



# Information Item

Date: January 8, 2015

To: Mayor and City Council

From: Karen Ginsberg, Director, Community and Cultural Services

Subject: Update on Unattended Winter Displays in Palisades Park and Other Locations

## Introduction

This Information Item provides a summary of attended winter displays and activities that took place in Palisades Park as well as on the Third Street Promenade during the 2014 holiday season. It also provides a summary of unattended winter displays that were erected on private property. This was the third holiday season since unattended winter displays were prohibited in Palisades Park. As was the case in 2012 and 2013, community members again found many alternative opportunities to display holiday symbols, such as nativity scenes, Christmas trees and Menorahs, and celebrate the holidays through activities such as caroling, tree lighting ceremonies and Menorah lighting events.

## Background

On June 26, 2012, Council amended Municipal Code section 4.55.060 to eliminate the exception that allowed for unattended winter displays in Palisades Park. The history leading up to this Council action is set forth in the [June 12, 2012](#) staff report. Council encouraged community members to consider private property for unattended displays. In addition, the public was informed that attended displays could still be erected in Palisades Park and other public spaces.

## Discussion

Similar to the 2012 and 2013 holiday seasons, community members found alternative avenues for winter holiday displays, both religious and otherwise, during the 2014 holiday season. Additionally, community members held events and activities in celebration of the holidays. The following summary provides a description of various activities that took place in Santa Monica between the months of December, 2014 and January, 2015. Certain of these activities are described in greater detail in the attached newspaper articles and web release. (Attachments A-F)

### Third Street Promenade

Downtown Santa Monica, Inc. obtained City Community Event Permits for four events held in the 1200 block and 1300 block of the Third Street Promenade. (Attachment G) As required under these Event Permits, the organizer attended the display throughout the entire event and removed all displays at the conclusion of each day of the event.

- Downtown Santa Monica Storybook Reading & Letters to Santa (December 11, 2014)
- Chanukah Lighting & Holiday Movie Night (December 16 & 17, 2014)
- Chanukah Menorah Lighting (December 19-21, 2014)
- Chanukah Menorah Lighting (December 22 & 23, 2014)



3<sup>rd</sup> Street Promenade Community Event Permit Activities.

## Palisades Park

One event took place on December 14, 2014 in Palisades Park and was organized by the Santa Monica Nativity Scenes Committee. The event, located at Ocean Avenue and Arizona Avenue, featured carols from community choirs, recital of the Christmas Story and display of a 24' foot long scriptural banner, "The Christmas Story". Attendance at this event was anticipated to be less than 150 participants and therefore did not require a Community Event Permit. The participants occupied the space on a first-come, first-serve basis. Similar to the events on the Third Street Promenade, the organizers were required to attend their display at all times and remove their display at the end of each event day. No displays were left in Palisades Park unattended.



## Private Property

As it had done last year in 2013, the Nativity Display Organization erected 13 scenes at the Mount Olive Lutheran Church located at 14<sup>th</sup> Street and Maple Street. The unattended displays were erected December 14, 2014 through January 1, 2015.

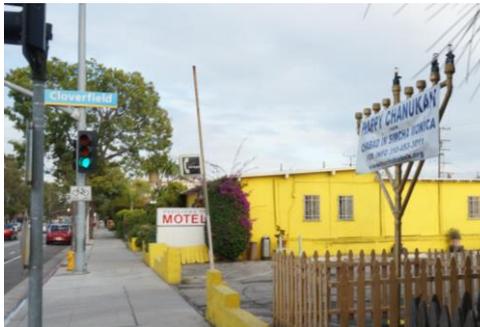


Photos of the nativity displays at Mount Olive Lutheran Church

Menorah displays were also erected on private property during December, 2014 at the following locations:

- 20<sup>th</sup> Street and Virginia Avenue (northeast side of street)

- 12<sup>th</sup> Street and Broadway Blvd. (northwest side of street)
- Olympic Blvd. and Cloverfield Blvd. (northwest side of street)
- 11<sup>th</sup> and Pico Blvd. (southwest side of street)
- Lincoln Blvd. and Broadway Blvd. (southwest side of street)
- Cloverfield and Ocean Park Blvd. (south side of street)



Menorahs on private property.

### Program Administration

As reported in this report, unattended displays were installed on private property and attended displays and activities occurred on public property, including in Palisades Park and on the Third Street Promenade. As in previous years, when contacted, staff

worked very closely with the various organizations to ensure that applicable laws were followed, rules and regulations were explained, and City authorization was provided when required. This year, staff received one anonymous concern from a member of the public requesting the City bring back the nativity displays in Palisades Park. Over the past several years, the administrative burden of overseeing this program has been greatly reduced. In 2012 staff estimated that approximately 80 hours were spent in answering questions and providing information regarding the City's current regulations and in processing community event permits for winter holiday events. In 2013, the number of hours was significantly reduced; staff estimated approximately 21 hours were spent on the above duties. In 2014, staff again saw a reduction in the number of hours and estimates approximately 8 hours were spent on the above duties.

