



Seascape



Bringing Art, Environment & People Together

Join the celebration at Clover Park! On Saturday, June 1, the City of Santa Monica Cultural Affairs Division and Office of Sustainability and the Environment present the 22nd annual Santa Monica Festival.

From 11 a.m. to 6 p.m., this traditional rite of spring will showcase sustainable living and culture through an array of fun, family-friendly activities and performances in a beautiful outdoor setting. It's the perfect opportunity for residents and visitors alike to come together to connect, create and celebrate Santa Monica. Admission is free, as are the activities and entertainment offered throughout the day.

Enjoy live music, dance performances, art workshops, food trucks, cooking demonstrations, fitness classes and other interactive activities that reflect the culture and diversity of our favorite beach city. We hope to see you there!

See the centerfold section inside for the full schedule.

TOGETHER, WE MAKE SANTA MONICA STRONG

The tragedy of the Boston Marathon bombing may resonate even more powerfully in Santa Monica than in other communities because the Los Angeles Marathon finish line is set right in the heart of our beautiful city. While it is not possible to prevent every manmade or natural disaster, the steps that we take before something happens can greatly increase our ability to respond and recover.

As seen in Boston, it is often "ordinary citizens" who are able to come to the immediate aid of those affected in emergencies, and a debt of gratitude is owed to them for their bravery and selflessness. The City of Santa Monica's Community Emergency Response Team (CERT) program, sponsored by the Office of Emergency Management (OEM), has trained 100 volunteers in the past year, augmenting participants' natural desire to help with a skill set that includes basic medical/disaster response, as well as fire safety, disaster preparedness and other important emergency-related capabilities. The Santa Monica CERT's first assignment was to assist with treating runners at the L.A. Marathon in March. Twenty-five team members provided support to public safety personnel during the marathon, ready to respond in the event of an emergency.

CERT training classes, open to those 18 years of age and older, are held several times a year. The next session will be held on three consecutive Saturdays, August 3, 10 and 17. The course is popular and space is limited, so you are encouraged to sign up now. Details and applications are at smgov.net/oem.

Regardless of your ability to take CERT training, OEM encourages everyone who lives, works and plays in Santa Monica to take three simple steps to prepare for emergencies: **GET A KIT, MAKE A PLAN** and **BE INFORMED**. The kit should include all of the supplies you and your family will need to be self-sufficient for up to seven days following an emergency. The plan should detail how you will communicate with loved ones following emergency, family meeting locations and other relevant information. The best way to stay informed is to sign up for SM Alerts, the city's emergency notification system, and then listen for reliable news reports immediately following disasters on radio, the Internet and television.



Renato Akerman

For more information, please visit smgov.net/oem or call 310.458.2263.

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Briefly...

CITY HALL, 1685 MAIN STREET, is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city's commute trip reduction plan to improve air quality: May 17 and 31, June 14 and 28, and July 12 and 26. We'll also be closed Monday, May 27 and Thursday, July 4, in observance of the Memorial Day and Independence Day holidays. Payment and permit services are available every Friday; call 310.458.8411 for the counter hours of your preferred service.

BE THE FIRST TO KNOW WHEN SEASCAPE AND RECSAPE ARE ONLINE

Sign up for **SM ALERTS** and get an e-mail announcement as soon as your favorite newsletter and recreation guide are posted to the city's website! (Choose from other notifications, including emergency alerts, as well.) You can receive alerts more than one way—via home, business and mobile phone, text, e-mail or TTY—just go to smalerts.net to sign up and let us know your preferences.

NEW IN TOWN? Our new resident packet is filled with information to help you get familiar with your new neighborhood, including the *City Services Directory*, maps, parking and bus information, *Family Guide*, and more. Just send an e-mail request to 411@smgov.net or call 310.458.8411 and we'll drop one in the mail; or stop by the Information Desk in the City Hall lobby to pick one up.

Renewing the Pier for Continued (and Future) Enjoyment

In late April, the City of Santa Monica began the expected year-long process of rebuilding the Santa Monica Pier to ensure its endurance and safety for current visitors and future



generations. The original structure was first opened to the public in 1909 and has been through several remodels over its 104 years of existence.

The Pier Renewal Project will upgrade a significant portion of the structure, stretching from the edge of the sand approximately 365 feet westward over the Pacific Ocean, providing increased structural soundness and extending its service life. First, old and deteriorating timber pilings will be replaced by

concrete ones, with a 40-ton crane—capable of lifting 80,000 pounds—used to pound the giant pilings 40 feet into the sea floor. Then, in a bow to the Pier's heritage, the section of concrete and metal walkway over the water will be replaced with old-fashioned wooden decking.

Although there will be limited access to the end of the Pier until construction is completed in the spring of 2014, its restaurants, carousel, shops and entertainment venues will remain in full swing—including the Twilight Concert Series, which revs up in mid-July. For more information, please visit santamonicapier.org/pierrenewal or call 213.995.3910. (And be sure to check out the Pier walking tour map on page 10 for more information about the Pier's history and highlights.)

COMMUNITY WORKSHOP ON REDESIGN OF THE PIER BRIDGE

Tuesday, June 18 | 6:30 to 9 p.m.
Ken Edwards Center, 1527 4th St.,
Santa Monica

We hope you'll join us to view new Santa Monica Pier bridge concepts and provide your input on its redesign and reconstruction. Please visit smconstructs.org/smpierbridge for more details.

Please RSVP to reserve your seat: selim.eren@smgov.net or call 310.458.2200, Ext. 5107.

SANTA MONICA

Seascope

Seascope is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please e-mail editorial information and comments to seascope@smgov.net or mail to:

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DIANE KUNTZ DESIGN STUDIO

 *Seascope is printed on recycled paper*

In accordance with the Americans with Disabilities Act, *Seascope* is available in alternate formats by calling the City Manager's Office at 310.458.8301 (TDD/TTY 310.917.6626).

citytv highlights

Santa Monica City Council Meetings Go Mobile

Santa Monica residents can now watch City Council meetings live from their iPhones and iPads. The live stream of the city's cable channel, CityTV channel 16, will allow viewers to also watch live Planning Commission and Rent Control Board meetings, along with CityTV's regular programming mix of news, event coverage and local programs.

"With the high level of interest in local issues, putting City Council meetings on mobile devices was the logical next step," said Jory Wolf, Chief Information Officer. "With more and more people watching TV in different ways, this will help keep our programming accessible to residents in the way that works best for their needs and lifestyle. And, by adding the CityTV stream to their home screen, our programming is only a button away."



