



# Seascape

## NEW FARE OPTIONS FOR BIG BLUE BUS RIDERS

On August 29, Big Blue Bus will be implementing a new fare structure that will include new discounted pass options – including passes riders have been requesting for years: new 30 Day Passes and 13 Ride Passes. The simpler fare

structure and passes will help keep buses moving and on time, since boarding riders will no longer need to fumble with change or even buy their fares on the bus.

### BEGINNING AUGUST 29:

*Regular fare riders* who use cash when boarding will pay

\$1. Purchasing a Day Pass for \$4, a 13 Ride Pass for \$12 or a 30 Day Pass (\$60 for local routes and \$80 for local and express routes) in advance offers riders savings of 10-25% per trip – so the more you ride, the more you save!

*Senior/Disabled/Medicare fare riders* who pay cash when boarding will pay 50 cents. Get unlimited rides on local and express routes with a Day Pass for \$1.50; 13 Ride Pass for \$6; and 30 Day Pass for \$24 for local routes and \$40 for local and express routes.

*Students* (riders between the ages of 5-18 years old) will no longer need the student punch card. The new and improved 30 Day Student Pass (\$40) is good for unlimited rides on local BBB routes. (Please note there will be no change to the “Any Line Any Time” program for SMC students on August 29.)

BBB will continue to sell and accept interagency transfers, which will cost regular and student fare riders 50 cents.

*Continued on page 2*



## HERE AT LAST! SANTA MONICA'S LAND USE AND CIRCULATION ELEMENT IS ADOPTED

With the unanimous approval of the Land Use and Circulation Element (LUCE) of the General Plan on July 6, 2010, the City Council placed Santa Monica at the forefront of sustainable planning by providing the framework to ensure that Santa Monica is a sustainable, vital and healthy city for generations to come.

This blueprint for the next 20 years seeks to reduce vehicle trips, locate new mixed-use projects in walkable transit villages and protect existing neighborhoods from redevelopment by providing incentives for housing near transit, along the boulevards and in industrial areas. As a long-term conservation plan, the LUCE promotes bicycling, walking, carpooling, and greater use of alternative transportation.

**Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.**

~ Jane Jacobs (*The Death and Life of Great American Cities*)

The plan preserves the city's unique identity and neighborhood quality of life, and celebrates the natural beauty of our beaches and parklands. It proposes extensive neighborhood conservation measures and creative historic preservation incentives. It seeks to enliven commercial streets by

encouraging mixed-use projects with ground floor shops and apartments on the upper floors.

This major six-year planning effort was a partnership between the city's residents, business groups, non-profits and neighborhood organizations. Thousands of community members participated in shaping the plan for Santa Monica's future. Members of the city's Boards and Commissions provided guidance on planning; landmarks; arts; parks and recreation; housing; the environment; architecture; child, family and senior care; and many other topics.

With the LUCE vision in place, the city will begin important next steps to bring tangible results to life. This includes community-based planning efforts for the Downtown and Civic Center area, Bergamot Station and Memorial Park; and the implementation of neighborhood conservation and historic preservation strategies. Consistent with the LUCE process, each step will be undertaken in collaboration with the Santa Monica community whose energy, passion and vision for a sustainable future are indelibly woven into the tapestry of ideas contained within the final LUCE.

Find out more at [www.shapethefuture2025.net](http://www.shapethefuture2025.net).



## Briefly...

**CITY HALL, 1685 MAIN STREET** is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m.

Most city offices are closed on alternate Fridays as part of the city's commute trip reduction plan to improve air quality – August 13 & 27, September 10 & 24, October 8 & 22. Payment and permit services are available every Friday – please call 310.458.8411 for the counter hours of your preferred service. All city offices will be closed on Monday, September 6 in observance of Labor Day.

**NEW IN TOWN?** Our new resident packet is filled with information to help you get familiar with your new neighborhood, including the City Services Directory, maps, parking and bus information, Family Guide and more. Just send an email request to [411@smgov.net](mailto:411@smgov.net) or call 310.458.8411 and we'll drop one in the mail, or stop by the Information Desk in the City Hall lobby to pick one up.

### SEASCAPE RETURNS IN NOVEMBER

The municipal code limits the type of mailings the city can send out during the 88-day period before a municipal election. Therefore, there will be no Harvest issue this year due to the municipal election on Tuesday, November 2. We'll see you again in November!

SANTA MONICA

# Seascope

Seascope is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please e-mail editorial information and comments to [seascope@smgov.net](mailto:seascope@smgov.net) or mail to:

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Santa Monica Seascope  
City of Santa Monica  
1685 Main Street  
Santa Monica, CA 90401

DIANE KUNTZ DESIGN STUDIO

In accordance with the Americans with Disabilities Act, *Seascope* is available in alternate formats by calling the City Manager's Office at 310.458.8301 (TDD/TTY 917.6626).

## Share the Road this Summer!

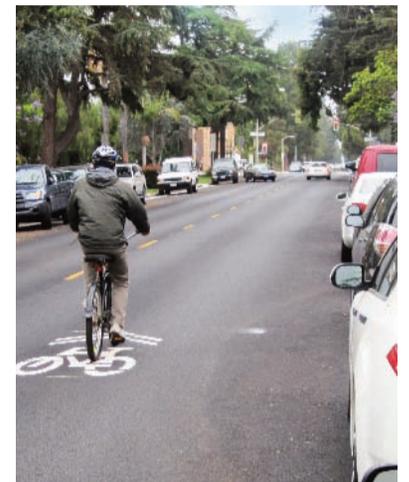
Santa Monica's perfect climate and relatively flat topography make it a great biking town all year long, but there's no better time than during the summer! Bicyclists and drivers will notice new and upgraded facilities in the coming months:

- **Introducing sharrows** to indicate a shared lane environment for bicycles and automobiles. Sharrows are roadway pavement markings that alert all road users to the presence of bicycles and suggest proper positioning of cyclists on the street.
- **Detection loops and/or cameras** so bicycles can activate traffic lights the same as automobiles.
- **New bike racks around town** so you can lock up in more places (use a U-lock for best security).