**Prepared by:** Wendy Pietrzak, Senior Administrative Analyst  
Community Recreation Division

**Attachments:**

- A.** The Santa Monica Nativity Scenes Web Release
- B.** The Santa Monica Mirror Article
- C.** The Santa Monica Daily Press Holiday Celebration Photos
- D.** The Santa Monica Lookout Article
- E.** The Santa Monica Daily Press Menorahs
- F.** The Santa Monica Daily Press Nativity Scene Photos
- G.** Community Event Permits for events on 3<sup>rd</sup> Street Promenade



*The Committee is a non-profit 501(c)(4) group; donations are not tax deductible under IRS rules.*

# CHRISTMAS 2014 NATIVITY SCENES OPEN DECEMBER 14 AT MOUNT OLIVE LUTHERAN CHURCH

The 62nd annual display of the Santa Monica Nativity Scenes will officially open Sunday, December 14, 2014, at Mount Olive Lutheran Church at 14th and Ocean Park Boulevard.

The 13 life-size scenes depicting events surrounding the birth of Jesus Christ will be available for viewing through New Year's Day.

The display will start along Maple Street one block north of Ocean Park Boulevard west of 14th Street; it will end along 14th Street.

- **To drive past** – From Ocean Park Boulevard, turn north on Euclid (13th), then right on Maple and continue along Maple to the Scenes; then at the stop sign, turn right cautiously onto 14th Street.
- **To park and walk past** – Free parking is available in the church parking lot; enter off 14th Street.

We appreciate your driving carefully through the neighborhood.

The Nativity Scenes Committee is deeply grateful to the people of Mount Olive Lutheran Church and Pastor Eric Shafer for providing a home for the Nativity Scenes for the second consecutive year.

We are pleased to welcome St. Peter & St. Paul Coptic Orthodox Church of Santa Monica and its pastor, Father Paul Megally, to the organizing committee this year. The congregation will display Scene 11, "Joseph's Warning." Our sincere thanks to Pacific Crossroads Church, which oversaw the scene before and is now retiring from the committee.

### ***Opening Ceremony at Palisades Park***

Although the Scenes will be displayed at Mount Olive Lutheran Church, our opening ceremony will take place in Palisades Park, longtime home of the Scenes. It will start at 3 p.m. Sunday, December 14, along Ocean Avenue at the foot of Arizona Avenue. The ceremony will feature recitation of the Christmas story as well as singing of Christmas carols by the audience accompanied by a brass quartet from The Salvation Army.

### ***Court Case***

A three-judge panel of the 9th U.S. Circuit Court of Appeals will hear our oral arguments February 6, 2015, in Pasadena seeking that the city of Santa Monica allow our display the opportunity to return to its historic home in Palisades Park. Our deep thanks go to William J. Becker, Jr., who is graciously donating his time to representing us and to his nonprofit Los Angeles law firm, Freedom X, which is devoted to the defense of First Amendment freedoms. Updates on the case will be posted to [www.freedomxlaw.com](http://www.freedomxlaw.com). Court fees have been paid by the Pacific Justice Institute.

### ***Donations***

Thank you if you would be able to make a financial contribution to meet expenses of putting up and taking down the scenes and for storage, insurance, and advertising.

Donations may be made by clicking the button on this page. Donations are not tax deductible.

# SANTA MONICA MIRROR



MIRROR ARCHIVES

The 61st anniversary display of the Santa Monica Nativity Scenes will return Dec. 14 at Mount Olive Lutheran Church, located at 1343 Ocean Park Boulevard.

**News, Life And Arts, Seven Days, Holiday, Santa Monica**

## **Santa Monica Nativity Scenes To Return To Mount Olive Lutheran Church Dec. 14**

**Posted Dec. 6, 2014, 9:04 am**

BRENTON GAREN / EDITOR-IN-CHIEF

Thirteen life size scenes depicting events surrounding the birth of Jesus Christ will return as part of the Santa Monica Nativity Scenes this year on Sunday, Dec. 14.

The Santa Monica Nativity Scenes, a community tradition since 1953, will be on display through New Year's Day at Mount Olive Lutheran Church along Maple Street, one block north of Ocean Park Boulevard west of 14th Street, and also along 14th Street.

Nativity Scenes committee chairman Hunter Jameson said that the church parking lot off 14th Street offered ample free parking for motorists wanting to park and walk past the scenes.

"We are deeply grateful to the people of Mount Olive Lutheran Church and Pastor Eric Shafer for providing a place for a second year for Santa Monica's distinctive Christmas Story to spread the message of love, joy, hope, and peace found in the Christ child's birth to residents and visitors," Jameson said.

Although the scenes will be displayed at Mount Olive Lutheran Church, the opening ceremony for this year's event will be at Palisades Park, home of the Scenes through 2011.

The opening gathering will be at 3 pm Sunday, Dec. 14, along Ocean Boulevard near the foot of Arizona Avenue.

The ceremony will feature recital of the Christmas story and congregational Christmas carol singing accompanied by a Salvation Army brass quartet.

The Nativity Committee also will honor longtime supporters Dr. Lawrence and Kari Czer of Santa Monica during the opening event. Kari Czer has long been a representative of The Lighthouse Church on the Committee and organizes the opening ceremony every year.

She and her husband open their home as site of Committee meetings, and last year commissioned and donated a 24-foot-long banner, "The Christmas Story."

The nearly five-foot-tall banner is a compact version of the Nativity Scenes, displaying photos of many of the Scenes accompanied by scriptures narrating events surrounding Christ's birth.

"Kari has been tireless in promoting the Scenes and pursuing every way she could to share the good news of Christ's birth with the community," Jameson said. "We are deeply thankful for her and her husband's efforts."

