*.

Getting A Jump-Start On Goals

Financial resources were quickly identified earlier this year to launch catalyst projects for each city-wide strategic goal at the same time that longer-term plans and metrics were being developed. For two of the three goals reviewed in this issue of *Seascape*—Mobility and Learn + Thrive—these are some of the associated projects underway or already completed.

MOBILITY

Buy One, Get One fare (BOGO) reduction program. This incentive program allowed transit customers to purchase specified Big Blue Bus passes (single-day, 7-day, 13-ride or 30-day) or Stored Value and receive the equivalent value at no charge during the first 90 days of light rail service. The program also helped more customers make the transition from cash to pass fare media, which streamlines the boarding process and improves bus stop “dwell time.” From its launch in mid-May to mid-July, BOGO transactions

accounted for 10,100 purchases by 6,360 customers, 45% of whom were Santa Monica residents.

High-visibility bike amenities. The arrival of Expo Light Rail and launch of Breeze Bike Share have precipitated greater demand for and use of facilities, and for improved linkages to transit hubs. Nearly 100 racks for user-owned and Breeze bikes were installed near the new Expo stations in advance of opening day; eight additional Breeze stations have been installed in Venice and the Pico Neighborhood, serving over 40,000 Breeze subscribers.

Enhancements to the electric vehicle (EV) infrastructure. Additional EV charging locations were added in the multi-family and commercial areas of the city.

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Jump-Start On Goals

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Downtown crosswalks. Crosswalk “scrambles” with new striping, signage, pedestrian indicators, and traffic signal timing plans allow all-way pedestrian crossings. They have been installed at 12 Santa Monica intersections. “Creative” crosswalks—painted intersection treatments—recently installed at 2nd and Arizona Avenue and at Ocean and Colorado avenues bring color, interest and enjoyment to pedestrians.

Outreach for the Expo Light Rail

GoSaMo celebrates and communicates mobility choices for residents, commuters and visitors, inviting everyone to try one, try all, and see Santa Monica like never before. Among its efforts to date, GoSaMo has helped boost ridership for BBB, Breeze and Expo by:

- Reaching over 300,000 people on social media and the web, with over 7,000 visits to smgov.net/gosamo and 3,000 engagements on Instagram, Facebook and Twitter;
- Generating over 50 placements in local and regional media outlets;
- Collecting more than 2,000 email contacts to stay abreast of mobility activities and events;
- Launching #carfreefriday and Tryathlons to continue building excitement and momentum for new mobility options in Santa Monica.

LEARN + THRIVE

Technology improvements at city libraries. In addition to updates of audiovisual equipment in the Main Library’s multipurpose room, community room and computer

training room, broadband updates made at all locations improve range, speed and traffic-handling of wired and wireless Internet use for library patrons.

Improvements at city parks. Upgrades to Virginia Avenue Park’s Teen Center Music Studio and the Teen Center MAC lab will provide Pico Neighborhood youth and others with highly sought-after training in coding and digital media. The music studio received enhanced soundproofing, new furniture and music-recording equipment and associated technology. The MAC lab now features ten MAC computers, software and accessories. New tables and chairs for park programs and room rentals have also been purchased.

Professional development for inter-agency teams.

Youth Resource Teams—made up of city, police and social services staff—are working to assess existing service-delivery models aimed at improving outcomes for the city’s vulnerable children, family and youth. The assessment will be used to drive further alignment of programs with best practices and to create uniform procedures around a shared, collective-impact approach.

A fiber-to-home Internet access pilot program.

Construction is complete on the city’s ten affordable-housing buildings and all will include 10GB broadband service delivered to their community rooms, with one high-performance desktop and a Wi-Fi router for wireless service installed in those rooms.

A review of additional jump-start projects related to the homelessness and affordability goals will be covered in the next edition of *Seascope*.



WHAT'S HAPPENING, SANTA MONICA?