Drivers and cyclists alike can make each other comfortable on the road by staying alert and remembering basic safety precautions. Bicycles are considered vehicles under California code and must follow all traffic rules, including observing traffic lights and stop signs and no riding on sidewalks. Drivers must remember that bicycles have a right to the road and should be cautious and considerate of cyclists. Both drivers and cyclists need to watch for pedestrians as well – there are many this time of year.

You'll also see more City staff biking around town as part of our new Bike@Work program! Please see article, p4.

For more information on cycling in Santa Monica, including maps and safety tips, visit [www.smgov.net/bikesm](http://www.smgov.net/bikesm) or call the Transportation Management Division at 310.458.8291.



*New sharrows on 14th Street help cyclists align properly and remind everyone to share the road!*

## City TV Highlights

**CITYTV SANTA MONICA** is helping connect you with city government by providing live coverage of City Council meetings. Stay informed and up-to-date by viewing meetings live and unedited beginning at 5:45 p.m. on the second and fourth Tuesday of each month on cable channel 16. If you miss them, catch a replay of the council meetings on CityTV2, cable channel 20 or online at [www.citytv.org](http://www.citytv.org).

**WE'RE STARS** CityTV Santa Monica continued its tradition of quality local government programming by winning a bevy of awards at the 14th Annual STAR Awards (*presented by the States of California and Nevada National Association of Telecommunications Officers and Advisors*). Four first place awards have been added to CityTV's already staggering trophy case, winning in the Promo, Performing Arts, Environmental Programming, and Overall Excellence categories. This is the eighth time in twelve years that CityTV has won the prestigious award for Overall Excellence.

## BIG BLUE BUS *Continued from page 1*

**Senior/Disabled/Medicare riders will pay 25 cents for interagency transfers, which allows riders to board either a second Big Blue Bus or other participating regional bus/rail system. BBB will continue accepting EZ transit passes.**

**The fare restructure is one of several strategies necessary to retain service levels amid ongoing concerns over future operating funds and a \$6.4 million structural deficit in fiscal year 2010-11. The fare restructure will close the budget gap by \$2.4 million annually and avert service reductions through June 2012.**

**To help reduce the financial burden of the proposed fare adjustments, the Big Blue Bus plans to participate in Metro's Rider Relief Transportation Program, which offers a \$10 per month subsidy coupon for regular riders, and a \$6 per month subsidy coupon for seniors, disabled and student riders who meet eligibility requirements.**

For more information on the fare changes, call 310.451.5444 or visit [www.bigbluebus.com](http://www.bigbluebus.com).



## What's with the Noise in City Hall?

If you have visited City Hall lately, you may have heard the noise or noticed the construction activities in the courtyard area. The city's Architecture Services Division is in the process of seismically retrofitting City Hall. This work is being done to bring City Hall up to essential facility standards and to protect the building from future earthquake damage. The first phase of the project will convert the former jail space into office space for city staff and will be completed in late 2010; the second phase, the seismic upgrade, will follow upon completion of the first phase. City Hall services and business hours will not be disrupted or impacted by the construction. However, when visiting City Hall please mind the construction signs for your safety.

**For more information on this or other Architecture Services projects, visit [www.smgov.net/architecture](http://www.smgov.net/architecture).**

## Time to Renew your Business License!

All businesses operating in the city or from a Santa Monica address as of July 1, 2010 are required to renew their business license for fiscal year 2010-11 by August 31. The city has made it easy for currently licensed businesses by offering renewal by mail and online.

Renewal forms were mailed by July 1 to all currently licensed businesses. To renew your business license, complete and return the renewal form mailed to the business, or renew online at the city's website, [www.smgov.net/businesslicense](http://www.smgov.net/businesslicense). Make sure your renewal is postmarked or completed online by August 31, 2010 to avoid late payment penalties.

Forms and information are also available online for first-time licensees. Contact the Business License Office at [business.license@smgov.net](mailto:business.license@smgov.net) or call 310.458.8745 if you need a duplicate renewal form, assistance or have questions regarding business licensing requirements.

## SAVE THE DATE:

### Westside Shelter and Hunger Coalition's 15th Annual Celebrating Success Breakfast

Help celebrate and honor individuals in our community who, with the support of the social service agencies, have overcome the many challenges of homelessness to lead self-sufficient lives at the Westside Shelter and Hunger Coalition's 15th Annual Celebrating Success Breakfast, Friday, October 29 from 7:30 to 9:30 a.m. at the Fairmont Miramar Hotel & Bungalows, Santa Monica.

The Santa Monica Chamber of Commerce will also present their *Business Cares Award* at this year's breakfast. The award distinguishes certain businesses as leaders in a city-wide effort to reduce homelessness. Every year a key business is recognized for devoting time and resources to this important issue.

**For more information about the Celebrating Success Breakfast, email [success@westsideshelter.org](mailto:success@westsideshelter.org) or call 310.314.0071.**

## Coming Soon to a Tap Near You!

*The long-awaited Charnock Well Field Restoration Project is nearing completion. Five wells that have been inactive for over a decade will be reactivated starting this fall, fully restoring Santa Monica's local groundwater supplies, reducing the use of imported water from Northern California and the Colorado River, and helping to meet the city's sustainability objectives.*

*The Charnock Well Field was used as a drinking water source since 1924. In 1996, the well field was shut down when testing revealed that the gasoline additive MTBE had infiltrated the aquifer supplying the*

*wells. The City of Santa Monica pursued restitution and eventually reached a settlement agreement with the principally responsible parties, which financed installation of a Granular Activated Carbon (GAC) filtration system to remove the MTBE.*

*An additional component of the project is to replace the city's outdated water softening facility at the Santa Monica Water Treatment Plant in West Los Angeles with a new Reverse Osmosis (RO) softening system with fluoridation and chloramination capabilities. Softening is the process of removing scale-forming calcium and*

*magnesium from hard water. Reverse Osmosis (RO) separates the scale-forming minerals by forcing hard water through membranes with very small pores. The resulting mineral-free treated water can be optimized by blending back some of the untreated hard water (so the water isn't too soft!)*

*For more information, contact the City of Santa Monica Public Works Water Resources Division at 310.458.8224 or visit [www.smgov.net/water](http://www.smgov.net/water).*

## City staff Bikes@Work!

In conjunction with Bike to Work Day in May, the City of Santa Monica launched its very own bikesharing program for city employees. Called Bike@Work, the program provides city staff access to a fleet of branded city bikes to ride to local meetings and between city facilities. Eight new and five retrofitted bicycles are available for employees to check out during the day for commutes between city facilities from the airport to the pier and every office in between. Having more staff ride locally supports LUCE Transportation Demand Management (TDM) goals, bicycle awareness and environmental stewardship as well as healthy habits among staff.

