



# Seascape

glow  
DUSK&BEYOND 2013

## OVERNIGHT INTERACTIVE ART EVENT RETURNS, SATURDAY, SEPTEMBER 28

Santa Monica's signature art event returns! From dusk to dawn for one night only, the beach, Pier, Palisades Park, and Third Street Promenade will be home to a contemporary art experience like no other. 15 site-specific, one-of-a-kind art pieces will be yours to explore, from large-scale installations to secret treasure hunts. Highlights from this year's exciting, family-friendly event include:

- Janet Echelman's giant sculptures floating above large excavated sand forms;
- Victoria Vesna's revolving wheel of chants and color on the Pier's Ferris wheel;
- Jacaranda's site-specific music performance in the Pier's historic carousel;
- Steve Boyer's custom app that prompts colors on iPhone/Android devices for different areas within Glow. The app will be available for download in September on the Glow and KCRW websites; and
- Marni Gittleman with reDiscover Center and Leslie Gray's interactive geodesic dome featuring puppeteers translating movements into displays on the dome's walls.

For tips on how best to plan, navigate and enjoy Glow 2013, please see page 8, visit [glowsantamonica.org](http://glowsantamonica.org) and [kcrw.com/glow](http://kcrw.com/glow), or call 310.458.8350.

## Come Explore Tongva Park!

THE CITY'S NEWEST PARKS ARE NOW OPEN



Parks are places for people to unwind, connect with others and find peace amidst a busy urban landscape. Come out, explore and enjoy the city's newest parks: Tongva Park and Ken Genser Square, designed by James Corner Field Operations (known for New York City's High Line). These welcoming new spaces have transformed the community's civic center with stunning landscapes inspired by Southern California's arroyos, washes and ravines.

[READ MORE ABOUT THE PARKS' FEATURES ON PAGE 3.](#)

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EXPO-NENTIAL GROWTH IN SANTA MONICA

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PLAN YOUR GLOW 2013!

COASTAL CLEANUP WITH HEAL THE BAY

## Briefly...

**CITY HALL, 1685 MAIN STREET,** is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city's commute trip reduction plan to improve air quality: September 20, October 4 and 18, and November 1. Payment and permit services are available every Friday; please call 310.458.8411 for the counter hours of your preferred service.

**NEW IN TOWN?** Our new resident packet is filled with information to help you get familiar with your new neighborhood, including the *City Services Directory*, maps, parking and bus information, *Family Guide*, and more. Just send an e-mail request to [411@smgov.net](mailto:411@smgov.net) or call 310.458.8411 and we'll drop one in the mail; or stop by the Information Desk in the City Hall lobby to pick one up.

**HAVE A QUESTION, BUT NOT SURE WHO TO ASK?** Get the "4-1-1" by e-mailing the Information Desk at City Hall. Send your question to [411@smgov.net](mailto:411@smgov.net) and you will receive a response during normal City Hall business hours. This service is a complement to our GO System, where you can submit service requests or feedback 24/7 at [smgov.net/GO](http://smgov.net/GO).

SANTA MONICA

## Seascape

Seascape is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please e-mail editorial information and comments to [seascape@smgov.net](mailto:seascape@smgov.net) or mail to:

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Santa Monica Seascope  
City of Santa Monica  
1685 Main Street  
Santa Monica, CA 90401

Seascope is printed on recycled paper

In accordance with the Americans with Disabilities Act, Seascope is available in alternate formats by calling the City Manager's Office at 310.458.8301 (TDD/TTY 310.917.6626).



## Stats on Your City

Did you know that the Santa Monica Fire Department responded to more than 13,000 calls for service last year? These interesting facts and more are in the new Santa Monica Year-end Report! The report highlights the accomplishments of the past year, and whether you live, work or play in Santa Monica, you'll learn something new about our city services. Read more online at [smgov.net/yearendreport](http://smgov.net/yearendreport). And, if you'd like a hard copy, send an e-mail to [411.mailbox@smgov.net](mailto:411.mailbox@smgov.net), and we will mail you a copy.

## Santa Monica Is Growing EXPO-nentially!

### HOW IS THE EXPO LIGHT RAIL LINE CONSTRUCTION AFFECTING TRAFFIC?

The look of Colorado Avenue has changed dramatically as construction continues for the Expo Light Rail Line. Concrete K-Rails are now making their way down the center of Colorado, from 4th to 17th Street mapping out the future route of the line. And as the K-Rails go up, the number of intersections available for left turns goes down. The construction also involves necessary lane and intersection closures, limited parking and possible delays. If you need to use Colorado, pay attention to posted signs in



construction work zones, and drive carefully.

To help you get where you need to

go on Santa Monica roads, you can plan ahead and make sure you "Know Before You Go." Information on construction project details, pertinent traffic information, and updates are available via phone, web, e-mail, text message, and on social media platforms. Use our handy QR code above to sign-up for SM Alerts to get started!



And one last reminder, with all the construction happening in Santa Monica, to keep everyone safe, it's essential to practice courteous driving habits and obey the laws; that means, no running red lights, no jaywalking, no texting behind the wheel and no blocking intersections.

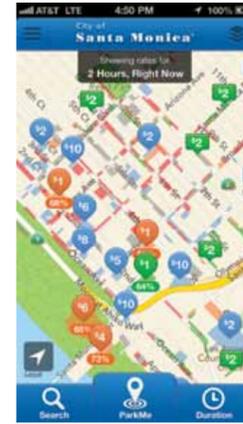
## New I-10 Signs Keep Drivers on Track

You can't miss the bright, neon-orange signs that are now plastered on the overhead freeway signs as you head westbound on I-10 in Santa Monica. These new additions help drivers easily find the lane they need to be in as they exit the freeway to Downtown, avoiding last-minute, unsafe lane changes.

Keep an eye out for other "dynamic" roadside message boards that alert drivers with up-to-the-minute parking, re-routing and closure information—all to keep you calm and collected when you reach your destination!



## Check First for Easy Downtown Parking



**The beach, the Pier, Third Street Promenade... there are so many reasons to come to Downtown Santa Monica, which means there are so many people searching for parking spaces. Thanks to the city's numerous parking management tools and resources, finding a space just got easier!**

The search starts with our free mobile phone app, SM Parking, which provides real-time parking availability for all city lots, parking structures and metered spaces. With a little advance planning you can save yourself time searching for a space—and help reduce traffic congestion by eliminating the need to circle around the block.

