

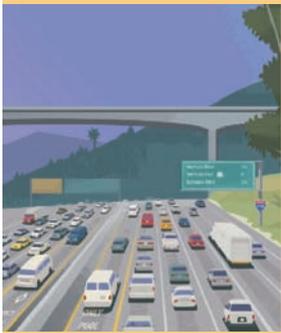


Seascape

CARMAGEDDON II

Coming In Late September

It's no rumor: The north side of the Mulholland bridge will be demolished September 29 and 30, closing all lanes of the 405 freeway



from the I-10 north to US 101, and from the 101 south to the Getty Center ramps.

Remember, too, that the ramp closures at Wilshire Blvd. that began earlier this summer are still in effect. Altogether,

this will be a good weekend to avoid the freeway—as well as its alternate routes—and instead make plans to eat, shop and play locally.

Visit smgov.net/405 for details. To get 405 closure alerts via e-mail, Facebook or Twitter, sign up at metro.net, or call 5-1-1 for traffic information.

THE SKY'S THE LIMIT AT THE AIRPORT!

Santa Monica Airport hosts its second annual Open House on Saturday, September 22 from 11 a.m. to 4 p.m. Take

a self-guided tour of the airport campus—the largest single open space in the City of Santa Monica—to check out the Museum of Flying, vintage aircraft displays, an exhibition at the art studios, and the observation decks. And there's more: mini-bus tours of the airfield and, of course, the fabulous restaurants and Airport Park!

Admission and parking are free. Valet Bike is available, or take the Big Blue Bus. For more information call 310.458.8591 or e-mail airport@smgov.net.



WATCH THE ROAD, SANTA MONICA!

Traffic Fatalities, Hit-and-Runs Confirm Greater Care Needed Out There

Six major traffic collisions in Santa Monica this summer—three of them hit-and-run, four of them fatal, and one resulting in major injuries—should make it abundantly clear to all that, no matter how or where we travel, close attention must be paid to our own surroundings and actions. These tragic events, involving five drivers, five pedestrians and a bicyclist, occurred over a period of just 59 days. They underscore the urgency of the city's participation in [Watch the Road](#), a new, region-wide public outreach campaign that pairs educational materials with targeted law enforcement efforts to change motorist, bicyclist and pedestrian behaviors.

“The Santa Monica Police Department is working with other city departments to promote the message that motorists, cyclists and pedestrians need to slow down, pay attention and be safe,” said Captain Carolin Larson. “Safety on the road is everyone's responsibility.” SMPD is focusing its enforcement efforts on motorists who fail to yield for pedestrians in a crosswalk, and on DUI, speeding and seat belt violations; and on bicycle violations such as riding on the sidewalk, riding against traffic and other dangerous behaviors. Pedestrians are reminded to use crosswalks, look for on-coming traffic before entering the street, and avoid distractions such as texting while walking.



Look before you cross.
Cars may not see you.

smgov.net/watchtheroad

Watch the road.

[Watch the Road](#) signage on local buses and refuse collection trucks features the message, “Disconnect. Stay alert, stay alive.” The ads reference the new website, smgov.net/WatchTheRoad, where drivers, pedestrians and cyclists can find more information on the campaign and tips for making Santa Monica a safer place to walk, bike and drive.

Also aimed directly at such safety concerns, the city's 2012-14 capital improvement program includes \$1 million for re-marking and refurbishing pedestrian crosswalks in the city. The city recently hired Alta, a California-based firm renowned for its pedestrian planning expertise, to assist in developing a Pedestrian Action Plan to improve Santa Monica's safety record and upgrade its walking network in anticipation of Expo Light Rail's arrival in 2015.

Until the recent rash of collisions, there had been a 3% drop in auto collisions in Santa Monica from 2011 and no fatalities involving pedestrians. Despite the sad, new statistics, city officials remain optimistic that the coordinated campaign can help Santa Monica motorists, pedestrians and bicyclists focus their attention on common-sense behaviors that will keep them from becoming statistics themselves.

For more information, visit smgov.net/WatchtheRoad.

Briefly...

CITY HALL, 1685 MAIN STREET, is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city's commute trip reduction plan to improve air quality—September 7 & 21, October 5 & 19, and November 2 & 16. Payment and permit services are available every Friday; please call 310.458.8411 for the counter hours of your preferred service.

SMFD SPECIAL REQUESTS MADE EASY

The Fire Department's Community Outreach Request forms are now available online at santamonicafire.org. Just click on "Community Outreach" at the top of the home page to find a link to the automated form, for quick and convenient requests for fire station tours, preschool visits, presentations and other kinds of event participation by fire safety personnel.

NEW IN TOWN? Our new resident packet is filled with information to help you get familiar with your new neighborhood, including the City Services Directory, maps, parking and bus information, Family Guide and more. Just send an e-mail request to 411@smgov.net or call 310.458.8411 and we'll drop one in the mail, or stop by the Information Desk in the City Hall lobby to pick one up.

SANTA MONICA

Seascape

Seascape is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please e-mail editorial information and comments to seascape@smgov.net or mail to:

Robin Gee
Santa Monica Seascape
City of Santa Monica
1685 Main Street
Santa Monica, CA 90401

DIANE KUNTZ DESIGN STUDIO

In accordance with the Americans with Disabilities Act, *Seascape* is available in alternate formats by calling the City Manager's Office at 310.458.8301 (TDD/TTY 310.917.6626).

Emergencies Come in Many Forms and Sizes— Are You Ready?

It's next to impossible to predict when and where emergencies will happen, so it's essential that each of us takes the proper steps now to ensure we're ready to respond and able to recover when they do occur. September is National Emergency Preparedness Month, and the City of Santa Monica's



Office of Emergency Management (OEM) wants to use this opportunity to encourage residents to be sure that they have food, water, medications, flashlights, radios, pet supplies, and other essentials that would be necessary in an emergency. Our special **ONE-STOP PREP SHOP** at the Main Library makes it easy to quickly and conveniently purchase emergency preparedness supplies from a select few local vendors. Come to the library on Saturday, September 15, 10:30 a.m. to 4:30 p.m. to get yourself ready!

"Carmageddon II" is an example of a predictable situation that can bring on a personal emergency if you're unprepared. Over the weekend of September 29 and 30, the 405 freeway will once again be closed to all traffic as improvements are made to the Mulholland overpass. While public safety officials strongly recommend that everyone "Stay Home, and Stay Away" from the impacted area, OEM also suggests this is a perfect time to review your preparedness plans and supplies, and update your vehicle's emergency kit. For more information, please visit smgov.net/oem.

