



Seascape

TWILIGHT DANCE SERIES

It was a close one...but thanks to the outpouring of local support, the Twilight Dance Series – an annual event that many have said heralds the beginning and marks the end of summer at the Pier – will continue this summer!

The current economic downturn and an unprecedented drop in sponsorships nearly forced the Pier Restoration Corporation to call off this community favorite, but thanks to more than \$158,000 in donations and sponsorships raised

since the call went out in March, a run of nine concerts will begin on July 8. The City Council contributed \$50,000 and offered an additional \$35,000 “challenge grant”, which individual donors in the community met and doubled.

Donations are still being

accepted at www.santamoniciapier.org and all proceeds from this fundraising effort go toward the preservation of free summer concerts on the Pier.

The summer season will feature legendary musical acts **Rickie Lee Jones** and **Dr. John**, and world groove flavor from artists **Konono N°1** and **Jovanotti**.

SEE PAGE 10 FOR THIS YEAR'S LINE UP!



SANTA MONICA PLACE TAKES SHAPE!

Redesigned shopping center to reopen August 6

If you've taken a stroll around the Santa Monica Place construction site lately, you may have noticed that it's beginning to closely resemble the stylish, welcoming space the community was promised. As the remaking of the mall progresses toward its planned August re-opening, details like the rooftop ocean-view food court and open-air pedestrian connections between 2nd and 4th Streets, the Third Street Promenade and Main Street are becoming more apparent. Spaces for anchor tenants Nordstrom and Bloomingdale's are currently being remodeled to include more windows and improved pedestrian streetscape features. A reopened Santa Monica Place will create an open, walkable and bike-friendly space, and supports the fiscal health of the city with an estimated sales tax contribution of more than \$1 million annually.

And of course, the project incorporates green building practices reflective of Santa Monica's commitment to the environment. A solar panel roof will be added, and the new design takes advantage of abundant ocean breezes for ventilation and natural light. An energy management system will further decrease consumption, and water-efficient landscaping will be used throughout.

The good working relationship between the city, property owner Macerich and community partners like the Bayside District Corporation has contributed to the successful and speedy remodel. By the time the re-imagined shopping center reopens, city staff will have reviewed and processed about 100 plan check submittals for the building itself and individual tenant improvements and about a dozen Conditional Use Permits (CUP) at potential restaurants.

Mark your calendar for the opening on August 6, 2010 and be among the first to see this one-of-a-kind shopping and dining destination!



Top and right: renderings of the new Santa Monica Place; left: progress on western face.

Santa Monica Place incorporates green building practices reflective of Santa Monica's commitment to the environment. A solar panel roof will be added, and the new design takes advantage of abundant ocean breezes for ventilation and natural light.

FOR MORE INFORMATION ON THE NEW SANTA MONICA PLACE, VISIT WWW.SANTAMONICAPLACE.COM.

Briefly...

CITY HALL, 1685 MAIN STREET is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city's commute trip reduction plan to improve air quality – June 18, July 2, 16 and 30. Payment and permit services are available every Friday – please call 310.458.8411 for the counter hours of your preferred service. All city offices will be closed on Monday, July 5 in observance of Independence Day.

NEW IN TOWN? Our new resident packet is filled with information to help you get familiar with your new neighborhood, including the City Services Directory, maps, parking and bus information, Family Guide and more. Just send an email request to 411@smgov.net or call 310-458-8411 and we'll drop one in the mail, or stop by the Information Desk in the City Hall lobby to pick one up.



LUCE Wins Sustainability, Comprehensive Planning and Preservation Awards

Santa Monica's Draft Land Use and Circulation Element (LUCE) has been honored with a number of awards recognizing long-range planning which is sustainable, addresses reductions in trips and greenhouse gases and emphasizes neighborhood preservation and livability.

- American Planning Association – Award for Comprehensive Planning for the plan's innovative and integrated vision and approach for creating a walkable, livable and sustainable community. The prize recognizes the most successful comprehensive planning in the Los Angeles Region.
- Santa Monica Conservancy – David Cameron Award for Conservation recognizing the incorporation of historic preservation as a core community value, and promotion of historic preservation through incentives and the planning process.
- Southern California Association of Governments – Blueprint Compass Award for Sustainable Leadership for integrating land use and transportation to reduce trips, increasing opportunities for walking and bicycling, bringing daily needs close to home, connecting jobs and transit to the Expo Light Rail and future transit, increasing open space, and encouraging community amenities. These model programs and strategies reduce greenhouse gas emission and can be used throughout the region.



The Draft LUCE will come before City Council for discussion and adoption on June 15 & 24 and July 1 & 6. Check www.shapethefuture2025.net for more information and to stay involved!

Thanks go to the thousands of Santa Monicans who contributed their ideas, vision and energy to the plan over the last six years. This community effort resulted in a plan that preserves neighborhoods, identifies new housing opportunities, and addresses our social, physical and economic needs well into the future.

SANTA MONICA

Seascape

Seascape is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please e-mail editorial information and comments to seascape@smgov.net or mail to:

Rachel Waugh
Santa Monica Seascape
City of Santa Monica
1685 Main Street
Santa Monica, CA 90401

DIANE KUNTZ DESIGN STUDIO

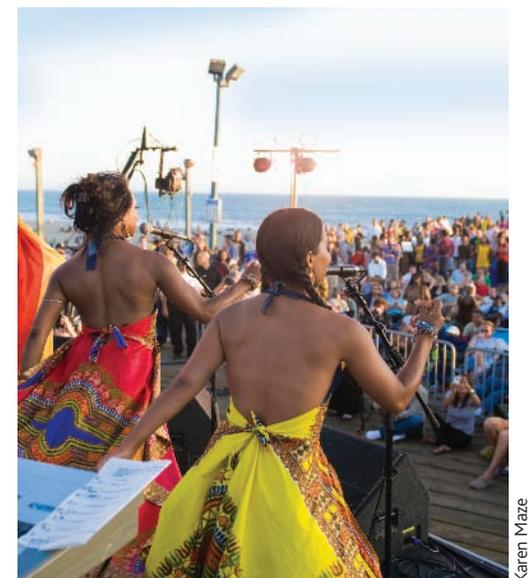
In accordance with the Americans with Disabilities Act, *Seascape* is available in alternate formats by calling the City Manager's Office at (310) 458-8301 (TDD/TTY 917-6626).