The app shows you how full each lot is and how much it costs to park there. Once you find where you want to park, you can head directly to that location and save yourself time and stress. Santa Monica is among the first

cities to offer real-time occupancy data on a phone app, thanks to parking sensors on every metered parking space.

And don't forget about the parking lots at the Civic Center and Library. Both of these locations have plenty of parking spaces available. Park once, and then walk to your Downtown destination. In addition, more parking spaces have been freed up for both residents and visitors since over 900 long-term-parking users have been relocated out of Downtown into the Civic Center.

When you choose to use one of the parking structures, you will notice spaces on lower floors are for short-term parkers looking to stay three hours or less. This is to increase turnover in those spots, so that short-term visitors can more easily find convenient parking. If you plan on staying longer, be sure to park in the upper levels. Parking Structure 6 on 2nd Street is currently under reconstruction and, when it reopens at the end of the year, will offer twice the number of parking spaces as before.

All of these projects, resources and strategies work together to ensure that Downtown parking is easier than ever!

**SCAN THE QR CODE TO DOWNLOAD THE FREE SM PARKING APP.**



## New Parks

### CONTINUED FROM COVER

A series of pathways woven through the parks makes the connection between City Hall and Ocean Avenue, the Santa Monica Pier and Palisades Park a journey unto itself. Four distinct areas in Tongva Park are yours to explore:

- *Garden Hill*, featuring intimate display gardens that showcase dynamic native and appropriately adapted local plant palettes that change with the seasons.
- *Discovery Hill*, featuring whimsical play elements for children with hill slides, a music wall and forts set in a lush landscape.
- *Observation Hill*, featuring spectacular views of the ocean, Pier and the park itself.
- *Gathering Hill*, featuring open space for relaxation, picnics and get-togethers, as well as a sculpture by artist Iñigo Manglano-Ovalle.

Across the street from Tongva Park, Ken Genser Square offers an inviting new front lawn and public gathering space for City Hall. Completing the arroyo theme, the two parks are linked together by mesmerizing water elements that start as a single runnel flowing west from City Hall and dramatically increase in presence and volume as you move closer toward the ocean.

**Tongva Park**, 1615 Ocean Avenue  
**Ken Genser Square**, 1685 Main Street  
For information: 310.458.8350 and [smciviccenterparks.com](http://smciviccenterparks.com)

## Community Celebration

### TONGVA PARK AND KEN GENSER SQUARE

**SATURDAY, OCTOBER 19  
11 A.M. TO 4 P.M.**

This is a day to explore the unique vantage points, walking paths, play areas and gardens of Santa Monica's new Civic Center parks, Tongva Park and Ken Genser Square. Everyone is invited to join us in celebrating the official opening of these inspirational additions to the city's open space. Learn about Tongvan and Native cultures, and participate in the opening ceremony, craft workshops, tours and performances.

**SUNDAY, NOVEMBER 17  
11 A.M.**

Special Celebration of the Legacy of Mayor Ken Genser



# Sustainable Santa Monica



## SEPTEMBER SCHEDULE OF EVENTS

### Green Prize for Sustainable Literature – Lecture and Film Screening

Thursday, September 12, 6:30 to 8 p.m.  
Santa Monica Public Library, Main Branch,  
Martin Luther King, Jr. Auditorium  
[smp.l.org/greenprize](http://smp.l.org/greenprize)

### Sustainable Food Workshops – Family Food on a Budget

Saturday, September 14, 9 a.m. to 12 noon  
Santa Monica Farmers Market, Virginia  
Avenue Park

### AltCar and Transportation Expo

Friday and Saturday, September 20-21,  
10 a.m. to 5 p.m.  
Santa Monica Civic Auditorium, Parking Lot  
[altcarexpo.com](http://altcarexpo.com)

### Santa Monica Airport Open House – Art with Cassandra Tondro

Saturday, September 21, 11 a.m. to 4 p.m.  
Santa Monica Airport Admin. Building

### 29th Annual Coastal Clean-up Day

Saturday, September 21, 9 a.m. to 12 noon  
Santa Monica Beach  
[healthebay.org/events](http://healthebay.org/events)

### Buy Local Expo

Saturday, September 21, 12 noon to 5 p.m.  
Third Street Promenade  
[buylocalsm.com/events](http://buylocalsm.com/events)

### Sustainable Food Workshops – Family Food on a Budget

Saturday, September 21, 9 a.m. to 12 noon  
Santa Monica Farmers Market Stage, Third  
Street Promenade

### Glow

Saturday, September 28, 7 p.m. – 3 a.m.  
Santa Monica Beach, Santa Monica Pier  
and Third Street Promenade  
[glowsantamonica.org](http://glowsantamonica.org)

## 2013 marks the nineteenth anniversary of the Sustainable City Plan. Involve Yourself.

Sustainable Santa Monica uses the power of community to enhance our resources, prevent harm to the natural environment and human health, and benefit the social and economic well-being of the community for the sake of current and future generations.

[sustainablesm.org](http://sustainablesm.org)

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## API Scores Are In and SMMUSD Schools Are Up!

The Santa Monica-Malibu Unified School District (SMMUSD), despite budget cuts and shifts toward the common core curriculum, was still able to boost its API (Academic Performance Index) score by 5 points from 860 to 865 this year. "We're proud of the achievement across the district and that our teachers and staff are committed to making sure that each student shows academic growth during the school year," said Sandra Lyon, SMMUSD Superintendent. "A score of 800 is the mark that the state wants each district to reach and we are far exceeding it. We exceed the county and state averages."



## The Designer of the New SMMUSD Logo Could Be You!

The Santa Monica-Malibu Unified School District (SMMUSD) believes that everyone is creative and invites you to participate in their SMMUSD logo competition! The deadline is November 1st and everyone can submit their concept in pen, crayon, paint or other media of choice to be considered. Concepts will be judged by a panel of design experts and may be refined. The winner will be announced mid-February 2014.

To find the creative brief and learn more, go to [smmUSD.org/press](http://smmUSD.org/press) for the details and the submission form.