Things Really Get Rolling on October 18!

At precisely 10:18 a.m. on Thursday, October 18, millions of Californians will participate in the annual Great California Shakeout, a statewide exercise in how to respond to a large earthquake. The Shakeout presents an ideal time for all residents to get prepared and practice how to protect themselves in such an event. Families, schools, businesses, government agencies and many other organizations will practice "Drop, Cover, and Hold On" exercises, and review other aspects of their emergency plans. OEM encourages everyone in Santa Monica to practice their "Drop, Cover, and Hold On" at home, work or school.

For more information about the Great California Shakeout, visit shakeout.org/california.

CERT Training Helps You, Helps You Help Others

OEM will conduct its second Citizens Emergency Response Team (CERT) training October 27, November 3 and November 10. CERT teaches skills to prepare for and respond to emergencies, including how to use a fire extinguisher, lift heavy objects, disaster medical operations, light search and rescue, and overall emergency preparedness. Additional classes will be available in Santa Monica in 2013.



Please visit smgov.net/oem to sign up for CERT.

citytv highlights

TO DO: CHECK IN WITH US, THEN VOTE!

It's election time, and once again CityTV Santa Monica is your source for election programming in Santa Monica, including City Council, Rent Control Board, School Board, College Board and ballot measures. Our in-depth coverage of the candidates and issues will help you make well-informed choices. Programming will air daily on CityTV channel 16 beginning in early October, so check citytv.org for schedules. Plus, we'll air all election programming 24/7, back-to-back, on channel 77, and make it available for streaming online at SMVote.org. At CityTV, we've got your election news needs covered!



COUNCIL NAMES NEW CITY CLERK

Sarah Gorman Takes Reins September 4



Following a nationwide recruitment that attracted more than 80 candidates, Sarah Gorman has been named Santa Monica's new City Clerk, succeeding the recently retired Maria Stewart. In announcing her appointment, the Council noted that Gorman is uniquely qualified for the post by her experience, education and professional focus on civic engagement. "Sarah impressed us with her dedication to customer

service and use of innovative technology to make government transparent for the community," said the Mayor. "The depth of her background in elections and records management makes her well qualified on all fronts."

Gorman served as Santa Clarita City Clerk since 2010, administering stand-alone elections and providing clerk services for Council meetings and study sessions. She also administered records management, oversaw city mail services, supervised the Risk Management division, and oversaw the contracts for City Attorney, insurance issues and compliance with safety regulations.

Before taking the position in Santa Clarita, Gorman worked for several Los Angeles-area law firms as an attorney in the public and election law field from 1998 to 2009. She received her law degree at USC in 1999, where she had earlier earned a Bachelor of Arts in political science and English literature.

She and her husband, Douglas, have a daughter. "I am thrilled at the opportunity to work with the energetic Santa Monica residents, Council and staff," said Gorman. And we're happy to welcome her to our community!

NEW PARKING RATES COMING TO TOWN

At its July 10 meeting, the Santa Monica City Council adopted new rates for all city parking lots, structures and on-street meters, to take effect on October 1, 2012, except for beach lot rates which will change on November 1. Preferential parking rates will be unchanged. The new rates will assist the city in managing its limited parking resources by reducing rates at underutilized locations and times, and increasing rates where demand is high. In summary, the new parking rates offer:

- Reduced rates for most evening Downtown parkers by eliminating the flat rate; under the new rate, 2.5 hours will cost \$2.50 instead of the \$5.00 paid today;
- Reduced rates in the Civic Center and at the Main Library, with a new charge of \$1.00 per hour and a \$5.00 maximum;
- Increases at the beach lots that reflect demand;
- A 25-cent increase to parking meters citywide, except Downtown;
- An increase in Downtown on-street parking meter rates to \$2.00 per hour;
- An increase to Downtown parking structure rates during the peak daytime period by reducing the free period to 90 minutes, and increasing both the hourly rate after 2.5 hours and the daily rate to reflect market rates. Customers staying no more than 2.5 hours will pay the same rate, \$1.00, as they do today. Those parked longer than that will see an incremental increase of \$1.00 per hour over the current rates.



For more information and a complete listing of the new rates, please visit smgov.net/parking.

REPURPOSED REUSED RESOLD TREASURES
SANTA MONICA ★ **CITYWIDE**
YARD SALE
SATURDAY SEPTEMBER 22, 2012
 {8AM - 3PM}

Helping the environment and making money has never been so easy. Join the Santa Monica Citywide Yard Sale, reduce waste and keep valuable resources out of the landfill. Whether you're trying to clear out your garage or searching for secondhand treasures, reusing items is one of the smartest ways to reduce waste. Register to host your own sell or visit the City to shop until you drop.

REGISTRATION IS OPEN!!

Visit us online @ www.smgov.net/r3
 or call 310.458.2223.



Resource Recovery & Recycling Division
 2500 Michigan Ave
 Santa Monica, CA 90404

Share a Bag: Give One or Get One!

By now, most of us have accumulated more reusable bags than we can use at one time, yet we often forget our bags



at home or in the car. Even with city's nearly year-old single-use-bag ban in place, reminding Santa Monicans to bring their own when shopping remains a necessary priority.

Thanks to our "Share a Bag" program, shoppers can participate in a convenient, community-wide reuse network. This free, reusable shopping bag exchange, located at key sites around the city, allows participants to rid themselves of excess bags, which are then made available to others so they can avoid the dreaded disposable bag.

"Share A Bag" Exchange Locations

All Santa Monica Farmers' Markets; City Hall Information Desk; Chamber of Commerce; Convention & Visitors Bureau; SMC Sustainable Works; Santa Monica Place's concierge desk (level one) and The Market (level three); Assistance League Thrift Shop, Cherry Picked, and St. Joseph's Thrift Store.

For more information on the Share a Bag program and exchange site addresses, call 310.458.4925 or visit sustainable-sm.org/bag.

Arts and Culture Important for a Sustainable City

In May 2012, Santa Monica officially recognized the importance of the arts and local culture to the city's sustainability by adding a ninth goal area to the Sustainable City Plan (SCP). The eight existing goal areas, first adopted in 1994, provide a broad vision for a sustainable Santa Monica, as well as indicators that track progress towards the them. The new Arts and Culture goal area seeks to: 1) retain and nurture the city's arts community and resources; 2) increase participation in, and provide greater access to, a diversity of cultural programs for all ages; and 3) enhance the long-term viability of our creative sector.