The city of Santa Monica in 2012 banned the Nativity Scenes and any overnight displays from Palisades Park.

Nativity Scenes organizers sued the city for violating constitutional freedoms of speech and religion.

A U.S. District Court judge dismissed the suit without trial, and the Nativity Scenes appealed. A three-judge panel of the Ninth U.S. Circuit Court of Appeals will hear oral arguments in the appeal on Feb. 6 in Pasadena.

The Nativity Scenes Committee is represented by William J. Becker, Jr. of the nonprofit Freedom X law firm of Los Angeles, which depends on public donations to defend First Amendment freedoms.

Jameson praised Becker for donating the many hours of legal work he has provided the Committee. Court fees have been paid by the Pacific Justice Institute.

The Committee is welcoming a new member this Christmas, St. Peter & St. Paul Coptic Orthodox Church of Santa Monica, and its pastor, the Rev. Paul Megally.

The church will mount Scene 11 in the Nativity series, "Joseph's Dream," in which an angel warns Joseph to flee to Egypt with the baby Jesus to escape the evil Herod.

The Egyptian connection makes the scene particularly fitting for a Coptic Church with its Egyptian heritage, Jameson said.

"We are delighted to have St. Peter & St. Paul Coptic Orthodox Church join us, and we thank Pacific Crossroads Church, which displayed the scene before retiring from the committee this year," he said.

Individuals, churches and businesses help sponsor the Scenes through the nonprofit Santa Monica Nativity Scenes Committee.

Donations defray the \$18,000 annual cost, which includes assembly, removal and storage of the booths; mailing; advertising; and insurance.

Donations may be sent to the Nativity Scenes Committee at P.O. Box 0648, Santa Monica 90406, or made through the Committee's website, [www.SantaMonicaNativityScenes.org](http://www.SantaMonicaNativityScenes.org)

# Santa Monica Daily Press

NATIVITY OPENS DEC. 14  
SEE PAGE 10

We have you covered

THE LOTS OF CHEER ISSUE

## TOURISM UPDATE:

### More Germans visiting, summer guests staying longer

BY DAVID MARK SIMPSON  
Daily Press Staff Writer

**CITYWIDE** Visitors from Europe's biggest economy spiked this fall.

Sales among German travelers rose 8 percent for the month of September and 4.2 percent for October, according to a report from the Santa Monica Convention and Visitors Bureau (CVB).

The September boost pushed overall summer sales up by nearly 2 percent, the report said.

"Demand was particularly strong for departure in October," the CVB's report said, "when most of the country had a two-week autumn half-term holiday break."

The CVB, along with visitors bureaus from several other California destinations, launched a four-week marketing campaign aimed at getting German tourists to visit the state for longer than 48 hours.

Even before the campaign was launched, the trends were looking good across the board.

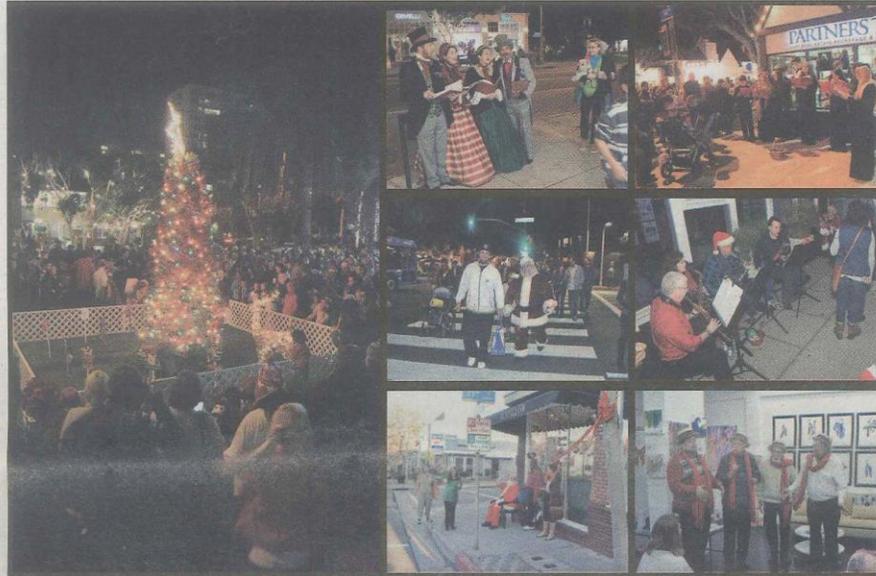
Stays in Santa Monica rose to 4.8 nights this summer, up from 3.8 nights last summer. One in three visitors spent the night, compared to 29 percent in the summer of 2013.

Length of stays had fallen slightly in the spring, down to an average of 3.3 nights in a hotel compared with 3.5 nights the spring prior. Guests staying in private homes fell in the spring as well, from nearly seven nights in 2013 to 4.3 in 2014.

Group spending was up during both the summer and the spring. The average group spent \$343 per day this summer, a more than \$60 jump from the year prior. Spring spending jumped to \$319 from \$271. Spring guests were also more satisfied with their stays than in years passed. About 87 percent said they were highly satisfied and 41 percent said they noticed improvements in the city.