Bike@Work is a collaborative effort of the Planning and Community Development Department and the Office of Sustainability and the Environment to help employees bicycle more and drive less.



Each bike is fully equipped with safety gear, baskets, reflective city logo signs, bells, locks and lights, and sports an odometer so trips can be logged and carbon

savings measured. Employees must take a self-test on rules of the road, view a video on safe-street cycling techniques, and agree to wear a helmet before they can check out a bike.

During the first month of the program, 32 employees signed up and used the bikes to ride 167 miles.

## Santa Monica Farmers Market

### LIBRARY LECTURE PANEL SERIES: CONSCIENTIOUS CARNIVORE

August 12, 7-9 p.m.

Santa Monica Public Library

MLK Jr. Auditorium ~ 601 Santa Monica Blvd.

People who like to eat meats and dairy but who are opposed to commercial animal production can take heart! Many farmers are raising animals for meat and dairy in a humane way and offering concerned consumers a choice about what they eat. Meet three farmers who raise lamb, goat, rabbit, chicken, cows and some chefs who prefer to source their animals from these small producers.

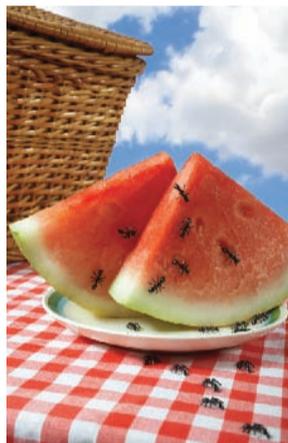
Visit [www.smgov.net/farmers\\_market](http://www.smgov.net/farmers_market) for more information



## When it comes to pest management, do it like a pro!

The Office of Sustainability and the Environment knows what you're up against this time of year in your garden and at home: rodents, insects, weeds, and other outdoor and indoor pests. Don't fall for advertisements encouraging the use of toxic pesticides to control these problems. The pest-controlling effect is temporary but the chemicals can linger for years – exposing children, pets and others to poisons and polluting the environment. Evidence now suggests that more pesticides are applied in urban areas of California than in agricultural areas.

Instead, take some tips from the pros to combat pests. Today's leading pest control professionals practice a new system that works with a hierarchy of control methods – and chemical treatments come in dead last. Download guidelines on the following topics from the Hazardous Materials section at [www.sustainablesm.org](http://www.sustainablesm.org):



- Slugs and Snails in Your Garden
- Aphids in Your Garden
- Growing a Healthy Garden
- Tips for a Pest-Free Lawn
- Wonderful Roses
- How to Control Weeds
- Ants, Cockroaches, Fleas and Yellowjackets

Visit [www.sustainablesm.org](http://www.sustainablesm.org) or contact the Office of Sustainability and the Environment at 310.458.2213 for more tips on keeping your home greener and healthier.

## 2010 AltCar Expo and Conference

We are people on the move, and getting there in eco-conscious style is just as important as where we are headed. Find out what's next in transportation at the 2010 AltCar Expo, the preeminent showcase of alternative cars and alternatives to cars.

Highlights include:

- **DEBUTS** Check out Nissan's all electric Leaf and a working prototype of the exciting new Chevy Volt plug-in hybrid.
- **BREAK-OUT SESSIONS** Experts in dozens of fields talk about transportation plans, legislation, technology, tax credits and more.
- **BIKES-A-GO-GO** Free bike valet, cycling groups and bicycles for sale.
- **RIDE AND DRIVE** Attendees can test drive all technologies for free!
- **MORE WAYS TO SAVE** Renewable energy section offering the latest on homeowner solar, wind and energy efficiency products.



Friday, October 1 and Saturday, October 2, 2010 | Santa Monica Civic Auditorium

Open 10 a.m. – 5 p.m. Free to the public.

Visit [www.altcarexpo.com](http://www.altcarexpo.com) for more information.

## Ocean Appreciation at Heal the Bay Aquarium

Celebrate the ocean and all it gives us at the Santa Monica Pier Aquarium's Ocean Appreciation Weekend, August 21 and 22!

Enjoy special presentations touching on the myriad ways the ocean impacts our lives and the effect people have on the ocean. Learn about the threat posed to the marine environment by



single-use and common household plastics by creating a sea monster made of plastic! The Aquarium will be open its regular summer hours both days of this special celebratory weekend.

Heal the Bay's Santa Monica Pier Aquarium is

located at 1600 Ocean Front Walk below the Carousel at beach level. Summer hours: Sat/Sun 12:30 – 6 p.m.; Tue-Fri 2 – 6 p.m. Closed Mondays.

Admission is free for children under 13 when accompanied by an adult; a \$5 per person donation is suggested, with a \$2 minimum admission required. Admission is \$2 per person for groups of 10 or more regardless of age.

For more information call 310.393.6149 or visit the website: [www.healthebay.org/smpa](http://www.healthebay.org/smpa)



## Get involved in Coastal Cleanup Day!

On Saturday, September 25, from 9 a.m.- noon, over 14,000 volunteers from all over Los Angeles will take action to rid our beaches and inland waterways of unsightly and harmful debris. Coastal Cleanup Day (CCD) is an international event with over 90 countries around the world participating, making it one of the largest volunteer efforts on the planet. Come participate at one of over 60 cleanup locations throughout Los Angeles County.

Find the one nearest you and help clean our oceans by calling 800-HEAL BAY or visiting [www.healthebay.org/ccd](http://www.healthebay.org/ccd).

