



Seascape

OUR URBAN FOREST: DATES TO NOTE

- APRIL 20:** Online survey begins
www.santamonicatrees.com
- APRIL 27:** Urban Forest Master Plan Task Force meeting
- APRIL 30:** Arbor Day Tree Planting
Beach Lot 5S (2600 Barnard Way)
- MAY 7:** Santa Monica Festival
Clover Park
- MAY 21:** Tree Species Selection Workshop #1, 10:30 a.m.
Main Library Multipurpose Rm
- MAY 25:** Urban Forest Master Plan Task Force meeting
- JUNE 4:** Tree Species Selection Workshop #2, 10:30 a.m.
Main Library Multipurpose Rm
- JUNE 15:** FY 2011-12 Tree Trimming schedule posted online
www.santamonicatrees.com
- JUNE 22:** Urban Forest Master Plan Task Force meeting
- JUNE 25:** Tree Species Selection Workshop #3, 10:30 a.m.
Main Library Multipurpose Rm
- JULY 1:** FY 2011-12 Tree Trimming begins
- OCTOBER:** AQMD Tree Planting 50% complete (500 trees)
Draft Urban Forest Master Plan presented to City Council

Planning the Forest of Your Future!

Urban forests are dynamic systems in a constant state of change. Santa Monica is fortunate to have a thriving urban forest. In fact, Santa Monica was named a Tree City USA by the Arbor Day Foundation for the 30th consecutive year, and received its prestigious Growth Award. Making sure the urban forest stays healthy for generations to come requires proactive planning. That's why City Council appointed an Urban Forest Master Plan Task Force to carefully study current best practices and propose policies that will ensure the continued success of our trees.

Street Tree Species Selection

GIS-based tools are tracking the size, age and overall health of each tree in Santa Monica. This data is used in the urban forest master planning process, and will assist the Task Force with developing recommendations for replacement species for every street tree in the city. But they can't do it alone. Your input is needed on replacement tree species for your street.

1,000 Trees AQMD Project

Thanks to a grant from the Air Quality Management District, 1,000 native trees will be added to the city's urban forest. The project will strengthen this community resource and support the Sustainable City Plan's goal of helping to restore the environment. An added benefit of the project is the employment and education of youth in planting and caring for trees.

Greenhouse Gas Project

Santa Monica is participating in a groundbreaking study of the effect urban forests have on the environment. Working in cooperation with the US Forest Service Center for Urban Forest Research, data measuring tree growth and the amount of carbon retained by Santa Monica's trees over the next 100 years will be recorded and reported to the Climate Action Reserve.

Check www.santamonicatrees.com for information on species, maintenance, tree removals and updates on the progress of the master plan.

IT'S YOUR FOREST. PARTICIPATE!

- 1** Street Tree Species Selection Workshops will be held May 21, June 4 and June 25. Workshops start at 10:30 a.m. in the multipurpose room in the Main Library.
- 2** Visit the Urban Forest booth at the Santa Monica Festival on May 7
- 3** Take our online survey at www.santamonicatrees.com

Briefly...

CITY HALL, 1685 MAIN STREET, is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city's commute trip reduction plan to improve air quality – May 6 & 20 and June 3 & 17. Payment and permit services are available every Friday – please call 310.458.8411 for the counter hours of your preferred service. All city offices will be closed on Monday, May 30 in observance of Memorial Day.

NEW IN TOWN? Our new resident packet is filled with information to help you get familiar with your new neighborhood, including the City Services Directory, maps, parking and bus information, Family Guide, and more. Just send an email request to 411@smgov.net or call 310.458.8411 and we'll drop one in the mail, or stop by the Information Desk in the City Hall lobby to pick one up.

SANTA MONICA

Seascape

Seascape is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please e-mail editorial information and comments to seascape@smgov.net or mail to:

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DIANE KUNTZ DESIGN STUDIO

In accordance with the Americans with Disabilities Act, *Seascape* is available in alternate formats by calling the City Manager's Office at 310.458.8301 (TDD/TTY 917.6626).

New Biennial Budget Process Combines Greater Flexibility with Sound Fiscal Management

City Council has approved changes to the city's budget process that are anticipated to further increase transparency and public engagement and promote sound fiscal management practices. Historically, preparing the city's budget has been an annual process beginning in November and concluding with budget adoption in June. Staff is currently developing a biennial operating budget for FY2011-13, a two-year spending plan that will enhance long-range planning and improve program evaluation.

The FY2011-13 budget will continue the city's existing multi-pronged approach to resolving the structural deficit over the long run while maintaining the current level of city services. Goals, objectives, and service benchmarks for both fiscal years will be included in the new biennial budget. Staff will return to Council every six months with information on the city's long-range economic forecast, revenues, expenditures, goal attainment, and to make adjustments as necessary.

New expenditure control measures will reward careful planning, strategic expenditure reductions, and creativity. Staff will propose targeted investments of city funds that will create cost savings, revenue generation, or operating efficiencies.

The community is invited to participate in the simplified budget process. Budget study sessions will be held on May 24, 25, and 26 in Council Chambers, 1685 Main Street. Budget adoption is scheduled for June 21.



The budget document itself will be reformatted for greater transparency and readability. It will focus on core city services, major departmental goals and objectives, and the emerging issues important to Council and the community. The proposed and adopted budget will be available online and printed copies will be available for review at public counters, including all library branches and City Hall.

Visit www.smgov.net/budget for more information.

citytv highlights

Did you know that you have a great source of information at your fingertips? CityTV cable channel 16 has everything you need to stay informed about our fair city. CityTV covers public meetings LIVE and is the source for local news, entertainment, health, green living, life-long learning, and other happenings close to home. So what are you waiting for? Go to www.CityTV.org for airtimes, and tune in today!



I'VE GOT 7 PRESENTS THE ONE STOP PREP SHOP

Tuesday, April 26, 9 a.m. to 4 p.m.
Civic Auditorium Parking Lot



The recent devastating earthquakes in Japan and New Zealand remind us of the importance of being prepared for emergencies – including having seven days of food, water, supplies and an emergency plan for work and your family. Get a head start at the One Stop Prep Shop. An emergency supply store and local vendors will have many of the items you need to be prepared – from water to flashlights to first aid kits. You can even order online in advance and your emergency pack will be ready for you to pick up when you arrive.

What do I need to be prepared for an emergency?