City TV Highlights

TWILIGHT DANCE SERIES REWIND

Just in time for summer! Break out your dancing shoes and boogie down with CityTV's replays of the Twilight Dance Series at the Santa Monica Pier. Enjoy concerts featuring the best in roots, rock, Latin, alternative and country music—and everything in between!

Enjoy the Twilight Dance Series nightly at 11 p.m. and back-to-back block party Saturdays from 9-11 p.m. only on CityTV Santa Monica Channel 16.



Karen Maze

Engineering Briefs

There's a lot of road work going on around the city! Thanks to the American Reinvestment and Recovery Act (ARRA), residents will soon be enjoying newly paved roads as several street resurfacing projects are completed within the city, including:

- Santa Monica Blvd between Lincoln Blvd and Cloverfield Blvd.
- Santa Monica Blvd between Cloverfield Blvd and Centinela Blvd. (ARRA)
- City's Annual Paving Project – resurfacing of various streets funded by ARRA, General and MTA funds.

Bicknell Avenue Green Street Project will be awarded the 2010 Prize Award for Public Open Space by the Westside Urban Forum on June 4, 2010 at the Annenberg Community Beach House.

This project, completed last year on Bicknell between Ocean Avenue and Neilson Way, added pervious concrete and drought-tolerant vegetation areas to keep pollutants often present in urban runoff from entering the Santa Monica Bay. Storm water is directed to the landscaped areas and into underground storm water chambers,

where pollutants such as oil, grease, and trash are filtered out before the runoff enters groundwater supplies. The project also added pedestrian-friendly features by increasing



parkway widths from 12' to 18' and adding landscaped areas.

After six months of construction, the **Palisades Bluffs Stabilization Project** has been completed two months ahead of schedule and substantially under budget! In order to reduce the potential for landslides and increase the stability of the bluffs, eighty-two horizontal drains called hydraugers were installed to collect water and reduce pressure behind the face of the bluffs. Short concrete block walls

were constructed at the drain clusters and the adjacent area was hydroseeded to provide plant coverage and hide the drains. Based on discharge rates from the horizontal drains, they are working exactly as anticipated and should be instrumental in preventing significant deterioration of the historic Palisades Bluffs.

For up-to-date information on construction within the City of Santa Monica, please visit www.smgov.net/kbug or call 310.458.8721.

Buy Local Santa Monica launches online business directory!

Santa Monica residents and employees interested in making their dollars go farther in the community now have a great resource at their finger tips. The Buy Local website www.buylocalsantamonica.com features profiles on over 150 local businesses, including special offers, images and links to business websites, and offers the opportunity for people to give feedback on the individual businesses.



Buylocalsantamonica.com also has an expanded events section to spotlight great activities going on around town that support our local businesses, such as Last Fridays on Main Street and the Fifth Annual Pico Art Walk and Car Show. Check it out and find out how buying locally is more sustainable and more fun.

Signing up as a Buy Local business is free and offers great benefits to our local merchants, including numerous promotional opportunities. Buy Local Santa Monica was created by representatives of the Santa Monica business community and the City of Santa Monica to support local businesses and raise awareness of the community, economic and environmental benefits of choosing local first.

Visit www.buylocalsantamonica.com or email buylocalsm@smgov.net.

Become a Fan of Buy Local at: www.facebook.com/buylocalsm.

Election News for Santa Monica Residents!

The next municipal election will be held November 2, 2010. The ballot will include a total of five City Council seats (three full four-year terms and two partial two-year terms), four seats on the Rent Control Board (three full four-year terms and one partial two-year term), four seats on the Santa Monica-Malibu Unified School District Board of Education (four-year term) and four seats on the Santa Monica College Board of Trustees (four-year term).

The filing period for all of these positions is July 12 through August 6, 2010. Candidates must be registered voters in the jurisdiction

at the time nomination papers are issued.

In order to qualify, a candidate must obtain at least 100 valid signatures from voters registered in the jurisdiction on his/her petition. There is no filing fee.

If you are interested in running for one of these positions, you are encouraged to attend one of the Candidate Workshops presented by the City Clerk's Office on July 12, at 8:30 a.m. and 4:30 p.m. at Council Chambers, City Hall, 1685 Main Street, Santa Monica. The workshops will cover important topics including:

- Elected Official Duties
- Campaign Fundraising

- Establishing Campaign Committees

- Related Election Regulations

- Initiative Process

Nomination papers will be issued at the conclusion of each workshop. (Candidates not able to attend the workshops will be issued nomination papers throughout the filing period upon request at the City Clerk's Office.)

For information on the election and related topics, please call the City Clerk's Office at (310) 458-8211.



*A Grand Prize Winner:
Art by Gigi Grossman, Roosevelt Elementary*

Go Green, Ride Blue. What Does Sustainable Transit Mean to You?

To honor the 40th anniversary of Earth Day, the city's Office of Sustainability and the Environment, the Big Blue Bus and Sustainable Works held the second annual Earth Day Student Poster Contest. The poster contest was open to all students in grades K-12 who live or attend school in Santa Monica. More than 450 posters were submitted by students ranging in age from 5 to 18 years old. Posters were submitted from nine schools throughout the city.

This year's theme was "Go Green, Ride Blue. What does sustainable transit mean to you?", so naturally, the contest entries will be showcased in and on four Big Blue Bus "rolling galleries" through the month of June.

"Helping kids of all ages become more aware of public transportation and its significance to sustainability is an important goal for us," said Dan Dawson, Customer Relations Manager for the Big Blue Bus. "I know the contest winners and their families must be thrilled seeing their posters on so many buses around town."

The Grand Prize winners are Nell Kerndt from Edison Language Academy, Gigi Grossman from Roosevelt Elementary, Shayan Chetty from Lincoln Middle School and Chelsea Palmer from Santa Monica High School.

Pick It Up For Happier Neighbors and a Healthier Bay!

Each month, more than 125,000 dog owners walk their dogs in LA County – but a recent report found that 41% of respondents “rarely or never” clean up after their dogs. This creates a perilous situation not only for nose and foot, but also for the long-term health of the Santa Monica Bay. Many pet owners may not realize that when rain and dry weather runoff pick up pathogens from pet waste left on a lawn or sidewalk and carry them into the Bay, bacteria like *E. coli* ends up in the coastal waters where people are relaxing on the beach and swimming in the water. When Santa Monica Bay beaches receive poor grades from Heal the Bay's Beach Report Card, microorganisms found in animal wastes are often responsible. Plus, no one relishes having pet droppings left on their lawn.