## Back to School Safety Tips

The Santa Monica Police Department works continuously with our public and private schools to prevent and respond to children's safety issues. With school heading back into session, please review these tips and help protect the children in your life:

- Update school records to include people authorized to pick up your children.
- Discuss the school's emergency/disaster plan with your entire family so everyone is prepared.
- Teach children about the 9-1-1 system in case of emergencies.
- If children think they are being followed, teach them to go to the nearest public place and call 911.
- Practice safe walking – tell children to always cross with the crossing guard at intersections – never in the middle of the street or between parked cars. Obey all traffic signals and avoid walking through alleyways. Do not get distracted by a cell phone or listening to music. Be aware of your surroundings.
- Every day, discuss how your child's day went – be interested and involved.

**ALL MOTORISTS NEED TO TAKE EXTRA PRECAUTIONS WHEN SCHOOL IS IN SESSION, INCLUDING THESE SAFE PRACTICES:**

- Watch for children riding their bicycles or walking. Avoid being distracted by car gadgets and cell phones.
- Do not let your child out of the car when double-parked.
- Pay special attention to your speed in school zones.
- Obey traffic directions from the crossing guards. They are looking out for our children's safety.

For more school safety tips, visit the Santa Monica Police Department's new website [www.santamonikapd.org](http://www.santamonikapd.org).



School Resource Officer Edgar Navarro and students from St. Anne's School.

## Keep Cool by the Pool

The historic pool at the Annenberg Community Beach House (415 Pacific Coast Highway) is open daily through the summer, 10 a.m. to 8 p.m.



Passes for this popular pool may be reserved online up to three days in advance of your visit. Or, visit Mondays when entry is just \$1! (*Not available in advance.*) Getting to Dollar Splash Monday is a breeze on the new Big Blue Bus Beach Ride – just 50 cents each way.

Catch the Beach Ride on Mondays through August 30, hourly beginning at 10 a.m. from Virginia Avenue Park with stops on Pico Blvd., Lincoln Blvd., Main Street and Ocean Avenue.

For fees or pool pass reservations, visit [www.annenbergbeachhouse.com](http://www.annenbergbeachhouse.com).  
For more details on the new & improved BBB Beach Ride, visit [www.bigbluebus.com](http://www.bigbluebus.com).

## Beach=Culture at the Beach House

Rotating exhibits in the Beach House Gallery include “Objects of Wonder and Fascination,” a display of curios and storied possessions on loan from Beach House guests. Display an object of your own by downloading the entry form. Beach=Culture returns to the Annenberg Community Beach House with free cultural events including Shakespeare, concerts, poetry and more every Tuesday through September 7. Seats are limited – check out the lineup and save yours today! The fall season of Beach=Culture and the Writer’s Residency Program will begin in November.

Visit [www.annenbergbeachhouse.com/cultural-programs](http://www.annenbergbeachhouse.com/cultural-programs) for more information.

## 50+ & SENIOR PROGRAMS

1450 Ocean Ave | 310.458.8644 | [www.smgov.net/senior](http://www.smgov.net/senior)

**Santa Monica Senior Center** located in beautiful Palisades Park offers enrichment activities, educational seminars, fitness and active living opportunities, SMC Emeritus classes and seasonal events throughout the entire year. Programming includes ballroom dancing, tai chi, Zumba Gold, yoga, meditation, health education, movies, group exercise, improv, cultural arts workshops, Bridge, discussion groups and more.

### Senior & Family Intergenerational Arts Festival ~October 9!

Now in its third year, the festival will feature multicultural and intergenerational art exhibits, interactive workshops, music and dance performances and more. At the Senior Center in Palisades Park from 11:00 a.m.-4:30 p.m. All are welcome and the event is free! For a schedule of events visit [www.smgov.net/hsd/senior](http://www.smgov.net/hsd/senior) or call 310.458.8644.

**Wii Health & Fitness at the Senior Center** Wii is a fun and easy way to get fit in body and mind, helping you stretch and strengthen muscles, improve balance and think on your feet. In addition to virtual bowling, ping pong and tennis, the general Wii fit program will assess your fitness level and provide light exercises to build balance. If you haven’t been active for a while, this program is a perfect fit. Personalized sessions run Tue/Thu 10 – 11:30 a.m. and Mon/Wed/Fri 12:30 – 2 p.m.

**Support Services for Older Adults** The City of Santa Monica’s Human Services Division funds WISE & Healthy Aging and other local service providers to offer a wide range of services for older adults, including independent living support; money management; health services, education and advocacy; care management; housing assistance; volunteer opportunities; friendly home visiting; caregiver support groups and more. Call 310.458.8701 for more information or visit [www.smc.edu/emeritus](http://www.smc.edu/emeritus) for a Senior Resource Directory & Quick Reference Guide. If you do not have access to the internet, visit the Senior Center for a printout.

## Santa Monica Police Activities League

PAL provides educational, cultural and recreational programs for youth ages 6-17 at the PAL Youth Center. Activities offered this fall include classes in cooking, computer classes, basketball camp, Zumba dance, indoor soccer and crafts.

The PAL Fitness Gym at Virginia Avenue Park will be open to youth ages 6-24. Activities include fitness classes, karate, boxing, weight training and open workouts. Coaches and instructors for the program include Santa Monica Police Officers, staff from the Community and Cultural Services Department and volunteers. PAL is looking for volunteers to help with Homework Assistance, special events and field trips.

### PAL YOUTH CENTER AT MEMORIAL PARK

1401 Olympic Blvd.

Hours: Mon-Fri noon-8 pm, Sat noon-6 p.m.

Friday nights w/PAL for youth ages 13-17, 6 p.m.–1 a.m.

Weekly signup required.

### PAL HOMEWORK ROOM

Hours: Mon–Thu 2:30–6:30 p.m.

Computers available until 9 p.m.

### PAL FITNESS GYM @ VIRGINIA AVENUE PARK

2200 Virginia Avenue

Hours: Mon-Fri noon–8 p.m., Sat 9 a.m.–5 p.m.