- **Water** – at least one gallon per person/pet per day.
- **Food** – non-perishable food items that require no refrigeration or preparation and are easy to store.
- **Flashlight and radio** – with extra batteries!
- **First Aid Kit**
- **Medications** – any prescription medications you need to take regularly and general pain relievers, stomachache remedies, etc.
- **Personal hygiene items** – toothbrush and paste, hairbrush, soap, razors. Plastic garbage bags with ties are also handy.
- **Pet supplies** – don't forget food for Fido, water and a carrier.

Pick up most of these items and your “I've got 7” pledge card at the One Stop Prep Shop, **TUESDAY, APRIL 26 FROM 9 A.M. TO 4 P.M.** at the Santa Monica Civic Auditorium!

Visit www.IveGot7.com for more information on the One Stop Prep Shop and being prepared for emergencies, or contact Paul Weinberg in the Office of Emergency Management at 310.458.8686.

CITY IMPLEMENTS TAXI FRANCHISE SYSTEM

On March 1, the City of Santa Monica implemented a taxi franchise system that limits the number of taxi cabs cruising around Santa Monica. Adopted by Council in 2009, with franchises granted on November 9, 2010, this system will help Santa Monica meet environmental goals while ensuring a consistently high level of service for taxi cab customers.



Only taxis from the five franchised companies can pick up customers in Santa Monica:

- Bell Cab Company – (888) 481-2345
- Independent Taxi Owners Association – (800) 521-8294
- Metro Cab Company – (310) 444-7777
- Taxi! Taxi! – (310) 444-4444
- Yellow Cab Company – (877) 733-3305

The firms that successfully competed for a franchise committed to complying with the city's new rules and regulations, ensuring a smooth ride regardless of which company you choose. To report a taxi out of compliance, call the city's new taxi hotline at 310.458.CAB4 (2224) or complete the online form at www.smgov.net/go

SANTA MONICA FESTIVAL CELEBRATES 20TH YEAR ON MAY 7



Come out and enjoy the re-imagination of this longstanding community jewel at the 20th annual Santa Monica Festival on May 7, 11 a.m. to 6 p.m. at Clover Park. What's in it for you? First, ride over to the **BIKE ZONE** for free bike valet parking and safety and repair demos. Then, head over to Ocean Stage where the stage will be set for lively music spanning a wide range of genres. Ready to get moving? Make your way to **WORK IT OUT** for demos in boxing, hip hop, Zumba and more. Or join the **DANCE ATTACK** where you'll learn moves on stage with hundreds of your new best friends.

Now that you've worked up an appetite, check out the wide selection of snacks and

sweet treats at the **FOOD TRUCKS**. There will also be cooking demos throughout the day at the **FOOD SALON**, where local chefs and farmers will tell you what's in season and share their cooking tips. Feeling inspired? Go to the **DIY ZONE** to try your hand at fun and creative crafts. Or find out what makes your city tick with a visit to **TOWN SQUARE**. Explore earth-friendly smart solutions to daily living in the **ECO ZONE**. And of course you can't leave the festival without browsing the **MARKETPLACE**, where independent artists and vendors will have their best stuff on display. For the complete schedule and all the details, see the festival guide (next page) or visit www.smgov.net/festival

20th Anniversary

santamonica festival

OCEAN STAGE

11:00 AM

Welcome from Master of Ceremonies:
KCRW's Garth Trinidad

11:30 AM – 12:15 PM

Ozokidz

This kid-friendly incarnation of the band, Ozomatli, combines their energetic mix of Latin, hip-hop, and rock music with costumes, characters, and songs about piranhas.

12:15 PM

City of Santa Monica Welcome and Community Heroes Awards

Presented by the City of Santa Monica City Council and the Santa Monica Bay Human Relations Council.

12:30 – 12:45 PM

Dance Attack

See the explosive culmination of choreographer Ryan Heffington and The Sweat Spot Dancers community workshop at the Santa Monica Festival. Join in the fun by learning dance moves at 11:15 AM and 3 PM on the Basketball Court.

1:30 – 2:15 PM

The Americans

This Los Angeles-based band performs original rock & roll filtered through the prism of traditional rockabilly rooted in rural blues, early country and Appalachian folk music.

3:00 – 3:45 PM

AK & Her Kalashnikovs

Journey to parts both familiar and unknown as this 8-piece ensemble blends their special mix of Spanish passion, Greek tragedy, Russian schmaltz, Serbian sass and Roma soul.

4:15 – 4:30 PM

Dance Attack

5:00 – 6:00 PM

Surprise Guest Artists!

Check the festival website on April 30 for the announcement of this group.

WORK IT OUT!

Work off those calories from the food trucks by boxing and dancing your way to fitness with instructors from the Police Activities League, Crest, and Santa Monica Community Classes.

11:00 AM

Yoga for Kids with Yogi Beans

11:30 AM

Boxing with Santa Monica Police Activities League (PAL)

12:30 PM

Belly Dancing performance and workshop with Dancing Rahana

1:00 PM

Strength and Agility with Kermit Canon

1:15 PM

Hip Hop with Tatiana Zamir

2:00 PM

Zumba with Maria Olivera

3:15 PM

Karate with Santa Monica Police Activities League (PAL)

4:00 PM

Freeze Dance with Maria Olivera

DANCE ATTACK

Ever wanted to be a part of a flash mob? Here's your chance! The Sweat Spot Dance Space and choreographer Ryan Heffington teach you moves that you'll perform on stage with hundreds of your new best friends. Break out your favorite dance attire and be ready to move, sweat, laugh, and dance your heart out!