Its inclusion in the SCP reflects both the results of the community's Creative Capital visioning process, and a growing recognition of the role of arts and culture in sustainable communities across the nation. The Creative Capital process found that the creative sector employs 43% of Santa Monica residents and provides close to 9% of local jobs. As of January 2011, Santa Monica was home to 1,763 arts-related businesses employing 10,579 people, comprising a full spectrum of cultural, artistic and design goods and services.

Previously, arts and cultural activities were reported in a limited capacity in the SCP. In developing the current cultural plan, residents supported a vision for Santa Monica that weaves the arts, cultural activities, entertainment and education throughout their lives, work, cityscape and neighborhoods. "Adding this new goal area to the SCP will help us document the community's on-going cultural vitality and provide valuable information for policy makers," said Cultural Affairs Manager Jessica Cusick, whose staff worked with the Office of Sustainability and the Environment to develop the goal area. Specific indicators and targets for it will be developed and included in the SCP update expected in September.

For more information, contact Jessica Cusick at 310.458.8350, jessica.cusick@smgov.net or Shannon Parry, Office of Sustainability and the Environment, 310.458.2227, shannon.parry@smgov.net.

Santa Monica is the first city in California to integrate cultural indicators into a comprehensive approach to sustainability.

smgov.net/farmersmarket



See "Good Food Festival" article on page 8.

DOWNTOWN MARKETS

WEDNESDAY

Arizona Ave & 2nd St.
8:30 a.m. - 1:30 p.m.

SATURDAY

Arizona Ave & 3rd St.
8:30 a.m. - 1:00 p.m.

PICO MARKET

SATURDAY

2200 Virginia Ave.
8:00 a.m. - 1:00 p.m.

MAIN STREET MARKET

SUNDAY

2640 Main Street
9:30 a.m. - 1:00 p.m.



Seventh Annual City of Santa Monica

2012 AltCar Expo & Conference

Friday & Saturday
September 28-29
10am - 5pm

Santa Monica Civic Auditorium

Another 405
Closure-Friendly Event!



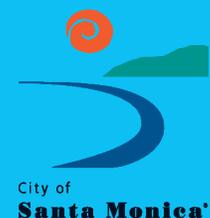
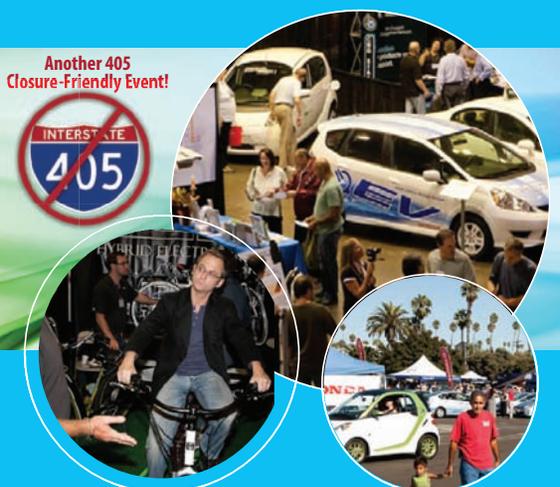
FREE ADMISSION

to Expo Floor, Ride & Drive Area,
Speakers Sessions

Contact Platia Productions at 310-390-2930, ext 3
for further information.

Please visit our website for details.

www.altcarexpo.com



Raindrops in a Barrel Way Better Than on Your Head



Save money and get one (or more) of these cool barrels from Sustainable Works, and a rebate from the city.

Santa Monica property owners can purchase up to eight 55-gallon rain barrels (per property) and apply for a city rebate that makes them FREE—and, even better, provides water that would otherwise go to waste, for use on gardens and landscapes and for other non-potable purposes. Go to the website sustainableworks.org/rainbarrels to complete the registration and rebate forms, and then pick up a barrel (or eight) on October 13, November 10 or December 8, 2012, from the Sustainable Works office at Santa Monica College on Pearl Street. Once installation is complete, schedule an inspection by calling 310.458.8972, ext. 3; upon

inspection approval, a rebate check will arrive within three weeks. There are some restrictions, so be sure to carefully read the rebate application before making your purchase.

Purchase of these rain barrels supports Sustainable Works, a tax-exempt, nonprofit organization and Community Partners project of the City of Santa Monica. It provides local residents, businesses and SMC students with tools and resources to help them live sustainably.

For more information, call 310.458.8716 or visit sustainableworks.org.

Be a Good Neighbor, Don't Blow It!

Leaf blowers blow pollutants and allergens through the air; they make neighboring properties dirtier from settling particles and dust; and they disturb others within hearing distance. Since 1991, leaf blowers have been illegal in Santa Monica. Property owners, property and landscape management companies, individual operators, and/or water customers can be fined for using leaf blowers of all types, whether gas, electric, or battery-powered.

Here are some great ways to deal with falling leaves this fall, without polluting our (your!) air:

- Just “leave” them! Left in place, they help soil retain moisture and minimize irrigation needs. Put leaves to good use by composting them, placing them in the green yard waste collection bin or using them as mulch in landscaping. For composting and mulching information, contact the Resource Recovery & Recycling Division at 310.458.2223.
- Use a broom or vacuum to collect your leaves. DON'T use a hose to wash down paved surfaces or sweep debris into the gutter. It's a waste of water and a violation of city code.

To report a leaf-blowing violation, use one of our three reporting methods (*below*), and be sure to include the address, date and time of day it occurred. City staff will promptly follow-up on these reports, in addition to their regular outreach efforts to educate gardeners and property owners.

TO REPORT A LEAF BLOWER

E-MAIL: environment@smgov.net

GO SYSTEM: smgov.net/go HOTLINE: 310.458.4952

For more information, visit sustainablem.org/leafblower.

THE BIG EASY: REBATES FOR SUSTAINABLE LANDSCAPING

Santa Monica's landscape is changing—for the better. As you walk, bike or drive around your neighborhood, you see more colorful and interesting gardens and parkways. These gardens are not only lovely to look at, they save hundreds of dollars a year in water, sewer and maintenance costs for those who plant them.