1401 Olympic Blvd. | 310.458-8988 | [www.smgov.net/pal](http://www.smgov.net/pal)

## Volunteer Santa Monica

### EXPAND YOUR WORLD!

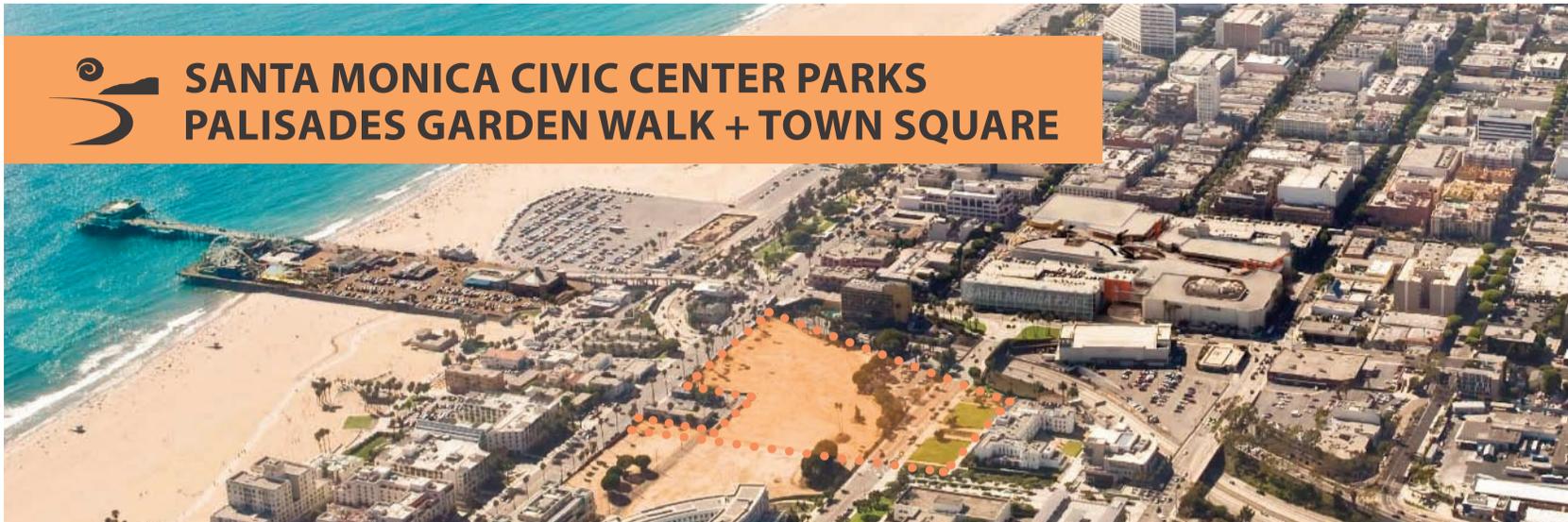
### VOLUNTEER WITH THE CITY OF SANTA MONICA!

The Volunteer Program will help you find a meaningful assignment that fits your goals and schedule, whether you’re looking to assist on an ongoing basis or on a limited-term project. We have year-round opportunities to help with the Farmers Market, youth programs, Special Olympics, community fairs, disaster preparedness, and Adults 50+ & Senior programs... just to name a few. Or, bring us your ideas for short-term projects that would make the most of your skills to make a positive change in our community. Past projects have included workshops for seniors in education and arts. The possibilities are endless.

Get started today – call the Volunteer Program office at 310.458.8300 or send an email to [volunteer@smgov.net](mailto:volunteer@smgov.net) to share your interests. Check [www.smgov.net](http://www.smgov.net) under “Living Here” for ongoing program updates.



**SANTA MONICA CIVIC CENTER PARKS  
PALISADES GARDEN WALK + TOWN SQUARE**



**SHARE YOUR THOUGHTS. SHAPE YOUR PARKS.**

Parks play an important role in our community. The chance to make new ones doesn't come along everyday. Participate and make your mark.

Now online at [WWW.SMCIVICCENTERPARKS.COM](http://WWW.SMCIVICCENTERPARKS.COM):

- Details on community workshops in July, September, November and January
- Online survey
- Email interest list sign up

Questions? Call 310-458-8310 or email [ccs@smgov.net](mailto:ccs@smgov.net).

**VIRGINIA AVENUE PARK | 2200 Virginia Avenue | [www.smgov.net/vapark](http://www.smgov.net/vapark) | 310.458.8688**



**Saturday Kidz Zone**

Youth up to age 13 are welcome to the Saturday Kidz Zone from 9 a.m. – 2 p.m. each week throughout the season. Drop-in for arts & crafts, sports, cooking and much more. All programs are free. Come see what it's all about – sign up on the spot.

**Summer Lunch Program – Nutritious and Delicious**

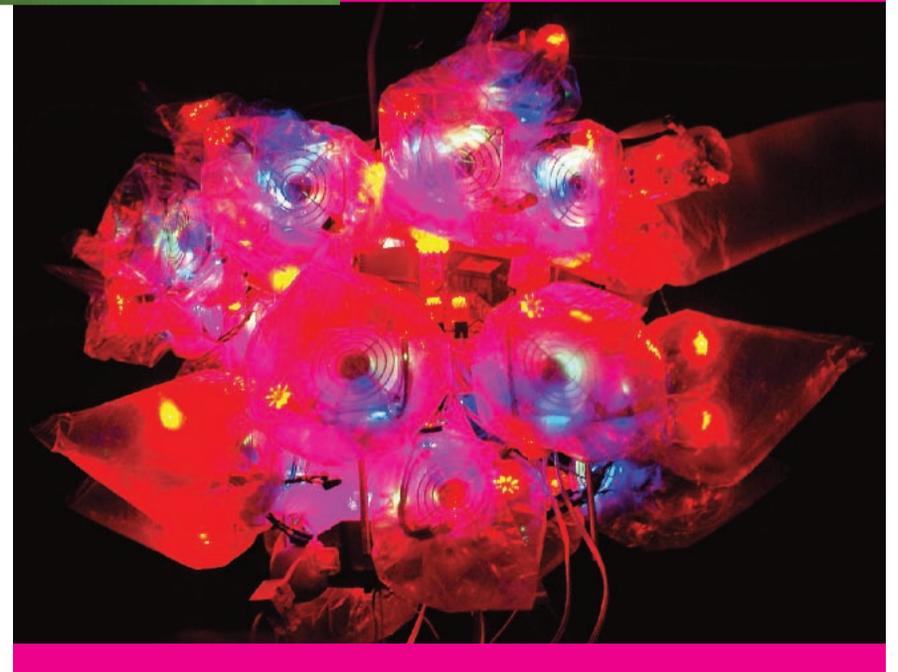
Free lunch for youth 18 and under will be available at VAP Mon – Fri, noon – 1 p.m. all summer long through August 27. Lunch is also available at PAL and John Adams Middle School. Subject to change.