11:15 AM & 3:00 PM

Learn Choreography on the Basketball Court

12:30 & 4:15 PM

Perform Dance Attack on the Ocean Stage

MARKETPLACE

Indulge Mom with a gift this Mother's Day from one of the many top independent artists and vendors:

Adornments • Bedford Falls Headwear • Erin Zamrzla & Ben Schlitter • Emily Tyrie & Tatiana • Fabian Lewkowicz Photography • Flock Shop • Hawaiian Art House • Jackopotomus • Lisa Ann Sparks • Kamu Kamu • mysoul design • Rio to Babylon • Smart Art with a Heart • Soaptopia • Wick'd Bean Candles • World Crafts

ECO ZONE

Explore environmentally smart solutions to daily living:

Heal the Bay • LA Metro • Latino Resources Organization • Sustainable Works • TreePeople • City of Santa Monica's: Big Blue Bus • Household Hazardous Waste • Office of Sustainability and the Environment • Resource Recovery & Recycling • Solar Santa Monica • Urban Forest Master Plan Task Force • Water Conservation • Water Quality • Water Resources Protection

TOWN SQUARE

Meet the people committed to making Santa Monica shine:

The Broad Stage • Buy Local Santa Monica • Community Corporation of SM • Connections for Children • Friends of Sunset Park • Ocean Park Community Center • Pico Improvement Organization • Pier Restoration Corp • SM Conservancy • SM Convention and Visitors Bureau • SM Playhouse • SM Red Cross • WISE Connection • City of Santa Monica's: Architecture Services Division • Civil Engineering Division • Commission for the Senior Community • Community and Cultural Services • Fire Department • Human Resources • Information Systems Department • SM Public Library • Planning & Community Development • Police Department • Public Works • Rent Control Board • Social Services Commission

SATURDAY, MAY 7, 2011

11 AM – 6 PM • CLOVER PARK

Free Admission, Free Parking and Free Bike Valet

FOOD SALON

Cooking demonstrations will take place throughout the day, by chefs and farmers that have been paired by moderator, Laura Avery of the Santa Monica Farmer's Market. They will work together to select what is in season now and share cooking tips and recipes.

11:00 AM

Napa Valley Grill Executive Sous Chef Oscar Bendeck and farmer Barbara Spencer from **Windrose Farm** in Paso Robles.

12:30 PM

Locanda del Lago Executive Chef Walter El Magar and Alex Weiser of **Weiser Family Farm**.

2:00 PM

Josie owner/executive chef Josie LeBalch and farmer **Gloria Tamai** from Oxnard.

FOOD TRUCKS

Border Grill • modern Mexican fare

Coolhaus • architecturally inspired ice cream sandwiches

Crepe'n Around • sweet and savory crepes

Gastrobus • farmers market driven menu featuring fresh organic produce, meats and dairy

India Jones • Indian snacks and more

Let's be Frank • 100% local, grass fed beef haute dogs + veggie dogs

Rokyo • Asian comfort-food

Sweets Truck • LA's best baked goods and espresso

Yalla • Traditional falafel sandwiches with nontraditional ingredients

BAG STOP

Sign a pledge at the **Office of Sustainability and the Environment** booth to remember to **BRING YOUR BAG** when shopping in Santa Monica and receive a handcrafted bag created by **Los Angeles Veterans**. Embellish your new bag with a little help from **Rosie's Girls**. Afterwards, let **Snap Yourself!** document your experience for a photo collage on display throughout the day. To find out more about the program go to www.sustainable-sm.org/bag.

DIY ZONE

Learn about using repurposed and recycled materials with some of the leading artists and arts organizations from Santa Monica and beyond.

Japanese Bookbinding with Erin Zamrzla

Local bookbinder, Erin Zamrzla will teach the basic techniques of Japanese stab binding. Make your own book from recycled papers.

Spin-Pop with Joe Dillon and 18th Street Arts Center

Spin-pop is Joe Dillon's carnival-inspired, interactive, wheelchair powered painting technique. Assist in creating these dynamic and expressive abstract artworks made exclusively from recycled materials.

Bloom Again!

Join **reDiscover** and **The Urban Craft Centers** in transforming plastic bags into beautiful flowers.

BIKE ZONE

Ride your bike to the Santa Monica Festival! Valet park it, learn how to fix it, get a license, hone your riding skills, learn about bike safety and join in a cycling themed art workshop.

City of Santa Monica Bike Valet

Have your bike parked for free on 25th St. at Ocean Park Blvd.

Bikerowave

Learn do-it-yourself bicycle repair, maintenance advice and safe riding tips.

City of Santa Monica Planning and Community Development Bike Learning Area
Practice defensive driving techniques, slalom and how to ride safely in the street.

Santa Monica Museum of Art presents Ticket to Ride

Track your trek by filling in a scrap book preloaded with inspiring bike quotes, illustrations, cycling tips and rules of the road.

Bike Exhibition with Santa Monica Spoke

This bike advocacy organization wants to make streets safe and comfortable for everyone. With over 30 bikes on view, they will showcase the adaptability of bikes and how they can enhance your lifestyle and keep you healthy.

PRESENTED BY THE CITY OF SANTA MONICA'S

Cultural Affairs Division, Community and Cultural Services Department, Arts Commission and Office of Sustainability and the Environment

SPONSORED BY

Chobani Greek Yogurt • SOYJOY • Numi Organic Tea • Wyndham Vacation Resorts

PRODUCED BY COMMUNITY ARTS RESOURCES

CARS • engaging community with culture (213)365-0605 • www.carsla.net

Dance Attack presented by Pink Cloud Events www.pinkcloudevents.com and The Sweat Spot www.thesweatspot.la.com

FOR DETAILED INFORMATION VISIT

www.smgov.net/festival

Twitter @santamonicafest

Find us on **facebook**

(310)458-8350 • tty (310)458-8696
smarts@smgov.net

ZERO WASTE PRINCIPLES

The festival strives to be a **zero-waste** event in order to reduce its impact on the environment and community. The event uses **alternative energy** - the stage is solar powered and all electricity used is renewable; **carbon offsetting** - all vehicles driven to and from the event are offset; **waste diversion** - Resource Recovery Stations are set up throughout the park to minimize trash going to the landfill and maximize recycling and composting; and **product replacement** - all utensils are either compostable or recyclable. Fill your own reusable water bottle at one of the **water stations** and pick up a **free reusable bag** at the Office of Sustainability and the Environment booth.

HOW TO GET THERE

Clover Park is located at **2600 Ocean Park Blvd.**, between Cloverfield and 28th Street. **Free parking** is available but attendees are encouraged to take public transportation, walk or bike. Santa Monica's **Big Blue Bus** Line 8 serves Clover Park, www.bigbluebus.com. **Or use the free and safe Bike Valet** located on 25th Street at Ocean Park Blvd. Clover Park is wheelchair accessible. For assistance with accessibility accommodations, contact the Cultural Affairs Division at least one week prior to this event at (310)458-8350; TTY (310)458-8696; or email smarts@smgov.net.

The event is scheduled rain or shine.