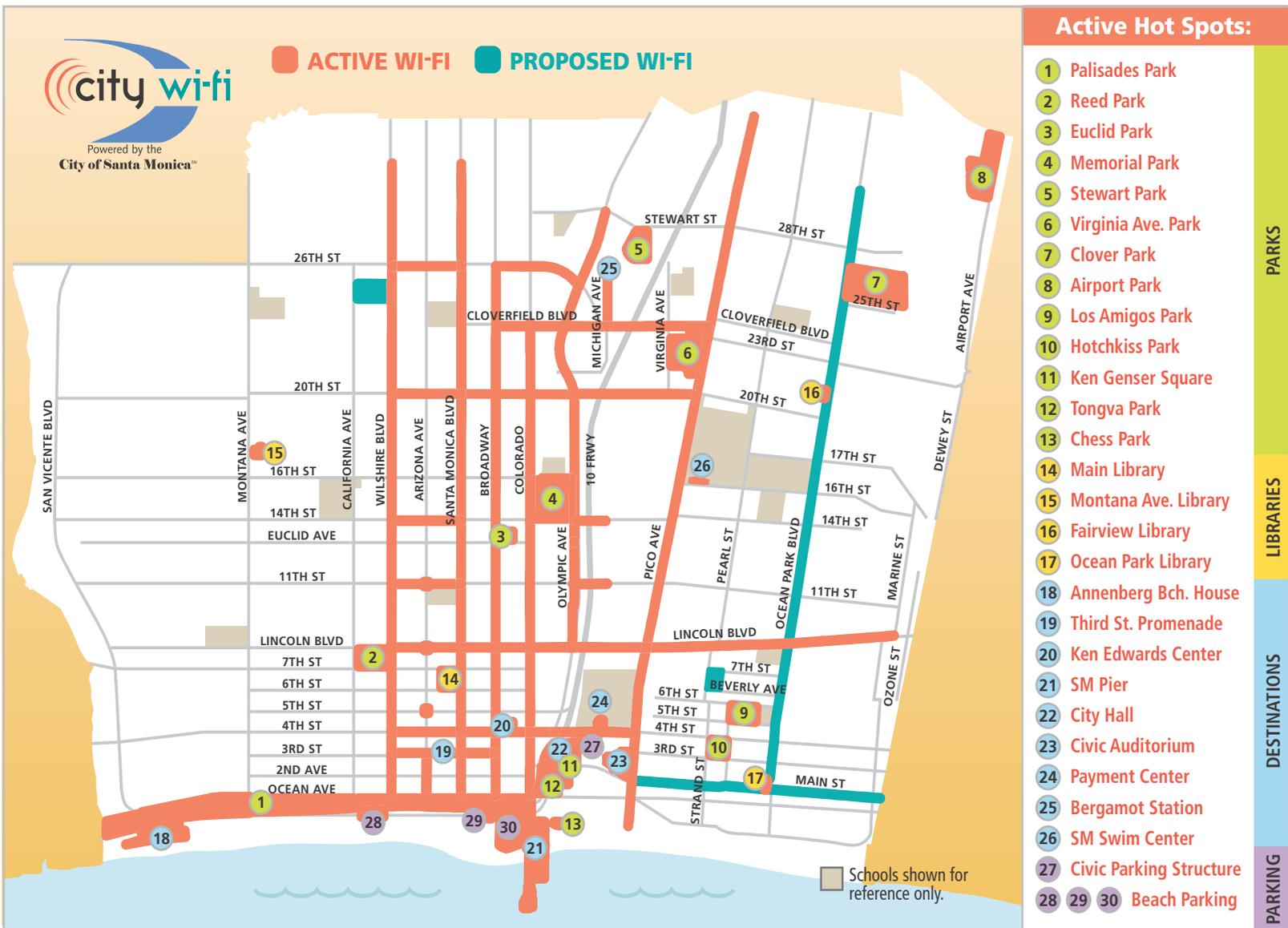
CityTV can be viewed on Time Warner and Verizon FiOS cable channel 16, on the web at citytv.org, and now on iPhones and iPads!

cityTV16

where lives
santa monica



ACTIVE WI-FI PROPOSED WI-FI



SANTA MONICA Seascape

More Free Wi-Fi in Santa Monica



You can now get free Internet service in more areas of Santa Monica. If you find yourself along the city's major commute corridors—Wilshire, Santa Monica, Pico, Broadway, Colorado and Lincoln—your Wi-Fi enabled mobile device or laptop can take you online in a matter of seconds. And Downtown, you'll find free Wi-Fi along 4th Street and Ocean Avenue. These new locations are in addition to the existing access points found at most city facilities and parks. More free Wi-Fi hot zones are coming soon. You can find the latest information about this great service at smgov.net/citywifi.

Edison Language Academy Recognized for Academic Achievements

Santa Monica's Edison Language Academy received some exciting news earlier this spring—it was one of 871 public schools in the state selected as a 2012 Honor Roll Star School, the third consecutive year to be so honored. The California Business for Education Excellence (CBEE) award is given to schools with significant populations of socio-economically disadvantaged students that show a considerable increase in grade-level proficiency over time.

For 26 years, Edison has provided an enriched and rigorous curriculum for its Kindergarten

through fifth grade students while fostering their proficiency in both English and Spanish languages ("dual immersion"). Edison is one of three schools in the Santa Monica-Malibu Unified School District (SMMUSD) Language Academy; its students graduate to John Adams Middle School and then to Santa Monica High School, where they can continue to take Spanish and one or two other subjects in Spanish through 12th grade.

"We are so proud that Edison Language Academy has [again] been recognized by CBEE," said SMMUSD Superintendent Sandra Lyon.

"Our teachers and administrators work tirelessly to keep the focus on high expectations and student academic achievement and to continuously improving our practices," she noted. "This ... is paying off for all of our students, no matter their background."

We congratulate Edison Language Academy and SMMUSD for this outstanding achievement!

HELPING YOU LIVE THE GREEN LIFE!

FREE PAPER SHREDDING & ELECTRONICS RECYCLING DAY: Saturday, June 8

This is a great opportunity to safely dispose of old and unneeded documents that have been collecting in your file drawers and unload the VCR that quit in 1998! Bring papers and electronics to the City Yards from 9 a.m. to 2 p.m. (Limit per household or business: 25 file boxes—max. 12" x 17" x 9"—of paper.)

COMPOST GIVEAWAY: Saturday, July 20

To thank our residents for their participation in the city's green cart collection program, we're offering up to five large, burlap coffee sacks of nutrient-rich compost, at no charge. Just bring a shovel and gloves, and your own bags or containers, if you prefer—7 a.m. to 2 p.m., or until we run out!

CITY YARDS 2500 MICHIGAN AVENUE
smgov.net/R3 | recycling@smgov.net | 310.458.2223



See Movie Favorites Under the Stars, on the Promenade

“Cinema on the Street” returns in July to Downtown Santa Monica's Third Street Promenade with a new series of weekly films. Now in its third year, “Cinema” offers movie lovers the opportunity to relax and enjoy some great family-friendly flicks, and perhaps do some stargazing, too. The Friday evening series starts with the July 12 presentation of fan-favorite *Back to the Future*, followed by the animated 3-D film, *Despicable Me*, on July 19. The series concludes with the classic comedy, *Three Amigos*, on July 26.

The outdoor movie screen will be located on Third Street Promenade between Wilshire Boulevard and Arizona Avenue, just outside Chipotle. Bring a blanket or beach chairs, a date, family and friends to enjoy your favorite summertime movies!