Combining climate-appropriate plants (and we don't mean just cacti!) with water-efficient irrigation can have a very big, very positive impact on our environment,

and the City of Santa Monica has for a number of years offered residents rebates to help them transform their gardens. Now we've slashed the red tape, and rebates are even bigger and easier to get. Starting September 1, 2012, completing one simple, online application is all that's necessary to qualify for rebates, including Cash for Grass, drip irrigation, water-saving sprinklers, rain barrels and more.



Visit sustainablem.org/rebate or call 310.458.8972, ext. 1, for more information.

Santa Monica Police Activities League

1401 Olympic Blvd. | 310.458.8988 | smgov.net/pal

Kids are back in school and PAL is here to help! PAL provides free educational, cultural and recreational programs for youth ages 6 to 17 at the PAL Youth Center. A full slate of enrichment classes will be offered this fall, including homework assistance, computer classes, SAT prep, reading classes and more. PAL also has an array of fitness classes—karate, boxing, weight training and open workouts—for those 6 to 24 years of age at the PAL fitness gym at Virginia Avenue Park. PAL is also looking for volunteers to help with Homework Assistance, special events and field trips. To learn more about these opportunities, call or visit the center.

PAL YOUTH CENTER AT MEMORIAL PARK

1401 Olympic Blvd.

Hours: Mon - Fri, noon - 8 p.m., Sat, noon - 6 p.m.

Friday Nights with PAL for youth 13 - 17 years, 6 p.m. – 1 a.m. (*Weekly signup required.*)

PAL HOMEWORK ROOM

Hours: Mon - Thu, 2:30 - 6:30 p.m.

Computers available until 9 p.m.

PAL FITNESS GYM @ VIRGINIA AVENUE PARK

2200 Virginia Avenue

Hours: Mon - Fri, noon - 8 p.m., Sat, 9 a.m. - 5 p.m.

CREST Childcare

Designed for working parents who need a safe and quality program for their children, CREST childcare is offered before and after school at all seven public elementary schools, and includes a daily snack, homework assistance and play. Enrichment classes extend school day lessons, allow children to explore or develop hobbies, learn new skills and enhance creativity and learning.

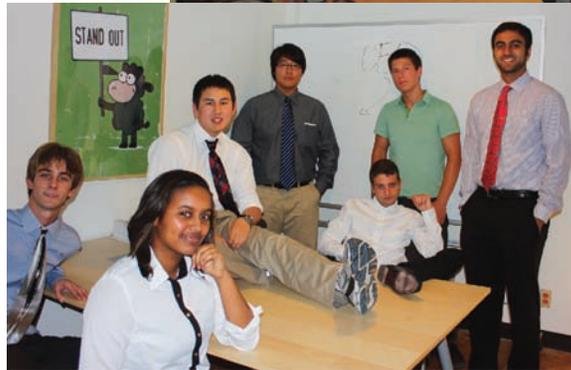


Visit smgov.net/CREST for enrollment details or call 310.458.8540.

Youth Tech: Santa Monica Teens Say “Start Me Up!”

It’s a Friday night in late July, and a group of parents, entrepreneurs and City of Santa Monica staff are gathered at Coloft, a workspace in Santa Monica where local freelancers, innovators and start-ups come together to make ideas happen. Two business concepts are pitched: the “Quick Park” real-time mobile parking app, and the “Find Some Yum” website/classroom experience connecting food and cooking to children with physical and learning disabilities. Pitches and deals are made every day in Silicon Beach, so what was different here?

Just weeks earlier, the young entrepreneurs pitching these fully-formed business models were in high school. Thirteen students and recent graduates found out this summer just what it takes to form a start-up company from scratch by participating in the city’s first Youth Tech Program, a new model for successful government-business partnerships to cultivate the young talent in our own backyard. For one week, they shadowed city IT staff to learn how technology is used for public safety, improving traffic conditions, keeping busses on schedule and managing city assets. They coded a website in real-time with city web



developers and learned about initiatives underway to benefit the community.

Armed with this real-world perspective, the Youth Techs moved on to Coloft, where they spent five more weeks working alongside experienced entrepreneurs, designers and developers to create a socially-conscious business concept that would be ready to sell to venture capitalists and angel investors by the end

of the program. By “Pitch Night,” each team had built a package that included the business concept, its branding and website, a return-on-investment forecast and list of potential clients, with themselves as leaders of these new enterprises.

The Youth Tech graduates came away with a better understanding of the many ways the city supports the community, often behind the scenes. They also now each

have a city or business mentor they can turn to for guidance as they set out to establish themselves. City staff from the Community & Cultural Services and Information Technology departments, who shared their skills and stories along the way, were equally rewarded by the Youth Tech experience.

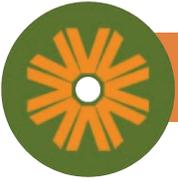
Attention, Seniors: New Ways to Get Out & About

There are new ways for seniors to get around town, thanks to WISE & Healthy Aging’s expanded services. Dial-A-Ride transportation services are, as always, open to Santa Monica residents who are at least 60 years of age, and to people with disabilities.

Now, seniors 60 and older can enjoy early-evening group outings to restaurants and events with Dial-A-Ride’s social excursions. Offered twice a month, the cost is just 50 cents each way, plus the price of the event or meal. Space is limited, and offered on a first-come, first-served basis, so be sure to reserve early.

For the 80-and-over folks, the after-hours taxi service can now be reserved in advance to go anywhere in Santa Monica, up to two times per month. Visit friends, see a movie or go shopping—rides are just \$3 each way, and a friend or family member can come along at no extra cost.

To find out more about these new programs, or to reserve your seat, call WISE & Healthy Aging at 310.394.9871, ext.455.



After School Adventures (Ages 6-11)

Virginia Avenue Park's after-school programming is offered Monday through Friday from 3 to 7 p.m. in the Thelma Terry Building. The After School X-Press program provides free educational, recreational and cultural arts programs in a safe, fun, nurturing environment for children in grades 1 through 5. Have homework headaches? A quiet space, supplies and staff are available to assist students with their assignments. VAP staff members engage children in a variety of activities throughout the week and celebrate the end of the school week on Fun Fridays!

Saturday Kidz Zone

Parents can enjoy shopping at the Farmers' Market while children participate in a variety of activities at the Kidz Zone, offering general supervision and planned activities for youth up to age 11. Kidz Zone is open 9 a.m. – 2 p.m. every Saturday throughout the season for arts and crafts, sports, cooking and much more—drop by and check it out!