"ICE" RETURNS

Thursday, November 3, 2016 –
Monday, January 16, 2017

The Westside's favorite winter wonderland—ICE at Santa Monica—returns for its tenth season at the corner of Fifth Street and Arizona Avenue. The 8,000-square-foot ice-skating rink is open daily, making it the perfect place for celebrations of every kind—think holiday and birthday parties, girls' (or boys') night out or date-night. (It's also a good place to just hang out with your BFFs.) World Champion Figure Skater Randy Gardner brings his School of Skating back to ICE, so you can improve your moves. All-day admission is just \$15 (including skates) so you can do some holiday shopping and eating in between skating sessions. For more information, visit ICEatSantaMonica.com or call 310.260.1199.

REGULAR HOURS OF OPERATION:

Monday - Thursday: 2 p.m. - 10 p.m.
Friday: 2 p.m. - Midnight
Saturday: 10 a.m. - Midnight
Sunday: 10 a.m. - 10 p.m.

Thursday, November 10 6 p.m.

ICE GRAND OPENING AND CELEBRATION

This FREE community event features food from local restaurants, a kids' craft station, photo booth, commemorative souvenir, dance music and a live performance by some of California's most elite skaters—and FREE skating for all! Attendees are encouraged to bring a new, unwrapped gift or gift card to the celebration for the Police Activities League's Best Gift Ever Toy Drive, which brings holiday cheer to deserving children in Santa Monica.



Thursday, December 1
6:30 p.m.

OFFICIAL HOLIDAY TREE LIGHTING PARTY

Join Santa and Mrs. Claus and city officials as they light the Official Santa Monica Holiday Tree on the world-famous Third Street Promenade. Sing classic Christmas carols with some of Santa Monica High School's most talented vocalists while the little ones indulge in a kids' craft station where they can make their own ornaments and write letters to Santa. The Jolly One will, of course, be available for photos—and snow is in the forecast!



Saturday, December 24 –
Sunday, January 1

MENORAH LIGHTINGS ON THE THIRD STREET PROMENADE

Join local synagogues for the Festival of Lights celebration of Hanukkah. Lighting the menorah will begin shortly after sundown each evening.

Both the tree and menorah lightings will take place on the 1300 block of the Third Street Promenade. For more information about these and other holiday festivities, please visit downtownsm.com or call 310.393.8355.



ANNENBERG COMMUNITY BEACH HOUSE

Late fall and early winter are ideal for visiting the Beach House. Your seasonal itinerary could include a brisk walk along the shoreline or a bike ride on the path. Follow that up with a delicious, comforting bite at Back on the Beach Café. Or you may want to take in the gallery and view the current exhibit, settle in on the courtyard to read, work or sketch, or, during scheduled hours, tuck into the Guest House for some quiet time or to a visit with the Santa Monica Conservancy docents.

BEACH = CULTURE

This year-round series of free cultural events, activities and presentations offers a great way to spend an afternoon or evening. Coming up:

November 8 at 6:30 p.m., enjoy another fun installment of historian Kimberly Truhler’s “Fashion in Film” series. This time she covers the 1950s, with slides from classic films, connections to current and historic fashion, and the backstories of the stars and designers.

December 6 at 6:30 p.m., Katia Popov’s California String Quartet plays classical and film music from local composers as well as favorites from Ravel and Tchaikovsky.

New Artist Residency

Stay tuned for our 2017 Beach = Culture programs, starting with a new Artist-in-Residence—a writer—in January! Aspiring writers can take part in weekly open office hours at the Marion Davies Guest House to discuss literary matters with the newest resident, and other events will be scheduled through March. Follow weekly updates at beachhouseair.blogspot.com.

To learn more about all we have to offer, visit annenbergbeachhouse.com or call Guest Services at 310.458.4904.



HAPPENING AT THE MILES

Santa Monica’s historic Miles Memorial Playhouse (located in Reed Park, 1130 Lincoln Boulevard) is a favorite spot for local productions—why travel to Los Angeles when you can enjoy great entertainment in your own hometown? Among the coming attractions:

December 1 - 18, 2016

SANTA MONICA REPERTORY COMPANY PRESENTS: A CHRISTMAS CAROL

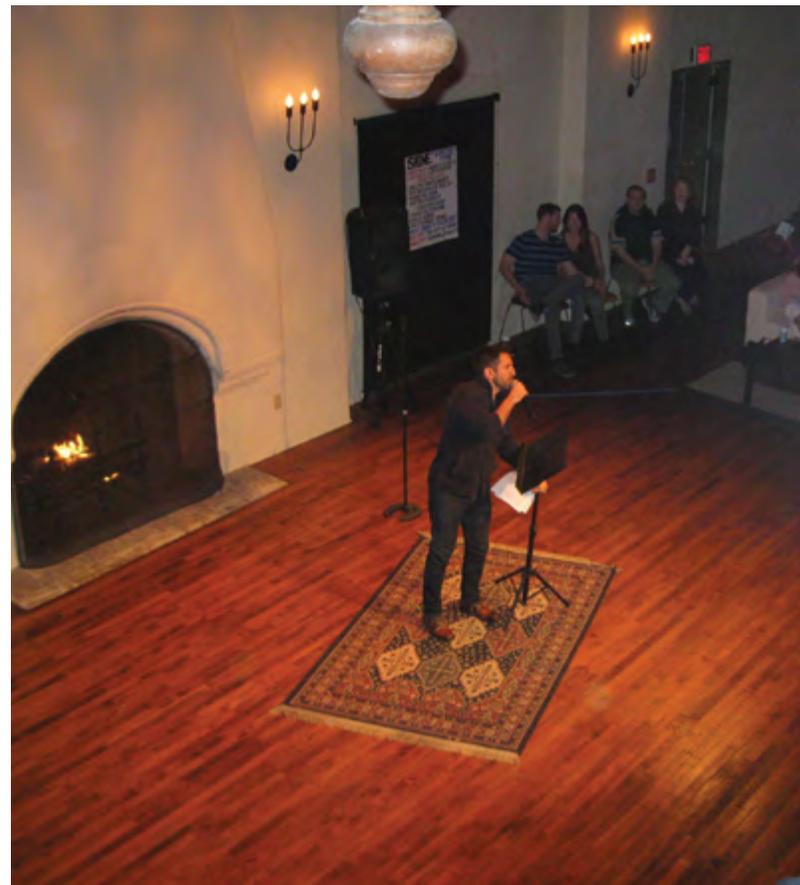
For tickets and information, visit santamonicarep.org.

January 13 - February 26, 2017

8TH ANNUAL FIRESIDE SERIES AT THE MILES

Enjoy seven weekends of music, dance and drama in an intimate setting, Fridays and Saturdays at 8 p.m. Tickets: \$10 general admission; \$5 seniors, youth and students

To learn more, visit milesplayhouse.org or find us on Facebook [@milesplayhouse](https://www.facebook.com/milesplayhouse).



DECK THE HALLS! FUN HOLIDAY CRAFTING AT THE SANTA MONICA PIER AQUARIUM

With the holidays just around the corner, get inspired to create unique gifts for everyone on your list distinctive decorations for your home at Heal the Bay's Santa Monica Pier Aquarium. Beginning Friday, November 25, Aquarium visitors will

find a crafting station loaded with materials of all shapes, sizes, colors and textures, donated by Gardena-based T4T, to spark your creative juices. Dive into the season and find inspiration amongst the 100-plus species of marine life on exhibit at the

Aquarium, 1600 Ocean Front Walk (beach level level beneath the Santa Monica Pier Carousel). Hours are Tuesday through Friday, 2 to 5 p.m., and weekends 12:30 to 5 p.m. More information is available at healthebay.org/smpa or by calling 310-393-6149.

SAVE THE DATE!

January 16, 2017

The Rev. Dr. Martin Luther King, Jr. Westside Coalition will welcome Dr. Kathryn Jeffery, SMC's newly appointed superintendent and president, as the keynote speaker for its 32nd annual celebration of Dr. King's life and work on Monday, January 16. The event will be held from 9 to 10:30 a.m. at the SGI-World Peace Auditorium, 525 Wilshire Boulevard. Watch for more information in the next issue of *Seascape*, or visit [Facebook.com/mlkwestsidecoalition](https://www.facebook.com/mlkwestsidecoalition).