Admission is free. Movies begin at 7:30 p.m. (subject to change depending on sunset).

Parking is available in city parking structures throughout Downtown Santa Monica.

CULTIVATE SUSTAINABILITY garden\garden shows the way

Our future survival and success may well hinge on how we cultivate land. From the big picture (large-scale food production) to the small picture (our front yard), a change to our longstanding, resource-intensive approach to land use holds the key to a sustainable future. Each of us can take small steps to realize that vision, and the front yard is a great place to start.

Let's Do the Numbers

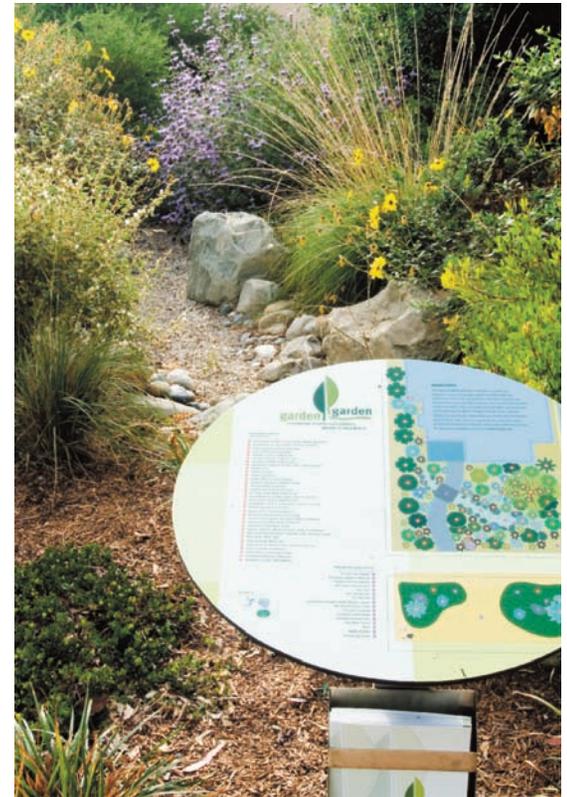
The City of Santa Monica recently completed a nine-year study (“garden\garden”) of two typical Southern California single-family homes. One yard was planted with the traditional lawn bordered by the usual New England imports. The other was planted with California natives. There is more, of course; the former had a water timer with sprinklers and the latter had a smart controller with drip irrigation, but there was nothing too fancy here—everything was intended to be easily replicated. And the results were dramatic!

The native garden's performance compared to the traditional garden revealed:

- An average of 83% less water used
- Generation of 56% less green waste
- A need for 68% less maintenance

Our small study's results—undeniable results—should influence homeowners, professional landscapers and corporations alike to take the first steps toward a sustainable future. The numbers speak for themselves. See for yourself by visiting the gardens at 1718 and 1724 Pearl Street.

To learn more about garden\garden and all the rebates available to assist you in transforming your landscape, visit sustainablem.org/landscape.



Pier Shop and Visitor Center Open for Business

The Santa Monica Pier just got a little more hip! The new Pier Shop and Visitor Center is officially open, and it's the place to shop for all your summer essentials. Located in the historic Loeff Hippodrome (home of the fabulous carousel), you'll know you've arrived when you feel as if you've walked into a 1980s surf shop.



A collaboration of the Santa Monica Convention & Visitors Bureau and Pier Corporation, the shop features exclusive Santa Monica Pier apparel, limited-edition, autographed Dogtown coffee-table books, vintage-style sunglasses and postcards, surf magazines, refillable water bottles and much more. You'll also find artifacts from the gambling ships, original lifeguards and the Pier itself, as well as a limited-edition Jeff Ho/Zephyr surfboard and skateboard available for purchase. “Our vision was to create a one-stop shop providing everything that's needed for a trip to the beach or pier, and it's the BEST of that one thing,” said Pier Administrator Jay Farrand. “Our merchandise was carefully selected to reflect contemporary or classic Santa Monica.”

Once you're all dressed up (for the beach, that is), find out where to go! Whether you want to surf some waves, soak in the Beach House culture or let loose at a deck party, the Pier Shop and Visitor Center is staffed with knowledgeable and friendly travel counselors to help you or your visitors plan the perfect Santa Monica day. All you have to do is enjoy the sunshine!

City's Trades Interns Get Prepped for the Workforce

In today's highly competitive job market, applicants must go the extra mile to distinguish themselves from the rest of the pack. But for those with employment impediments or who lack substantial work experience, presenting a competitive resume can be an imposing task. The City of Santa Monica has provided a solution in the form of the Trades Intern program, a two-year, full-time job that provides enrollees training in trade skills and the psychological and social tools needed to be successful candidates for employment.

The interns meet every Wednesday morning at the City Yards on Michigan Avenue. These weekly sessions are about much more than resume-boosting. Besides training in professional capabilities and skill sets, attendees discuss and learn about managing finances, improving character deficiencies, goal-setting and other life tools essential to personal growth.

The program places participants in various public works trades shops, allowing them to earn money while developing skills and gaining experience in carpentry, plumbing, landscaping, fleet maintenance, painting, HVAC, welding or street repair. Depending on their individual career track, attendees enroll in classes to either augment their knowledge of basic math and English or to learn their respective trade.

Kaya Leatherbarrow, a second-year intern, credits the Trades Intern program with helping give direction to her life. "If you take the program seriously it can be a great benefit for you in the future," Leatherbarrow said. "It's given me a better idea of where I want to be and what I need to do to achieve that."



Class time is as important as field work for interns learning marketable skills.

Santa Monica Community Services Program Coordinator Michael Jackson, one of the program's primary instructors, said he enjoys helping students strive to achieve their goals. The process isn't always easy, as participants are required to take on a full load of responsibilities. "The interns have to work full time and go to school," he said. "For somebody who hasn't had a job or has barriers to education, just [making] the transition [is tough] ... there's no time for crawling to walking, you go from crawling to sprinting."

With several city departments involved in the program, Jackson relishes the opportunity to contribute to this unified, citywide effort dedicated to improving lives. "You have all these people who just want to be part of a positive environment for these young adults to flourish in," Jackson said. "The whole process is awesome."

For more information about this and other Virginia Avenue Park programs, please call 310.458.8688.

DISCOVER OUR BAY AND ALL ITS WONDERS Ocean Appreciation Weekend, August 3 & 4



Lillie Grossman

Learn all about the habitats and inhabitants of the Santa Monica Bay in one fabulous weekend at Heal the Bay's Santa Monica Pier Aquarium, 1600 Ocean Front Walk. The marine education center will be open Saturday and Sunday, August 3 and 4, from 12:30 to 6 p.m. both days.

This annual tribute to the ocean and its role in our lives focuses on the four habitats of the Bay: the sandy bottom, the kelp forest, the rocky shore and the open ocean. Through arts and crafts, face painting, games—make and race your own plankton!—and naturalists' presentations, visitors can explore each of these unique environments while gathering fun facts about the animals that inhabit them.