Teen Center

The Teen Center at Virginia Avenue Park is open to youth ages 14 - 24 who live or attend school in Santa Monica. Our programs include:

Academic Assistance College counseling to support students' educational goals, along with exceptional tutors and professors, are all available, Monday through Thursday, 3:30 - 5:30 p.m.

Job Readiness Jewish Vocational Services and Chrysalis both keep office hours at the park to help teens search and apply for work and help them get ready for interviews.

Cultural Arts Learn from six talented artists-in-residence and share your creative ideas in urban art, digital media, silk screening and deejaying every Tuesday, Wednesday and Thursday night.



Leadership We have leadership opportunities for young people—join the Teen Center Leadership Group and see how your contributions can make a difference in our community!

Recreation The Teen Center also offers sports programs including bowling, golf, basketball and volleyball.

For more information regarding these VAP programs, visit smgov.net/vapark or call us at 310.458.8688.

Volunteer Santa Monica

Are you an empty-nester, even if it's only during the school year, with some extra time on your hands? Are you recently retired and looking for some new ways to fill your new-found free time? The city's Animal Shelter, Westside Special Olympics, Farmers Markets and Senior Center are on the lookout for volunteers. Get started today by calling 310.458.8300, ext. 5265, or e-mail volunteer@smgov.net.

Virginia Avenue Park is always in need of tutors, reading partners, event support or Saturday Kidz Zone helpers. Call 310.458.8688 for more info.

SM Convention & Visitors Bureau Award Honors Exceptional Customer Service



Pay it forward! Nominate the individual who made your Santa Monica experience a positive one at santamonica.com/spiritaward.

Has a food server, hotel employee, bus or taxi driver, local farmer, police officer or someone you met while in Santa Monica provided exceptional service? We all recognize that one person's commitment to excellent customer service can make all the difference in a visitor's—or resident's—impression and enjoyment of our city. Much of Santa Monica's success is credited to the hospitality community that delivers so many memorable experiences.

The Santa Monica Convention & Visitors Bureau (SMCVB) has created the Thelma Parks Tourism Spirit Awards to acknowledge exceptional employees in the hospitality and tourism industry. The award was created in memory of Thelma Parks, a loyal and valued SMCVB Travel Counselor for 23 years, who was herself an outstanding customer service representative.

A plaque in honor of Thelma Parks has been placed at the Visitor Information Kiosk in Palisades Park, where the names of each year's award recipients will also be displayed. Award winners will be selected and honored quarterly, in partnership with the Santa Monica Chamber of Commerce, and one outstanding employee will receive the Thelma Parks Scholarship each May, during the annual SMCVB Travel & Tourism Summit.

Big Blue Makes a Few Changes



At the end of each summer, the Big Blue Bus adjusts routes and schedules to best serve riders' needs, reflecting shifts in their travel patterns from leisure trips to school and work trips. Fall service changes will start

Sunday and Monday, August 26 and 27, and will be in effect until February 2013.

- **NEW! RAPID 20** *There's now a more direct connection between downtown Santa Monica and the Expo Culver City station. It will operate on the 10 Freeway but will cost only \$1 for regular fares and 50 cents for senior/disabled/Medicare fares.*
- **SUPER 12 NOW RAPID 12** *To further increase connectivity to Expo light rail, BBB's Super 12 is being converted to Rapid 12. Bus trip times will be aligned with light rail trips; stops with the lowest usage are being eliminated (but will still be served by BBB's Local 12); and the end-of-line stop is being relocated to northbound Robertson between Venice and Washington.*
- **ROUTE 2** *Due to very low ridership and high per-trip subsidies south of Pico Blvd., the southernmost end of the route will be shortened to Main St. at Pico, effective Sunday, August 26.*
- **RAPID 10 SCHEDULES CHANGE SLIGHTLY** *The three morning and three afternoon trips south of downtown Santa Monica will no longer be in service. Also, all times will be adjusted slightly since the end of the line in downtown L.A. was moved from Cesar Chavez Blvd. to Main St. and Alameda.*
- **ROUTE 5** *Due to long-term road work on Olympic Blvd. in Santa Monica, and on Venice Blvd. in Culver City, service at both ends of the route will be changed slightly.*

For more information, visit bigbluebus.com or call 310.451.5444

Coming to the Civic Auditorium

- SEPT 13 SILVER SUN PICKUPS IN CONCERT
- SEPT 28-29 ALT CAR EXPO
- OCT 5-7 MY FAVORITE BEAD SHOW
- OCT 20-21 VINTAGE FASHION EXPO
- NOV 17 ICDC COLLEGE GRADUATION CEREMONY
- NOV 27 SANTA MONICA SYMPHONY ORCHESTRA
- NOV 2-4 CONTEMPORARY CRAFTS MARKET
- NOV 10 MIRACLE HEALING CRUSADE

santamonicacivic.org

SMPL Programs Focus on Disasters, Aftermath

Santa Monica Public Library presents "California Reads: Searching for Democracy," a public program series funded by a grant from Cal Humanities and the California Center for the Book. "Searching for Democracy" seeks to stimulate community-wide dialogue with programs centered on Rebecca Solnit's book, *A Paradise Built in Hell*. This nonfiction work describes how ordinary people demonstrate democracy in action by assisting strangers in the aftermath of natural disasters.

The special programs are:

Screening: *The Tsunami and the Cherry Blossom* (2011)*

Followed by Q&A with director Lucy Walker

Wednesday, September 5, 2012, 7 p.m. | Main Library

This poignant, Oscar-nominated documentary depicts the destruction of the 2011 Japan tsunami and the hope residents feel when they see the first cherry trees bloom. (39 minutes)



One-Stop Prep Shop

(In collaboration with the city's Office of Emergency Management)

Saturday, September 15, 2012 | 10:30 a.m. - 4 p.m. | Main Library

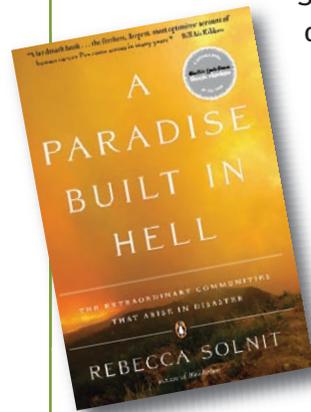
We're making it super-easy to get supplies for that earthquake kit you've intended to put together—or buy a ready-made kit for your car, workplace or loved ones.