Program and times subject to change. This schedule is available in alternate formats upon request.

GOODBYE TO SINGLE-USE BAGS – HELLO TO REUSABLE ONES!

DID YOU KNOW?

- People in Santa Monica consume 26 million plastic bags every year by simply forgetting to shop with durable and long-lasting reusable bags.
- 19 billion plastic bags are used annually in California, and less than 6% are actually recycled.
- Most “free” plastic or paper bag are used for 12 minutes before being released as pollution into the environment or as waste into the landfill.
- “Free” single-use bags are costly and the cost is passed onto consumers at checkout, and taxpayers pick up the bill for litter clean-up.
- In the United States, about 14 million trees are cut down to make paper bags annually.



Come to one of the many Santa Monica events and pick-up a free reusable bag made by Green Vets LA. Green Vets LA is a Los Angeles sewing company who has partnered with Vets at the Veterans Administration Hospital in West Los Angeles to make durable and long lasting bags out of scrap military material. Rosie's Girls Green Team will provide bag decorating workshops at some events.

- **Sunday, May 1**
Cinco de Mayo at Virginia Avenue Park
- **Saturday, May 7**
Santa Monica Festival at Clover Park
- **Saturday, June 18**
Juneteenth Event at Virginia Avenue Park
- **Sunday, June 26**
Co-Opportunity Block Party
- **Sunday, August 7**
Jazz on the Lawn at City Hall

IN ORDER TO ADDRESS THIS:

On February 8, the city adopted the Single-Use Carryout Bag Ban, reflecting the community’s desire to reduce marine debris and limit waste sent to the landfill. As of September 1 all 1,875 Santa Monica retail establishments are prohibited from providing light-weight, single-use plastic carryout bags to customers at the point of sale. In addition, at all 108 grocery stores, convenience stores, mini marts, liquor stores, drug stores and pharmacies in the city:

- No single-use plastic bags or traditional paper bags can be made available at the point of sale.
- Recycled paper bags can be made available at the point of sale, provided a minimum cost of 10 cents per bag is passed through to the customer. These bags must be made with 40% post-consumer content.

The 10-cent charge on each recycled paper bag encourages the use of durable and washable reusable bags. How can you avoid paying a dime for each recycled paper bag? It’s easy – just remember to “Bring Your Bag”!

- Write “BRING YOUR BAG” at the top of your shopping list.
- Purchase or make bags that you really enjoy using.
- Have bags, baskets and carts for different types of shopping....a knapsack by your bike, a compact pouch-type bag in your handbag or purse.
- Place your bags next to your house keys after you unpack and/or wash your bags.
- Share a bag! If you see that someone has forgotten a bag offer them one of yours.

For further information,
visit www.sustainable-sm.org/bag or call 310.458.4925.



Sustainable gardens are a beautiful place to relax and connect with the earth.

Plan a Sustainable Landscape and receive up to \$5,000

A new round of cash rebates is available for sustainable landscapes – but act now, funds will not last long! Santa Monica property owners may get cash grants to design and install low-maintenance sustainable landscapes that lower water and gardening bills, and create stress-free sanctuaries to entertain, grow food or simply enjoy. Your perfect outdoor space is now more affordable, so relax and enjoy all summer long.

- **LANDSCAPE GRANTS:** up to \$5,000 for the installation of sustainable landscapes
- **IRRIGATION REBATE:** up to \$500 for system upgrades
- **FREE IRRIGATION PRODUCTS:** up to \$500 for qualified residents

Restrictions apply and funding is limited. Awards are made based on the merits and timeliness of each application and not all applicants will receive funding.

Register now: visit www.sustainable-sm.org/rebate or call (310) 458-8972.

Get ready for Bike Month!

May is National Bike Month, and with Santa Monica’s relatively flat topography, mild weather, beautiful scenery and miles of bike lanes and paths, it’s the ideal time to “saddle up” and try this green and efficient way to get from here to there. According to the Union of Concerned Scientists, “The mode of transportation that you choose has a greater effect on the environment than any other decision you make as a consumer.” So gear up and put your pedal power to work this May.

■ Bike Week LA, May 16-20

For the 17th straight year, Metro will be partnering with community organizations to celebrate all things bike. For a list of events, including community rides and safety demonstrations, please visit www.metro.net/biketowork.



Show your spirit during Bike Week, May 16-20

■ Bike to Work Day, Thursday, May 19

Green your commute - and rest, refresh and grab some goodies at City Hall’s free annual pit stop and bike valet throughout the morning of May 19. If City Hall isn’t on your route, not to worry – find a list of pit stops throughout the county at www.metro.net/biketowork.

Participate in the Development of SANTA MONICA’S BICYCLE ACTION PLAN

May 16 at 6:30 p.m.

The Bicycle Action Plan will guide bicycle projects and programs to be implemented over the next five years and provide a roadmap for implementation through 2030. Attend the Bicycle Workshop on May 16 at 6:30 p.m. in the East Wing of the Civic Auditorium for the opportunity to review and comment on the draft plan.

Can’t attend? The draft plan will also be online at www.smgov.net/bikesm and at the City Hall public counter.

Visit Sustainable Works at the Santa Monica Festival

Visit us in the ECOZONE for demonstrations of Green Living Workshop solutions that conserve our valuable resources and save you money. The popular “bicycle blender” makes smoothies with no carbon footprint.

- 12:00 p.m. Non-toxic cleaning
- 1:00 p.m. Vermicomposting
- 2:00 p.m. Solar Cooking (*weather permitting*)
- 3:00 p.m. Rain Barrel Demonstration

WHAT’S NEW IN PARKS & AT THE BEACH

KIDS TO PARKS DAY: MAY 21

Hey kids! Turn off the tv, put away the video games and get back to nature on May 21. Celebrate national ‘Kids to Parks Day’ by visiting one of Santa Monica’s many beautiful parks. Plan a picnic, hop on a swing or just go for a walk. It’s an easy way to support preservation of public park land while having fun.

- Visit www.smgov.net/parks for locations.
- Visit www.smgov.net/recreation for info on classes and activities.

Be Kind to Our Turf: Keep Cleats in Their Place

Cleats tear up turf, causing closure of grassy areas meant for the enjoyment of all. Please help keep parks green and healthy by wearing cleats only on designated fields designed to withstand their use. Cleat-friendly fields are located at Airport, Clover, Marine, Memorial, Los Amigos and Stewart Street Parks.