Dolphins, sea lions and sea birds may appear just off the west end of the Pier at our marine wildlife observation station. Aquarium naturalists equipped with binoculars and field guides

will be available to answer visitors' questions and help increase their knowledge and understanding of this vital marine environment.

Enjoy one of the Aquarium's regular Saturday features—storytime with our ace teller of tales at 3:30 p.m.—and on Sunday, feeding at the shark exhibit will begin at 3:30 p.m., with an informational talk about these often-misunderstood creatures.

Admission: Children under 13 free; a suggested donation of \$5 or a minimum of \$3 for all others. Groups of 10 or more: \$2 per person, all ages. Call 310.393.6149, or visit healthebay.org/smpa for more information.



TWENTY-SECOND ANNUAL
SANTA MONICA
 FESTIVAL



SATURDAY, JUNE 1, 2013

11AM-6PM • CLOVER PARK

FREE ADMISSION, PARKING
 & BIKE VALET

☂ Rain or Shine! ☀

OCEAN STAGE

11:00

WELCOME BY MC JOE HERNANDEZ-KOLSKI

A two-time HBO Def Poet, Joe Hernandez-Kolski is an actor/poet/comedian who is constantly in demand, known for his live performances that are hard-hitting, truthful and incredibly funny.

11:05 - 11:20

HIP HOP KICK-OFF WITH ANGELA ROBINSON

Get moving and get down in this energetic class!

11:30 - 12:30

JESSICA FICHOT

This Los Angeles-based artist's music is an international meeting point for French chanson, folk, gypsy jazz and world music.

12:30 - 12:40

CITY OF SANTA MONICA WELCOME WITH MAYOR PRO TEMPORE TERRY O'DAY

12:40 - 12:55

ACTIVE SANTA MONICA AND CREST ELEMENTARY SCHOOL PROGRAMS

A fun flash mob dance set to Michael Jackson's "Thriller."

1:15 - 2:15

THE LIONS

Los Angeles' premier all-star reggae band combines new and traditional rhythms and dub-mix mastery with the global sounds of Ethiopia and Colombia.

2:45 - 3:00

JUNETEENTH PRESENTS THE VOICE OF ONE GOSPEL SINGERS

Celebrating the 150th anniversary of the signing of the Emancipation Proclamation.

3:15 - 4:14

CONTRA-TIEMPO

This unique dance group fuses salsa, Afro-Cuban, contemporary urban and abstract dance theater to create a blend of physically intense and politically astute performance work.

5:00 - 6:00

BOOGALOO ASSASSINS

This nine-piece, boogaloo-inspired band plays an infectious blend of R&B, doo-wop, Afro-Caribbean jazz and salsa.

A TASTE OF SUMMER WITH THE ANNENBERG BEACH HOUSE

11:00 - 6:00

CARDBOARD YACHT BUILDING & BUBBLE CORNER

1:00 & 3:00

YOUTH BEACH SOCCER DEMOS

12:00 & 2:00

BEACH VOLLEYBALL DEMOS



DANCE

ACTIVE SANTA MONICA

Enhancing our community's well-being through fitness, recreation and healthy lifestyle choices

ACTIVE STAGE | ACTIVE BREAKS

Don't just stand there — do something! MC Wes Terry

12:00 - 12:20

HIP HOP/BALLET & TAP with Angela Robinson

12:30 - 12:50

SQUARE DANCING with Red Ribbon Squares

1:00 - 1:20

YOGA ZUMBA with Melissa Zugell

1:30 - 1:50

MOVE N PLAY MUSIC with Kristen Cook

2:00 - 2:20

WORLD GROOVE DANCE with Sarah Marsh

3:00 - 3:20

SELF DEFENSE/JUJITSU with Hillary Kaplowitz

4:00 - 4:20

LATIN SALSA/ARGENTINE TANGO DANCING with Isabelle Pampillo

4:30 - 4:50

FITNESS TRAINING with Maggie Philgence

ACTIVE CENTER

The Active Center is the hub for all things Active at this year's Festival.

- Did an Active Break move you to want more? Stop by to find out about City classes, camps and other ongoing recreation programs.
- Make 2013 your most Active summer yet. Check out the City's camp finder and other ways to incorporate fitness, recreation and fun into your life.
- Join SmART Space from 12-2pm and Art Innovators from 2:30 - 5pm for Active art workshops.

ACTIVE DEMONSTRATION AREA

Instructors from the City Classes and Camps Program will be available from 12-4pm near the Active Info tent:

- Kids Gymnastics with Health Edutainment Co.
- Kick and Play Soccer with Super Soccer Stars
- Pawsitive Dog Training with Melissa Hummer
- And more!

CULINARY STAGE

MC Eddie Lin of Deep End Dining will get things cooking with local chefs and culinary experts who will share their secrets to sourcing and preparing delicious, budget-friendly and sustainable meals. Chef Clemence Gosset of the **Gourmandise School of Sweets and Savories** will start the day with a decadent dessert demonstration, followed by Ricky Flores of **Co-Opportunity**, who will demonstrate how to prepare his signature Co-Op kale salad. This year's **Chef Challenge** features Chef Josie Le Balch of **Josie Restaurant** and returning champion Chef Nyesha Arrington of **Wilshire Restaurant**. Their task is to create a delicious and nutritious vegetarian \$15 meal for four. Lastly, kids can join in the fun with **Kids' Kitchen with Kelly Dumke**, where they can participate in several nutrition-related presentations. Kids can also test their culinary skills during a kitchen tool quiz.

12:15 - 1:00

Clemence Gossett's Decadent Dessert

1:15 - 2:00

Co-Opportunity's Kale Salad

2:15 - 3:13

SM Farmers Market Challenge with Nyesha Arrington & Josie LeBalch - \$15 Meal for Four

3:30 - 4:13

Kids' Kitchen with Kelly Dumke

FOOD TRUCKS AND CARTS

It's like a monster truck show, but with food! More than a dozen food trucks and carts offer a wide range of healthy fare and tasty treats.

Border Grill • Coolhaus • Crepe'n Around • Hawaiian Delight • India Jones • Juice Crafters • Let's be Frank • Linde's Almonds • Schmuck with a Truck • Waffles de Liege • And more to come!

JUNETEENTH CELEBRATION AREA: EMANCIPATION — THE FREEDOM JOURNEY

Join in a celebration of the 150th anniversary of the Emancipation Proclamation freeing African-American slaves, including:

- Cultural art, crafts and literature
- Jewelry and ethnic apparel
- Legacy Museum/historical exhibit

CONNECT • CREATE • CELEBRATE

ART ZONE

Step into a place where the only boundaries are those of the imagination with fun, do-it-yourself workshops and demonstrations to delight and amaze. A new Festival element, the Art Zone celebrates the creative spirit of Santa Monica, which is home to more than 1,600 arts-related businesses that employ more than 11,000 people. Contemporary artist **Cassandra Tondro** leads a kid-friendly workshop creating eco-friendly art, using recycled latex house paint collected from the City's Household Hazardous Waste program. **The Mobile Mural Lab (MML)**, a traveling art studio and multi-media exhibition space, offers an interactive painting workshop, where everyone can contribute to creating a mural painted on the MML vehicle. The **Santa Monica Museum of Art** encourages kids to get in touch with their creative superpowers in their **Caped Crusaders Workshop** by designing their own wearable cape made of recycled fabric. **The Santa Monica Public Library** reinvents the library experience as an "ant farm," where kids can craft playful headband antennas and dig into a magical colony of engaging books. The Festival's Art Zone also features live music, drawing workshops, games, storytelling, and face painting with the **Santa Monica Symphony, Kids on Stage, Santa Monica Playhouse** and **The Broad Stage**.