Welcome the holiday season at Woodlawn Cemetery's free Open House event, where you can decorate ornaments in honor of loved ones to place on the Tree of Life, as well as enjoy live music, refreshments and a holiday movie screening. Woodlawn is an official drop-off site for Toys for Tots; new, unwrapped gifts can be donated through December 18. Join us! 1847 14th Street, 310.458.8717. woodlawns.com.

SUSTAINABLE SANTA MONICA

EARLY SUCCESS IN CLIMATE FIGHT SETS UP SECOND ACT



Santa Monicans tend to be “early adopters,” taking in new information and ideas and transitioning—seemingly effortlessly—to healthier lifestyles and newer, cleaner technologies ahead of the rest. It is this character trait that propels us forward on all things green, as well, especially the fight against climate change. The city’s 15x15 Climate Action Plan Final Report

But it gets better: We achieved these dramatic reductions even while growing a vibrant local economy, adding services and maintaining an enviable quality of life for residents, visitors and businesses alike—dispelling the myth that acting to fight climate change is detrimental to economic self-interest. Santa Monica is now among a small group of national and global municipalities leading this fight.

with offsetting measures such as tree planting. Santa Monica joins Copenhagen, Melbourne and Seattle, among other leading cities, in the effort to move toward carbon neutrality.

In light of the positive outcomes of the original plan, the community is already in the early planning stages of a follow-up Climate Action and Adaptation Plan, setting policies for the city through 2050. The new plan—anticipated to be completed in summer 2017—will include both emissions-reduction strategies and a plan for adapting to the impacts of climate change that are likely to occur, such as sea level rise.

The State of California, which is recognized as a leader in the climate fight, has reduced its emissions to 1990 levels—and Santa Monica’s are 20% below that!

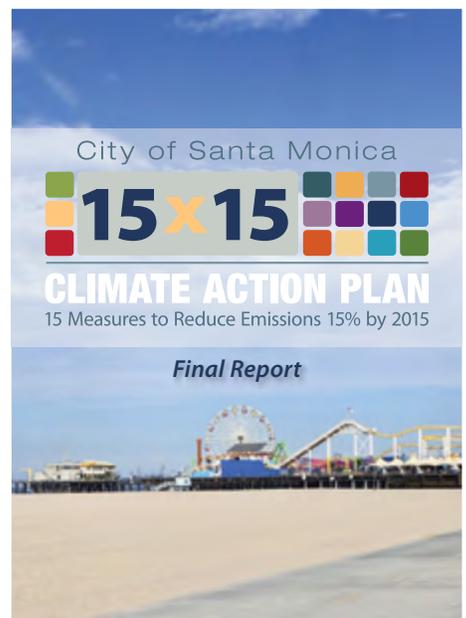
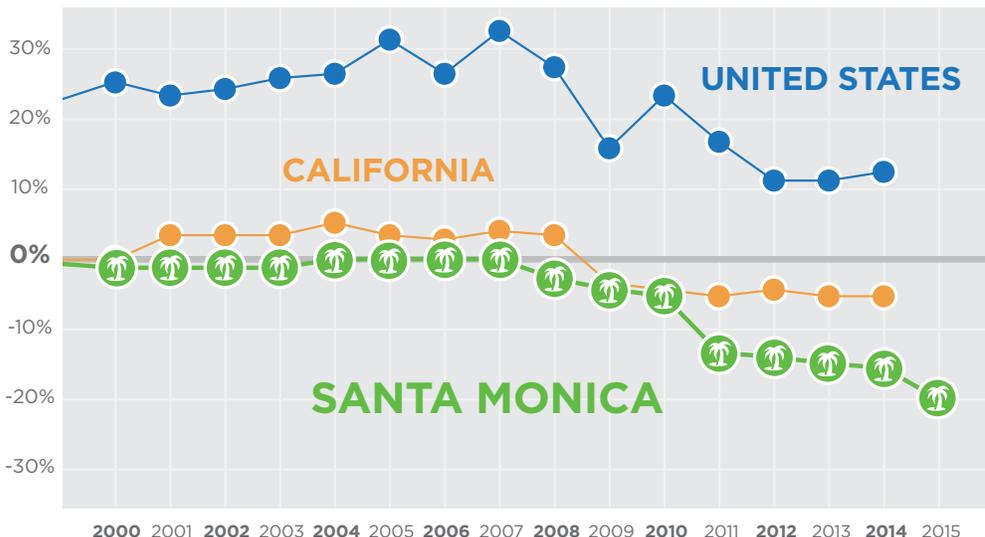
(online at sustainablesm.org/climate) summarizes a three-year effort to reduce community-wide carbon emissions 15% below 1990 levels by the end of 2015. Santa Monica exceeded this admittedly aggressive goal by reaching reductions of 20%. As we said: early adopters.