Most summer visitors, 62 percent, were from outside of the United States. The top

SEE TOURISM PAGE 9



## HOLIDAY CELEBRATION WEEKEND

The Pico, Main Street and Montana neighborhoods held holiday celebrations over the weekend. Main Street hosted several performance groups along the street, Pico also welcomed roving carolers while Main Street organized its annual tree lighting.

Matthew Hall and Brandon Wise, editor@smcnp.com

## Pro-marijuana initiative backers to try again

BY DAVID MARK SIMPSON  
Daily Press Staff Writer

**CITY HALL** A petition meant to give Santa Monica voters a chance to decide whether or not to include medical marijuana dispensaries in the city has gone to pot.

Two residents filed the initiative with the City Clerk's Office in May but, after the 180-day deadline, they turned in zero signatures, City Clerk Sarah Gorman told the

Daily Press. Representatives associated with the initiative said they'll try again.

The residents, Melina Madrigal and Holly McKay, would have had to collect signatures from 15 percent of registered Santa Monica voters during that six-month window. If the signatures were deemed sufficient by the City Clerk, the initiative would have gone to a public vote.

If passed by voters, the ballot initiative would have amended Municipal Code to

allow for two dispensaries and set tax guidelines for marijuana-related businesses.

Aaron Green, of Afriat Consulting Group, which has been brought on to manage the campaign, said they opted not to file any signatures because they'd like to improve the initiative's language.

"We definitely plan to refile," Green said.

SEE MARIJUANA PAGE 9

## Santa Monica Lookout

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### Santa Monica Nativity Scene Returns to Mt. Olive Church

By Hector Gonzalez  
Staff Writer

*December 9, 2014* -- Although it continues a legal fight to return its Christmas display to a public park, the Santa Monica Nativity Scenes Committee will once again bring its nativity displays to a local church beginning this Sunday and continuing through January 1, a spokesman for the group said.

Now in its 62nd year, the Santa Monica Nativity Scenes will feature 13 life-size scenes depicting the birth of Jesus Christ. They'll be on display around Mount Olive Lutheran Church, 1343 Ocean Park Boulevard. at 14th Street, the same location where the nativity scenes were installed last Christmas, committee spokesman Hunter Jameson said.

"This is a very distinctive display in that 13 different churches are involved," Jameson said Monday. "Each church is in charge of a different scene.

"It's an effort that brings together many churches and denominations, and it's always a pleasure and joy to see all the families walking past to view the scenes," he said.

Eight nativity scenes -- created with mannequins and elaborate backdrops -- can be viewed along Maple Street, one block north of Mount Olive Lutheran, and five more will be on view along 14th Street in front of the church, Jameson said.

Each scene shows a different aspect of the early life of Jesus Christ, from Annunciation through Jesus' boyhood, he added.

"The very last scene, and one that is always a favorite of mine, shows Jesus as a young boy working in his father Joseph's carpentry job, learning the craft of carpentry," Jameson said.

In 2011, the City ended the Santa Monica Nativity Scenes, a

local tradition that began in 1953, after a group of atheists swamped the city with applications for its own displays in Palisades Park.

Atheists put up signs -- some of them satirical -- that later were vandalized, prompting City officials to eliminate all overnight displays at Palisades Park, including the Nativity Scenes.

Members of the Nativity Committee, a coalition of churches, then sued the City on grounds the ban violated the members' constitutional rights, but U.S. District Judge Audrey Collins dismissed the lawsuit in November 2012.

The committee appealed, and arguments in the appeal are scheduled to be heard February 6 by the three-judge Ninth U.S. Circuit Court of Appeals in Pasadena, Jameson said.

An opening ceremony for this year's nativity display will be held at 3 p.m. Sunday at Palisades Park along Ocean Avenue near Arizona Avenue. It will feature a Salvation Army brass band playing Christmas music and a recitation of the Christmas story, according to the Committee.

During the opening event, Nativity Committee members will honor Santa Monica residents Lawrence and Kari Czer for their support. Committee members also will welcome a new member church, St. Peter & St. Paul Coptic Orthodox Church of Santa Monica.

St. Peter & St. Paul Coptic Orthodox Church, 1245 4th Street, will display a nativity scene depicting "Joseph's Dream," in which an angel warns Joseph to flee to Egypt with the baby Jesus, Jameson said.

"We are delighted to have St. Peter & St. Paul Coptic Orthodox Church join us, and we thank Pacific Crossroads Church, which displayed the scene before retiring from the committee this year," said Jameson.

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# Santa Monica Daily Press

*We have you covered*

MY WRITE  
SEE PAGE 4

THE WINGER BEGAN YESTERDAY ISSUE

## Council moves lobbyist register forward

BY DAVID MARK SIMPSON  
Daily Press Staff Writer

**CITY HALL** City Council wants you to know your lobbyists.

After discussing some specific philosophical beliefs about the definition of lobbying, council voted unanimously to have city attorneys draft an ordinance requiring lobbyists to register with City Hall.

The attorneys will come back with a specific ordinance for council's approval, likely sometime next year.

"This is done in virtually all cities of our size and particularly of our budget and it's not something that's meant to be punitive or meant to be anything other than transparent," said Councilmember Sue Himmelrich who introduced the idea along with Mayor Pro Tempore Tony Vazquez.

Mayor Kevin McKeown noted the item seemed to have two components. One would be the ordinance requiring that lobbyists register with City Hall.