BIKE ZONE

City of Santa Monica Bike Valet

Park your bike for free on 25th St. at Ocean Park Blvd. and receive a free raffle ticket!

Bikerowave

Learn do-it-yourself bicycle repair, maintenance advice and safe riding tips.

Santa Monica Spoke: Bike Exhibition

This bike advocacy organization wants to make streets safe and comfortable for everyone. With over 30 bikes on view, they showcase the adaptability of bikes and how they can enhance your lifestyle and keep you healthy. They also have interactive talks on bike fit and education on "confident city cycling."

Bike Skills Workshop

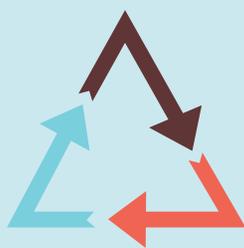
Cyclists of all ages and skill levels can practice bicycle handling and bike skills with the City of Santa Monica's Planning & Community Development Department and Walkers N Rollers.

MARKETPLACE

Enjoy guilt-free shopping featuring earth-friendly, artistic wares, jewelry and crafts from Santa Monica's favorite artisans, artists and independent vendors: **Adornments • Benedetta • BuBees • Crysalis Jewelry • Dustin & Daisy • Gear-wise • Gillyan Thorburn • Ixchel Designs • Kamu Kamu • Kathmandu Boutique • Katnawlins • L.A. Marler • Le Fashion Truck • Les Petits Cadeaux • Little Green Me • MySoul Designs • Recyclicious • Rewind • Rio to Babylon • Robynn Molino Jewelry • Roots & Stems • Soaptopia • Souloarte • Sparks Glass Art • Sunflair • Teru Ai Ceramics • Wick'd Bean Candles**

ECO ZONE

Explore environmentally smart solutions to daily living: **Arts:Earth Partnership • Heal the Bay • L.A. County Dept. of Public Works: Environmental Defenders Program • Santa Monica Bay Restoration Foundation • Solar Forward • Sustainable Works • TreePeople • City of Santa Monica: Household Hazardous Waste Home Collection Program, Waste Management Inc • Office of Sustainability and the Environment • Oil Collection Program • Resource, Recovery and Recycling • Rosie's Girls: Sustainable Food Coloring Book • Solar Santa Monica and Energy Upgrade CA**



DIY



TOWN SQUARE

Meet the organizations committed to making Santa Monica shine: **American Cancer Society - Relay for Life • American Red Cross • Broadway Gymnastics School • Connections for Children • Emeritus College Jewelry Class • ERDT/SHARE! • Expo Construction Authority • Food Forward • Friends of Sunset Park • NAACP Santa Monica Venice • North of Montana Association • Ocean Park Community Center (OPCC) • Pico Improvement Organization • Santa Monica Conservancy • Santa Monica Convention & Visitors Bureau • Santa Monica Family YMCA • Santa Monica Lawn Bowling Club • Santa Monica Little League • Santa Monica Pier Corporation • SMMUSD: Facility Improvements Project • UCLA Health • YWCA Santa Monica/Westside • City of Santa Monica: Airport • Annenberg Community Beach House • Be Excited! Be Prepared! • Big Blue Bus • Buy Local Santa Monica • Civil Engineering • Commission for the Senior Community • Commission on the Status of Women • Community Recreation and Human Services: Active Santa Monica • Farmers Market • Fire Department • Green Commute Santa Monica • Office of Emergency Management • Pier Management • Planning and Community Development • SMPD: Community Relations • SMPD: Homeless Liaison Program • Public Landscape Division • Rent Control Board**

HOW TO GET THERE

Clover Park is located at 2600 Ocean Park Blvd., between Cloverfield Blvd. and 28th St. Free parking is available but attendees are encouraged to take public transportation, walk or bike. **Bike** to the Festival and use the free and safe Bike Valet located on 25th St. at Ocean Park Blvd. Ride Santa Monica's **Big Blue Bus** Route 8. For more information, visit bigbluebus.com or call 310.451.5444. Clover Park is wheelchair-accessible. For information on **accessibility**, or for assistance with accessibility accommodations, contact the Cultural Affairs Division at least one week prior to the event at 310.458.8350; TTY 310.458.8696; or email smarts@smgov.net.

SUSTAINABILITY PRINCIPLES

The Festival strives to be a zero-waste event in order to reduce its impact on the environment and the community. Zero-waste stations are set up throughout the park to minimize trash going to the landfill and maximize recycling and composting. The event uses alternative energy, including a solar-powered stage and renewable electricity, and also carbon offsets all vehicles driven to and from the event.

Program and times subject to change. This schedule is available in alternate formats upon request.

Presented by: The City of Santa Monica Cultural Affairs Division and Office of Sustainability and the Environment

Produced by: Community Arts Resources (CARs) | 213.365.0605 | www.carsla.net

Sponsored by: Southern California Ford Dealers | Whole Foods Market | KCRW | Michaels Arts & Crafts | Alter Eco Foods | Mittel's | Yelp

For More Information: www.smgov.net/festival | [@santamonicafest](https://www.facebook.com/santamonicafest) | [santamonicafestival](https://www.facebook.com/santamonicafestival) | 310.458.8350 | tty 310.458.8696 | smarts@smgov.net

ADULT PROGRAMS SUMMER 2013 |

A sampling of upcoming programs.
For complete program information, visit smpl.org

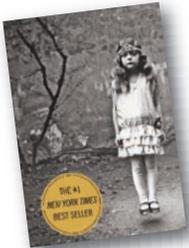
MAIN LIBRARY

Adult Summer Reading Program: Groundbreaking Reads Join our first summer reading program for adults, launching June 1 at the Santa Monica Festival. Visit the Library Info Booth for details.



Adult Summer Reading Author Talk: Ransom Riggs

Riggs discusses his haunting YA-to-adult crossover novel, *Miss Peregrine's Home for Peculiar Children*. Thu 6/13, 7 p.m.



End of Life Decisions Dr. Robert Ashley discusses end-of-life care, advanced directives and his novel, *Beautifully Absurd*, which illustrates the importance of these decisions. Thu 6/20, 7:30 p.m.

The Vintage Years Francine Toder, author/psychologist, discusses finding your inner artist in later years. Thu 7/11, 7 p.m.