Resource Recovery & Recycling Division [www.smgov.net/r3](http://www.smgov.net/r3) 310.458.2223

attention shoppers

**SANTA MONICA CITYWIDE YARD SALE**  
September 28, 2013  
{8AM - 3PM}

Map of participating locations available online on September 19th. Check out bargains all over town and go green!

## New Group BBQ Area at Clover Park Ready to Reserve



Autumn is the perfect time for a BBQ! And with desirable year-round weather, ample trees to offer the right amount of shade, well-kept grills and picnic tables and plenty of space to accommodate the whole gang, nothing can beat the group BBQ areas at the City of Santa Monica's parks. Why not experience a terrific fall get-together by reserving an area today?

In fact, due to the popularity of our three existing BBQ picnic areas, the city recently added a fourth site to choose from (see below). Featuring two large grills and eight picnic tables, it's located at Clover Park—the second in this park—and it's got all the grill chefs talking!

### GROUP BBQ AREAS AVAILABLE FOR RESERVATION

**Airport Park:** 3201 Airport Ave (2 large grills and 6 picnic tables)

**Clover Park #1:** 2600 Ocean Park Blvd (3 large grills and 7 picnic tables)

**Clover Park #2 (new):** 2600 Ocean Park Blvd (2 large grills and 8 picnic tables)

**Marine Park:** 1406 Marine Ave (4 small grills and 4 large picnic table)

Reservations are available 11 a.m. to 3 p.m., at \$60 for residents and \$90 for non-residents and are easily made—check availability at [smgov.net/reserve](http://smgov.net/reserve) and then complete the application and fax it to 310.396.9609, or send to the Community Recreation Office at Clover Park, 2600 Ocean Park Blvd. For more information and an application form, visit [smgov.net/BBQ](http://smgov.net/BBQ).

## National Gold Honor for Santa Monica's Automated Waste Collection Program

The City of Santa Monica Resource Recovery and Recycling (R3) Division's automated collections routing program—which, with other cost-saving measures, has saved taxpayers more than \$1 million annually since its implementation in 2011—has won the National Gold Excellence Award from the Solid Waste Association of North America (SWANA). In addition, R3 garnered a Silver Award for its marketing program, which includes birthday party truck rentals, truck advertising and "Curby the Recycling Robot."

**UPGRADE & SAVE**

New **Water Sense™** toilets save up to **20% over older models. \$50.00 cash rebates** available for a limited time.

SOME RESTRICTIONS MAY APPLY

[sustainablesm.org/rebate](http://sustainablesm.org/rebate)

## SANTA MONICA FARMERS MARKET

### Persimmon, Pomegranate and Pecan Salad

Makes 8 servings

- 2 or 3 globe eggplants (about 2 lbs.), preferably Rosa Bianca, or 2 lbs. Japanese eggplants
- 6 tbsp. extra-virgin olive oil
- Kosher or sea salt and freshly ground black pepper
- 2 cloves garlic, peeled
- 1/4 cup mixed chopped fresh herbs such as Italian parsley, rosemary, basil, and thyme
- 6 to 8 small ripe, red tomatoes such as Early Girl or Celebrity (about 1-1/2 lbs.)

To remove the pomegranate kernels, make a cut near the blossom-end of the fruit, submerge it in a bowl of water, and break the fruit into large pieces. Use your fingers to loosen all the kernels, then drain and reserve them. They will keep refrigerated for up to 3 days.

Use a vegetable peeler to peel the celery, then slice paper-thin on the diagonal. Place in a salad bowl along with the leaves. Core the persimmon, cut it vertically into quarters, and then

crosswise into thin slices. Add to the bowl along with the nuts, greens and as many pomegranate kernels as you like. Grate the zest from the lemon in long, thin strands into the bowl. Drizzle on the oil, squeeze in some lemon juice, and season with salt and pepper. Toss well and sprinkle with the cheese.

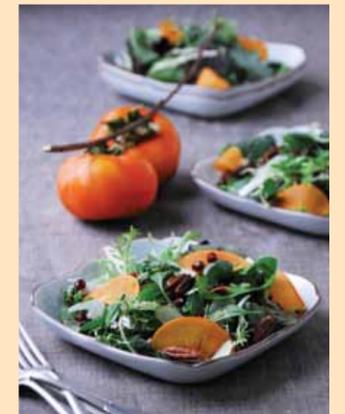


Photo by Staci Valentine



Used with permission from *The Santa Monica Farmers' Market Cookbook: Seasonal Foods, Simple Recipes, and Stories from the Market and Farm* by Amelia Saltsman (Blenheim Press, 2007). For more recipes and cooking tips, visit [ameliasaltsman.com](http://ameliasaltsman.com).

Wednesday - Downtown Arizona Ave & 2nd St. 8:30 a.m. - 1:30 p.m.  
Saturday - Downtown Arizona Ave & 3rd St. 8:30 a.m. - 1:00 p.m.  
Saturday - Pico Market 2200 Virginia Ave. 8:00 a.m. - 1:00 p.m.  
Sunday - Main Street 2640 Main Street 9:30 a.m. - 1:00 p.m.

We're also on the web at [smgov.net/farmersmarket](http://smgov.net/farmersmarket).

# Young Entrepreneurs Compete in Second Youth Technology Program

A new group of students from Santa Monica's high schools gathered this summer at City Hall and Coloft, a local tech incubator, to participate in the second annual Youth Tech Program (YTP).

The six-week-long, hands-on immersion in business and technology allows students to learn from and work alongside industry-leading professionals to launch a civic-oriented startup company.

This year's group of nine 10th through 12th grade students formed two online companies focused on enhancing the lives of Santa Monica youth. Interest Alley ([interestalley.com](http://interestalley.com)) matches students with volunteer and internship opportunities, while SM FitNet ([smfitnet.com](http://smfitnet.com)) offers local fitness event information, exercise techniques and recommended locations.

YTP participants learn to apply critical thinking skills, collaborate and accept leadership roles within their company. As SM FitNet CEO Benjamin Richman explains, "You learn a lot about the established business world, the amazing startup world, design, coding, and how the City of Santa Monica runs. YTP has also taught me how to work with others to create something to help the youth and future of this community." His Interest Alley counterpart, Hunter Buckhorn, concurs: "I saw how the city's government is structured and how everything functions behind the scenes. I was given the opportunity to learn about the different elements it takes to run a business." The curriculum emphasizes workshops, simulations and projects over traditional lecture formats. The culmination of the program is "pitch night," when both teams present their businesses to a panel of investors and IT and city leaders to select the winning company.