An Afternoon with Author Rebecca Solnit*

In Conversation with T.A. Frank of Zócalo Public Square

Saturday, October 6, 2012, 2 p.m. | Main Library

Solnit discusses *A Paradise Built in Hell*, and her surprising, hopeful discoveries about human nature under extreme stress. A book sale and signing follow.



Discussions of *A Paradise Built in Hell*

- Tuesday, September 18, 7 p.m. | Main Library
- Tuesday, September 25, 7 p.m. | Ocean Park Branch Library
- Wednesday, September 26, 7 p.m. | Online discussion on SMPL's Facebook page, facebook.com/smpublib
- Thursday, October 11, 2 p.m. | Emeritus College, 1227 Second Street

*Ticketed events. Free tickets distributed at Main Library one hour before events.

For more information, please call 310.458.8600 or visit smpl.org.

Celebrating Success: Breakfast with a Side of Inspiration

On Friday, October 26, celebrate and honor individuals in our community who have overcome the many challenges of homelessness to become self-sufficient—please join the Westside Shelter & Hunger Coalition for its 17th annual **CELEBRATING SUCCESS BREAKFAST** at the Fairmont Miramar Hotel & Bungalows. Be inspired by the honorees' personal stories and learn more about our community's commitment to addressing hunger and homelessness.

For more information and/or to purchase tickets, e-mail info@westsideshelter.org or call 310.314.0071. Don't wait—this event sells out quickly!



Let the Spirit Move You at the Santa Monica Pier Aquarium

Whether you're 6 or 65, get into the spirit this season — dare to wear your most frightening costume to Heal the Bay's Santa Monica Pier Aquarium on October 27 and 28, when the marine science center celebrates Halloween and Dia de los Muertos (Day of the Dead), from 12:30 to 5 p.m.

Experiment in the mad scientist laboratory, tip-toe (*very carefully!*) through the marine animal graveyard and create colorful Dia de los Muertos crafts and masks. Family-friendly activities include a glow-in-the-dark, bioluminescent deep-sea experience, face painting and spooky story times. Saturday's story time is guaranteed to be ghostly; shark-themed Sunday will include spine-tingling facts



about these misunderstood marine creatures. It's sure to be fascinating fun for everyone!

The aquarium is beach level at the Pier, 1600 Ocean Front Walk. Children under 13 admitted free with an adult; a suggested donation of \$5 or a minimum of \$3 for all others. Groups of 10 or more are \$2 per person.

Call 310.393.6149 or visit healththebay.org/smpa for more information.

PAL-loween – Calling All Ghosts and Goblins!

Join us Wednesday, October 31, from 5 to 9 p.m., for the 21st Annual PAL-loween party held in the Barker Hangar at Santa Monica Airport (3021 Airport Avenue). This beloved Halloween celebration is filled with fun for the young and young-at-heart, with a costume contest, trick-or-treating, a haunted house, game booths, tot area and much, much more. PAL-loween is the safe and fun place for kids to be on Halloween, and admission is free! Games are 25¢ and the fun house is \$1.

For more information, call 310.458.8988 or go to smgov.net/pal.

FALL AT THE ANNEBERG COMMUNITY BEACH HOUSE | 415 Pacific Coast Highway | 310.458.4904

SHEETAL GANDHI, CHOREOGRAPHER-IN-RESIDENCE

Sheetal Gandhi brings professionals and community members together for her new, site-specific performance exploring the theme of "Duality." Follow her residency on our blog at beachhouseair.blogspot.com, and enjoy three free performances, taking place on Friday, September 27, 6 p.m.; and Saturday and Sunday, September 28 and 29, 1 p.m. Reservations are required and can be made online at annenbergbeachhouse.com/beachculture.

JULIA MORGAN 2012

This fall, the Beach House joins the California Cultural and Historical Endowment in presenting *Julia Morgan 2012*, a statewide collaboration of the new initiative, *Landmarks California: the Places of Our Diverse Cultures and Histories*.

Julia Morgan 2012 celebrates the life and work of California's first licensed female architect, first female civil engineering graduate of UC Berkeley, and creator of over 700 structures in California alone. Morgan's life is a powerful lesson about the value of perseverance and a story of personal accomplishment. She

contributed a cohesive grace to Marion Davies' beach house estate, where many original elements remain as part of the Annenberg Community Beach House, and she designed or contributed to at least three other properties connected to Marion Davies, and many more associated with William Randolph Hearst.

Tours, Exhibit and Family Workshop Planned

The Santa Monica Conservancy will host special tours of the Marion Davies Guest House, highlighting aspects of Julia Morgan's life and work. **Beach=Culture** events will include an exhibit on women in architecture, a panel event with Los Angeles-based women architects and a workshop for adults. The Annenberg Beach House will also offer family workshops related to architecture. Some events may require reservations; for dates and more

information, visit annenbergbeachhouse.com or call Guest Services at 310.458.4904.

POST-SEASON POOL DAYS

September 16, 22 and 23, 10 a.m. – 4 p.m. All pool passes will be sold on a first-come, first-served basis. \$10/adults, \$4/youth (1-17), \$5/seniors (60+), \$24/family (2 adults + 2 youth)



PARKING AT THE ANNEBERG COMMUNITY BEACH HOUSE IS \$4/HOUR OR \$8/DAY ON WEEKDAYS, AND \$4/HOUR OR \$10/DAY ON WEEKENDS AND HOLIDAYS. THE BEACH HOUSE IS WHEELCHAIR ACCESSIBLE AND ADA COMPLIANT. FOR DISABILITY-RELATED ACCOMMODATIONS, PLEASE CALL GUEST SERVICES AT 310.458.4904.

VISIT ANNENBERGBEACHHOUSE.COM, CALL 310.458.4904 OR E-MAIL BEACHHOUSE@SMGOV.NET FOR INFORMATION ON SEASONAL HOURS, CLASSES, PARKING AND MORE.



GOOD FOOD FESTIVAL NOVEMBER 2-4

Capitalizing on the success of last year's event in Santa Monica, the 2012 Good Food Festival & Conference expands its horizons, opening in Pasadena on Friday, November 2, with a barn-raising, dedication and farm dinner at John Muir High School's "Muir Ranch." It then moves to the L.A. County Museum of Art on Saturday for food-related art tours and an afternoon conference, and winds up on Sunday evening in Santa Monica with the popular "Localicious" event. Sunday's gala, from 5 to 8 p.m. at our own Annenberg Community Beach House, honors those who have helped grow the market for locally sourced and responsibly grown food in Southern California. Guests can savor the freshest and best of the season with signature dishes prepared by 30 of LA's leading culinary talents, all paired with Santa Monica Farmers Market farmers. Live music, local wines and craft beers and a silent auction are all included in the ticket price.