Plant-Powered Eating for Optimal Health Author Sharon Palmer explains why you should fill your plate with more whole-plant foods and how to do so. Sat 7/13, 1 p.m.

FAIRVIEW BRANCH LIBRARY

Literature Book Group *Invisible Man* by Ralph Ellison. Sat 7/13, 11 a.m.

Summer Movie Series Wednesday evenings - 6/5 at 7 p.m. *The Intouchables*; 7/17 at 6 p.m. *Zero Dark Thirty*

Bridge Have fun, meet new people and challenge your mind every Monday at 1 p.m. Beginners to advanced players welcome.

MONTANA AVENUE BRANCH LIBRARY

Build Your Own Business Website Learn to design a professional-looking and cost-effective website. Sat 6/1, 12:30 p.m.

Summer Evening Classic Movie Series Thursdays, 6:30 p.m. 6/6 - *The More the Merrier*; 6/13 - *The Incredible Shrinking Man*; 6/20 - *The Platinum Blonde*

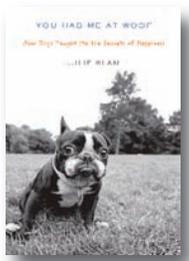
Laughter Yoga Tuesdays, 6/11 and 7/9, 7 p.m. Get those endorphins flowing! We'll be laughing, stretching gently, clapping, breathing and relaxing - join the fun.

OCEAN PARK BRANCH LIBRARY

Book-to-Action: Animal Rescue Talk Forte Animal Rescue discusses its mission, adoptable dogs and volunteer program. Thu 6/13, 5 p.m.

Sisters-in-Crime Mystery Author Panel Authors Naomi Hirahara, Lisa Brackmann and Jeri Westerson discuss their whodunits. Sat 6/15, 2 p.m.

Book-to-Action: Book Discussion *You Had Me at Woof* by Julie Klam. Tue 6/25, 7 p.m.



YOUTH PROGRAMS

Children's Summer Reading Programs: "Dig Into Reading"

- Baby & Me Club** - For babies 0 to 17 months and their caregivers
- Read-to-Me Club** - For ages 18 months to 6 years
- Reading Club** - For independent readers

Teen Summer Reading Program: "Beneath the Surface"

- Teen Reading Club** - For 6th to 12th graders
- Sign-ups begin Saturday, 6/8.



MAIN LIBRARY

Summer Reading Kickoff: The Amazing Chris

A comedy show featuring amazing acrobatic feats. Free tickets available at 10 a.m. the day of the show. Ages 4 and up. Sat 6/8, 11 a.m. MLK Jr. Auditorium

Summer Activity Programs Mondays, 6/24 - 7/29, at 2:30 p.m. Free tickets available at 1:30 p.m. day of show. Ages 4 and up. MLK Jr. Auditorium

Programs for Teens:

8th Annual Santa Monica Teen Film Festival

Watch films made by students in grades 7 to 12. Awards presented Sun 6/2. Sat 6/1, 7 p.m. Miles Memorial Playhouse. Grades 6 and up. Sun 6/2, 2 p.m. Main Library, MLK Jr. Auditorium. All ages welcome.

Teen Poetry Collage Workshop Bring poetry to life through a mixed-media page of words and images. Presented by Rae Shaw. Grades 6 and up. Wed 7/24, 2:30 p.m.

FAIRVIEW BRANCH LIBRARY

Summer Activity Programs Thursdays, 6/20 - 8/1, at 2:30 p.m.

Ages 4 and up. No program on 7/4. 7/11 program at 1:30 p.m. Limited space; free tickets available 30 minutes before each program.

Programs for Tweens/Teens:

Chef of the Hour Grades 5 and up. Advance registration required.

- Mon 6/17, 3:30 p.m. Make a tasty snack with fresh produce.
- Wed 7/3 at 3:30 p.m. Make delectable and eye-catching fruit sushi.

Teen Poetry Collage Workshop Bring poetry to life through a mixed-media page of words and images. Presented by Rae Shaw. Grades 6 and up. Mon 7/29, 3:30 p.m.

MONTANA AVENUE BRANCH LIBRARY

Summer Activity Programs Wednesdays, 6/26 - 7/31, at 2:30 p.m. Ages 4 & up.

Paws to Read Come practice your reading skills and read to a therapy dog for 15 minutes. For more information, ask at the branch after June 1. Sign-ups begin 6/17. Thursdays and Saturdays, 6/27-8/3, 2-3 p.m.

Programs for Tweens/Teens:

Teen Activity Programs Crafts and more. Space is limited, sign up in advance. 6th-12th grades. Mondays, 7/1, 7/15, 7/29 and 8/12, 2:30 p.m.

Teen Poetry Collage Workshop Bring poetry to life through a mixed-media page of words and images. Presented by Rae Shaw. Grades 6 and up. Mon 7/15, 2:30 p.m.

OCEAN PARK BRANCH LIBRARY

Paws 4 Reading Practice reading to a furry friend! Ages 6 and up. Thu 6/20, 3:30 p.m. Registration begins 6/1.

Summer Activity Programs Tuesdays, 6/25 - 7/30, at 2:30 p.m. Ages 4 and up.

Programs for Tweens/Teens:

BOOK-TO-ACTION EVENTS:

Santa Monica Animal Shelter Talk The Santa Monica Animal Shelter staff discuss their work and present a few special guests! Ages 8 and up. Wed 6/5, 3:15 p.m.

Help Rescue a Dog Forte Animal Rescue talks about its youth volunteer program and shares some fuzzy friends. Ages 12 and up. Thu 6/13, 5 p.m.

"Finding Danny" Book Discussion Linzi Glass discusses her book and animal rescue group. Ages 12 and up. Sat 6/22, 2 p.m. (Book discussion: Thu 6/27, 3 p.m.)

Teen Poetry Collage Workshop Bring poetry to life through a mixed-media page of words and images. Presented by Rae Shaw. Grades 6 and up. Sat 7/27, 2:30 p.m.

SANTA MONICA MAIN LIBRARY AND BRANCH INFORMATION

All Santa Monica libraries are closed on 4th of July.

Main Library

601 Santa Monica Blvd., 310.458.8600

Fairview Branch

2101 Ocean Park Blvd., 310.458.8681

Montana Avenue

1704 Montana Ave., 310.458.8682

Ocean Park Branch

2601 Main St., 310.458.8683

Library Hours

Main Library: Mon - Thu 10 a.m. - 9 p.m.
Fri/Sat 10 a.m. - 5:30 p.m.; Sun 1 - 5 p.m.

Branches: Mon - Thu noon - 9 p.m.
Fri noon - 5:30 p.m., Sat 10 a.m. - 5:30 p.m.
Closed on Sundays

Big Blue Bus Routes

Main Library Routes 1, 2, 3, 7, 8, 9 and 10

Fairview Branch Routes 8, Crosstown Ride and Sunset Ride

Montana Ave Routes 3 and Crosstown Ride

Ocean Park Branch Routes 1 & 8

Bike parking available.