Seeking to build on the successes and lessons learned as a result of the 15x15 plan, the City Council has directed staff to analyze the feasibility of achieving carbon neutrality. This is the state reached when a community has dramatically reduced its carbon emissions and balanced the remaining emissions

Be sure to join us on October 29 at the Community Climate Action Summit hosted by the city to engage residents, businesses and students in identifying the keys to becoming a carbon-neutral community.

For more information about the summit and other efforts, visit sustainablesm.org/climate.

GREENHOUSE GAS EMISSIONS (percent change)



BIGGER, BLUER SKIES: BIG BLUE BUS SUPPORTS SUSTAINABLE TRANSPORTATION

Nationally recognized as a leader in sustainability, the City of Santa Monica has adopted many environmentally friendly policies and actions over the years. Big Blue Bus has supported these efforts through its use of alternative fuel and the discontinuation of diesel-fueled buses. In fact, Big Blue recently received the American Public Transportation Association's Silver Status Award for its commitment to sustainability.

Over the past few decades, the benchmark for environmental sustainability in public transportation has increased dramatically as new technologies for urban transit have developed and evolved. Big Blue Bus has made significant investments in alternative fuels, vehicles and engines to address changing regulations and standards, and to reduce its own environmental impact.

The Big Blue Bus pictured at right is undergoing testing to certify its compliance with state and federal emissions standards and regulations. Testing includes measurements of the natural gas engine's NOx and particulate matter emissions, performed in a real-world environment to ensure that they were recorded over the full range of commonly experienced speed and load combinations. To capture the data, the testing device was mounted onto the rear of the bus; a minimum of five hours of data were needed to conclude the testing of the emissions. Test results are typically available within a week and are submitted to both the California Air Resources Board and U.S. Environmental Protection Agency on a quarterly basis.

Visit bigbluebus.com to learn more about our sustainability efforts and what you can do to help keep our skies big and blue.



COOKING WITH SANTA MONICA FARMERS MARKETS

Pear and Persimmon-Stuffed Acorn Squash Recipe

This recipe is courtesy of Emma D'Alessandro, a farmers market enthusiast and avid volunteer, educator and food blogger; find more from and about her at cravingnature.com.

This is the perfect fall dish, with a harmonious blend of flavors to delight the taste buds. If you're serving more than two people, just add another acorn squash. (The stuffing recipe makes enough for two full squashes, or four halves.)

INGREDIENTS

- 1 acorn squash
- 1/2 tsp. cinnamon
- 1/2 tbsp. olive oil
- 1/2 tsp. salt

INSTRUCTIONS

Preheat oven to 400°F. Cut acorn squash in half and scoop out seeds. Spray or rub with olive oil and sprinkle with cinnamon and salt. Place face down on a baking sheet and roast for 35 minutes, or until tender (you should be able to pierce the skin easily with a fork). In the last 5 minutes of roasting the squash, add the bread cubes to the same pan in a single layer and toast for 5-7 minutes.

STUFFING (prepared while squash is roasting):

- 1 c. small cubes of day-old sourdough
- 1/4 c. chopped pecans
- 1 tbsp. olive oil
- 1/2 tsp. cinnamon
- Half of a yellow onion, diced
- 1/2 tsp. nutmeg
- 1 medium persimmon, cut into small chunks
- 1/2 tsp. ginger
- 1 medium Asian pear, cut into small chunks
- 1 tbsp. chopped thyme
- 2 celery stalks, chopped
- 1 tbsp. chopped rosemary
- 2 carrots, peeled and chopped
- 1 tbsp. chopped parsley
- Salt and pepper to taste
- Optional:* Roasted and peeled chestnuts

Heat olive oil in large skillet over medium-low heat. Add the onions and cook until soft, about 5 minutes. Add persimmon and pear and allow to cook for another 5-7 minutes, stirring occasionally. Stir in remaining ingredients, including the toasted bread cubes and cover. Cook for another 7-10 minutes, until the fruit is soft, but the veggies and bread are still a bit crisp. Stuff acorn halves with mixture and serve.