While the city has taken measures to reduce urban runoff pollution, pet owners need to help by removing pollution sources from landscapes and hard surfaces. And, it's the law – pet owners are required to carry a visible means of removing their pet's droppings and can be fined for their failure to do so (SMMC 4.04.370, 4.04.380 and 4.04.385). So, please, keep your neighbors happy and our bay healthy – pick it up when you walk your dog!

For more information about urban runoff pollution prevention, contact the city's Urban Runoff Management Coordinator at 310.458.8223.

WHAT'S NEW IN PARKS & AT THE BEACH

Two new parks are coming to Santa Monica's Civic Center and we need your help in planning and design. To receive updates and workshop announcements about **PALISADES GARDEN WALK** and **CITY HALL TOWN SQUARE**, email ccs@smgov.net or call 310.458.8310.

SHADE at our playgrounds is a hot topic for parents and caregivers alike. We've responded by planting mature trees with broad canopies around playgrounds at Virginia Avenue Park, Ozone Park, Beach Park 1, and Los Amigos Park. We've also added two large shade sail structures at Airport Park.

City Council honored two important community leaders – former Mayor and Councilmember Herb Katz and environmentalist Dorothy Green - by dedicating public parks to their memory. Due to his love of dogs and our dog parks, the off-leash area at Joslyn Park is now '**HERB KATZ DOG PARK**'. Beach Park 1 at the end of Ocean Park Boulevard has been renamed '**DOROTHY GREEN PARK**' in recognition of her leadership in environmental stewardship. Signage and memorial markers are in the works.

Speaking of **HERB KATZ DOG PARK**, be sure to drop by with your pooch to check out the improvements – new areas of decomposed granite, new drinking fountains for dogs and human companions, and play/exercise equipment. Can your dog walk through or over a concrete tube, walk up and over a ramp, or cross paw to stump, paw to stump? Give it a try! All dogs with a current Santa Monica license tag are welcome.

Summer makes many of us want to roll up our sleeves, grab a space and plant some seeds, while others wish they could afford a gardener to deal with the yard. The city's **GARDEN SHARING REGISTRY** matches homeowners in need with eager gardeners looking for space to grow. More info online at www.smgov.net/communitygardens.



Sustainable Food For You and Santa Monica



Research is showing that food and the food system has an ecological footprint comparable to transportation or energy, all major sources of climate destabilizing emissions. The growing awareness of the impacts that food choices have on our environment, communities and personal health is prompting many businesses, organizations, and now government to make sustainable food a priority. City Council prioritized sustainable food in the Sustainable City Plan and recently made Santa Monica the first city in the country to sign the Cool Foods Pledge, which proposes the following solutions:

1. Eat more organically-grown foods
2. Reduce meat and dairy consumption
3. Avoid processed foods
4. Purchase locally grown foods
5. Say “no” to packaging

Making the transition to these sustainable food goals will help cool our planet and can actually save money. The average American family wastes \$600 worth of food every year. Cutting back on food waste diverts food away from methane-emitting landfills, benefitting the climate and your bank account.

Many local restaurants are already acting on sustainable food issues by shopping at the Farmers Market and integrating seasonal food into their menus.

To learn more about the Cool Foods Pledge visit www.sustainablem.org.



Annenberg Community Beach House – So Green, It’s Gold

It’s official – the Annenberg Community Beach House is green inside and out with a Gold LEED rating by the US Green Building Council. The Beach House is the sixth public facility in Santa Monica to achieve LEED certification. The Gold rating is due to the sustainable materials used in construction, and the systems put in place to minimize the facility’s impact on the environment and improve water quality in Santa Monica Bay.

For more information, visit www.annenbergbeachhouse.com



Santa Monica makes the right landscape choices

Local landscape designers were invited to submit designs for three unique sustainable demonstration gardens, and during the month of May, the community selected three new public gardens to be installed at the Santa Monica Airport. The three winning designs will be installed this fall with the help of volunteers from the Surfrider Foundation.

These demonstration gardens will show off sustainable gardening practices and good landscaping choices, but you won’t have to memorize the signs and take lots of photographs to recreate elements in your own yard. The selected designs are available online as downloadable templates. So, not only will our local community be able to visit these beautiful gardens, they’ll be able to get the designs for free!

Some of the design features include: water-efficient irrigation, climate appropriate plants, outdoor living, shade gardens, permeable paving, veggie gardens, play areas, and lawn alternatives.

Check out the progress of these gardens and get the designs at www.sustainablem.org/landscape.

Santa Monica Farmers Market

What better way to kick off your Cool Foods Pledge than a trip to the Farmers Market? Customers can stop by and talk with the Master Food Preservers on the third Wednesday of each month and Ask the Dietitian a question or two on the first Wednesday of each month. Delicious stone fruit will be coming in through July, including cherries, apricots, peaches & nectarines.

Downtown Markets
WEDNESDAY

Arizona Ave & 2nd St.
8:30 a.m. - 1:30 p.m.

SATURDAY
Arizona Ave & 3rd St.
8:30 a.m. - 1:00 p.m.

Pico Market
SATURDAY

2200 Virginia Ave.
8:00 a.m. - 1:00 p.m.

Main Street Market
SUNDAY
2640 Main Street
9:30 a.m. - 1:00 p.m.



Summer Camps for Youth

School's out and you're bored...come and see what camp is all about! The city's summer day camps offer a place where kids can be active and social with fun-filled days of learning and adventure. All our camps are led by energetic, highly-trained staff.



- **CAMP SANTA MONICA.** Offering visual and performing arts, gardening, fitness and science for ages 8 to 14.
- **SANTA MONICA SPORTS EXPERIENCE.** Practice teamwork through sports, skills challenges, social activities and health education for ages 8 to 14.
- **ROSIE'S GIRLS.** An award-winning program giving girls entering grades 6–8 the opportunity to explore trades and non-traditional activities. Girls build self-esteem, physical confidence and leadership skills and find out how the city works.