*Youth ages 6-14 are welcome to join us for expanded educational, recreational and cultural arts programs at Virginia Avenue Park. Tutorial and homework assistance programs will be available for students from elementary through high school. VAP also provides school supplies for students from low-income households throughout the fall. Also make sure to check out VAP's field trips, cultural arts workshops and classes in dance, fitness, martial arts and boxing.*

**Teen Center at Virginia Avenue Park**

Take part in sports, arts, social groups, field trips and academic support programs at VAP's Teen Center. Free and open to youth 14 – 24 that live or attend school in Santa Monica. In addition to academic and college preparation, we also offer urban art, digital media, oil painting, silk screening and DJ class. Or get together with others with similar interests – Men's Group, Girls on the Move Club, Book Club, Leadership Group and Semillas de Pio Pico (a college group).

We're also connected – The Teen Center partners with agencies that provide employment and mental health services. Jewish Vocational Services and Chrysalis have office hours to provide training for employment and internships. St. John's Hospital provides referrals to mental health services for families and youth. Parents are encouraged to attend monthly meetings – held every second Friday of the month. Stop by and check us out.



## September 25: Time to GLOW

*GLOW returns to Santa Monica this fall with all new works of art commissioned specifically for Santa Monica by Santa Monica. Experience art on Santa Monica Beach – dusk and beyond. Twenty interactive installations will transform Santa Monica's shoreline for one night only on September 25 from 7 p.m. to 3 a.m.*

**In the GLOW Zone:** Santa Monica Beach – just north and south of the Pier, with some installations in the Downtown area.

**Getting to GLOW:** Ride your bike and enjoy the city's famous bike valet service. Or park in the Civic Center Parking Structure just off the 10 freeway at 4th Street. Up-to-date traffic and parking information will be posted at [www.glow santamonica.org](http://www.glow santamonica.org) and on the city's radio station KRSM 1680 AM.

**Your Turn to GLOW:** Participate! Sign up to volunteer by emailing [glow@smgov.net](mailto:glow@smgov.net) or call 310.458.8350.

Visit [www.glow santamonica.org/residents](http://www.glow santamonica.org/residents) for special info just for residents, including event contact info.

*Stop by for an art adventure. Enjoy the many specials that will be offered by local restaurants and businesses. Have an evening a little out of the ordinary.... just one of the things that makes Santa Monica a place we're proud to call home.*

Photo top left: Bill Short

## The 26th Annual Twilight Dance Series Continues through September 2

Meet at the Pier every Thursday this summer for an eclectic music experience that always gets you moving! Concerts begin at 7 p.m. Parking near the pier is limited – walk, bike or take the Big Blue Bus. Bike valet will be available on concert nights, ready to provide safe, secure and convenient parking for thousands of bikes. The Santa Monica Pier is wheelchair accessible. For bus information, visit [www.bigbluebus.com](http://www.bigbluebus.com) and [www.mta.net](http://www.mta.net) or call 310.451.5444.



For more information on the Twilight Dance Series, please visit [www.santamonicapier.org](http://www.santamonicapier.org) or call 310.458.8900.

### SANTA MONICA CIVIC AUDITORIUM EVENTS

AUGUST	7 & 8	California World Guitar Show
	28 & 29	Santa Monica Cat Show
SEPTEMBER	11 & 12	Santa Monica Book, Print, Photo & Paper Fair
	14	Making The Shift from Ambition to Meaning with Dr. Wayne Dyer
OCTOBER	24 & 26	International Gem & Jewelry Show
	1 & 2	Alt Car Expo <a href="http://www.altcarexpo.com">www.altcarexpo.com</a>
	8 – 10	My Favorite Bead Show
	12	Santa Monica High School PTSA College Fair
	16 & 17	Vintage Fashion Expo
	22 – 24	Dorothy Emerson Antique Show & Sale
	30	Santa Monica Symphony Orchestra

The Civic Auditorium is served by Big Blue Bus lines 1, 3, 7, 8 and 10. For information, call 310.458.2288, or visit [www.santamonicacivic.org](http://www.santamonicacivic.org). All events are subject to change without notice.

## Santa Monica... There's an App for That!

Coming in August! Santa Monica Convention & Visitors Bureau (SMCVB) is launching a new, free mobile app that provides Santa Monica residents and its visitors with a fresh new tool to use while exploring our beachfront city. The app offers suggestions of activities, hotel options, and more. It also highlights what's new and happening in Santa Monica, provides up-to-date information on events, and helps with navigation to a set destination. The app gives users information directly from the website, [www.SantaMonica.com](http://www.SantaMonica.com), allowing them to access the same information, with greater ease while on-the-go.



The app is also connected to Yelp and OpenTable and uses geotagging, so users can find destinations around their current location with exact distances, look up specials and deals, and access reviews of the destinations and attractions.

For more information or to download the Santa Monica Official Visitors app when it launches in August, please visit [www.SantaMonica.com](http://www.SantaMonica.com) or search "Santa Monica Official Visitors App" in the app store.

## CYBERNEWZ

### City's Fiber Optic Network Lightens Up



Santa Monica City Net™, the City of Santa Monica's fiber optic network, is now offering businesses data transfer speeds of up to ten gigabits per second (Gb/s). The city is connecting licensed Internet service providers (ISPs) with its fiber optic network to offer broadband service to Santa Monica's small and mid-size businesses with bandwidth requirements of 100 Mb/s or greater. The secure, reliable network offers the business community a variety of broadband service options to help Santa Monica compete in an increasingly global, technology-driven business environment. The new lit fiber service compliments the existing dark fiber leasing program.