HOLIDAY SCHEDULE

Saturday Downtown Market*: Closed November 26
 Sunday Main Street Market: Closed December 25
 All other markets will operate on their normal schedules and are a great place to do all your holiday shopping!
 *Please note our Saturday Downtown Market has new hours, opening a half-hour earlier—8 a.m. to 1 p.m.!

LOOKING FOR GREAT VOLUNTEERS!

If you love food and you love people, the Santa Monica Farmers Markets bring the best of both together, offering opportunities for both customer service and education volunteers. The Sunday Market is especially in need of help. A minimum commitment of six months and 36 hours of service is required. For more information, please visit our website.



SEE YOU AT THE FARMERS MARKETS!

WEDNESDAYS
 Arizona Ave @ 2nd St
 8:30 a.m.-1:30 p.m.

SATURDAYS
 Virginia Avenue Park
 8 a.m.-1 p.m.

SATURDAYS
 Arizona Ave @ 3rd St
 8 a.m.-1 p.m.

SUNDAYS
 2640 Main St,
 8:30 a.m.-1:30 p.m.



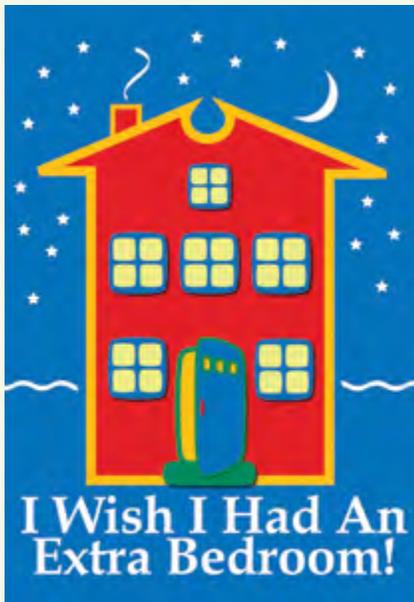
📷 [smfms](#) **f** [SantaMonicaFarmersMarkets](#)

📺 farmersmarket.smgov.net **t** [smfms](#)

Need More Room for Holiday Guests?

The "Extra Bedroom" program is available again this year (November 14 to January 20), with local hotels offering deeply discounted room rates to Santa Monica residents' visiting friends and family. Locals can take advantage of these special rates simply by showing proof of Santa Monica residency (California ID or driver's license) at check-in.

Please visit santamonica.com/extra-bedroom for more information.



FOOD SCRAPS BELONG IN YOUR GREEN ORGANICS CART

In addition to Yard Trimmings, Food Scraps and Food-Soiled Paper belong in the Green Organics Cart, such as:

- Cheese & Eggs (including shells)
- Fruit & Vegetables
- Bread & Pasta
- Coffee Grounds & Tea Leaves
- Meat & Bones
- Paper-Based Takeout Containers
- Paper Napkins & Towels
- Paper Plates & Cups
- Pizza Boxes



For more information visit www.smgov.net/r3 or call 310-458-2223

Dec-Jan
26th 21st

Curbside Holiday Tree Collection

Place tree **curbside** or in the **alley** for collection between

December 26th and January 21st

Remember to remove all decorations, tinsel, and stands so trees can be composted.

Curbside or Alley Collection Only
Please do not drop off trees at Parks.

Resource Recovery & Recycling Division
www.smgov.net/r3
recycling@smgov.net
310.458.2223

LEARN + THRIVE

CO-INTERIM SUPERINTENDENTS' REFLECTIONS

(Following is a message from Dr. Sylvia Rousseau and Dr. Christopher King, who have served SMMUSD Co-Interim Superintendents since July 1, 2016.)