Civic Center Parks

Thanks to the hundreds of community members who helped shape Santa Monica’s two new parks, the community input process led by

James Corner Field Operations was a success.

Follow along as the project moves ahead from design to construction by visiting www.smciviccenterparks.com.

Get Your Grill On: Summer’s Around the Corner

BBQ time is almost upon us. Show off your stuff at one of the grills located at Airport, Clover, Marine and Virginia Avenue Parks. (Grilling in public parks is permitted only on city-provided grills, and is not allowed at the beach.)



50+ & SENIOR PROGRAMS

1450 Ocean Ave | 310.458.8644 | www.smgov.net/seniors

Santa Monica Senior Center located in beautiful Palisades Park offers enrichment activities, educational seminars, fitness and active living opportunities, SMC Emeritus classes and seasonal events throughout the entire year. Programs include ballroom dancing, tai chi, Zumba Gold, yoga, meditation, health education, movies, group exercise, improv, cultural arts workshops, Bridge, discussion groups and more. Anyone over the age of 50 is invited to come by the center to check it out and meet new friends. Membership in the center is free.

Good Nutrition Helps Seniors Stay Healthy The **WISE & Healthy Aging Healthy Lunch Program** provides fresh and healthy lunches to seniors over 60 years of age Monday through Friday at noon, at the Senior Center, Ken Edwards Center and Reed Park; and at Virginia Avenue Park on Thursday. Reservations must be made one day in advance between 10:30 a.m. and 11:30 a.m. Hearty box lunches are available Saturdays at the Senior Center on a first-come, first-served basis from 11:00 a.m. until 12:30 p.m. You must register in advance and the suggested donation is \$2.50. Call the Senior Center 310.458.2219; Reed Park 310.458.8315; Ken Edwards Center 310.395.8478; Virginia Avenue Park 310.452.7802.

Meals on Wheels West provides healthy meals and in-home visits seven days per week for those who are homebound or unable to shop or cook for themselves. Breakfast and liquid nutrition also available. Call 310-394-5133, 9 a.m. – 1 p.m. for more info.

Support Services for Older Adults WISE & Healthy Aging and other local service providers offer a wide range of services for older adults, including Dial-A-Ride; independent living support; money management; health services, education and advocacy; care management; housing assistance; volunteer opportunities; friendly home visiting; caregiver support groups and more. Call 310.394.9871 for more information, or visit www.wiseandhealthyaging.org. Visit www.smc.edu/emergitus for a Senior Resource Directory & Quick Reference Guide. If you do not have access to the Internet, visit the Senior Center for a printout.

SANTA MONICA WELCOMES PEOPLE OF ALL ABILITIES

The City of Santa Monica advocates for universal accessibility and works to ensure a high quality of life for people with disabilities. Our programs provide recreational and social opportunities for people of all abilities – visit www.smgov.net/accessiblesm for programs, resources and publications.

Santa Monica Police Activities League

Summer is here and PAL has some exciting and new educational, cultural and recreation programs for youth ages 6-17 at the PAL Youth Center and Fitness Gym. Don't miss out on the special activities including playing in the Jr. Clippers basketball league, cooking up some fantastic food in our culinary arts program, hiking the trails in the Santa Monica Mountains, or making and producing your own video in the computer room. Stay in shape this summer with PAL – get great workouts with boxing, karate, weight training and more. We have open gym workouts for older youth ages 18-24.

Coaches and instructors for the PAL program include Santa Monica police officers, staff from the Community and Cultural Services Department and volunteers.

If you would like to volunteer, PAL is looking for people to help with Homework Assistance, special events and field trips.

PAL YOUTH CENTER AT MEMORIAL PARK

1401 Olympic Blvd.

Hours: Mon-Fri noon-10 p.m., Sat noon-6 p.m.

Friday Nights w/PAL for youth ages 13-17, 6 p.m. – 1 a.m.

Weekly signup required.

PAL FITNESS GYM @ VIRGINIA AVENUE PARK

2200 Virginia Avenue

Hours: Mon-Fri 12 noon-8 p.m., Sat 9 a.m.-5 p.m.

1401 Olympic Blvd. | 310.458.8988 | www.smgov.net/pal

Volunteer Santa Monica

Don't let "June Gloom" get you down. Get out and volunteer! Share your interests and talents through assignments and projects with the Animal Shelter, Santa Monica Public Library, Westside Special Olympics, Farmers Market and more.

Get started today – call the Volunteer Program office 310.458.8300 x5265, or email vol@smgov.net to share your interests.



HOT FUN IN THE SUMMER TIME!

Things are heating up at Virginia Avenue Park and there's something for everyone!

SENIORS, start the morning fresh with exercise, art or music in Santa Monica College Emeritus classes. Call 310.434.4306 for more information.

PARENTS WITH INFANTS AND TODDLERS, find opportunities to learn and play with your children at the park. Enjoy the playgrounds, fields and water splash pad seven days a week.

For **YOUTH** in grades 1-8, summer days are cooler with free half-day summer camp available Monday through Friday for residents or students attending SMMUSD schools. On Saturdays, visit the Saturday Kidz Zone for children ages 3-9. Teens and college-age youth can sign up for art workshops, sports and more.

Community Events at Virginia Avenue Park

CINCO DE MAYO May 1, noon – 5 p.m.

It's a carnival! Join us for an afternoon packed with games, food and family entertainment! Lively Mariachi Estrella de Jalisco, Aztec Dancers and the exciting beats of Bombachante, a 10-piece salsa band.

JUNETEENTH June 18, noon – 6 p.m.

Juneteenth honors African American heritage by commemorating the day the last slaves were freed in America in 1865 – nearly three years after the Emancipation Proclamation was signed. Enjoy gospel, rhythm n' blues and soul music in this annual toe-tapping celebration, featuring an African Marketplace, BBQ, kids zone and more.

ANNENBERG COMMUNITY BEACH HOUSE | 415 Pacific Coast Highway | 310.458.4904

Whether your great day at the beach is lounging by the pool, playing beach volleyball, flying a kite, reading a book, or working out in our ocean-view gym, a summer full of fun is yours for the taking at the Beach House! Little ones can splash around the heated splash pad or have a great time at our fully-accessible play area. History buffs will love visiting the Marion Davies Guest House for a tour with a Santa Monica Conservancy docent. And culture lovers will enjoy the **BEACH=CULTURE** series of readings, performances and lectures as well as the latest exhibit in the Beach House Gallery. We also offer classes in yoga, beach volleyball and synchronized swimming. See page 15 in Recscape for summer activities at the Beach House.