All city libraries are wheelchair accessible. To request a disability-related accommodation for events, call the library at 310.458.8606 (TDD 310.395.8499) at least one week in advance.

SOAK UP THE SUMMER!

JUNE 15 – SEPTEMBER 2, 2013

Santa Monica's beautiful Annenberg Community Beach House is open to all, no membership required! Whether it's lounging by the oceanfront pool or paddleboarding in the Pacific, there's plenty of opportunity for everyone to enjoy a great day at this one-of-a-kind public beach house.

NEW THIS SUMMER! Join us for our first *Beach House Community Picnic*, Thursday, August 8 from 6 to 8:30 p.m. Or try one of our new classes, including *Tai Chi* and the *Beach House Walking Club* for adults, and *Soccer Shots* and *ELITE Volleyball Camp* for youth. *Rogue Artists Ensemble* will thrill with *HYPERBOLE: bard*, an original, family-friendly performance that recreates a collection of Shakespeare's most famous scenes through clowning, masked movement, puppets and original music.

RETURNING FAVORITES! Those 18 and older can enjoy a *sunset swim* every Tuesday, 6:30 – 9:30 p.m. (just \$7, or \$5 with a same-day, full-price pool pass). Get ready to paddle your way to the finish line in our *Cardboard Yacht Regatta* on Saturday, August 17. Registration is \$15/yacht and spectators are welcome. Or beat the heat in the *Rec Room*, open daily from 11 a.m. to 5 p.m. Try your hand at Ping-Pong® and other fun, free games and activities for kids of all ages.

www.annenbergbeachhouse.com



2013 SUMMER POOL SCHEDULE Enjoy our pool during *Preseason Splash weekends*: May 26-27 and June 1-2 and 8-9, from 11 a.m. to 5 p.m. During the summer season (June 15 – September 2), the pool will be open Tuesday through Sunday, 10 a.m. – 6 p.m. *Dollar Splash Mondays* offer \$1 per person pool admission, 10 a.m. – 8 p.m. (excluding Memorial Day and Labor Day, when normal rates apply). After September 2, the pool will be open weekends only in September, 11 a.m. – 5 p.m.

SUMMER ACTIVITIES The grounds will be open daily from 8:30 a.m. to 8:30 p.m., including courtyards, view deck, splash pad, accessible play area, and beach courts for volleyball, tennis and soccer. Families and kids of all ages can enjoy free *Monday Fun Day* activities from 10:30 a.m. – 2:30 p.m. Free *Beach=Culture* performances and events will take place every Tuesday evening with reservations required. *The Gallery*, open daily from 9 a.m. to 4 p.m., will feature exhibitions showcasing

contemporary artwork by Los Angeles-based artists. Visit our website for the full summer schedule so you won't miss a thing!

SUMMER CLASSES Ocean and heated pool class offerings include *open ocean swimming*, *stand-up paddleboarding*, *semi-private swim lessons* for youth, and *synchronized swimming* with the *Aqualillies*. Prefer dry land? Check out *beach volleyball* and *Tai Chi or Yoga* (ages 11 and up) with an ocean view.

RESERVATIONS Limited pool reservations are available but not required Tuesday – Sunday, and limited parking reservations are available daily. Go to annenbergbeachhouse.com/reservations for details. Pool, parking, court and field reservations may be purchased online up to three days in advance. Canopies on the sand may be reserved up to two weeks in advance. First-come, first-served pool passes go on sale daily at Guest Services, starting at 9:30 a.m.



1450 OCEAN arts, crafts & culture on the bluffs



Visit 1450 Ocean in Palisades Park and take in the wonders of Camera Obscura, learn a new craft or shake a tail feather! This lovely Midcentury Modern building—situated on the bluffs near Broadway—is full of intriguing classes for adults, including a fun mix of arts, crafts and culture workshops. Learn to make a mosaic tabletop, paint a landscape, knit a market bag, practice your salsa moves, take a better photo and so much more!

Pre-register in person at 1450 Ocean or online at smgov.net/receenroll (location: 1450 Ocean). Some craft classes accept drop-ins as well; call for more information and to confirm availability. Join our e-mail list at smgov.net/1450Ocean or “like” us on Facebook (1450Ocean) to stay in touch!

smgov.net/1450ocean | community.classes@smgov.net | 310.458.2239

a walking tour of santa monica pier



The Santa Monica Pier has been a renowned tourist destination for more than a century. But its popularity with residents has ensured its legacy, thanks especially to legions of fans who rallied to “Save the Pier” from certain destruction in 1973. A 1975 voter initiative preserves the Pier in perpetuity. This self-guided walking tour map offers a great opportunity to both learn the history of this beloved landmark and to “Get Active” in Santa Monica. *(The pedestrian ramp is quite a work-out!)*

1. The iconic neon **SANTA MONICA PIER SIGN** at the top of the Colorado Avenue entrance was installed in 1941 with the opening of the bridge and ramp to the Pier. It is both a city-designated historic landmark and registered trademark, and its frequent appearance in movies and TV shows helps explain Santa Monica's cachet with locals and international tourists alike.



Steve Koeppel



2. The **LOEFF HIPPODROME** opened in June 1916 on what was then called the Loeff Pleasure Pier, featuring a carousel as its first amusement ride. Today, this National Historic Landmark remains a central attraction on the Pier. Its beautifully restored 1922 **PHILADELPHIA TOBOGGAN COMPANY CAROUSEL** with 44 hand-carved horses and a Wurlitzer band organ still brings smiles to riders young and old.

3. The Municipal Pier was built in 1909 to carry a pipeline for disposal of treated sewage out to the ocean, a practice that ended in the 1920s. It became two piers when Charles Loeff built the wider “pleasure pier” along the south side for his amusement park, including **THE BOWLING & BILLIARD BUILDING** (1917), now housing Piazza Al Mare (opening in May) and Rusty’s Surf Ranch. The surf broke beneath this building until 1933, when the addition of the breakwater changed the currents, accidentally creating the beaches for which Santa Monica is famous today!

4. In popular lore, **ROUTE 66** stops or starts here—depending on whether you’re heading west or east—2,448 miles from Chicago. (Its official terminus, however, is at Olympic and Lincoln boulevards, not at the Pier.) **PLAYLAND ARCADE** opened in 1950 and is the Pier’s longest-running enterprise, still owned and managed by the family that started it.

5. **SINBAD’S** (1955-73) was housed in a bright-red building that once defined the Pier’s profile. Built next to The Bowling & Billiards Building, it opened in 1918 as a banquet hall. It was moved next to **THE LA MONICA BALLROOM** in 1925, and ultimately became legend as Sinbad’s. The La Monica, built in 1924, boasted a 15,000-square-foot maple dance floor and drew thousands of dancers and celebrity orchestras until the Depression ended its reign. In later years, it served as the city jail and a roller-skating rink before being demolished in 1963.



6. **PACIFIC PARK** has been in operation at the Pier since 1996, the first full-scale amusement park here since the 1930s that, along with the Pier’s other attractions—old and new—draws millions of visitors to Santa Monica each year. This is also the original location of **SANTA MONICA SEAFOOD** (1939-1969), as well as the original home of Santa Monica’s oldest restaurant, **THE GALLEY** (1934-1946).