As we enter the final stretch of 2016, we can look back on our time here leading the Santa Monica-Malibu Unified School District with fondness and a sense of accomplishment. In the short time we have been here, we have discovered that SMMUSD is one of the most engaged, vibrant learning communities anywhere! Parents and community members are full of passion for our renewed commitment to excellence through equity in recognition of each child's right to a rich and rigorous education. The

strength of our nation and the wellbeing of our communities and world depend on a well-educated populace.

By the time this message appears in *Seascape*, the SMMUSD Board

of Education will have announced, or be close to announcing, the permanent superintendent expected to start on January 1, 2017. The Board is committed to hiring an experienced educational leader who can understand and support the complexities of the communities we serve and the diversity we cherish, while being passionate about the district's mission: *Extraordinary achievement for all students while simultaneously closing the achievement gap.*

Facilities are important to the education environment and we have worked hard during summer and fall with projects at a number of our schools, with many more underway and planned. They



have been made possible by your generous support of Bond Measures BB and ES, and we thank you for your ongoing support of our schools.

It is a particularly thrilling era in education. We are fortunate to have excellent staff, supportive parents and committed community members who are willing to collaborate and do whatever it takes so that all of our students have every opportunity to reach their full potential.

Please visit us online at smmUSD.org, and on [Twitter](#) and [Facebook](#) @SMMUSD.



GET READY! S.T.E.A.M. MACHINES COMPETITION RETURNS TO PIER IN 2017

Middle and high schools are invited to form teams to participate in a regional Rube Goldberg Machine Contest, the signature component of the fourth annual S.T.E.A.M. (Science, Technology, Engineering, Art and Math) event to be held on the Santa Monica Pier on March 11, 2017. Applying a band-aid with a complicated but humorous contraption is the assigned task for all teams in the 2017 contest. **Team registration begins October 1, 2016.** To learn more, visit rubegoldberg.com/contests or call 310.393.6149.



ART LAB: GLASS ENAMELING

The Camera Obscura Art Lab offers some unusual classes, and one that's available every few months is a glass-enameling class with jeweler Sharon Kaplan. Sharon is busy running her own jewelry business but loves to take time out to visit the Camera Obscura and share her knowledge! Students in her workshop layer powdered glass enamels in various colors over copper or silver, then fire their pieces in her portable kiln for amazing results. We've followed the course of one of Sharon's classes and illustrated with pictures here. Consider joining one of Sharon's classes—and be sure to check the current Camera Obscura class list on the web for other opportunities!



1

1. Sharon shows a selection of metal blanks that students can choose from. She finds her copper and silver pieces through sales of vintage stock, or stamps, molds or laser-cuts them from her own designs.



4

4. Once the pieces have spent a few minutes drying out on top of the kiln, everyone arranges them on metal stands—kiln furniture—then take turns lifting them into the kiln on a giant fork. It only takes about three

minutes of firing in the kiln to melt and fix the glass onto the metal.



2

2. Students wash their choices in a pickle bath to remove any oil residues from handling and provide a clean surface for the enamels to grip.



5

5. Cleaning off oxidation with brushes and diamond sponges in water.

3. After mixing a water-based colloid with various shades of the fine glass enamel powder, students paint the colors onto their pieces.

6. Examples of finished pieces! Sharon offers a selection of clasps, hooks, chains, and cords to create professional results in class.



3



6



The Camera Obscura Art Lab at 1450 Ocean offers arts, crafts and culture classes for all adults, year-round. Join weekly printmaking, watercolor and millinery labs, workshops with a changing roster of artists-in-residence, and monthly workshops on topics as diverse as urban homesteading, sustainable reuse, fine art and jewelry. Find your community of artists and makers!

Park at Structure 6 around the corner (smgov.net/parking) or walk four blocks from the 4th Street Metro/Expo station. The Breeze Bike Share lock-up is just south of us in Palisades Park.

Visit us at smgov.net/camera or 1450 Ocean Avenue at Broadway.

Contact communityclasses@smgov.net or 310.458.2239.

View and register for classes on Facebook @[1450Ocean/events](https://www.facebook.com/1450Ocean/events) (click on the “tickets” link for individual workshops) or search by keyword at smgov.net/reserve.