For more information, visit www.smgov.net/summerguide

Celebrating Accessibility in Santa Monica

When the Americans with Disabilities Act was signed into law 20 years ago, it revolutionized the way we protect and include people with disabilities in everything the city does. Whether it's employment, transportation, communications, housing, education or ensuring physical access, the ADA, the city and the Santa Monica Disabilities Commission are looking out for you. This July we're launching one more tool that upholds our commitment to the ADA – Accessible Santa Monica, an online portal linking you to the world of resources available to persons with disabilities. Starting July 26, make www.smgov.net/accessible your first stop when looking for ADA-related help, events, information and much more. While you're there, sign up for our new e-newsletter.

18th Annual Juneteenth Celebration: Sustaining Family, Faith and Community

Saturday, June 19, 11 a.m. to 5 p.m. Celebrate freedom at Virginia Avenue Park at our annual celebration marking the anniversary of the day when the last slaves were freed, nearly two years after the Emancipation Proclamation went into effect. This year's event will feature gospel choirs, performance artist and story teller An'Nisa Mansour, the John "White Shoes" Johnson Blues Band, jazz singer Cikae, Black Shakespeare and reggae and hip hop performances. There will also be a crafts marketplace, Texas-style BBQ and more!

Visit www.smgov.net/vapark or find Virginia Avenue Park on Facebook.

Relax... it's a great day at the beach



Public Pool • DOLLAR SPLASH Monday • Pool Power Hours
Synchronized Swim • OCEAN VIEW YOGA • Beach Soccer
NEW SAND & SEA FITNESS ROOM • Beach Volleyball
Cultural Events • SHAKESPEARE SANTA MONICA • Docent tours
Marion Davies Guest House • Plenty of PUBLIC PARKING
AND... BACK ON THE BEACH CAFE

**Annenberg Community
Beach House**

AT SANTA MONICA STATE BEACH

Hours, fees & more online at www.annenbergbeachhouse.com

Santa Monica Police Activities League

PAL provides educational, cultural and recreational programs for youth ages 6-17 at the PAL Youth Center. Activities offered this summer include classes in cooking, dance, and crafts, events, and adventures like hiking, surfing, cycling, basketball and beach days!

The PAL Fitness Gym at Virginia Avenue Park will be open to youth ages 6-24. Activities include fitness classes, karate, boxing, weight training and open workouts. Coaches and instructors for the PAL program include Santa Monica Police Officers, staff from the Community and Cultural Services Department and volunteers. If you would like to volunteer, PAL is looking for volunteers to help with Homework Assistance, special events and field trips.

PAL YOUTH CENTER AT MEMORIAL PARK

1401 Olympic Blvd.

Hours: Mon-Fri noon-8 pm, Sat noon-6 p.m.

Friday nights w/PAL for youth ages 13-17, 6 p.m.–1 a.m.

Weekly signup required.

PAL HOMEWORK ROOM

Hours: Mon–Thu 2:30–6:30 p.m.

Computers available until 9 p.m.

PAL FITNESS GYM @ VIRGINIA AVENUE PARK

2200 Virginia Avenue

Hours: Mon-Fri noon–8 p.m., Sat 9 a.m.–5 p.m.

1401 Olympic Blvd. | 310.458-8988 | www.smgov.net/hsd/pal

Volunteer Santa Monica

Summer is the season to relax, dream and try new things. Santa Monica's Volunteer Program can help you find a meaningful assignment that fits your schedule. If you're not able to commit to a year-round gig, we welcome your innovative ideas for short term projects or periodic volunteering that taps into your unique abilities. Have you considered leading a short series of educational or art workshops for seniors? Perhaps you have technical skills to apply to an interesting website development project. Or perhaps you have a passion for the environment that could benefit our eco-conscious community.

Ongoing volunteer openings in City of Santa Monica programs include tutoring youth, serving with Special Olympic athletes, assisting at Farmers Markets, volunteering with our Animal Shelter, working with 50+ & Senior Programs, assisting the Police Community Relations section at community fairs, and serving in Disaster Preparedness groups.

Please call the Volunteer Program office at 310.458.8300 or send an email to volunteer@smgov.net to get involved. Check www.smgov.net under "Living Here" for updates.

50+ & SENIOR PROGRAMS

1450 Ocean Ave | 310.458.8644 | www.smgov.net/hsd/senior

Santa Monica Senior Center located in beautiful Palisades Park offers enrichment activities, educational seminars, fitness and active living opportunities, and SMC Emeritus classes and seasonal events throughout the entire year. Our programs offer something for seniors of any age and ability!

Senior Arts Festival planned for October 9

A multicultural and intergenerational celebration with music, visual displays, workshops, performances and more at the Senior Center in Palisades Park. For schedule of events, visit www.smgov.net/hsd/senior or call 310-458-8644.

Wii Health & Fitness at the Senior Center Wii Fit is a fun and easy way to get fit in body and mind, helping you stretch and strengthen muscles, improve balance and think on your feet. In addition to virtual bowling, ping pong and tennis, the general Wii fit program will assess your fitness level and provide light exercises to build balance. If you haven't been active for a while, this program is a perfect fit. Personalized sessions run Tue/Thu 10 – 11:30 a.m. and Mon/Wed/Fri 12:30 – 2 p.m.

WISE & Healthy Aging Senior Nutrition Fresh and healthy lunches are available Monday through Friday at noon at the Senior Center, Ken Edwards Center and Reed Park; and at Virginia Avenue Park on Thursday. Hearty box lunches are available Saturdays at the Senior Center. Reservations must be made a day in advance by 11:45 a.m.,

and the suggested donation is \$2.50. Call the Senior Center 310.458.8644; Reed Park 310.458.8315; Ken Edwards Center 310.395.8478; Virginia Avenue Park 310.452.7802

Senior Latino Club At Virginia Avenue Park Classes in Spanish, hot lunch, educational activities, events and BINGO! WISE & Healthy Aging's program meets Thursdays at VAP's Thelma Terry Center from 10 a.m.-2 p.m. More info in English and Spanish by calling 310.452.7802 or 310.458.8644.

Support Services for Older Adults Meals on Wheels West provides healthy meals and an in-home visit seven days a week for those who are homebound or unable to shop or cook for themselves. Breakfast and liquid nutrition also available. Call 310.394.5133, 9 a.m.-1 p.m. for info.

Dial-A-Ride Transportation Services Big Blue Bus and WISE & Healthy Aging provide transportation services for seniors and persons with disabilities. Limited door-through-door service and attendant assistance now available. Call 310.394.9871 for more info.