"The other that I heard, was very interesting, would just be a policy decision," he said, "that henceforth the records of who meets with whom in the Planning Department are transparently available to members of the public. I'm pretty sure records are already

kept - our people do keep logs - but I'm sure how easily accessible they are."

"Our schedules are currently public records," responded City Manager Rod Gould. "We're asked for them regularly. There's nothing secret about who we meet with."

Himmelrich noted that a policy change

SEE LOBBY PAGE 8



### SANTA MONICA MENORAHS

With many Santa Monica's are celebrating Chanukah, menorahs are appearing all over the city. The holiday is also known as the Festival of Lights and the menorah is a central part of the tradition. One light is lit during each of the eight nights. A ninth light is present to act as a means of illumination or when used with traditional candles, as a means of lighting the other eight.

Matthew Hall matt@smcp.com

## Santa Monica activists praise release of Cuban Five

KELSEY FOWLER  
Daily Press Staff Writer

On the mantel in Jay Johnson and Rachel Sene's Santa Monica living room is a bucket filled with \$1 buttons showing the faces of five men; next to it sits a stack of letters,

some more than 10 years old, written by the same men.

The Cuban Five, as the men have come to be known, were first arrested in September 1998 in Miami. Recently, the remaining

SEE CUBA PAGE 9

## Council talks BBB and Expo

BY DAVID MARK SIMPSON  
Daily Press Staff Writer

**CITYWIDE** The train is coming but Big Blue Bus isn't going to get all competitive about it.

In fact, BBB officials are predicting a 14 percent increase in ridership after the opening of the Expo Light Rail.

And in preparation for the coming train,

BBB officials want to revamp the bus routes — eliminating redundancies between BBB, Metro, and Expo routes as well as beefing up bus connections to the rail stations.

Here's a summarized round-up of some of the proposed changes:

Routes 4, 6, 13, 20 would be eliminated, with other buses and transportation services

SEE BBB PAGE 10

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THURSDAY, DECEMBER 25, 2014

Volume 14 Issue 37

# Santa Monica Daily Press

CHRISTMAS POEM  
SEE PAGE 4

We have you covered

THE SMP CHRISTMAS ISSUE

## Hedge fund managers attending Santa Monica High School

BY TONY CAPOBIANCO  
Special to the Daily Press

Evan Hiltunen and Nick Gottlieb are 17-year-old juniors at Santa Monica High School. They also run their very own hedge fund. If that's not an indication of either one's own genius or educational institutional success, I don't know what is.

Both kids grew up with a family background in the business world. Hiltunen's father once worked on Wall Street and also managed bonds for TD Ameritrade for 20 years. Business is in his blood. Hiltunen was always a mathematical standout in his class since elementary.

Gottlieb was sitting on \$3,500 cash after his bar mitzvah and at first didn't know what to do with it. He learned from his father who managed hedge funds of his own in the past and he picked it up as if he was a natural.

"It was actually really funny," Gottlieb said. "I remember going to the post office when I was 16 years old to file my tax return, and having everyone there surprised that I was already paying taxes."

It is as if their entrepreneurial endeavors serve as their true education. Hiltunen made his first stock market investment in the seventh grade and saw it grow by 25 percent. Before that, he ran his first business selling electronic accessories online.

As sophomores in Samohi, Hiltunen and Gottlieb shared their love of stocks. In April of 2014, the two decided to join together and start their own hedge fund that they now call Alpha Bay Capital.

They got their company incorporated in Delaware with the help of Gottlieb's father, who took care of all the regulatory and legal matters since the two are still minors. Then they got sponsored by TEDx youth for their own home office in the ROC (Real Office Centers) in Santa Monica. Hiltunen's described his role in the hedge fund as the account executive who brings in the customers and keeps them up to date. He even takes them to dinner.

It may sound farfetched and even quite

SEE HEDGE PAGE 4



## NATIVITY SCENES

The popular Nativity scenes have returned to Mt. Olive Church this year. The displays can be seen lining the church grounds at 1343 Ocean Park Blvd. See pages 6 & 7 for more photos.

Matthew Hall mat@smcnp.com

## Council votes to close housing loopholes

BY DAVID MARK SIMPSON  
Daily Press Staff writer

**CITY HALL.** After a long discussion about some of the larger issues facing renters earlier in last week's City Council meeting, council tackled some smaller renters' issues later in the night.

Council unanimously approved two pro-renter items - one aimed at protecting Section 8 tenants from discrimination and the other aimed at protecting affordable housing tenants who are ousted when a developer decides to replace their building.

The first item directed city officials to "prepare an ordinance or other means to protect households who have received a

rent subsidy from the City of Santa Monica, including Section 8 or Shelter Plus Care, from income source discrimination, including landlord refusal to accept vouchers."

Denise McGranahan, an attorney at the Legal Aid Foundation of Los Angeles, told a story about representing a tenant in a case against Donald Sterling, property owner and disgraced former owner of the Los Angeles Clippers.

"She was an existing tenant in rent control and he refused her voucher and we litigated it to the California Supreme Court and we didn't prevail because we had to use reasonable accommodations and we had to talk about source of income in the state

level," she told council. "I really think that there are tenants like that - elderly, disabled, and on fixed incomes - who really are getting slowly priced out of their homes."

McGranahan spoke in favor of the item. "We're going to have to do some research," City Attorney Marsha Moutrie told council, "if what this is intended to do is to require landlords to accept Section 8 tenants."