Net proceeds from this event benefit its primary organizer, FamilyFarmed.org, whose mission is to expand the production, marketing and distribution of food that is produced locally using sustainable, humane, and fair practices.

For the full schedule and more information about the conference line-up and ticket purchases, visit goodfoodfestivals.com

It May be Hot Now, But ICE is Coming Soon!

Celebrate the spirit of the season in Downtown Santa Monica as the enormously popular *ICE at Santa Monica* skating rink returns for its sixth year! ICE is a unique outdoor venue where skaters will enjoy the festive winter season in a picturesque setting under the stars. It's a perfect spot for fun-filled family outings, holiday parties and dates with a loved one!

ICE at Santa Monica will be open daily, November 2, 2012 through January 21, 2013. Admission, including skate rental, is \$12. Fun events and activities are scheduled to take place all season long. ICE Bites Café will serve up delicious snacks, and a mini kids' rink will be available for the 6-and-under set. Special event cabañas and party packages will also be offered. Lockers are available on-site.



HOURS:
Monday – Thursday, 2 – 10 p.m.;
Friday, 2 p.m. – Midnight;
Saturday, 10 a.m. – Midnight;
Sunday, 10 a.m. – 10 p.m.
(Holiday hours may vary.)

ICE GRAND OPENING COMMUNITY CELEBRATION

Wednesday, November 7, 5:00 p.m. | 1324 5th St. (corner of 5th & Arizona)

The evening will feature a night of free skating, special guests, skating performances and a DJ following the opening ceremony.

For more information, please visit iceatsantamonica.com or [facebook.com/downtownsantamonica](https://www.facebook.com/downtownsantamonica).

White Wash Screening and Discussion at SMPL

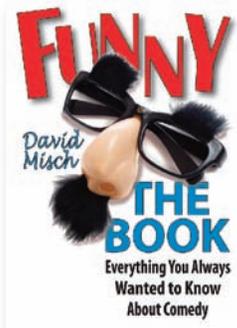
Santa Monica Public Library presents a screening and discussion of the film *White Wash* on Sunday, September 16, at 2 p.m., in the Main Library's Martin Luther King, Jr. Auditorium. This 78-minute documentary from 2011 explores the history of African-Americans and water culture, from slavery and civil rights wade-ins to surfing in contemporary times. Narrated by Grammy-winner Ben Harper, the film includes archival footage and interviews with professional surfers, and features the historic beach site known as the "Ink Well." A discussion with director Ted Woods, blacksurfing.com founder Rick Blocker, and historian Alison Rose Jefferson, follows the screening. Learn more about the film at whitewashmovie.com.



MAIN LIBRARY

White Wash Screening and Discussion
Sun 9/16, 2 p.m. (See feature article on page 10.)

Words of Wisdom: Reading Into Action
2012 Green Prize Awards are celebrated with a panel discussion on how reading leads to action, transforming knowledge into power.
Sat 9/22, 11 a.m.



Funny: the Book with David Misch
The comedian and screenwriter discusses and signs his book about all things funny. Thu 11/1, 7 p.m.

Memory Loss and Aging Learn how memory works and changes as we age. Presented in collaboration with the Alzheimer's Association. Thu 11/8, 7 p.m.

FAIRVIEW BRANCH LIBRARY

Movie Screening: The Hunger Games
Based on the first of Suzanne Collins' wildly popular book trilogy. Fri 9/14, 3:30 p.m.

DIY: Mask Making Explore the art and culture of masks from around the world and make one of your own.
Wed 9/19, 7 p.m.

Book Discussion: Twelve Steps to a Compassionate Life
Over the course of three weeks, we will explore this book by historian Karen Armstrong. Register at the branch.
Tue 10/16, 23 & 30, 7 p.m.

MONTANA AVENUE BRANCH LIBRARY

Montana Branch Book Group Wednesdays, 7 p.m.
9/16 - *Dubliners* by James Joyce; 10/17 - *How to Live, or a Life of Montaigne* by Sarah Bakewell.

Movie Screening: One Day Anne Hathaway stars in this romantic drama. Thu 9/27, 2 p.m.

Mystery Book Group Wednesdays, 7 p.m.
10/10 - *Riddle of the Third Mile* by Colin Dexter;
11/14 - *Devices and Desires* by P.D. James.

OCEAN PARK BRANCH LIBRARY

Mystery Book Group Tuesdays, 7 p.m. 9/18 - *Indian Bride* by Karin Fossum; 10/16 - *The Coroner's Lunch* by Colin Cotterill.

Pulitzer Prize Book Group Saturdays, 11 a.m.
9/15 - *Confessions of Nat Turner* by William Styron;
10/20 - *House Made of Dawn* by N. Scott Momaday.

History of Film Series Tuesdays, 6 p.m. 10/2 - *Witches of Eastwick*; 11/6 - *Hannah and Her Sisters*.



An Afternoon with Rebecca Solnit
Sat 10/6, 2 p.m. (See feature article on page 8.)

LA Opera Series 2012-13
Multimedia talks about upcoming operas on Saturday afternoons at 3 p.m.
10/20 - *The Two Foscari*;
11/17 - *Madame Butterfly*.

YOUTH PROGRAMS

ALL LIBRARY LOCATIONS

Trick or Treat at Your Library Come in costume to any Santa Monica library during open hours on Halloween and receive a spooky prize! For kids and teens only, while supplies last. Wed 10/31.

MAIN LIBRARY

Creative Kids Club: Back-to-School Safety Tips with Officer Glaser Meet a Santa Monica Police Officer and learn everyday safety and what to do in emergencies. Grades K-4. Wed 9/19, 3:45 p.m.

Ladybug Girl and the Bug Squad: A Read for the Record Event Join children and adults across America to be part of a record-setting story event! Ages 3 and up. Thu 10/4, 3:45 p.m.

Harvest Festival! Celebrate the fall season with crafts and exciting performances! Costumes encouraged. All ages. Sat 10/27, 1:30-4:30 p.m.