The program also matched alumni to their "dream" internships with local businesses and organizations. Two of them returned as interns with city to offer additional program support for this year's program. Jamila Haji



reflects, "YTP has helped me connect my educational and career goals. The knowledge gained in topics ranging from front-end development to business plan composition are easily transferred to the workplace." Kevin Grossi said last year's YTP prepared him for this year's city internship. "My internship with the Information Systems Department helped me solidify my career path in IT."

YTP requires no prior experience in business or technology, but students should be prepared to work in a fast-paced environment while developing advanced analytical and technical skill sets. Online applications for 2014 will be available on January 1, 2014. For more information, please visit [smgov.net/youthtech](http://smgov.net/youthtech).

## VIRGINIA AVENUE PARK

2200 Virginia Ave. | [smgov.net/vapark](http://smgov.net/vapark) | 310.458.8688

### Discover, Connect and Celebrate at VAP!

School's back in session and Virginia Avenue Park is ready to help students from first grade to college with free academic assistance, arts enrichment and recreation programs.

- Get off on the right foot by keeping up with homework and getting extra help from our homework assistance program.
- Paint a mural at the Teen Center, make a glow-in-the-dark costume, or create an oil painting with help from our talented Artists in Residence.

- Get outdoors this fall with the Teen Center's basketball league and enjoy the fun, camaraderie and great exercise.
- Anyone can join the new Folklorico Dance Program on Friday nights, and the Santa Monica Youth Orchestra continues its program on Sunday afternoons.

From preschool programs and the Saturday KidZone to senior lunches and SMC's Emeritus classes, Virginia Avenue Park has every age covered. Call or visit us to learn more.



## SANTA MONICA POLICE ACTIVITIES LEAGUE

Attention, Ghouls, Ghosties and Goblins!



Need a place to take the family for a "spooktacular" scare on Halloween? Come to the 22nd annual PAL-loween Carnival from 5 to 9 p.m. at Santa Monica Airport's Barker Hangar! This premier Westside event takes place on Halloween, Thursday, October 31.

Want to showcase your costume? Check out our main stage for the costume contest at 6 p.m. Like pumpkin pie? Enjoy all you can eat at the pie-eating contest! All the scary fun is up to you.

Knock on the doors along Trick or Treat Lane to get your goodie-bag filled, tiptoe through the haunted house to be scared just for the fun of it, or play it safe in the game booth area to win candy and other prizes.

There's something for everyone at the PAL-loween Carnival, and we hope to see you there. For more information, visit [smgov.net/pal](http://smgov.net/pal), call 310.458.8988 or e-mail [pal@smgov.net](mailto:pal@smgov.net). Happy Haunting!



**PAL YOUTH CENTER AT MEMORIAL PARK**  
1401 Olympic Blvd. | [smgov.net/pal](http://smgov.net/pal) | 310.458.8988  
Mon-Fri noon – 10 p.m., Sat noon – 6 p.m.

**Friday Nights w/PAL for youth ages 13-17**  
6 p.m. – 1 a.m. Weekly sign-up required.

**PAL Homework Assistance**  
Mon-Thu 2:30 – 6:30 p.m.  
Computers available until 9 p.m.

**PAL FITNESS GYM @ VIRGINIA AVENUE PARK**  
2200 Virginia Avenue  
Mon – Fri noon – 8 p.m., Sat 9 a.m. – 5 p.m.

## September Is National Library Card Sign-Up Month

The Santa Monica Public Library wants to make sure you are among the majority of Americans who carry the smartest card of all—a library card! Library cards aren't just for borrowing books—they are your gateway to borrowing audiobooks, DVDs, music CDs, eBooks and eAudiobooks, as well as free use of Internet stations at all library locations, access to magazine and research databases, getting homework help and so much more. Join us in celebrating Library Card Sign-Up Month by visiting one of our four locations and signing up today. See page 12 for library locations.



## Getting Fit – Bicycle Helmet Fit, That Is

A Safe Routes to School survey of Santa Monica students shows that the bicycle helmet usage rate is 25-45 percent for high schoolers and 64-100 percent for elementary school students. The following information may help increase usage among children in both groups by improving the fit and feel of the helmets on their heads!

Using a bicycle helmet when riding is a smart choice. And for persons under the age of 18, it's required by law. But to be effective—think concussion and skull fracture prevention—a helmet needs to fit correctly. Here's how to obtain the proper fit for you and your children:

Most children's helmets come in a universal size, and include adjustable straps and foam inserts to customize the fit. If a helmet is not universally sized, measure your child's head by wrapping a flexible measuring tape around his or her head, just above the eyebrows, to find the proper size.

To check sizing, put on the helmet (be sure the front faces forward!) and look in the mirror. **The helmet should fit low on your head, and be level and snug without squeezing or pinching (fig.1).** Try moving the helmet from side to side. If it moves with little effort, switch out the foam sizing pads with thicker pads until the helmet fits snugly. Some helmets are equipped with an adjustable ring which is tightened or loosened with a dial located on the rear of the helmet.



FIG. 1: HELMET IS NOT LEVEL

The helmet should rest comfortably above the eyebrow, **not so low that it blocks your vision (fig. 2)** and not so high that it exposes the forehead.

Adjust the slider on both side straps so they go on either side of the ear and meet just below the ear, making a "V" shape with the strap.



FIG. 2: HELMET IS TOO LOW ON THE FOREHEAD

When the chin strap is buckled it should be centered under the chin and tightened until snug (fig.3). When opening your mouth, the helmet should press down on the top of your head.

Remember to check your helmet fit often, as straps have a tendency to loosen and foam inserts become worn and flat with time. Proper maintenance and washing will keep it serviceable throughout its life expectancy. But remember, helmets are designed to absorb the impact of a crash by breaking their foam core. It's time to replace a helmet after a crash; therefore, avoid purchasing a used helmet when its history is unknown. Also look for Consumer Product Safety Commission (CPSC) certification when buying a new one.