"As one of the preparers of this, that's not the intent," responded Mayor Kevin McKeown. "It's to protect those tenants who are using Section 8 to the extent that we can."

SEE HOUSE PAGE 4

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**NATIVITY**  
The popular nativity scenes are currently on display.  
Matthew Hall [matth@sondp.com](http://matth@sondp.com)



**DISPLAY**  
Mt. Olive Church is hosting the displays again this year. Matthew Hall matt@smtp.com



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Santa Monica restaurants have a delicious solution for your New Year's resolution! To celebrate California Restaurant Month, good taste meets healthy food each January during Santa Monica's Eat Well Week. Santa Monica's top restaurants will offer a delicious, healthy menu item specially crafted for Eat Well Week. Kick-off 2015 right and indulge guilt-free in Santa Monica!

[www.santamonica.com/eatwell](http://www.santamonica.com/eatwell)

## EVENT PERMIT

<b>Event Name: Downtown Santa Monica Storybook Reading &amp; Letters to Santa</b>		<b>PERMIT # 14-1211</b>
<b>Event Date/Time: Thursday, December 11, 2014; 6:00 PM - 9:00 PM</b>		
<b>Set up: 9:00 AM</b>	<b>Strike: by 11:00 PM</b>	
<b>Event Location: 3rd St. Promenade 1200 block</b>		
<b>Applicant:</b> [REDACTED]	<b>Phone:</b> [REDACTED]	
<b>Organization: Downtown Santa Monica, Inc.</b>		
<b>Address: 1351 Third Street Promenade Santa Monica, CA 90401</b>		
<b>RESPONSIBLE PERSON ON EVENT DAY:</b> [REDACTED]		

### EVENT REQUIREMENT/CONDITIONS:

- Permittee shall comply with the Community Events Ordinance and all of the conditions of this permit.
- Only the activities approved by the Community Events Committee are permitted.
- Activities must not violate the conditions of this permit or conflict with the provisions of any state or city code.
- Failure to obtain or violations of a Community Event Permit may be subject to administrative citation or administrative penalty.
- Permittee shall be responsible for ALL City departmental service charges incurred in connection with or due to the permittee's activities under this permit including but not limited to: police services, tent/canopy permits, cooking/open flame permits, fire safety officers, building permits, transportation management plan review, bus-rerouting, metered parking spaces, business licenses, resource recovery/recycling services, clean-up/damage fees, insurance, beach lot rental fees and other City services and permits as detailed below.
- Permittee is responsible for having a copy of this Event Permit at the event and available for display upon the demand of any City official.
- If City property is destroyed or damaged by reason of permittee's use, event, or activity and the damage or destruction is directly attributable to the permittee, the permittee will reimburse the City for the actual replacement or repair cost of the destroyed or damaged property.
- Should you encounter any problems during your event, please contact the Santa Monica Police Department at (310) 458-8491.
- Site plan approved by Downtown Santa Monica, Inc.
- Fee for electrical services paid to PUBLIC WORKS.
- All fixtures and temporary structures must be set up to allow pedestrian and a 12-foot

emergency clearance at all times.

- ❑ Due to Farmers Market operations, load-in and load-out are prohibited on Arizona Avenue.
- ❑ Site plan approved by DTSM, INC., PUBLIC LANDSCAPE AND FIRE.
- ❑ Fire Safety Officer not required.
- ❑ Security/crowd control plan approved by POLICE.
- ❑ Santa Monica Police Officers not required.
- ❑ Community Service Officers not required.
- ❑ Clean-up recycle plan approved by RESOURCE RECOVERY & RECYCLING.
- ❑ The use of non-recyclable plastic food and polystyrene/Styrofoam containers is prohibited. This includes no. 6 in the recycling logo.
- ❑ Event area must be completely cleaned and all litter removed immediately following the close of the event.
- ❑ Provide adequate restroom facilities as required by the Los Angeles County Health Department (one for every 250 men; two for every 175 women). At least 10% of restrooms must be accessible to disabled persons.
- ❑ Santa Monica Business License for all service/supply providers.
- ❑ Event organizer referred to the Los Angeles County Health Department regarding health permit.
- ❑ Alcohol is not permitted at this event.
- ❑ Amplified sound for spoken word is permitted from 6:00 pm to 9:00 pm. Continuation of amplified sound beyond this time may result in the event being closed down.
- ❑ General liability insurance in the amount of \$1M naming Downtown Santa Monica Inc. and the City of Santa Monica as additional insured.
- ❑ Executed Defense, Indemnity and Hold Harmless Agreement.