Programs for Teens:

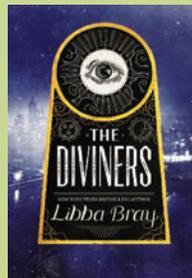
Completing College Applications and Writing Personal Statements Grades 11 and 12. Mon 9/24, 7 p.m.

An Afternoon with Libba Bray Celebrate *Teen Read Month* with award-winning Young Adult author Libba Bray and her new book, *The Diviners*. Sun 10/14, 1 p.m. MLK Auditorium.

David Levithan in Conversation with Rachel Cohn *Teen Read Month* continues with two popular Young Adult authors and their new books. Sun 10/21, 3 p.m. MLK Auditorium.

Mock College Admissions Committee Participate and find out how students are selected. Grades 9-12. Mon 10/22, 7 p.m.

College Financial Aid Workshop An overview and a discussion of the types available. Grades 9-12. Mon 11/5, 7 p.m.



FAIRVIEW BRANCH LIBRARY

Library Card Pride Kids, show your library card (or sign up) and receive a prize! Throughout the month of September.

Back to School Fair Play carnival games and learn about library resources. Grades K-5. Thu 9/6, 6:30-8:30 p.m.

Craft Drop-In: Papel Picado Celebrate Día de Los Muertos (Day of the Dead) by making this traditional Mexican folk art. Grades K-5. Thu 11/1, 6:30-8:30 p.m.

Programs for Tweens/Teens:

Crafty Tweens Make a multi-colored lanyard. Ages 10-13. Mon 9/10, 3:30 p.m.

Banned Books Challenge Read and review a banned book, with a chance to win a prize! Grades 5-8. 9/30-10/6.

Books into Movies: The Hunger Games Read the book, watch the movie. Ages 13 and up. Fri 9/14, 3:30-5:30 p.m.

MONTANA AVENUE BRANCH LIBRARY

Preschool Club Tuesdays, 9/11, 10/9 and 11/13 at 3 p.m. Stories and crafts for 2-5 year olds.

Friday Fun 3:45 p.m. 9/14 - Folk singing concert by Sandii Castleberry from the Topanga Banjo Fiddle Contest. Fun for the whole family. 10/12 - It's fall - scare away those crows! Ages 3 and up.

It's Halloween! Join us for spooky stories about Halloween. Ages 3 and up. Tue 10/30, 3:45 p.m.

OCEAN PARK BRANCH LIBRARY

Money & Me Learn how to budget and make the best use of your allowance. Ages 7 and up. Thu 9/13, 3:30-4:30 p.m.

Toddler Puppets Welcome the month of October with puppets! Ages 18-36 months. Tue 10/2, 10:30 a.m.

Halloween Ha Ha's Celebrate the season with puppets. Ages 3-7. Tue 10/30, 3:30 and 4:30 p.m.

Programs for Tweens/Teens:

Crafting Corner Learn to make a new craft the first Thursday of every month! Grades 5-8. Thu 9/6 and 10/4, 3:30-4:30 p.m.

SANTA MONICA MAIN LIBRARY AND BRANCH INFORMATION

Main Library

601 Santa Monica Blvd., 310.458.8600

Fairview Branch

2101 Ocean Park Blvd., 310.458.8681

Montana Avenue

1704 Montana Ave., 310.458.8682

Ocean Park Branch

2601 Main St., 310.458.8683

Library Hours

Main Library: Mon - Thu 10 a.m. - 9 p.m.
Fri/Sat 10 a.m. - 5:30 p.m.; Sun 1 - 5 p.m.

Branches: Mon - Thu noon - 9 p.m.
Fri noon - 5:30 p.m., Sat 10 a.m. - 5:30 p.m.
Closed on Sundays

Big Blue Bus Routes

Main Library Routes 1, 2, 3, 7, 8, 9 and 10

Fairview Branch Routes 8, Crosstown Ride and Sunset Ride

Montana Avenue Routes 3 and Crosstown Ride

Ocean Park Branch Routes 1 & 8

Bike parking available.

All city libraries are wheelchair accessible. To request a disability-related accommodation for events, call the library at 310.458.8600 (TDD 310.395.8499) at least three business days in advance.



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CITY COUNCIL MEETINGS

The Santa Monica City Council regularly meets at 5:30 p.m. on the second and fourth Tuesday of every month in Council Chambers, located at City Hall, 1685 Main Street. Upcoming City Council meetings are scheduled for:

- September 11, 25
- October 9, 23
- November 13, 27

Visit smgov.net/council for more information or to check the status of upcoming agenda items. City Council meetings are broadcast live on CityTV cable channel 16 and streamed at citytv.org. Regular meetings air on 89.9 KCRW from 8 p.m. to midnight.

All Council meetings are open to the public. Public comment may be made in person at any meeting, or prior to the meeting via regular U.S. mail, e-mail, or by fax to:

1685 Main Street, Room 209
Santa Monica, California 90401
Phone: 310.458.8201
Fax: 310.458.1621
E-mail all Council members: council@smgov.net

Sustainable Santa Monica

September marks the eighteenth anniversary of the **Sustainable City Plan**. *Involve Yourself.*



Follow That Chef – <i>Meatless Monday</i> Cooking Demos <i>Late Summer Harvest Specialties with Chef Nyesha Arrington</i>	Wednesday, September 5 • 9AM – 11:30AM
Follow That Chef – <i>Meatless Monday</i> Cooking Demos <i>Children’s Vegetarian Lunches with Chef Kirsten Gum</i>	Saturday, September 15 • 9AM – 11:30AM
Coastal Clean Up Day – Heal the Bay	Saturday, September 15 • 9AM – Noon
Follow That Chef – <i>Meatless Monday</i> Cooking Demos <i>Vegetarian Cuisine with Chef Josiah Citrin</i>	Wednesday, September 19 • 9AM – 11:30AM
Green Prize for Sustainable Literature	Saturday, September 22 • 11AM – 1PM
Sustainable Santa Monica 2012 Report Card Release <i>Breakfast Presentation</i>	Thursday, September 27 • 9AM – 11AM
AltCar & Transportation Expo	Friday & Saturday, September 28 & 29 • 10AM – 5PM
Follow That Chef – <i>Meatless Monday</i> Cooking Demos <i>Family Vegetarian Cooking with Chef Amelia Saltsman</i>	Saturday, September 29 • 9AM – 11:30AM

For details, including a full calendar of free events,
visit sustainable-sm.org