Additional Services for Seniors The City of Santa Monica's Human Services Division and community partners offer a wide range of services for older adults, including Meals on Wheels, door-through-door transportation services, independent living support, health education and advocacy, housing assistance, caregiver support groups and more. Call 310.458.8701 or visit www.smc.edu/emertus for more info or a Senior Resource Directory & Quick Reference Guide. If you do not have access to the internet, visit the Senior Center for a printout.

VIRGINIA AVENUE PARK | 2200 Virginia Avenue | www.smgov.net/vapark | 310.458.8688



VAP Kids Amazing Nature Camp and Youth Connection Summer Slam

Wondering how to keep your children busy this summer? VAP has extended its popular afterschool program through the summer, delivering a memorable experience. VAP Kids offers arts & crafts, recreation and group activities, trips and more for youth in grades 6 – 11. Youth Connection Summer Slam gives kids in middle school a chance to rock this summer with cool activities like

karaoke, trips, games and more. Both camps are free and open to Santa Monica residents or students attending SMMUSD.

VAP Teen Center

Take part in sports, arts, social groups, field trips and academic support programs at VAP's Teen

Center. Free and open to youth ages 14 – 24 that live or attend school in Santa Monica. Build your volleyball skills at the beach or improve your golf swing at Penmar Golf Course. Experience creating urban art and digital media, try oil painting and silk screening, or learn to spin in our DJ class. Get together with others with similar interests – there's a Men's Group, Girls on the Move Club, Book Club, Leadership Group and Semillas de Pio Pico, a college group.

The Teen Center connects with agencies that provide employment and mental health services, including Jewish Vocational Services, Chrysalis and St. John's Hospital.

Parents are encouraged to attend meetings held every second Friday of the month.

Summer Lunch Program – Nutritious and Delicious

Free lunch for youth 18 and under will be available at VAP all summer long, served Monday through Friday at noon. *Sites and dates for some services are subject to change.*

Saturday Summer Sunshine Play Camp

Youth up to age 13 are welcome to the Saturday Kidz Zone from 10 a.m. – 1 p.m. each week throughout the summer. Drop-in for arts & crafts, sports, cooking and Mad Science workshops. All programs are free. Sign up when you arrive, then come in and see what it's all about!



LEADERSHIP SERIES ON THE MOVE!

SATURDAY, JULY 10, 2010

This year the Big Blue Bus takes us to the Big Blue Bus! The Leadership Series' annual bus tour of public construction projects visits the new Big Blue Maintenance Facility as well as a city's worth of improvements, with staff from the City Manager's Office, Community and Cultural Services and Public Works at the helm. Our Big Blue Charter Bus leaves the Santa Monica Main Public Library, 601 Santa Monica Blvd., at 9 a.m. on Saturday, July 10 and the tour lasts approximately three hours. Registration is limited for this popular event – sign up at www.smgov.net/leadership or call 458-8301 (TTY 917-6626).

The Library and the tour bus are both wheelchair accessible. The Main Library is served by Big Blue Bus lines 1, 2, 3, 7, 8, 9 and 10. To request other disability accommodations, please call (310) 458-8301 (TTY 917-6626) one week in advance.

HAVE YOU THANKED A TOURIST TODAY?

Santa Monica Convention & Visitors Bureau (SMCVB) has a few reasons you might want to!

In May, a month otherwise known as National Travel and Tourism Month, the SMCVB presented the results from its triennial Santa Monica Tourism Economic Impact Study at the Santa Monica Travel & Tourism Summit, showing the impact of travel and tourism on the Santa Monica economy in 2009. Once again, the news was good for our beloved city.

The record 6.3 million U.S. and international visitors that came to our city in 2009 generated nearly \$34 million for the city's general fund through hotel and retail sales taxes, and supported close to 12,000 jobs in Santa Monica alone. Even with the 2008/2009 recession, visitors increased their length of stay in Santa Monica and spent over \$1.1 billion.

And did you know...roughly half of the visitors that came to Santa Monica were international visitors, and more than half of those came from the United Kingdom, Germany and Australia. In addition, California, New York and Arizona represent the top three states of origin for domestic travel, making up the other half of our visitor population.

With these results, it's no wonder Santa Monica appreciates its visitors! So go ahead, and show them some love! Clue in a tourist on your favorite hometown places at www.santamonica.com/love.



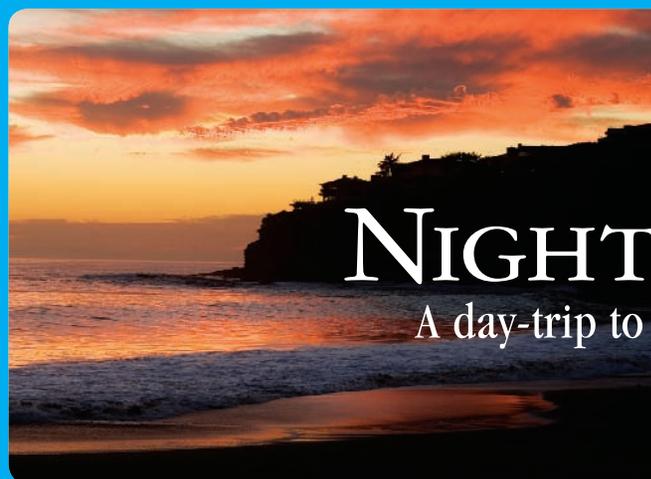
THE SMCVB HAS A LOT FOR LOCALS, TOO! STOP BY ONE OF THE VISITOR'S CENTERS:

1920 Main St., 1400 Ocean Ave., 322 Santa Monica Pier, 1300 Block of Third Street Promenade

SANTA MONICA CIVIC AUDITORIUM EVENTS

- | | | |
|-------------|--------------|---|
| JUNE | 11-13 | Contemporary Crafts Market |
| | 18-20 | International Gem & Jewelry Show |
| JULY | 16-18 | Bead Faire |

The Civic Auditorium is served by Big Blue Bus lines 1, 3, 7, 8 and 10. For information, call (310) 458-2288, or visit www.santamonicacivic.org. All events are subject to change without notice.



NIGHT & DAY

A day-trip to Laguna Beach



A NIGHT AT PAGEANT OF THE MASTERS

Getaway July 17th

bigbluebus.com 310.451.5444



Discover Marine Life at Heal the Bay's Santa Monica Pier Aquarium

When planning a day at the beach this summer, be sure to include Heal the Bay's Santa Monica Pier Aquarium! Learn about the local marine life of the Bay and how to help protect this essential component of life in Santa Monica.