FIG. 3: CORRECT HELMET FIT



### UPDATES & INSIDER INFORMATION PRE-GLOW

Stay up-to-date on all things Glow!

- Join Glow on Twitter for timely tweets @Glowstamonica.
- Visit our Facebook page for updates and current artist information at [facebook.com/glowstamonica](https://www.facebook.com/glowstamonica).
- Sign up to receive Glow Insider e-mails at [glowstamonica.org](https://www.glowstamonica.org) for exclusive peeks behind the scenes and interesting details about the artists.

For the latest Glow details, to plan your evening and to download the Glow mobile apps, visit [glowstamonica.org](https://www.glowstamonica.org).

## Glow 2013: Tips for Enjoying Your Evening

From dusk to dawn, there's a lot to explore. Plan ahead so you don't miss a thing!



Luminous Passage, Hadrian Predock & John Frane, Glow 2010. Photo by Fitz Carlile.

### GETTING TO GLOW

Walking and biking are the best ways to get to and around the Glow zone. Three bike valets will be operating free of charge: in Palisades Park just south of Broadway, immediately south of the Pier in Hot Dog on a Stick's parking lot, and in the parking lot west of Crescent Bay Park between Bay Street and Bicknell Avenue. The Bike Center at Colorado Avenue and 2nd Street will be open late for bike rentals, bike repair and bike valet.

Streets in the Glow zone will be closed to vehicular traffic in the late afternoon but open all night to bikes and pedestrians. More info on transportation to Glow, including Big Blue Bus special routing for the event, may be found at [glowstamonica.org/gettingtoglow](https://www.glowstamonica.org/gettingtoglow).



Driving? Carpool and park in the easy-to-get-to, low-cost beach lots south of Pico Park Blvd. Flat-rate parking from \$5-20 will be in effect in all city lots west of Lincoln. Real-time parking availability can be accessed at [smgov.net/parkingspacenow](https://www.smgov.net/parkingspacenow).

### FOOD, DRINK & HOTEL SPECIALS

A multitude of restaurants and businesses near the action will be open throughout the evening and as late as 3 a.m., with many offering Glow specials. A regularly updated list is available at [santamonica.com/glow](https://www.santamonica.com/glow). Make dinner reservations in advance! In addition, food trucks will be serving up a wide range of tasty options on the beach south of the pier.

### AN ACCESSIBLE GLOW

Glow has increased its accessibility efforts in a variety of ways, including easier access to more of the art work, enhanced resources such as an Access Station, and an Access Guide that will be available in early September. For more information visit [glowstamonica.org/accessibility](https://www.glowstamonica.org/accessibility).

### EXPLORE WITH YOUR MOBILE PHONE

Enhance your Glow experience with some or all of the mobile options available. Download in advance!

- KCRW has created a Glow Soundscape, a downloadable audio guide to the event hosted by KCRW DJs. It includes each artist talking about their creations and music for the journey. It also acts as a navigation tool with details on where to find each installation the night of the event. It's available for download beginning September 4 at [kcrw.com/glow](https://www.kcrw.com/glow). To download directly to a mobile device, go to [kcrw.com/glowmobile](https://www.kcrw.com/glowmobile).
- Artist Steve Boyer's installation uses a custom app that will prompt color changes on iPhones/Androids as visitors walk from place to place within Glow. A special gathering/experience will happen at 10 p.m. The app can be downloaded at either [glowstamonica.org](https://www.glowstamonica.org) or [kcrw.com/glow](https://www.kcrw.com/glow).



## "Shakeout" Drills Down to Emergency Preparedness Basics

The Great California Shakeout is the largest disaster drill in the world, bringing together millions of the state's residents on one day each fall to practice earthquake preparedness and response activities.

On Thursday, October 17, at 10:17 a.m., Santa Monicans at home, in school and at work are encouraged to drop, cover and hold on during a simulated earthquake. As we know all too well, our region is highly susceptible to the real thing—numerous faults crisscross Southern California, and no one within the area resides more than 10 miles from an active one.

We encourage you to review the following steps and take necessary actions to ensure that you and your family come through a disaster as safely as possible:

- Consider what may happen when an earthquake strikes. Plan and prepare, so when it does happen, you will be able to protect yourself and then recover quickly. Encourage family members and neighbors to join in preparation activities.
- Create a personal or family disaster-preparedness plan.
- Plan for specific needs of seniors, children, those with special needs, and pets.
- Update important contact information for family, friends and others.

- Organize or refresh your emergency supply kits. Be sure to have at least seven days of emergency supplies in your home, car, and place of work.
- Practice the proper "Drop, Cover and Hold On" earthquake response.
- Enroll in a Community Emergency Response Team (CERT) class offered by Santa Monica's Office of Emergency Management (OEM). This is a free, three-day training program that teaches participants how to respond to an emergency and how to provide basic assistance to themselves and those in their community. The next class is scheduled on three consecutive Saturdays this fall: November 9, 16 and 23.

OEM will also host a free, one-day workshop for local businesses, Silicon Beach Gets Ready, covering other emergency situations in addition to earthquakes. For more information about how to prepare for emergencies in Santa Monica, Silicon Beach Gets Ready, and the Santa Monica CERT program, please visit [smgov.net/departments/oem](https://www.smgov.net/departments/oem).



## Be Prepared for Moving Day With Temporary No-Parking Signs

Take one headache out of moving day by making sure to reserve on-street parking in a convenient location for your moving truck or van. To obtain the Temporary No-Parking signs, visit City Hall's Transportation Counter at the Permit Center at least two business days before your moving date.

- If there are metered spaces where you would like to park your van or truck, write down the parking meter numbers and bring them with you to the Permit Center. Also bring proof of residency.
- If you need to park in front of a neighbor's single-family home or an adjacent business location for more than one day, you must get their signed approval. If the reservation is for less than one day, you need only notify the affected neighbor.
- Fees depend on the size of space needed and start at \$75 for a metered space and \$72 for a non-metered one.
- Each reserved parking meter requires its own Temporary No-Parking sign. If there are no meters, two signs are required for the first 20 feet of reserved space, plus one additional sign for each additional 20-foot increment.

- Signs need to be posted and inspected at least 24 hours in advance; call the Santa Monica Police Department Traffic Services for inspection at 310.458.8466, ext. 4.
- If your move requires use of a semi-tractor-trailer or other oversize truck, your moving company must obtain an Oversize Load Permit prior to moving day. Application forms and additional information are available at [smgov.net/oversize](https://www.smgov.net/oversize).