Join our email list at smgov.net/artsignup.

Coming Up at the Art Lab

In November, Studio Artist-in-Residence Zeal Harris, whose artwork is shown below, offers one last workshop in blind contour drawing (on the 5th at 12 noon), with a culminating show of selected works and works in progress (on the 19th at 2 p.m.).

December brings a special holiday watercolor series with Timothy Kitz, as well as the beloved Repair Café event that pairs community volunteer-experts with folks wanting to fix, upcycle, reuse or otherwise divert broken items from the landfill. Bicycles, appliances, jewelry, garments, books and more will be addressed—bring your item and grab a repair ticket!



Women in White Meet at the Wall, watermedia on synthetic paper, 2016



Participants at a Repair Café garment-mending station

CITY COUNCIL MEETINGS



The Santa Monica City Council regularly meets at 5:30 p.m. on the second and fourth Tuesday of every month in the Council Chamber, located at City Hall, 1685 Main Street. Upcoming Council meetings are scheduled for:

- November 1** (Special)
- November 8** (Cancelled)
- November 22**
- December 6** (Special)
- December 13**
- December 27** (Cancelled)

Meeting dates are occasionally changed; please visit smgov.net/council to confirm the schedule or to check the status of future agenda items. City Council meetings are broadcast live on CityTV cable channel 16, and streamed at citytv.org. Regular meetings air on 89.9 KCRW from 8 p.m. to midnight.

All Council meetings are open to the public. Public comment may be made in person at any meeting, or prior to the meeting via regular U.S. mail, email or by fax to:

City Hall, 1685 Main Street, Room 209
Santa Monica, California 90401
Phone: 310.458.8201
Fax: 310.458.1621

Email all Council members:
council@smgov.net

All communications regarding City Council agenda items will now be available for public viewing online at smgov.net/council/agendas.

Seascope is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please email editorial information and comments to communications@smgov.net or mail to:

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Santa Monica, CA 90407-2200

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ENROLL NOW IN SMPL'S "UNIVERSITY"

It's back-to-school season for kids, but what about the adults in our community? It's not always easy for them to find regular opportunities for learning new things—but the Santa Monica Public Library has the answer. This year, we're launching SMPLU, a (school) year-long series of learning-based programs designed for adults. The goal is to make learning easy and fun, and the best part is there's never a test.

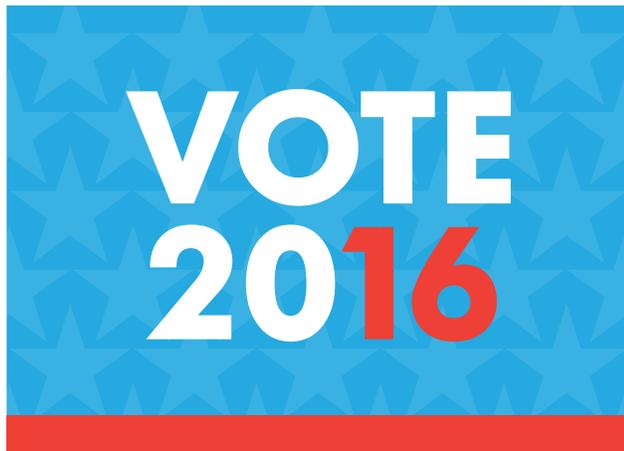
SMPLU covers the gamut of subjects one might learn in school, including math, science, history, literature, arts, drama, music and much more. Programs are scheduled at every Santa Monica Public Library location and are held

on weekdays and weekends, at various times of the day. Attend five or more programs between now and May 2017 and you'll be invited to our end-of-year graduation celebration—and get a diploma!



So what do you need to do? Just keep an eye on SMPL's calendar of events, available at all library locations and online at smpl.org.

Look for the program listings with the SMPLU logo, and come on down—there's no advance registration required. Each time you attend one of these programs, sign in with your name and contact information—that's it! We'll track your attendance and invite you to the graduation party once you pass the five-program threshold. Get in on the fun (and the learning) now!



Visit **SMVOTE.ORG** for official election information about candidates and ballot measures.