Recently the New America Foundation, a Washington D.C. think tank chaired by Google Chairman & CEO Eric Schmidt, recognized the city's ten gigabit broadband initiative as a model among the country's growing municipal fiber networks. The city participated in a panel sponsored by the New America Foundation on community broadband service options and received recognition for Santa Monica's ability to facilitate affordable high-speed broadband to its businesses and nonprofit organizations using a unique broadband delivery model.

FOR MORE INFORMATION, VISIT [WWW.SMCITYNET.COM](http://WWW.SMCITYNET.COM) OR CONTACT THE INFORMATION SYSTEMS DEPARTMENT AT 310.458.8381.

# YOUTH PROGRAMS

## MAIN LIBRARY

**Family Fun Week!** Mon 8/23 – Thu 8/26 at 2 p.m. Spend the end of your summer enjoying quality family time at the library! Ages 4 and up welcome. Mon 8/23-Family Legos; Tue 8/24-Family Gaming; Wed 8/25-Family Flicks: *The Lightning Thief* (MLK, Jr. Auditorium); Thu 8/26-Family Art

**Harvest Festival!** Celebrate Fall festivals from many cultures—including Halloween, Diwali, and Day of the Dead—with spooky stories, crafts, and more! Costumes encouraged! All ages. Sat 10/30, 2-5 p.m.

### PROGRAMS FOR TEENS:

**Teen Advisory Council Meet & Greet** What is Teen Council and how can I join? Learn how you can gain leadership experience and help plan programs at the library. For students grades 9-12 who live or attend school in Santa Monica. Mon 9/13, 4 p.m.

**Fall Volunteer Information Session** Find out what opportunities are available for teens at the Main Library this Fall. Students grades 8-12. Wed 9/15, 4 p.m.

**Designing a Four-Year Plan for College Admission** Independent college counselor Tiiu Lukk talks to parents and students about the importance of planning for college at the beginning of high school. Mon 9/20, 7 p.m. Multipurpose Room.

**Strategies for SAT and ACT Success** Master tutor Jonathan Lotz of Cardinal Academics will share strategies for taking the SAT and ACT tests. Mon 10/4, 6:30 p.m. Multipurpose Room.

**Brainfuse Online Tutoring** Connect to a tutor online and get help with your homework immediately! Visit [www.smplteens.org](http://www.smplteens.org) for details.

## MONTANA AVENUE BRANCH LIBRARY

**Family Night at the Library!** Come for stories, crafts and games for the whole family. All ages welcome. Tuesdays at 7 p.m. once a month. 8/17-Row, Row, Row Your Boat; 10/19-Red, Yellow, Blue & Green

**Kids Afternoon Movie Festival** End your summer with fun movies. Tue, 2 p.m. 8/17-Little Mermaid: Ariel's Beginning (Rated G); 8/24-Happy Feet (Rated G); 8/31-Surf's Up (Rated PG)

**It's Halloween!** Join us for spooky stories about Halloween. Ages 3 and up. Tue 10/26, 3:45 p.m.

### PROGRAMS FOR TEENS:

**Teen Activity Programs** Grades 6-12. Mondays at 2:30 p.m. Limited space – sign-up at the front desk. 8/2-Smoothies Cool down with a smoothie; 8/16-Marbled Paper Make a beautiful piece of marbled paper.

**Summer Talk About It** A book discussion group for grades 6-8. Titles selected from the school district's summer reading list. Wednesdays at 5 p.m. 8/4-Chains by Laurie Halse Anderson (Grade 8 list); 8/18-Hoot by Carl Hiaasen (Grade 6 list).

**Teen Read Week – Books with Beat @ your library** Call the branch for details about special programs for teens during the week 10/17–10/23.

## FAIRVIEW BRANCH LIBRARY

**Homeschoolers Book Share** Share a book on a selected topic. All ages welcome. Wednesdays, 1:30–3 p.m. 9/15-Your favorite summer read; 10/13-Fantastic Fiction.

**Homework Help for Parents** A workshop for parents of students in grades K–5, presented by Iris Takashima and Jenny Lipson from Grant School. Thu 9/23, 7 p.m.

**Super Saturday Family Fun!** Saturdays at 1:30 p.m. All ages welcome. 9/11-Rhythm Child; 10/2-Creative Playground: *Aesop's Fables*

### PROGRAMS FOR TWEENS (GRADES 5-8):

**Book Talk** Read *Stormbreaker* by Anthony Horowitz, and join us for a snack and book chat. Mon 10/4, 4:30 p.m.

### PROGRAMS FOR TEENS:

**College Options: An Overview of the College Process** A workshop for families and students in grades 8–12. Tue 9/21, 7 p.m.

**Nuts and Bolts: Writing a Killer Personal Statement & Completing Your Applications** A workshop for families and students in grades 11–12. Tue 10/19, 7 p.m.

## OCEAN PARK BRANCH LIBRARY

**Halloween Ha Ha's** Spooky stories and funny puppets with Mr. Jesse and all of his puppet pals. Ages 3-7. Tue 10/26 at 3:30 & 4:30 p.m.

# ADULT PROGRAMS

## MAIN LIBRARY

All Main Library events held in MLK Jr. Auditorium unless otherwise noted

**5 Gyres: Plastic Pollution in the World's Oceans** Discussion on the areas in the ocean where plastic garbage collects. Tue 8/10, 7 p.m.

**The Conscientious Carnivore** Santa Monica Farmers Market Quarterly Panel discussion with farmers who raise livestock, and chefs who prefer to source their animals from these small producers. Thu 8/12, 7 p.m.

**Why Raw?** Raw food chef Raquel Smith presents the basics of a raw food diet. Wed 8/18, 6 p.m.

**Anton Chekhov: A Brother's Memoir** Eugene Alper presents a new translation of Mikhail Chekhov's biography of his brother. Thu 9/23, 7 p.m.

**Banned Books Readalong** The Library celebrates national Banned Books Week with live readings of "banned" books by authors and actors. Sat 10/2, 1 p.m.

