



Information Item

Date: February 9, 2015

To: Mayor and City Council
From: Susan Cline, Interim Director of Public Works
Subject: Notice of Schedule Changes for Street Sweeping Services

Introduction

This report is to advise Council of a Notice of Schedule Changes in Street Sweeping Services for several residential neighborhoods in Santa Monica. These residential changes will become effective March 1, 2015.

Background

In 2011, the Resource Recovery & Recycling Division (RRR) purchased a routing software program which analyzed trash, recycling and organics collection routes and identified areas of change to improve collection operations. Upon completion of the analysis and routing changes, it was determined that the new collection route changes overlapped with street sweeping days. This same routing software program was applied to the street sweeping routes to not only address this overlap but also improve street sweeping operations.

Discussion

During calendar year 2013, RRR staff audited the existing street sweeping routes citywide. Inefficiencies were noted through this audit including:

- Overlap of street sweeping days with trash, recycling and organics collection days
- Street sweeping schedules posted during Farmer's Markets operational hours
- Street sweeping schedules posted during several school drop-off and pick up hours
- Posted street sweeping hours from 3:00 AM – 5:00 AM that are inconsistent with the actual sweeping schedule

RRR staff plotted the findings of the physical audit of scheduled street sweeping days and hours into the same routing software program used to improve trash, recycling and organics collections. As a result of the audit and the compilation of the new routes, street sweeping days and times will be changing in the following residential neighborhoods effective March 1, 2015:

Wellesley Drive, Bryn Mawr Avenue and Sunset Avenue will change from Wednesday to Monday, the next business day after trash collection. Residents of these areas contacted RRR to request that the scheduled service be changed to sweep up debris remaining on the street from trash, recycling and organics collection operations which occur on Friday in this neighborhood. One hundred and sixty (160) residences will be affected by this change.



Pearl Street (Southside), Cedar Street (Northside), Pine Street (Southside) and Maple Street (Northside) also overlapped with the Wednesday trash collection day. Containers remained on the street for collection during the scheduled hours of street sweeping services impacting the effectiveness of street sweeping operations. The new street sweeping day for this area is Monday 2pm to 4pm affecting 96 residences in this area.



Letters advising residents of the new street sweeping hours were mailed on January 29, 2015. Reminder postcards will be mailed the week of February 16, 2015. Beginning February 24, 2015, street sweeping signage will also be changed.

This is the first of several changes to street sweeping services. In addition to changes as a result of the audit and the routing analysis, RRR is dedicated to contributing to the City's Water Conservation efforts. Fifteen hundred (1,500) gallons of water is used daily to sweep the City's streets. Street sweeping equipment is being retrofitted to utilize water from the Santa Monica Urban Runoff Reclamation Facility (SMURRF), thus freeing up potable water supplies.

Additionally, throughout this calendar year RRR is evaluating a proposal to reduce its six days per week street sweeping services on several of the major arterials of the City to three days per week per side of the street. These arterials include Ocean Park Boulevard, Pico Boulevard, Olympic Boulevard, Santa Monica Boulevard, Wilshire Boulevard, Montana Avenue, Main Street and Lincoln Boulevard south from Wilshire Boulevard. The existing street sweeping schedule for the major arterials is 3:00 am – 5:00 am Monday through Saturday. No parking is permitted on either side of the streets during this time frame. The proposed changes will allow rotational parking on one side of the street daily during the hours of 3:00 am – 6:00 am. RRR staff is currently auditing these roadways to determine the frequency of services needed. Goals established for these audits include:

- Reducing water usage
- Remaining in compliance with NPDES requirements
- Maintaining existing cleanliness levels of arterials.

These audits will continue both physically out in the field as well as through data compilation of the volume of materials collected daily to determine service levels including services provided during peak seasons.

RRR staff met with the Pico Improvement Organization on November 5, 2014 and the Main Street Merchants Association on November 12, 2014 to discuss future changes to street sweeping schedules. Staff will continue to meet and outreach with business districts and neighborhood organizations to discuss proposed changes to street sweeping schedules prior to implementation. Additionally, staff will send letters and postcards to notify impacted neighborhoods of any future changes to street sweeping schedules. Modifications to street sweeping schedules would be implemented quarterly after an evaluation determines that the established goals from the audits can be met with the proposed changes in services. Staff will provide further updates to Council on proposed changes to street sweeping schedules after completing an evaluation for street segments and prior to public notification on upcoming changes to schedules.

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