WENDY PIETRZAK  
Wendy Pietrzak  
Community Events Committee

12/5/2014  
Date

# EVENT PERMIT

Event Name: Chanukah Lighting & Holiday Movie Night	PERMIT # 14-1216
Event Date/Time: Tuesday & Wednesday, December 16 & 17; 6:00 PM – 8:00 PM & Thursday, December 18, 2014; 6:00 PM - 10:00 PM	
Set up: 4:00 PM each day	Strike: by 11:00 PM each day
Event Location: 3rd St. Promenade 1200 block	
Applicant: [REDACTED]	Phone: [REDACTED]
Organization: Downtown Santa Monica, Inc.	
Address: 1351 Third Street Promenade Santa Monica, CA 90401	
RESPONSIBLE PERSON ON EVENT DAY: [REDACTED]	

**EVENT REQUIREMENT/CONDITIONS:**

- Permittee shall comply with the Community Events Ordinance and all of the conditions of this permit.
- Only the activities approved by the Community Events Committee are permitted.
- Activities must not violate the conditions of this permit or conflict with the provisions of any state or city code.
- Failure to obtain or violations of a Community Event Permit may be subject to administrative citation or administrative penalty.
- Permittee shall be responsible for ALL City departmental service charges incurred in connection with or due to the permittee’s activities under this permit including but not limited to: police services, tent/canopy permits, cooking/open flame permits, fire safety officers, building permits, transportation management plan review, bus-rerouting, metered parking spaces, business licenses, resource recovery/recycling services, clean-up/damage fees, insurance, beach lot rental fees and other City services and permits as detailed below.
- Permittee is responsible for having a copy of this Event Permit at the event and available for display upon the demand of any City official.
- If City property is destroyed or damaged by reason of permittee’s use, event, or activity and the damage or destruction is directly attributable to the permittee, the permittee will reimburse the City for the actual replacement or repair cost of the destroyed or damaged property.
- Should you encounter any problems during your event, please contact the Santa Monica Police Department at (310) 458-8491.
- Site plan approved and arrangements made to pay site fees with Downtown Santa Monica, Inc.
- Fee for electrical services paid to PUBLIC WORKS.
- All fixtures and temporary structures must be set up to allow pedestrian and a 12-foot emergency clearance at all times.

- ❑ Due to Farmers Market operations, load-in and load-out are prohibited on Arizona Avenue on Wednesday.
- ❑ Site plan approved by DTSM, INC., PUBLIC LANDSCAPE AND FIRE.
- ❑ Menorah Display must be taken down at end of event each evening.
- ❑ Fire Safety Officer not required.
- ❑ Security/crowd control plan approved by POLICE.
- ❑ Santa Monica Police Officers not required.
- ❑ Community Service Officers not required.
- ❑ Clean-up recycle plan approved by RESOURCE RECOVERY & RECYCLING.
- ❑ The use of non-recyclable plastic food and polystyrene/Styrofoam containers is prohibited. This includes no. 6 in the recycling logo.
- ❑ Tarps/mats are required under cooking area. A 50 gallon drum from a reputable company required for collecting cooking oil if frying/deep frying on site.
- ❑ Event area must be completely cleaned and all litter removed immediately following the close of the event.
- ❑ Provide adequate restroom facilities as required by the Los Angeles County Health Department (one for every 250 men; two for every 175 women). At least 10% of restrooms must be accessible to disabled persons.
- ❑ Santa Monica Business License for all service/supply providers.
- ❑ Alcohol is not permitted at this event.
- ❑ Amplified sound is permitted on Wednesday from 6:00 pm to 8:00 pm and on Thursday from 6:00 pm – 10:00 pm. Continuation of amplified sound beyond this time may result in the event being closed down.
- ❑ General liability insurance in the amount of \$1M naming Downtown Santa Monica Inc. and the City of Santa Monica as additional insured.
- ❑ Executed Defense, Indemnity and Hold Harmless Agreement.

WENDY PIETRZAK  
 Wendy Pietrzak  
 Community Events Committee

12/10/2014  
 Date

# EVENT PERMIT

<b>Event Name:</b> Chanukah Menorah Lighting	<b>PERMIT #</b> 14-1219
<b>Event Date/Time:</b> Friday – Sunday , December 19 - 21, 2014; 5:30 PM - 8:00 PM	
<b>Set up:</b> 5:00 PM each night	<b>Strike:</b> by 8:30 PM each night
<b>Event Location:</b> 3rd St. Promenade 1300 block	
<b>Applicant:</b> [REDACTED]	<b>Phone:</b> [REDACTED]
<b>Organization:</b> Downtown Santa Monica, Inc.	
<b>Address:</b> 1351 Third Street Promenade Santa Monica, CA 90401	
<b>RESPONSIBLE PERSON ON EVENT DAY:</b> [REDACTED]	

**EVENT REQUIREMENT/CONDITIONS:**

- Permittee shall comply with the Community Events Ordinance and all of the conditions of this permit.
- Only the activities approved by the Community Events Committee are permitted.
- Activities must not violate the conditions of this permit or conflict with the provisions of any state or city code.
- Failure to obtain or violations of a Community Event Permit may be subject to administrative citation or administrative penalty.
- Permittee shall be responsible for ALL City departmental service charges incurred in connection with or due to the permittee’s activities under this permit including but not limited to: police services, tent/canopy permits, cooking/open flame permits, fire safety officers, building permits, transportation management plan review, bus-rerouting, metered parking spaces, business licenses, resource recovery/recycling services, clean-up/damage fees, insurance, beach lot rental fees and other City services and permits as detailed below.
- Permittee is responsible for having a copy of this Event Permit at the event and available for display upon the demand of any City official.
- If City property is destroyed or damaged by reason of permittee’s use, event, or activity and the damage or destruction is directly attributable to the permittee, the permittee will reimburse the City for the actual replacement or repair cost of the destroyed or damaged property.
- Should you encounter any problems during your event, please contact the Santa Monica Police Department at (310) 458-8491.
- Site plan approved and arrangements made to pay site fees with Downtown Santa Monica, Inc.
- Fee for electrical services paid to PUBLIC WORKS.
- All fixtures and temporary structures must be set up to allow pedestrian and a 12-foot emergency clearance at all times.
- Due to Farmers Market operations, load-in and load-out are prohibited on Arizona Avenue

on Saturday.