**Learning to Lead** Author Joan Goldsmith presents the new fourth edition of her seminal book on leadership skills. Tue 10/19, 7 p.m.

### Live! Theatre! A Directors' Showcase

Performances of ten-minute scenes by four award-winning directors. Sat 10/23, 2 p.m.

## FAIRVIEW BRANCH LIBRARY

**Poetry Writing Essentials** Three week workshop. Tue 8/3, 8/10, 8/17, 12:30 p.m.

**Literature Book Group** *The Fellowship of the Ring* by J.R.R. Tolkien. Sat 8/14, 11 a.m. Group meets second Saturday of every month.

### Documentary Film: Milking the Rhino

Explores wildlife conservation in Africa. Wed 7/18, 7 p.m.

**DIY: Watercolors** Experiment with watercolors with artist/teacher Catherine Tirr. Wed 9/29, 7 p.m.

**Bridge** Have fun, meet new people, challenge your mind. Mondays at 1 p.m.

**What's New This Week?** Free current events discussion group. Thursdays at 1 p.m.

## MONTANA AVENUE BRANCH LIBRARY

### Montana Avenue Branch Book Group

Third Wednesday of the month, 7 p.m.

- 8/18 *Naming Names* by Victor S. Navasky

- 9/15 *The First Tycoon: the Epic Life of Cornelius Vanderbilt* by T.J. Stiles

- 10/20 *Super Freakonomics* by Steven D. Levitt & Stephen J. Dubner

### In Case You Missed It Film Series

*The Informant*, a snappy skewering of big business starring Matt Damon.

Thu 8/19, 6:30 p.m.

### Mystery Book Group

Second Wednesday of the month, 7 p.m.

8/11 *The Glass Key* by Dashiell Hammett and *Dashiell Hammett* by Michael Connelly

## OCEAN PARK BRANCH LIBRARY

### Ocean Park Book Group

First Saturday of the month, 11 a.m.

- 8/7 *Loving Frank* by Nancy Horan

- 9/4 *Heroic Measures* by Jill Ciment

- 10/2 *Year of Measures* by Geraldine Brooks

**Poetry Gets the Blues** Concert/reading with blues guitarist Bernie Pearl and poet Sherman Pearl. Sat 8/21, 2 p.m.

**History of Film Series** Presented by film historian Elaina Archer. First Saturday of the month, 2 p.m.

- 9/4 Clara Bow, the "It" Girl

- 10/2 Horror great Lon Chaney

**Judith Pacht and William Archila** An afternoon of beautiful poetry. Sat 10/9, 2 p.m.

## SANTA MONICA PUBLIC LIBRARY HOURS

Please note new branch phone numbers

**MAIN LIBRARY** 601 Santa Monica Boulevard, 310.458.8600  
**Main Hours:** Mon-Thu 10 a.m.-9 p.m.; Fri/Sat 10 a.m.-5:30 p.m.; Sun 1-5 p.m.

**FAIRVIEW BRANCH** 2101 Ocean Park Boulevard, 310.458.8681

**MONTANA AVENUE** 1704 Montana Avenue, 310.458.8682

**OCEAN PARK BRANCH** 2601 Main Street, 310.458.8683

**Branch Hours:** Mon-Thu noon-9 p.m., Sat 10 a.m.-5:30 p.m. Closed Fridays and Sundays.

### BIG BLUE BUS ROUTES

**MAIN LIBRARY** – Lines 1, 2, 3, 7\*, 8, 9, 10\* and Tide Ride (\*closest stop)

**FAIRVIEW BRANCH** – Lines 6, 8, Sunset Ride and Crosstown Ride

**MONTANA AVENUE** – Line 3 and Crosstown Ride

**OCEAN PARK BRANCH** – Lines 1 and 8

All city libraries are wheelchair accessible. To request a disability-related accommodation, please call the library at 310.458.8600 (TDD 310.395.8499) at least three business days in advance.



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### CITY COUNCIL MEETINGS

The Santa Monica City Council regularly meets at 5:45 p.m., on the second and fourth Tuesday of every month in Council Chambers, located at City Hall, 1685 Main Street. Upcoming City Council meetings are scheduled for August 10 (Regular meeting on August 24 likely to be cancelled), September 14 & 28 and October 12 & 26. City Council meetings are broadcast live on CityTV cable channel 16 and streamed at [www.citytv.org](http://www.citytv.org). Regular meetings air on 89.9 KCRW from 8 p.m. to midnight. Check the status of upcoming agenda items at [www.smgov.net/council](http://www.smgov.net/council).

City Council meetings are open to the public. Public comment may be made in person at the City Council meeting, or prior to the meeting via regular U.S. mail, e-mail, or by fax to:

1685 Main Street, Room 209  
 Santa Monica, California 90401  
 Phone: 310.458.8201  
 Fax: 310.458.1621  
 Email all Council members: [council@smgov.net](mailto:council@smgov.net)

*Check the status of upcoming agenda items at [www.smgov.net/council](http://www.smgov.net/council)*

## Get ready for the Great ShakeOut!

The City of Santa Monica will participate in the *Great California ShakeOut*, a statewide earthquake preparedness and response drill planned for October 21, 2010 at 10:21 a.m.

More than 6.9 million Californians participated in 2009, practicing “Drop, Cover, and Hold On” and reviewing family, school, and organizational emergency plans. This year, Californians are also encouraged to “Secure Your Space” to reduce potential damage and injuries.

For more information on the Great ShakeOut, visit [www.shakeout.org](http://www.shakeout.org).

**To find out more about the seven things you need to be more prepared in the event of any kind of disaster, visit Santa Monica’s I’ve Got 7 website, [www.smgov.net/ivegot7](http://www.smgov.net/ivegot7)**



## Fifth Annual City of Santa Monica 2010 AltCar Expo & Conference

**Friday and Saturday**  
**October 1 & 2**  
**10am – 5pm**

Santa Monica Civic Auditorium

**FREE ADMISSION**  
 to Expo Floor, Ride & Drive Area,  
 Speakers Sessions

Please contact 310-390-2930, ext 3  
 for information on our fleet industry sessions.

[www.altcarexpo.com](http://www.altcarexpo.com)