7. Pier lovers long dreamed of a **YACHT HARBOR AND BREAKWATER** and, in 1933-34, both were built to serve yachts—including Charlie Chaplin’s—as well as fishing boats and a Catalina cruise liner. Sadly, several **VIOLENT WINTER STORMS IN 1983** destroyed the Pier’s west end, including the beloved fishing deck. The Pier was restored and reopened to the public in 1990.

8. Sealing its reputation in 1909 as “**THE BEST FISHING SPOT IN SANTA MONICA BAY,**” the Pier afforded easy access to plentiful fish for all. The cartoon character “Popeye” was inspired by Olaf C. Olsen, a retired sailor who operated a recreational fishing fleet from the Pier from the 1920s to 1950s. From the mid-30s to 50s, paddleboard racing also thrived here and, more recently, the annual **PADDLEBOARD RACE AND OCEAN FESTIVAL** commemorates the Pier’s long connection to ocean sports and lifeguarding.



Jeff Berting

Our thanks to the Pier’s official historian, Jim Harris, for his invaluable aid in creating this tour. Read more in his book, *Santa Monica Pier: A Century of the Last Great Pleasure Pier*, and visit smpier.org or call 310.458.8901 for current activities and events, including information about docent-led tours that will start this summer.



S U M M E R CALENDAR OF EVENTS

■ **8TH ANNUAL TEEN FILM FESTIVAL** features 42 amazing films produced by teens from around the world! A Saturday matinee at the Miles is open to all, a Saturday evening screening is for ages 13 and up, and a Sunday matinee at the Main Library (MLK Jr. Auditorium) is open to all ages. Attend any of them to vote for the Audience Favorite. Awards will be presented Sunday afternoon. June 1 & 2. Visit smgov.net/teenfilmfest.aspx for screening times.

■ **PADDLEBOARD RACE & OCEAN FESTIVAL** on the Santa Monica Pier and in Santa Monica Bay includes paddleboard and swim races, with concerts, expo and the pop-up “Waterman Museum for a Day” on the dock. June 8, 8 a.m. – 7 p.m. pierpaddle.com or 310.458.8901

■ **HUCK FINN DAY AT DOUGLAS PARK**, the Santa Monica Jaycees’ annual event for children, features live trout fishing, pie-eating contests and other games and activities. June 15, 9 a.m. – 1 p.m. smjaycees.org

■ **INDEPENDENCE DAY CELEBRATION & FIREWORKS** at Santa Monica College’s Corsair Stadium. Come early, picnic on the lawn, enjoy continuous entertainment and special exhibits (with refreshments available for purchase), and cap off the evening with a spectacular fireworks salute to America! June 29, 5-9 p.m. smc.edu

■ **SANTA MONICA 4TH OF JULY PARADE** on Main Street starts at Pico Blvd. and features floats, bands, drill teams, equestrian groups, and lots of good old-fashioned red, white and blue! July 4, 9:30 a.m. opa-sm.org

■ **TWILIGHT CONCERT SERIES ON THE PIER**, the best free summer entertainment value in Santa Monica, with great bands in a cool venue and a few thousand of your closest friends! Thursdays, July 11 – September 12, 7 p.m. smpier.org/twilightconcerts or 310.458-8901

SEASCAPE READERS’ SURVEY

It’s nearing time for a *Seascape* refresher, and we’d like to hear our readers’ opinions about its content, look and ease of use—as well as what they’d like to see added, improved or left alone! Those who submit surveys by June 15 will be eligible for a random drawing to win one of 100 very cool, BPA-free, refillable City of Santa Monica water bottles, from which to drink delicious Santa Monica water! (The survey may also be completed at smgov.net/seascapesurvey.)



1. How often do you read *Seascape*?

Every issue Occasionally Rarely

2. How do you normally read *Seascape*?

Printed copy Online PDF [Indicate: On desktop/laptop On mobile device]

3. Does *Seascape* provide information that is interesting and relevant to your life in Santa Monica?

Every issue Occasionally Rarely

4. Is it easy to find and read information in *Seascape*’s current design and layout?

Yes No

5. Do you use *Seascape* to plan personal and/or family activities?

Every issue Occasionally Rarely

6. Are you signed up with SM Alerts to receive notification when *Seascape* is posted on the city’s website?

Yes No

7. Are you interested in receiving *Seascape* in an “e-news” format, delivered via e-mail?

Yes No

8. What would you like to see more of in *Seascape* (e.g., City Council news, photos, features, human-interest stories, etc.): _____

9. If you were the *Seascape* editor, what is the one thing you would do to improve it?

Name and address are optional, but must be included if you want to be entered in our drawing!

Name _____

Address _____ Zip _____

Please clip and return by June 15 to:

Seascape Readers’ Survey, CityTV, 1654 19th Street, Santa Monica, CA 90404.



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 P.O. Box 2200
 Santa Monica, CA
 90407-2200

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FESTIVAL ISSUE 2013

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CITY COUNCIL MEETINGS

The Santa Monica City Council regularly meets at 5:30 p.m. on the second and fourth Tuesday of every month in Council Chambers, located at City Hall, 1685 Main Street. Upcoming City Council meetings are scheduled for:

- May 28 and 29 (budget study sessions)
- June 11 and 25
- July 9 and 23

Visit smgov.net/council for more information or to check the status of future agenda items. City Council meetings are broadcast live on CityTV cable channel 16 and streamed at citytv.org. Regular meetings air on 89.9 KCRW from 8 p.m. to midnight.

All Council meetings are open to the public. Public comment may be made in person at any meeting, or prior to the meeting via regular U.S. mail, e-mail or by fax to:

City Hall
 1685 Main Street, Room 209
 Santa Monica, California 90401
 Phone: 310.458.8201
 Fax: 310.458.1621
 E-mail all Council members: council@smgov.net

Talk about our Walk!

Get in the mix and join the online discussion about walking in Santa Monica. The more you play, the more you win!

Prizes include:

- A ride-along with the Santa Monica Police Department
- You and your favorite walk on CityTV
- Reflective bands
- Gift cards
- Green living packages

Go to the Pedestrian Action Plan website to see this week's featured raffle question!

pedplan.santamonicatownhall.org

Ride Big Blue, Connect on Facebook and Twitter!

Big Blue Bus is now on Facebook and Twitter, and we're looking forward to getting to know you better and keeping you informed of all things BBB. Using social media, BBB can more easily and quickly provide riders with service alerts, news and important passenger and community updates. If you don't have a Twitter or Facebook account, don't worry—we'll still make regular e-mail announcements, and you can always visit us at BigBlueBus.com.



Find us on Facebook and Twitter ([SMBigBlueBus](https://www.facebook.com/SMBigBlueBus)) and let's get the conversation rolling today!

RIDE BLUE. GO GREEN.

BigBlueBus.com / Questions? Call us at 310.451.5444