BEACH=CULTURE

The spring season of our popular series of free concerts, readings, lectures and workshops continues. To be part of the interest list, email beachhouse@smgov.net or call 310.458.4904.

March 31 – July 9: Considering Eden

Five California artists explore ideas of Eden through mixed media, curated by Lisa Bloomfield. Located in the gallery – check the website for hours.

May 1 – 16: Choreographer in Residence Keith Glassman

Glassman will be discussing dance with special guests on 5/9, with new work presented on 5/15 and 5/16. Visit him during office hours on 5/1, 5/8 and 5/15 are 11 a.m. to 2 p.m. at the Guest House. www.keithglassman.org.

May 2: Considering Eden Special Event – Writers Read LA

6:30-8:30 p.m. Los Angeles-based writers Dorothy Barresi, Katherine Haake, Karen Kevorkian, and Rod Val Moore read from works exploring the concept of paradise.

June 14: Donna Sternberg and Dancers

6:30-7:30 p.m. An as-yet untitled dance work based on themes of perception and memory and the principle of “persistence of vision,” a continuation of the company’s on-going series interpreting scientific principles through movement.

June 28: Red Hen Press Reading

6:30 – 8 p.m. Poets Steve Kistulentz, Rita Mae Reese and Roger Mitchell will read from their works.



Visit www.annenbergbeachhouse.com, follow us on Twitter, or like us on Facebook to stay up to date on all the latest activities.

PLANNING A MEETING OR CELEBRATION?

The Beach House is an event space like no other, blending elements from the historic Marion Davies Estate with new facilities and modern conveniences. Indoors, outdoors or both, the Beach House is also available as a location for photo, film and TV shoots. Contact our sales team at 310.458.4934.

www.annenbergbeachhouse.com



Your Feedback Needed on New Credit-Card Enabled Parking Meters

The City of Santa Monica recently installed new parking meters as part of a demonstration project that are able to accept credit cards and payments by cell phone, as well as provide real-time reporting to reduce meter downtime. In all 100 meters will be installed at the following locations:

- Main St. between Olympic Dr. and Colorado Ave.
- Second St. between Wilshire Blvd and Broadway
- Fifth St. between Wilshire Blvd. and Broadway
- Ocean Ave. between Arizona and Colorado Aves.

Once the demonstration project is complete, the city anticipates selecting a provider to replace all 8500 meters throughout the city over the next three years. Parkers with feedback on the new meters can complete the online comment form at www.smgov.net/parking.

Additionally, the city has installed new solar-powered pay-by-space machines in all city-owned parking lots along the Main Street commercial area which accept payment by credit cards and give change, and will improve the customer experience in those lots.

SANTA MONICA CIVIC AUDITORIUM EVENTS

April	30	Vintage Fashion Expo
May	1	Vintage Fashion Expo
	6-7	Alt Build Expo
	13-15	My Favorite Bead Show
	28	Santa Monica Symphony ~ FREE
June	10-12	Contemporary Crafts Market
	17-19	International Gem & Jewelry Show

The Civic Auditorium is served by Big Blue Bus lines 1, 3, 7, 8 and 10. Call 310.458.2288 or visit www.santamonicacivic.org for more information. All events are subject to change without notice.

ARTIFACTS

COOL ART & CULTURAL HAPPENINGS IN SANTA MONICA

▲ SIGN UP FOR THE PALETTE

Wondering what's going on in the arts and culture scene? Get the Palette, a weekly email highlighting handpicked events and activities happening in Santa Monica each weekend. Visit www.smgov.net.arts to sign up.

▲ AT THE MILES PLAYHOUSE

6TH ANNUAL SANTA MONICA TEEN FILM FESTIVAL.

See the next generation of talented young filmmakers from near and far – for FREE! Vote for your favorite after each screening. Awards given following the Sunday showing.
 April 30, 7 p.m. – Screening 1 @ Miles Playhouse
 May 1, 2 p.m. – Screening 2 @ Main Public Library (www.santamonicateenfilmfestival.com)

“MUSE” BY THE HART PULSE DANCE COMPANY

A variety of contemporary dance works that explore the many avenues of inspiration. Enjoy an evening of dance and leave energized!
 May 6 & 7, 7:30 p.m. May 8, 2 p.m. Tickets \$15 advance online, \$17 at the door. Visit www.brownpapertickets.com/event/158073 or www.hartpulsedance.com

Shows Friday and Saturday May 6 & 7, 7:30 p.m., and May 8 at 2 p.m. Tickets \$15 in advance online or \$17 at the door. Info: 661.755.2182; www.hartpulsedance.com.

SANTA MONICA IS A “TOP TEN BEACH CITY”

National Geographic recently selected Santa Monica as one of the Top Ten Beach Cities in the World – but we've known that for years! And our popularity as a tourist destination proves it. Here are ten things you might not know about tourism in Santa Monica and in the United States:



1,600 jobs are supported by tourism in Santa Monica.

Over \$1 billion in revenue is generated by tourism each year toward our local economy. Tourism annually generates \$30-34 million in tax revenue for the city's general fund, helping to fund our parks, libraries, schools and public safety. Without tourism dollars, each resident would pay an estimated additional \$745 in taxes to maintain these services.

Over 70% of our overnight guests never drive once they have arrived.

Santa Monica Convention & Visitors Bureau (SMCVB) operates four Visitor Center locations to create customized itineraries for travelers and visiting friends and family. For locations, visit www.SantaMonica.com/info.

Santa Monica offers a free mobile app. Those who show they've downloaded the app at the SMCVB booth at the Santa Monica Festival on May 7 will be entered to win a complimentary dinner or shopping trip! Visit www.SantaMonica.com/app to download.

In the United States:

Every minute, domestic and international travelers spend \$1.3 million while traveling in the U.S. There are 7.4 million jobs directly generated by travel in the United States – that's 1 out of 9 non-farm jobs created by tourism.

Travel ranks #5 in the United States in terms of employment (compared to other major private industry sectors).

The livelihoods of over 10% of the U.S. population are dependent on the success of the travel industry. International visitors spend an average of \$4,000 per visit to the United States. Note: 36% of Santa Monica's visitors are international.