Visitors young and old enjoy hands-on exploration with three large touch tanks teeming with life from the tide pools. Visitors can feel a knobby sea star or a sticky sea anemone, and experience both a sea urchin's spiny hug and the soft silky surface of a sea cucumber.

The Aquarium's animals are fed on Tuesday and Friday afternoons, and visitors are welcome to help feed the sea stars. Popular "Shark Sundays" include a 3:30 p.m. presentation and feeding at the marine center's shark tank. Prepare to be splashed with a little



salt water – the swell sharks squirt water in their excitement over the anticipated meal.

In all, more than 100 species of plant and animal life, all from the Santa Monica Bay, are on display; local visitors become frequent guests to check in on a favorite fish, crustacean or invertebrate. And in a true collaboration of art and science, the Aquarium offers a different artist the opportunity to present selections of marine-related work each month on a gallery wall inside the Aquarium.

Activities, displays and presentations are all geared toward inspiring understanding, stewardship and conservation of the city's western-most border, the Santa Monica Bay. More information is available at www.healthebay.org/smpa or by calling 310.393.6149.

SUMMER HOURS: Sat/Sun 12:30- 6:00 p.m.; Tue-Fri 2:00 to 6:00 p.m.; closed Mondays. Admission is free for children 12 and under; suggested donation of \$5 for ages 13 and up, with an entry fee of \$2 per adult. For groups of 10 or more, admission is \$2 per person, regardless of age.



C Y B E R N E W Z

Santa Monica Wins National Recognition for Technology Solutions

The City of Santa Monica has won two Technology Solutions Awards and received an Outstanding Achievement from the Public Technology Institute (PTI) for three new and innovative technology projects. This is the eleventh consecutive year that the city has competed successfully to win a coveted Technology Solutions Award from PTI.

PC POWER MANAGEMENT Winner, Sustainability Category

Personal computers left on when not in use results in unnecessary energy consumption, driving up costs and increasing greenhouse gasses. The city's centralized power management system pushes power management policies to workstations through the city network, resulting in a 30.8% drop in power consumption, a calculated annual savings of \$28,568.39 and 137,890

fewer calculated pounds of greenhouse gases produced each year.

GIS TOOLS FOR ANNUAL HOMELESS COUNT Winner, Geospatial Information System (GIS) Category

Every year the city organizes a group of over 250 volunteers to count the homeless population in our city on a specific night, recording locations, demographics, and the nature of their shelter. This data is input into the city's GIS where it is used to produce maps and reports that provide detailed and accurate statistics on Santa Monica's homeless population - statistics used to determine Federal, State, County, and City funding levels, to formulate new service programs, to measure the success of service programs, and as part of the U.S. Census.

BEACH PARKING AUTOMATED PAYMENT SYSTEM

Significant Achievement Sustainability Category

The city has implemented several fully automated multi-bay parking meters (pay stations) as a pilot project. The system allows pre-paid parking reservations and provides real time credit card reconciliation, monitoring, and reports, and has proven effective at helping to better manage beach lot parking. The city plans to deploy an additional 14 systems in other beach parking lots in the near future.

The PTI Technology Solutions Awards is a national program recognizing local governments that use technology to increase revenues, improve service to their community, save tax dollars, or improve management.



The 26th Annual Twilight Dance Series at the Santa Monica Pier

Thursdays, July 8 ~ September 2 | 7 p.m.

JULY 8

Konono N°1

Congolese Trance Dance-tronica. “Stomp” with an electronica vibe and dance groove that won’t stop.

JULY 15

To Be Announced

JULY 22

Jovanotti

Italian Super Star, Jovanotti, brings his synthesis of rap, rock, hip-hop and rock to festivals across America.

JULY 29

Kailash Kher’s Kailasa

Indian Pop/Rock/Bollywood. Kailash Kher’s prodigious vocal gifts and inspiring personality have made him a household name across India.

AUGUST 5

Rickie Lee Jones

The Duchess of Coolsville, one of the most acclaimed and talented singer-songwriters of our time, brings a full band with horn section!

AUGUST 12

Soulive

Funky jazz organ trio that has recorded with such diverse artists as Chaka Khan, Dave Matthews, Talib Kweli and John Scofield.

AUGUST 19

Mick Taylor

One of the most admired and respected guitarists in blues, R&B and rock music. Opening for Taylor, popular L.A. blues band the **Tom Nolan Band**.

AUGUST 26

Beatlesfest

SEPTEMBER 2

Dr. John & the Lower 911

Dr. John, a New Orleans legend, is one of the icons of American music. He is indelibly linked to the traditions and singularity of this city’s musical and cultural heritage. Opening for Dr. John, **Eddie Baytos & the Nervis Brothers**.

Concerts begin at 7 p.m. Parking near the pier is limited – walk, bike or take the Big Blue Bus this summer! Bike valet will be available on concert nights, ready to provide safe, secure and convenient parking for thousands of bikes. The Santa Monica Pier is wheelchair accessible. For bus information, visit www.bigbluebus.com and www.mta.net or call 310-451-5444.

For more information on the Twilight Dance Series, call the Pier Restoration Corporation at 310.458.8900 or visit www.santamonicapier.org.



ARTIFACTS:

Cool Art & Cultural Happenings in Santa Monica

▲ **JAZZ ON THE LAWN** will return Sundays this August! Pack a picnic, set up your beach chair and kick back to enjoy cool music and fresh ocean breezes. Dates and bands to be announced. Check www.smgov.net/arts for updates.

▲ **@ THE MILES** 310.458.8634 | www.milesplayhouse.org

June 17-20 & 24-27: The Wicked Wilde Shakespeare Festival presented by LA Women’s Shakespeare Company, directed by Lisa Wolpe. www.LAWSC.net

July 8-11: New Works Hart Pulse Dance Company www.hartpulsedance.com

July 15-18: Virginia Avenue Project www.virginiaavenueproject.org

July 22 – August 22: Never Wonderland Boom Kat Dance Company www.boomkatdance.org

▲ **BEACH=CULTURE** at the Annenberg Community Beach House with free cultural events and performances every Tuesday evening, June 22 – September 7. Seats are limited – save yours today. www.annenbergbeachhouse.com/cultural-programs.