For more information, please visit [smgov.net/departments/PCD/permits/temporary-no-parking-signs](https://www.smgov.net/departments/PCD/permits/temporary-no-parking-signs). City Hall's Permit Center is located at 1685 Main Street, with convenient parking in the Civic Center Structure off 4th Street between Colorado Avenue and Pico Boulevard. The Transportation Planning Counter is open until 4:30 p.m. weekdays. For more information e-mail [transportation.management@smgov.net](mailto:transportation.management@smgov.net) or call 310.458.8291.



### NEW PREFERENTIAL PARKING PERMIT RATES ANNOUNCED

The City of Santa Monica has adopted new rates for Preferential Parking Permits that will apply to all resident and visitor permits with an effective date that begins on or after October 1, 2013. This will be the first change to these permit rates since 1984. The new rate structure reflects the city's policies to better manage parking through pricing by keeping the rates of the first permit low and significantly increasing the rates on three or more permits.

| RESIDENT PERMIT                        | NEW RATE |
|--|----------|
| First Permit                           | \$20     |
| Second Permit                          | \$25     |
| Third Permit                           | \$40     |
| Fourth or More Permits                 | \$60 ea  |
| 30-Day Temporary Permit (New Resident) | Free     |

| PERMITS VALID FOR SIX MONTHS OR LESS | NEW RATE |
|--------------------------------------|----------|
| First                                | \$10     |
| Second                               | \$15     |
| Third                                | \$25     |
| Fourth or More                       | \$35     |

| VISITOR PERMIT                 | NEW RATE |
|--------------------------------|----------|
| Limit: Two                     | \$30 ea  |
| Day Guest – self-print at home | Free     |
| Day Guest – pick up in office  | \$2 ea   |

For more information, including the cost of replacing lost or stolen permits, please visit [smgov.net/parking](https://www.smgov.net/parking).

# CALENDAR OF EVENTS

**FRONT PORCH CINEMA** Make Friday night movie night! Free screenings on the Santa Monica Pier, September 20 through October 25, 5 – 10 p.m. [santamonicipier.org](http://santamonicipier.org) or 310.458.8901.

**ALL-YOU-CAN-CARRY PUMPKIN PATCH** It's hard to say who has more fun, the onlookers or the participants! This Downtown (2nd and Arizona) Farmers Market pre-Halloween event features the most beautiful, round, bright orange, California-grown pumpkins anywhere. Wear a costume, if you dare! Just \$5 per person for all the orbs you can carry in one trip. Wednesday, October 30, 8:30 – 1:30 p.m.

**S.T.E.A.M. DAY AT THE PIER** It's a day to celebrate Science, Technology, Engineering, Arts and Mathematics, presented by Santa Monica Pier and Heal the Bay. Featuring the Rube Goldberg Machine Contest—building a zipper!—with participants from colleges all over the region. Saturday, November 9, noon – 4 p.m. [healthebay.org/get-involved/events](http://healthebay.org/get-involved/events).

**8TH ANNUAL ALT CAR EXPO** Learn how to reduce your carbon footprint by checking out the latest advancements in alternative technology vehicles and transportation at Santa Monica Civic Auditorium. September 20 & 21. [altcarexpo.com](http://altcarexpo.com).

**SILICON BEACH GETS READY** Is your business prepared for a major emergency? Get ready at an emergency preparedness event, covering topics such as earthquakes, active shooters, CPR and more. Keynote speaker Mayor Richard Riordan. Monday, October 14 from 8 a.m. to 3 p.m. at RAND Corporation. [smgov.net/oem](http://smgov.net/oem).

**CALIFORNIA FRIENDLY® GARDEN** Convert your landscape to sustainable, water-wise and beautiful! Free 3-hour training, September 14, October 12 and November 2, from 10 a.m. to 1 p.m., at the Airport Avenue Demonstration Garden. [sustainablesm.org/water](http://sustainablesm.org/water) or 310.458.8459.

## Coastal Cleanup Tops Heal the Bay/Pier Aquarium Fall Events

Santa Monica residents know this is the best time of year to visit the beach—the weather's still warm and sunny and summer traffic has died down. Heal the Bay's Santa Monica Pier Aquarium is offering a host of activities to lure locals to the shore:

- **Coastal Cleanup Day, September 21, 9 a.m. to 12 noon:** Join the largest volunteer day on the planet as thousands of Southern Californians remove trash from over 50 beach and inland locations. Santa Monica has three cleanup sites, including a dive site for those certified in SCUBA who sign up in advance. Besides the satisfaction of helping to keep the ocean clean, anyone who first cleans the beach will get free admission to the Aquarium from 12:30 to 5 p.m. [healthebay.org/volunteer/calendar/coastal-cleanup-day](http://healthebay.org/volunteer/calendar/coastal-cleanup-day).
- **Move Like An Animal, September 22, 1 to 1:30 p.m.:** Songwriter, artist and producer Birdie Mendoza will perform ocean-themed songs featuring tropical Latin beats and catchy refrains that encourage kids to shake their tail feathers. Admission is \$10 per family (up to 2 adults and 4 children), including a free CD and admission to all Aquarium exhibits and activities.
- **Fishy Fest Weekend, October 26-27, 12:30 to 5 p.m.:** The Aquarium's annual celebration of Halloween and Dia de los Muertos will feature face painting, spooky story times, a glow-in-the-dark bioluminescent deep-sea experience and colorful crafts and masks. You can also have your photo taken (in costume!) at an Aquarium-staffed photo booth.



The Aquarium is beach level at the Pier, 1600 Ocean Front Walk. Admission: Children under 13 free with an adult; a suggested donation of \$5 or a minimum of \$3 for all others. Groups of 10 or more: \$2 per person. Call 310.393.6149 or visit [healthebay.org/smpa](http://healthebay.org/smpa) for more information.