Sources: 2009 Summary Report of the 2009 Economic Impacts of Tourism in Santa Monica, 2009 U.S. Travel Data and 2009 U.S. Dept. of Commerce Data

New Day Camp, Summer Fun at the Santa Monica Pier Aquarium

For the first time ever, Heal the Bay is offering a fun, educational drop-off day camp this August for ages 6-12 at the Santa Monica Pier Aquarium. Week-long and single-day Science Adventure Camps are designed to engage kids in marine science and promote ocean stewardship.



Credit: Santa Monica Pier Aquarium

The marine science center also offers summer field trips in July and late August for all grade levels and their teachers. During a field trip, students have the exclusive use of the Aquarium as they examine the ocean animals and plants in touch tanks and observe live animals in habitat-specific exhibits.

California moray eels greet visitors from the rocky reef exhibit just inside the science center's entrance. Get a salty spray from the swell sharks in the shark exhibit and check out their pups. On Tuesday and Friday afternoons, the public is invited to help feed the sea stars in tide pool touch tanks. Whether experiencing the Aquarium as a camper, a student, a vacationing visitor or as a Santa Monica neighbor, everyone gains an appreciation for the marine life of the Santa Monica Bay and awareness of the importance of protecting the ocean environment.

Visit the Santa Monica Pier Aquarium at 1600 Ocean Front Walk, beach level, beneath the Carousel. Registration information for programs, hours of operation and special events is available at www.healthebay.org/smpa.

Preventing Auto Burglaries

Auto burglaries are on the rise, but with just a little effort, you can reduce your chances of being victimized. Don't come back to find your car window broken and valuables missing – follow these simple but important tips from the Santa Monica Police Department to prevent your vehicle from becoming an auto burglar's next target:

- Place all valuables (cell phones, mp3 players, laptops and purses and shopping bags) out of sight or in the car's trunk, preferably before you arrive at a location where people might be watching you.
- Lock all doors and windows even if you plan to be gone for only a brief time.
- Attempt to park in well-lit areas; be aware of your surroundings.
- Activate the vehicle's alarm system.
- Never leave your car unattended with the engine running, even "just for a minute..."
- Never leave the vehicle registration or important personal documents in the car.
- Never place hidden keys outside or in the car.

If you observe a crime in progress, immediately call 9-1-1. If you are reporting an auto burglary that has already occurred and the suspect is gone, call the non-emergency number 310.458.8491.



CYBERNEWZ Santa Monica Wins National Recognition for Technology Solutions

For the 12th consecutive year, the Public Technology Institute (PTI) has recognized the City of Santa Monica in its Technology Solutions Awards program. PTI's Technology Solutions Awards are given to local governments that use technology to increase revenues, improve service to their community, save tax dollars or improve management.

ELECTRONIC PLAN REVIEW Winner, Sustainability Category

A new paperless electronic plan check submittal and review process implemented by the city offers a user-friendly and convenient way for applicants to submit plans over the Internet and helps staff manage and review the process more efficiently.

WORKERS' COMPENSATION AND GENERAL LIABILITY CLAIMS MANAGEMENT Winner, Web & eGovernment Category

Recent legislation mandates electronic reporting of all workers' compensation and liability program medical settlements, judgments, awards or payments to claimants who are or could be Medicare beneficiaries. In order to satisfy the new requirements, the city upgraded and modernized the existing claims management system.

ADVANCED BROADBAND INITIATIVE Significant Achievement, Telecommunications & Information Technology Category

The city created a telecommunications master plan and built a fiber optic network to connect

school and city facilities. This advanced broadband initiative lowers construction costs of new broadband service, increases purchasing power of connected local businesses, and supports an environment for local businesses to compete in the global economy with cutting edge network solutions.

Through Santa Monica City Net, the city leases dark fiber and lit services to local businesses for affordable broadband – visit www.smcitynet.com to learn more.

MAIN LIBRARY

Santa Monica Farmers Market Quarterly series of panel discussions with local farmers and chefs. Thu 5/5, 7 p.m. MLK Jr. Auditorium.

Author/Actress Dee Wallace The mom from E.T. discusses her biography *Bright Light: Spiritual Lessons from a Life in Acting*. Tue 5/10, 7 p.m. MLK Jr. Auditorium.

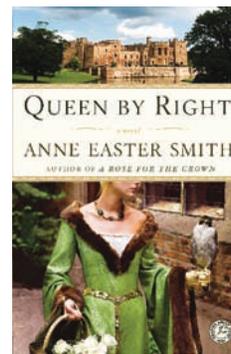


Historic Wedding Sites & Treasures of Los Angeles KPFK host Pamela Wilson discusses LA-area wedding locales. Thu 5/26, 7 p.m. Multipurpose Room.

Hormones and Health Dr. Babak Etekal discusses the interrelationships between hormones, health, and healing. Mon 5/23, 7 p.m. Multipurpose Room.

An Evening with Vincent Bugliosi Discussing his provocative new book on agnosticism, *The Divinity of Doubt: The God Question*. Wed 6/1, 7 p.m. MLK Jr. Auditorium.

Anne Easter Smith presents *Queen By Right* Historical fiction writer discusses her new novel on Cecily of York. Tue 6/21, 7 p.m. MLK Jr. Auditorium.



FAIRVIEW BRANCH LIBRARY

What's New This Week Lively current events discussion group. Thursdays, 1-2:30 p.m.

Resume Workshop Take your resume to the next level with help from a professional resume writer. Mon 5/9, 7 p.m.

Literature Book Group Saturdays, 11 a.m. 5/14 *O Pioneers!* by Willa Cather; 6/11 *Out of Africa* by Isak Dinesen.

Power Google Tips and strategies to find the best information from your Internet searches. Sat 5/21, 11 a.m.

MONTANA AVENUE BRANCH LIBRARY

Acting Workshop Director Adam Collis will lead an

on-camera cold reading class for actors or anyone desiring to act. Mon 5/2, 6 p.m.

Classic Film Screening *Some Like it Hot*, Mon 5/9, 2 p.m.

Mystery Book Group Wednesdays, 7 p.m. 5/11 *The Angel of Darkness* by Caleb Carr and *A Death in Vienna* by Frank Tallis; 6/8 *A Spy's Life* by Henry Porter.