Screening Strangers At Your Front Door

How should you handle a stranger at your door? The Santa Monica Police Department offers these facts and tips on answering a knock on the front door, without opening the door to a potentially dangerous situation.

Many residential burglars target unoccupied homes and will knock or ring the bell at the front door to determine if someone is at home. If no one responds within a minute or two, the thief or thieves will then survey the exterior area of your home trying to figure out the easiest way to break in. If contact is made, many of these individuals will pose as either solicitors, utility personnel, or someone seeking assistance of some kind.

Home robberies are rare, but they do happen. A potential robber may be armed. These potential problems and concerns can be avoided by taking one simple step:

DON’T open the front door until you have screened and formally identified who is there. Only allow those persons you have properly checked and identified into your home. Also, make sure that your front, side and rear doors are always well secured and locked.

Report any suspicious persons and/or activity immediately by calling the Santa Monica Police Department’s Non-Emergency phone number at 310-458-8491. If you witness a crime in progress, call 911.

The Santa Monica Police Department has a beautiful new website!
Visit us at www.santamonicapd.org.



Remember – always screen any stranger at your front door.

YOUTH PROGRAMS

Children's Summer Reading Programs: Make a Splash – Read!

Baby & Me Club - For babies up to 23 months and their caregivers.

Read-To-Me Club – For ages 2-6.

Reading Club – For independent readers

Program runs Sat 6/19 to Sat 8/28.

Teen Summer Reading Program: Make Waves @ Your Library – Read!

Teen Reading Club – For grades 6-12. Sat 6/19 to Wed 8/11.

MAIN LIBRARY

Summer Reading Kickoff with the Jumbo Shrimp Circus! Our summer reading program gets off to a fun start with an entire circus act featuring magic, clowns, and flying cows! Ages 4 and up. Sat 6/19, 11 a.m. MLK Jr. Aud.

Summer Activity Program Ages 4 and up. Mondays 6/28–8/2, 2:30 p.m. (No program on 7/5)

Book Buddies: Let's Read Together! Students in grades 1-5, conducted by teen volunteers and local high school students. Tuesdays 7/6–8/10, 3-5 p.m.

Programs for Teens:

The 5th Annual Santa Monica Teen Film Festival Watch films made by students in grades 7 to 12.

Sat 6/19, 7 p.m. Grades 6 and up. Miles Playhouse.

Sun 6/20, 2 p.m. Awards presentation. All ages welcome. MLK Jr Aud.

Wizard Rock Concert Rock out to music inspired by the ever popular *Harry Potter* book series. Musical guests The Whomping Willows, The Moaning Myrtles, Justin Finch-Fletchley, and The Parselmouths will all take the stage for this “magical” performance! Wed 7/7 6 p.m. MLK Jr. Aud. All ages welcome.

Write On! A Teen Writers' Workshop Grades 7-12 meet with local writers, develop their creative writing skills, and get a chance to publish their pieces in a Teen Zine. Wed & Fri 7/7-8/13, 3-5 p.m. Activity Room. Limited space available—sign-ups begin 6/15.

Farmers' Market Iron Chef Challenge Learn how to make healthy, delicious snacks Iron Chef Style! For grades 6-12. Tue 7/20, 1 p.m. Activity Room

Photography Workshop for Teens Learn the basics of photography and shoot your own photos with local photographer Grace Smith. Bring your own digital camera, or use one from the library. For grades 6-12. Sat 7/24 & 7/31, 1-4 p.m. Computer Classroom. Space is limited—sign-ups begin 7/6.

MONTANA AVENUE BRANCH LIBRARY

Summer Activity Programs Ages 4 and up. Tuesdays 6/29–8/10, 2:30 p.m.

Family Night at the Library! Come for stories, crafts and games for the whole family. All ages welcome. Tuesday once a month at 7 p.m. 6/15 *Down by the Shore*; 7/20 *All Wet!*; 8/17 *Row, Row, Row Your Boat*

Paws to Read Practice your reading skills by reading to a therapy dog. For more information, ask at the branch. Thu & Sat 7/1-8/7, 2-3 p.m.

Programs for Teens:

Teen Activity Programs Grades 6-12. Mondays 7/12, 7/19, 8/2 & 8/9, 2:30 p.m. Limited space – sign-up at the front desk.

Talk About It Book discussion group for grades 6-8. Titles selected from the school district's summer reading list. Wednesdays 7/7, 7/21, 8/4 & 8/18, 5 p.m.

FAIRVIEW BRANCH LIBRARY

Summer Activity Programs Ages 4 and up. Wednesdays 6/30–8/4, 2:30 p.m.

Family Fun with Stories, Rhymes, and Crafts Ages 3 and up. Mondays 7/5–7/26, 7 p.m.

Lots of LEGOS Ages 4 and up can build with our library LEGOS. Thursdays 7/1–8/5, 3-5 p.m.

LEGO Club A monthly club for LEGO fans. Build with our library LEGOS. For ages 4 and up. Sat 7/3 & 8/7, 3-5 p.m.

Knit Your Own Treasure Bag 6-week series. Ages 8 and up. Materials available at first meeting. Thu 7/1–8/5, 3-4:30 p.m. Space is limited. Register now.

Summer Sleuths! Read *Encyclopedia Brown and the Case of the Midnight Visitor* by Donald Sobol, and join us for mysterious fun with puzzles and more. Free books available. For grades 3-5. Mon 7/12, 4-5 p.m. Register now.

ADULT PROGRAMS

MAIN LIBRARY All main library events in MLK Jr. Auditorium unless other noted

Your Guide to the World Cup 2010 Featuring father and son writing team Steven D. and Harrison Stark. Thu, 6/17, 7 p.m.

Arthritis Inside and Out Interactive discussion about the treatment and prevention of Osteoarthritis with Dr. Brendan Murray. Thu, 6/17, 6:30 p.m. Multipurpose Room

Improve Your Balance, Improve Your Brain Learn simple, easy-to-do techniques to help you stay on point. Sat, 7/17, 2 p.m. Multipurpose Room

LA Opera Concert Don't miss this LA Opera Artists special event – featuring two singers and piano accompanist. Thu, 7/22, 7 p.m.

FAIRVIEW BRANCH LIBRARY

Gentle Yoga with Joyce Devoren Beginners welcome - bring your own mat. Wed, 6/16, 6/23 & 6/30, 1 p.m.