- ❑ Menorah Display must be taken down at end of event each evening.
- ❑ Site plan approved by DTSM, INC., PUBLIC LANDSCAPE AND FIRE.
- ❑ Fire Safety Officer not required.
- ❑ Security/crowd control plan approved by POLICE.
- ❑ Santa Monica Police Officers not required.
- ❑ Community Service Officers not required.
- ❑ Clean-up recycle plan approved by RESOURCE RECOVERY & RECYCLING.
- ❑ The use of non-recyclable plastic food and polystyrene/Styrofoam containers is prohibited. This includes no. 6 in the recycling logo.
- ❑ Event area must be completely cleaned and all litter removed immediately following the close of the event.
- ❑ Provide adequate restroom facilities as required by the Los Angeles County Health Department (one for every 250 men; two for every 175 women). At least 10% of restrooms must be accessible to disabled persons.
- ❑ Santa Monica Business License for all service/supply providers.
- ❑ Alcohol is not permitted at this event.
- ❑ Amplified sound is permitted from 5:30 PM to 8:00 PM. Continuation of amplified sound beyond this time may result in the event being closed down.
- ❑ General liability insurance in the amount of \$1M naming Downtown Santa Monica Inc. and the City of Santa Monica as additional insured.
- ❑ Executed Defense, Indemnity and Hold Harmless Agreement.

WENDY PIETRZAK

Wendy Pietrzak

Community Events Committee

12/10/2014

Date

# EVENT PERMIT

<b>Event Name:</b> Chanukah Menorah Lighting	<b>PERMIT #</b> 14-1222
<b>Event Date/Time:</b> Monday & Tuesday , December 22 & 23, 2014; 5:30 PM - 8:00 PM	
<b>Set up:</b> 5:00 PM each night	<b>Strike:</b> by 8:30 PM each night
<b>Event Location:</b> 3rd St. Promenade 1300 block	
<b>Applicant:</b> [REDACTED]	<b>Phone:</b> [REDACTED]
<b>Organization:</b> Downtown Santa Monica, Inc.	
<b>Address:</b> 1351 Third Street Promenade Santa Monica, CA 90401	
<b>RESPONSIBLE PERSON ON EVENT DAY:</b> [REDACTED]	

**EVENT REQUIREMENT/CONDITIONS:**

- Permittee shall comply with the Community Events Ordinance and all of the conditions of this permit.
- Only the activities approved by the Community Events Committee are permitted.
- Activities must not violate the conditions of this permit or conflict with the provisions of any state or city code.
- Failure to obtain or violations of a Community Event Permit may be subject to administrative citation or administrative penalty.
- Permittee shall be responsible for ALL City departmental service charges incurred in connection with or due to the permittee's activities under this permit including but not limited to: police services, tent/canopy permits, cooking/open flame permits, fire safety officers, building permits, transportation management plan review, bus-rerouting, metered parking spaces, business licenses, resource recovery/recycling services, clean-up/damage fees, insurance, beach lot rental fees and other City services and permits as detailed below.
- Permittee is responsible for having a copy of this Event Permit at the event and available for display upon the demand of any City official.
- If City property is destroyed or damaged by reason of permittee's use, event, or activity and the damage or destruction is directly attributable to the permittee, the permittee will reimburse the City for the actual replacement or repair cost of the destroyed or damaged property.
- Should you encounter any problems during your event, please contact the Santa Monica Police Department at (310) 458-8491.
- Site plan approved and arrangements made to pay site fees with Downtown Santa Monica, Inc.
- Fee for electrical services paid to PUBLIC WORKS.
- All fixtures and temporary structures must be set up to allow pedestrian and a 12-foot emergency clearance at all times.
- Site plan approved by DTSM, INC., PUBLIC LANDSCAPE AND FIRE.

- ❑ Menorah Display must be taken down at end of event each evening.
- ❑ Fire Safety Officer not required.
- ❑ Security/crowd control plan approved by POLICE.
- ❑ Santa Monica Police Officers not required.
- ❑ Community Service Officers not required.
- ❑ Clean-up recycle plan approved by RESOURCE RECOVERY & RECYCLING.
- ❑ The use of non-recyclable plastic food and polystyrene/Styrofoam containers is prohibited. This includes no. 6 in the recycling logo.
- ❑ Event area must be completely cleaned and all litter removed immediately following the close of the event.
- ❑ Provide adequate restroom facilities as required by the Los Angeles County Health Department (one for every 250 men; two for every 175 women). At least 10% of restrooms must be accessible to disabled persons.
- ❑ Santa Monica Business License for all service/supply providers.
- ❑ Alcohol is not permitted at this event.
- ❑ Amplified sound is permitted from 5:30 PM to 8:00 PM. Continuation of amplified sound beyond this time may result in the event being closed down.
- ❑ General liability insurance in the amount of \$1M naming Downtown Santa Monica Inc. and the City of Santa Monica as additional insured.
- ❑ Executed Defense, Indemnity and Hold Harmless Agreement.

WENDY PIETRZAK  
 Wendy Pietrzak  
 Community Events Committee

12/10/2014  
 Date