Photos by Heal the Bay

## Westside Shelter & Hunger Coalition Celebrates Individuals' Success

Mark your calendar and plan to join the Westside Shelter & Hunger Coalition at its 18th annual "Celebrating Success" Breakfast to honor individuals in our community who have overcome the challenges of homelessness to become self-sufficient. This highly anticipated event will be held on Friday, October 25, 7:30 to 9:30 a.m. at the Fairmont Miramar Hotel & Bungalows, 101 Wilshire Boulevard. Be inspired by the honorees' personal stories at this unique gathering and learn more about Santa Monica's commitment to ending hunger and homelessness. For more information and to purchase tickets, please e-mail [info@westsideshelter.org](mailto:info@westsideshelter.org) or call 310.314.0071.



## City Facebook Page Launched

It's here . . . The City of Santa Monica Facebook page! With a simple click of the "Like" button you will be in the know about all our vibrant city has to offer. The new page will serve as a source for residents, visitors and businesses to find out about upcoming events, projects, services and more!

Building on the city's already impressive social media profile (currently we have more than 5,000 followers on Twitter), this new page will make for an even more dynamic presence on the web. Look for great visuals and beautiful pictures from around our city to be highlighted. "Like" our page so you don't miss out! [facebook.com/cityofsantamonica](http://facebook.com/cityofsantamonica)



## Experience Dia de los Muertos at Woodlawn

Woodlawn Cemetery will again host a traditional Mexican celebration of Dia de los Muertos (Day of the Dead) on Saturday, November 2, from 11 a.m. to 2 p.m. Last year's inaugural celebration drew hundreds who either took part in honoring those who had passed or simply enjoyed this cultural experience. Come and learn the philosophy and history of the day, explore the gravesites of Santa Monica's historical past, and participate in traditional activities—including live music, dance and art workshops for all ages—at this family-friendly event. The cemetery is located at 1847 14th Street, at the corner of Pico and 14th. For more information, please call 310.458.8688 or visit [smgov.net/dia](http://smgov.net/dia).



## SANTA MONICA PUBLIC LIBRARY

### Adult Library Programs

#### MAIN LIBRARY

**John Searles and Dennis Lehane in Conversation** John Searles discusses his new novel, *Help for the Haunted*, with best-selling author Dennis Lehane. Sat 9/21, 3 p.m.

**Screening: A Fierce Green Fire** Director Mark Kitchell screens and discusses his documentary on the history of the environmental movement. Wed 9/25, 7 p.m.



**Vegetable Literacy** Author Deborah Madison discusses vegetable-based cooking with *Santa Monica Farmers Market Cookbook* author Amelia Saltzman. Tue 10/8, 7 p.m.

**Beatrix Potter's Gardening Life** Author Marta McDowell discusses the origins of Potter's

love of gardening and how it was reflected in her classic children's tales. Thu 10/17, 7 p.m.

**Two Among the Righteous Few** Author Marty Brounstein presents this remarkable story of courage in the Holocaust. Sat 11/2, 2 p.m.

**Tim Conway: My Hilarious Life** *Carol Burnett Show* co-star Tim Conway discusses his new autobiography with co-author Jane Scovell. Free, ticketed event. Sat 11/9, 3 p.m.

#### FAIRVIEW LIBRARY

**Career Planning Workshops** Career counselor Carina Lin leads four programs on finding the best job for you. Wednesdays, 6:30 p.m. 9/4 – Self-Awareness; 9/11 – Career Explorations; 9/18 – Making Career Decisions; 10/2 – Develop a Career Plan.

### Library Youth Services

#### ALL LIBRARY LOCATIONS

**Trick or Treat @ Your Library** Come in costume to any Santa Monica library during open hours on Halloween and receive a spooky prize! For kids and teens only, while supplies last. Thu 10/31.

#### MAIN LIBRARY

**Otis: A Read for the Record Event** Be part of a record-setting story event! Join children and adults across America as we read *Otis* by Loren Long and make a special craft. Ages 3 and up. Thu 10/3, 3:45 p.m.

**Halloween Spooktacular** Celebrate the season and join us for some spooky fun. Free tickets available one hour before the program. Ages 4 and up. Sat 10/19, 2 p.m.

#### Programs for Tweens/Teens

**Teens, Motivation and Leadership** presented by Academic Life Coach Hayden Lee. Grades 6 and up. Mon 9/23, 7 p.m.

**It's Not Too Early to Dream: Planning for College Early** presented by Diana Hanson of College Mentors. For middle school students and their parents. Mon 9/30, 7 p.m.

**The College Process from A to Z** presented by Diana Hanson of College Mentors. For grades 9 through 12. Mon 10/7, 7 p.m.

**Full-Length Practice SAT Test with Kaplan** Sign-ups begin Mon 9/16. For grades 10 through 12. Sat 10/12, 10 a.m. - 2:30 p.m.

**Mock College Admissions Workshop** Find out what college admissions officers look for in a winning application. Presented by Rae Shaw. For grades 9 through 12. Mon 10/21, 7 p.m.

**Full-Length Practice ACT with Kaplan** Sign-ups begin Mon 10/14. For grades 10 through 12. Sat 11/9, 10 a.m. - 2 p.m.

**Literature Book Club** Saturdays, 11 a.m. 9/14 – *Snow Country* by Yasunari Kawabata; 10/12 – *Moll Flanders* by Daniel Defoe; 11/9 – *What Maisie Knew* by Henry James.

**Screening: Dirt! The Movie** Local educator Brian Burke screens and discusses this documentary about humankind's relationship with dirt. Sat 9/28, 12 p.m.

#### MONTANA AVENUE LIBRARY

**My Imaginary Friend Was Too Cool to Hang Out With Me** Former TV exec Charles Frederick discusses his comic memoir. Thu 10/3, 7 p.m.

**Playwriting Workshop** Learn the basic elements of playwriting. Call the branch for details. Wednesdays at 1 p.m., 10/16 – 11/6.

**Google Searching** Tips and strategies to find the best information from Google. Mon 10/28, 7 p.m.

#### OCEAN PARK LIBRARY

**Traillblazer: A Biography of Jerry Brown** Author Chuck McFadden discusses his bio of the California governor. Thu 9/19, 7 p.m.

**History of Film Screening Series** Documentary filmmaker Elaina Archer screens and discusses film classics. Tuesdays, 6 p.m. 10/1 – *Rear Window*; 11/5 – *Coming Home*.

**Ocean Park Mystery Book Group** Tuesdays, 7 p.m. 9/17 – *The Chalk Circle Man* by Fred Vargas; 10/15 – *Live by Night* by Dennis Lehane.