Movie: Food, Inc. You'll never look at food the same way again. Tue, 6/22, 7 p.m.

Start Your Own Business With P.J. Abode from Santa Monica College's Small Business Development Center. Thu, 6/17, 7 p.m.

Memoir Writing Essentials Improve your writing skills by writing about what you know best: your own life history. Tue, 7/6, 7/13 & 7/20, 12:30 p.m.

Literature Book Group Second Saturday of the month, 11 a.m. 7/10 *The Scarlet Letter* by Nathaniel Hawthorne

DIY: Collage A relaxing evening of self-expression through the art of collage. Wed 7/14, 7 p.m.

Flower Arranging With Ben Lee of Edelweiss Florists. Wed, 7/24, 3:30 p.m.

MONTANA AVENUE BRANCH LIBRARY

Montana Branch Book Group Third Wednesday of the month, 7 p.m. 6/16 *America's Hidden History*, Kenneth C. Davis 7/21 *The Girl with the Dragon Tattoo*, Stieg Larsson

In Case You Missed It Film Series

All showings begin at 6:30 p.m.

6/24 *Sin Nombre*, a teenager from Honduras becomes friends with a Mexican gang member who is helping to smuggle her family to the U.S.

7/21 *Away We Go* A couple who is having a baby travel across the country to visit old friends and relatives

Mystery Book Group Second Wednesday of the month, 7 p.m. 7/14 *The 13th Juror* by John Lescroart and *Little Scarlet* by Walter Mosley

OCEAN PARK BRANCH LIBRARY

Happily Ever After, Or Not? Storytelling workshop series. Selected Saturdays at 2 p.m. 6/26 *How and Why Stories Are Told* 7/24 *The Oral Tradition*

YOUTH PROGRAMS, CONT.

Tweens (Grades 5-8):

Bet You Can't Read Just One! Join us for pizza and a book chat about *The Last Apprentice: Revenge of the Witch* by Joseph Delaney. Mon 7/26, 4-5 p.m. Register now.

Programs for Teens:

Keyboarding Challenge Master your keyboarding skills and win prizes. Earn an invitation to the final pizza and gaming party! For grades 4-12. Mon–Thu 6/28-7/26, 3-6 p.m.

Jump Start Your College Application this Summer! Get the tools you need to stand out from the crowd. Presented by Diana Hanson of College Mentors. Tue 7/13, 7 p.m.

OCEAN PARK BRANCH LIBRARY

Summer Activity Programs For ages 4 and up. Thursdays 7/1–8/5, 2:30 p.m.

Spanish Stories for Little Ones Stories and songs in Spanish for 2 to 5 year olds. Wednesdays 6/23-7/28 (no classes 7/14, 7/21).

SANTA MONICA PUBLIC LIBRARY HOURS

Please note new branch phone numbers

MAIN LIBRARY 601 Santa Monica Boulevard, (310) 458-8600
Hours: Mon.-Thur., 10 a.m.–9 p.m., Fri.-Sat., 10 a.m.–5:30 p.m., Sun., 1–5 p.m.

FAIRVIEW BRANCH 2101 Ocean Park Boulevard, (310) 458-8681

MONTANA AVENUE 1704 Montana Avenue, (310) 458-8682

OCEAN PARK BRANCH 2601 Main Street, (310) 458-8683

Branch Hours: Mon.-Thur., noon–9 p.m., Sat., 10 a.m.–5:30 p.m., Closed Fri. and Sun.

BIG BLUE BUS ROUTES

MAIN LIBRARY – Lines 1, 2, 3, 7*, 8, 9, 10* and Tide Ride (*closest stop)

FAIRVIEW BRANCH – Lines 6, 8, Sunset Ride and Crosstown Ride

MONTANA AVENUE – Line 3 and Crosstown Ride

OCEAN PARK BRANCH – Lines 1 and 8

All city libraries are wheelchair accessible. To request a disability-related accommodation, please call the library at (310) 458-8600 (TDD 310-395-8499) at least three business days in advance.



1685 Main Street
P.O. Box 2200
Santa Monica, CA
90407-2200

PRSRT STD
U. S. POSTAGE
PAID
PERMIT NO. 222
SANTA MONICA, CA

Postal Customer
Santa Monica, CA

**FEATURED
IN EVERY ISSUE**

Civic Santa Monica 2-3
Sustainable Santa Monica 4-5
Connect Santa Monica 6-7
Happening Santa Monica 8-9
Library Programs 11

CITY COUNCIL MEETINGS

The Santa Monica City Council regularly meets at 5:45 p.m., on the second and fourth Tuesday of every month in Council Chambers, located at City Hall, 1685 Main Street. Upcoming City Council meetings are scheduled for June 22 and July 13 & 27. Special LUCE meetings scheduled for June 15 & 24 and July 1 & 6.

City Council meetings are open to the public. Public comment may be made in person at the City Council meeting, or prior to the meeting via regular U.S. mail, e-mail, or by fax to:

1685 Main Street, Room 209
Santa Monica, California 90401
Phone: (310) 458-8201
Fax: (310) 458-1621
Email all Council members: council@smgov.net

*Check the status of upcoming agenda items at
www.smgov.net/council*

National Night Out

Join us on August 3 from 6 – 8 p.m. for National Night Out! This special nationwide event brings police departments and residents together to promote awareness, safety and neighborhood unity. The Santa Monica Police Department will be hosting a block party with music, free hot dogs, and other give-away items on Olympic Drive in front of the Public Safety Facility. Free parking will be available in the Civic Center Parking Structure located directly across the street from the Public Safety Building.



For more information regarding this event please call the S.M.P.D. Community Relations Unit at 310-458-8474 or visit our website at www.santamonicapd.org

Santa Monica’s Fourth of July Parade on Main Street

Build a float, reconnect with your Kazoo Marching Band, form a Beach-Chair Drill Team, decorate yourselves and your bikes, volunteer to help or just come and watch! Express yourselves and celebrate Independence Day at your very own community parade.

This year’s Grand Marshal is Heal the Bay.

Presented by the Ocean Park Association, Sunday, July 4 beginning at 9:30 a.m. in front of the Santa Monica Civic Center. *(Registration is required by June 27 to participate in the parade.)*

Sign up now at www.opa-sm.org/parade or visit www.opa-sm.org for more information.