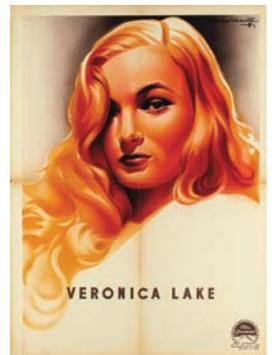
Book Group Wednesdays, 7 p.m. 5/18 *Creation* by E.O. Wilson; 6/15 *Waxman Report* by Henry Waxman.

In Case You Missed It Film Series *Salt*, Thu 5/5, 2 p.m.

OCEAN PARK BRANCH LIBRARY

Book Group Saturdays, 11 a.m. 5/7 *South of Broad* by Pat Conroy; 6/4 *The Corrections* by Jonathan Franzen; 7/2 *Shanghai Girls* by Lisa See.

History of Film Series: *Veronica Lake* Presented by film historian Elaina Archer. Sat 5/7, 2 p.m.



SANTA MONICA MAIN LIBRARY AND BRANCH INFORMATION

Main Library
601 Santa Monica Blvd., 310.458.8600

Fairview Branch
2101 Ocean Park Blvd., 310.458.8681

Montana Avenue
1704 Montana Ave., 310.458.8682

Ocean Park Branch
2601 Main St., 310.458.8683

Library Hours

Main Library: Mon-Thu 10 a.m.-9 p.m.;
Fri/Sat 10 a.m.-5:30 p.m.; Sun 1-5 p.m.

Branch: Mon-Thu noon-9 p.m., Sat 10 a.m.-5:30 p.m. Closed Fri and Sun.

Big Blue Bus Routes

Main Library Lines 1, 2, 3, 7, 8, 9, 10

Fairview Branch Lines 6, 8, Sunset Ride and Crosstown Ride

Montana Avenue Line 3 and Crosstown Ride

Ocean Park Branch Lines 1 and 8.

Bike parking available.

All city libraries are wheelchair accessible. To request a disability-related accommodation for events, call the library at 310.458.8600 (TDD 310.395.8499) at least three business days in advance.

YOUTH PROGRAMS

MAIN LIBRARY

"Stories from the Old Country" with *Flights of Fantasy Story Theatre* Celebrate *Children's Book Week* by watching books come to life! Grades K to 4. Thu 5/5, 3:45 p.m. Activity Room.

Mother/Daughter "Angelina Ballerina" Tea Party A reading of the popular picture book and an introductory ballet class given by Dance Studio No. 1. Craft and treats to follow. Ages 3 to 8. Space is limited – register between 5/1-5/9. Sat 5/14, 2 to 4 p.m. Activity Room.

Programs for Teens:

The 6th Annual Santa Monica Teen Film Festival

- Sat 4/30 at 7 p.m. Miles Memorial Playhouse. Grades 6 and up.

- Sun 5/1 at 2 p.m. Main Library, MLK Auditorium. All ages welcome. Watch films made by students in grades 7 to 12. Awards will be presented.

Food Fan Club Eat and learn about the food you eat with the Santa Monica Farmer's Market. Grades 6 to 12. Thu 5/5 & 6/2, 4 to 5 p.m. Activity Room.

FAIRVIEW BRANCH LIBRARY

Kid's Crafts: Make Paper Flowers for Mother's Day Ages 6 and up. Mon 5/2, 3:30-4:30 p.m.

Fur & Dixon Concert A rollicking musical joyride through the back roads of the American West. All ages. Sat 5/7, 1:30-2:30 p.m.

Parenting Circle Dr. Ellie Zarrabian will answer questions and concerns from parents and caregivers. Mon 5/9, 7-8:30 p.m.

MONTANA AVENUE BRANCH LIBRARY

Preschool Club Monthly stories & crafts program. Ages 3 to 5. Tuesdays at 3 p.m. 5/10 *Dots, Spots & Rectangles*; 6/14 *Splish, Splash, Who's in the Bath?*

Afternoon Kids Club Stories, crafts & fun for grades K to 4. Tue 5/24, 3:45 p.m.

Programs for Teens/Tweens:

Books & Bites Author Traci Trivas will discuss her book *The Wish Stealers*. For grades 5-7. Wed 5/11, 5 p.m.

OCEAN PARK BRANCH LIBRARY

May Mischief Join Mr. Jesse and his puppets for stories and songs. Ages 3 to 7. Tue 5/3, 3:30 & 4:30 p.m.



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CITY COUNCIL MEETINGS

The Santa Monica City Council regularly meets at 5:30 p.m. on the second and fourth Tuesday of every month in Council Chambers, located at City Hall, 1685 Main Street. Upcoming City Council meetings are scheduled for:

- May 3, 10
- Budget Study Sessions: May 24, 25 & 26
- June 14, 21 and 28

Visit www.smgov.net/council for more information or to check the status of upcoming agenda items. City Council meetings are broadcast live on CityTV cable channel 16 and streamed at www.citytv.org. Regular meetings air on 89.9 KCRW from 8 p.m. to midnight.

City Council meetings are open to the public. Public comment may be made in person at the City Council meeting, or prior to the meeting via regular U.S. mail, e-mail, or by fax to:

1685 Main Street, Room 209
 Santa Monica, California 90401
 Phone: 310.458.8201
 Fax: 310.458.1621
 Email all Council members: council@smgov.net

Santa Monica's Government on the GO mobile app

A convenient tool that allows smart phone users to tell the city about potholes that need filling, trees that need maintenance, graffiti that needs removing, and more is now available for the iPhone® and Android™. To make a service request, users can open the app, select an issue, take a photo of the problem (if desired) and tap submit. The app sends the exact location, photo and a message directly to the staff member who can fix it.



To download the new Android app, activate the Android Market app on your phone and search GOREquest. The iPhone app is available from iTunes®, or visit the App Store™ and search GOREquest.

AltBuild

City of Santa Monica
8th annual • 2011

alternative building materials & design expo

Friday & Saturday
May 6 & 7
2011

10am - 5pm

Santa Monica
Civic Auditorium

One of the best Green Building & Design events in the Country. Hosted by one of the greenest and most sustainable cities. Join us for our most vital Expo and speakers program to date.

As always, the Expo remains FREE to attend.

Please check our web site for a full overview of the Expo, exhibitors, speakers schedule and special events.

www.altbuildexpo.com or call (310) 390-2930