#### FAIRVIEW LIBRARY

**LEGO® Club** Build with our library LEGOs®. Ages 4 & up. Sat 10/5 & 11/2, 3 p.m.

**Day of the Dead Face Painting** Get your face painted like a skeleton! Free tickets available at 12:30 p.m. on day of program. For families. Sat 11/2, 1 p.m.

#### MONTANA AVENUE LIBRARY

**Preschool Club** Stories and crafts for 2-5 year olds. Tue 10/8 and 11/12, 3 p.m.

**Lego® Club** Have fun with Legos® and build something amazing. All ages. Sat 9/21, 10/19 and 11/16, 3-4:30 p.m.

**It's Halloween!** Join us for spooky stories about Halloween. Ages 3 and up. Tue 10/29, 3:45 p.m.

#### OCEAN PARK LIBRARY

**Halloween Puppet Show** Ages 3-7. Free tickets available after 12 p.m. on day of program. Tue 10/29, 3:30 and 4:30 p.m.

SEE BACK PAGE FOR LOCATIONS/HOURS.



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## H A R V E S T 2 0 1 3

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### CITY COUNCIL MEETINGS

The Santa Monica City Council regularly meets at 5:30 p.m. on the second and fourth Tuesday of every month in Council Chambers, located at City Hall, 1685 Main Street. Upcoming City Council meetings are scheduled for:

**September 24; October 8, 22; November 12**

Visit [smgov.net/council](http://smgov.net/council) for more information or to check the status of future agenda items. City Council meetings are broadcast live on CityTV cable channel 16 and streamed at [citytv.org](http://citytv.org). Regular meetings air on 89.9 KCRW from 8 p.m. to midnight.

All Council meetings are open to the public. Public comment may be made in person at any meeting, or prior to the meeting via regular U.S. mail, e-mail or by fax to:

City Hall, 1685 Main Street, Room 209  
Santa Monica, California 90401  
Phone: 310.458.8201 | Fax: 310.458.1621  
E-mail all Council members: [council@smgov.net](mailto:council@smgov.net)

### SANTA MONICA MAIN LIBRARY AND BRANCH INFORMATION

**Main Library:** 601 Santa Monica Blvd. | 310.458.8600  
**Fairview Branch:** 2101 Ocean Park Blvd. | 310.458.8681  
**Montana Avenue:** 1704 Montana Ave. | 310.458.8682  
**Ocean Park Branch:** 2601 Main St. | 310.458.8683

#### LIBRARY HOURS

**Main Library:** Mon - Thu 10 a.m. - 9 p.m.  
Fri/Sat 10 a.m. - 5:30 p.m. | Sun 1 - 5 p.m.  
**Branches:** Mon - Thu noon - 9 p.m. | Fri noon - 5:30 p.m.  
Sat 10 a.m. - 5:30 p.m. | Closed on Sundays

#### BIG BLUE BUS ROUTES

**Main Library:** Routes 1, 2, 3, 7, 8, 9 and 10  
**Fairview Branch:** Routes 8, Crosstown Ride and Sunset Ride

**Montana Ave:** Routes 3 and Crosstown Ride

**Ocean Park Branch:** Routes 1 & 8

#### BIKE PARKING AVAILABLE.

All city libraries are wheelchair accessible. To request a disability-related accommodation for events, call the library at 310.458.8606 (TDD 310.395.8499) at least one week in advance.

## You're Invited to Pop-Up MANGo!

SEPTEMBER 21, 11 A.M. - 3 P.M.



**Michigan Avenue is the place to be when an exciting, family-friendly festival "pops up" between 9th and Euclid streets on one Saturday this fall.**

This second community planning workshop for the Michigan Avenue Neighborhood Greenway (MANGo) project—dubbed Pop-Up MANGo—takes the concept to the next level with temporary design installations in the street, an art workshop, music and food!

Pop-Up MANGo will feature installations of possible improvements for the corridor, such as traffic calming devices, curb extensions, enhanced landscaping, places for neighbors to gather, and signage. Utilizing traffic cones, barricades, sidewalk chalk, potted plants and similar objects, the event will create a visible example of what the future Michigan Avenue

Neighborhood Greenway could be if a design and funds are approved. Spanning from Stewart Street to the beach, the Greenway would provide residents and visitors with a safe and comfortable place to walk, bike and interact with neighbors.

You are invited to visit each installation on foot or by bike

and stop at event hubs located at 9th and 12th streets to provide feedback. Participants who view each installation will get to fill their "passport" for a trip to one of two on-site food trucks: The Surfer Taco Truck and The Melt Bus. The Tango Mango Italian Ice Truck will also be selling delicious treats.

The 9th and 12th street hubs (whose dead-ends will be closed to traffic between Michigan Avenue and the freeway) will also feature music by local performers, a kids' art workshop, bike valet and a seating area. While the festival itself features just a small segment of the three-mile Greenway, Santa Monica Spoke will lead a bike tour of the whole project on the morning of the event for those who may be interested.

Pop-Up MANGo is FREE to the public. For more information, visit [smgov.net/michigan](http://smgov.net/michigan) or contact Jason Kligier at 310.458.8280.

## AIRPORT OPEN HOUSE

Let your imagination take flight...

Santa Monica Airport will host its third annual Open House on Saturday, September 21, from noon to 5 p.m. The entire community is invited to enjoy a free, fun-filled day exploring the airport's diverse range of attractions and experiences for the entire family.

Take a self-guided tour of the airport campus, with stops at the Museum of Flying, vintage aircraft displays and observation decks, and then enjoy a free mini-bus tour of the airfield, the "Cans-to-Canvas" kids' paint-reuse workshop, an art exhibition at the Santa Monica Art Studios and a visit to the Airport Park recreation area. Delicious food trucks can take care of any hunger pangs and City of Santa Monica water stations will be available to quench your thirst.

Parking is free, but visitors are encouraged to ride bikes or take the Big Blue Bus. For more information, call 310.458.8591 or e-mail [airport@smgov.net](mailto:airport@smgov.net). You'll also find us at [facebook.com/SantaMonicaAirportOpenHouse](https://www.facebook.com/SantaMonicaAirportOpenHouse).

